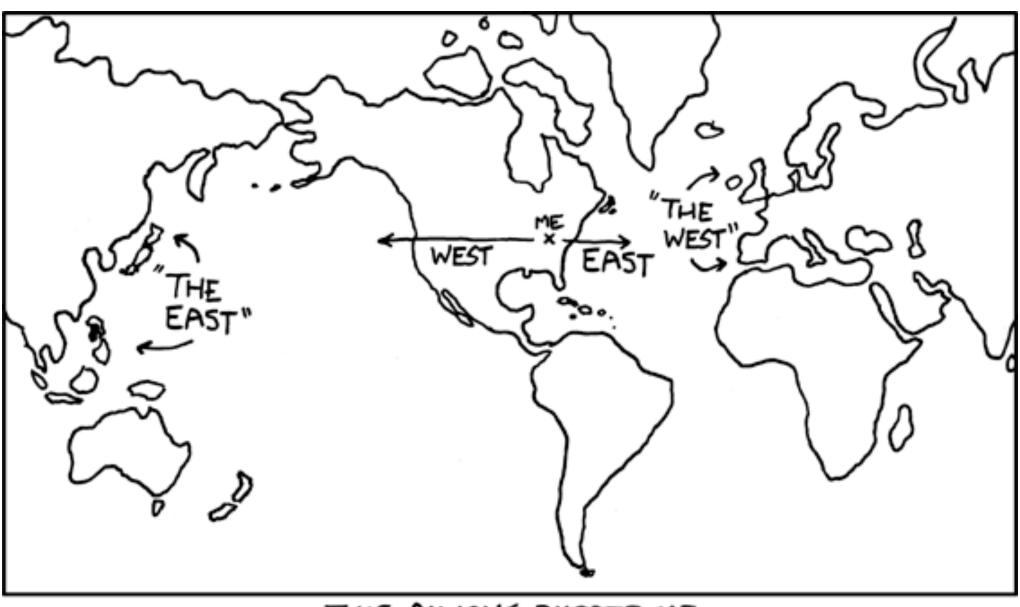
CS-5630 / CS-6630 Uisualization Maps

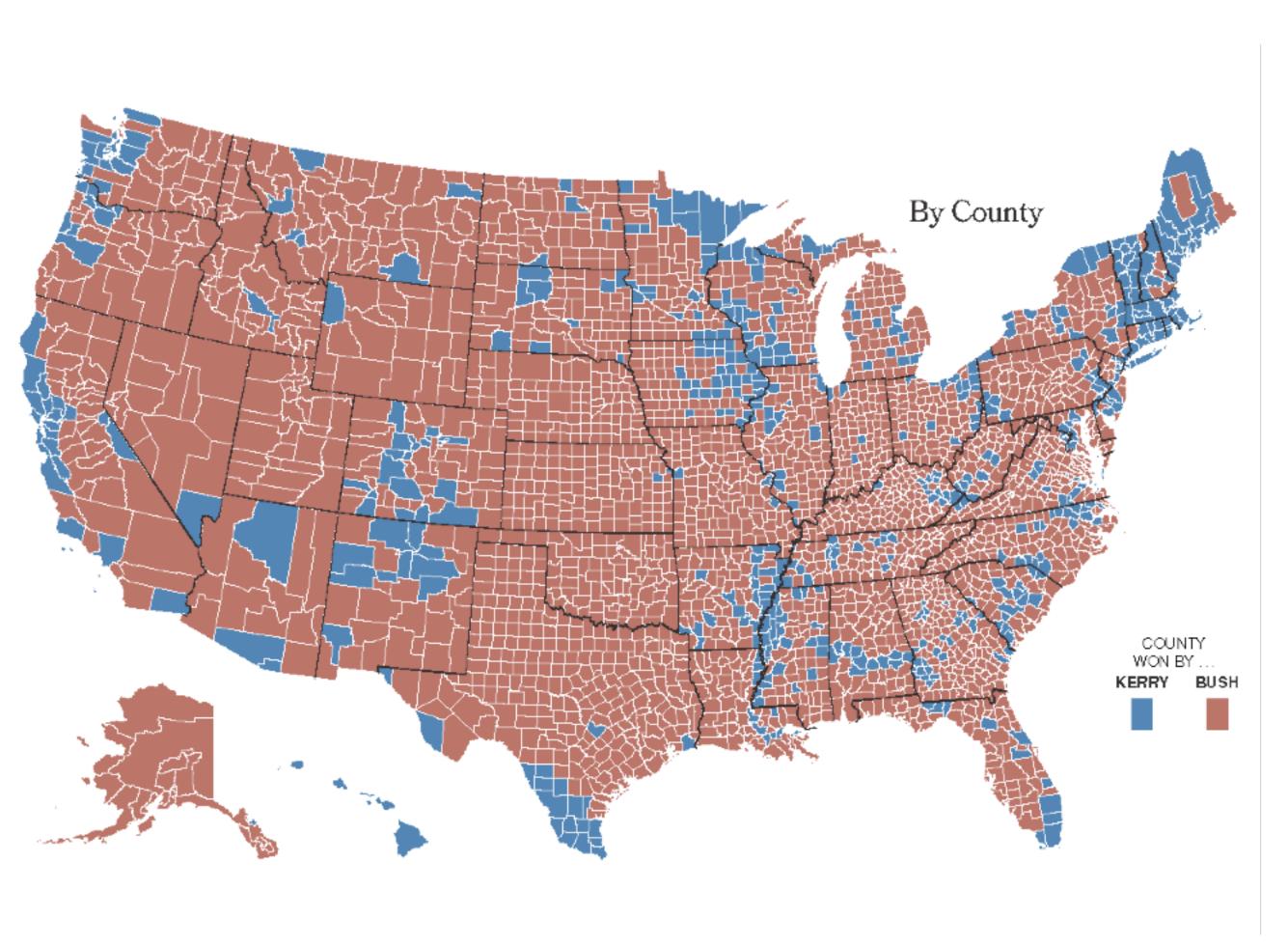
Alexander Lex alex@sci.utah.edu





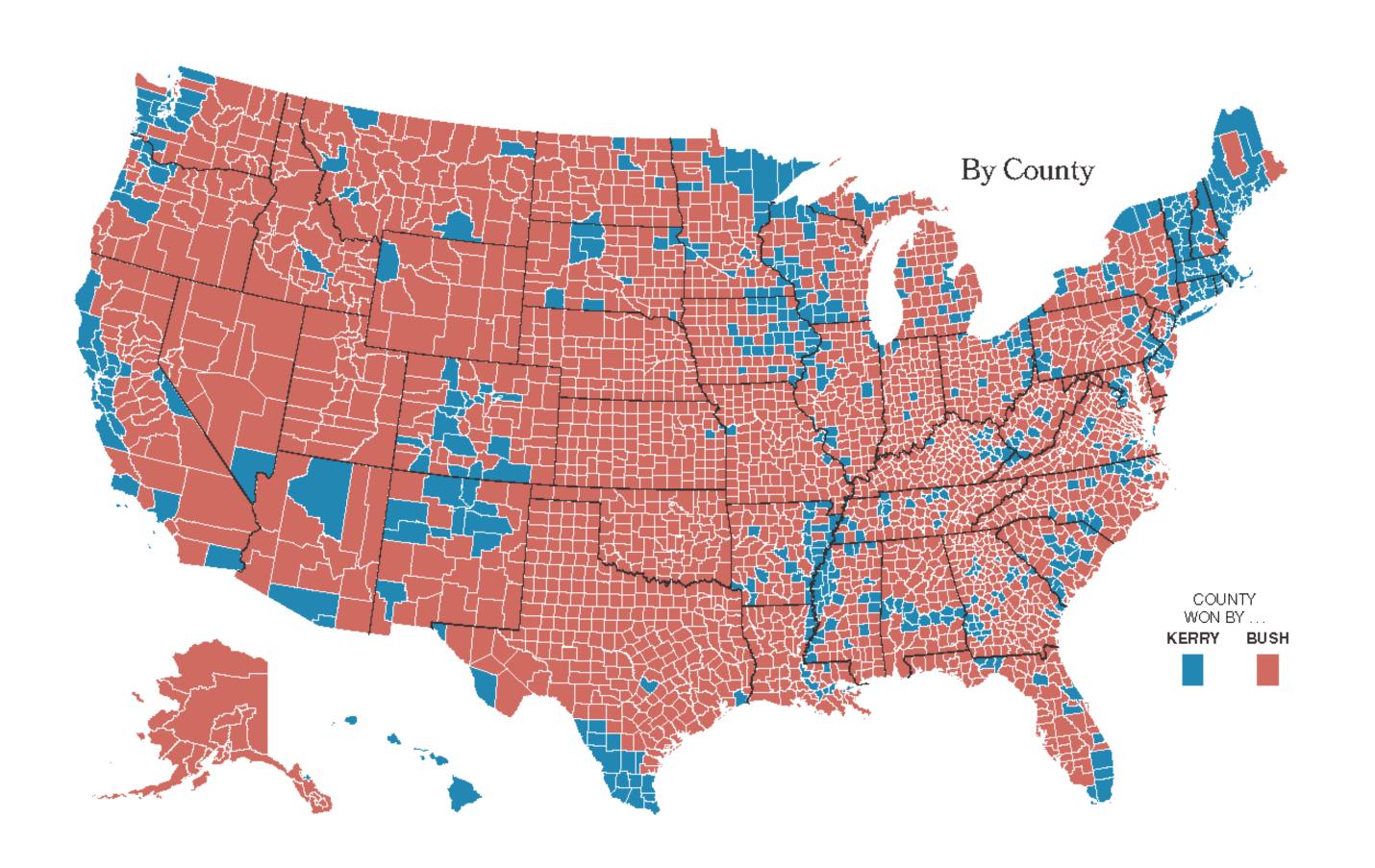
THIS ALWAYS BUGGED ME.

Two Problematic Maps





Kerry vs. Bush, 2004

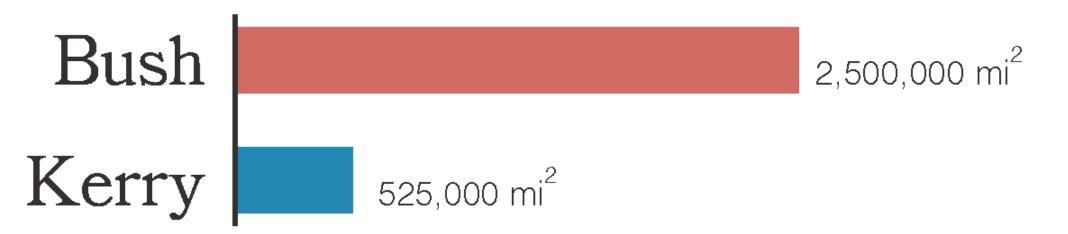


Challenge: Magnitude of Effect vs Perceived Effect

2004 Popular Vote



Amount of red and blue shown on map



Principles

Special type of Spatial Data

Use maps when spatial relationships are paramount

Map Tasks:

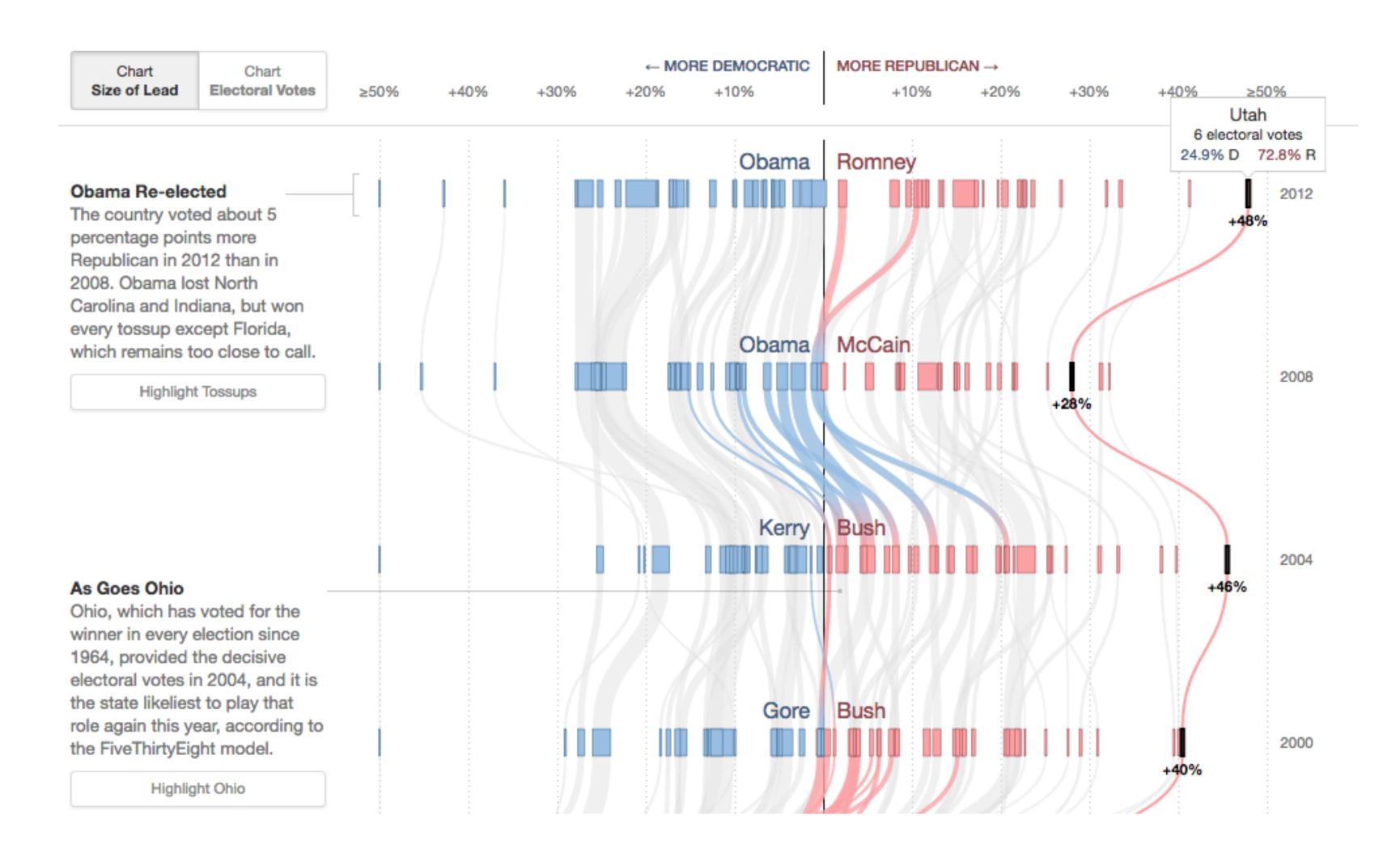
Find location / feature (county, country, city, street)

Find route

Identify attribute associated with location (elevation, land/water, GDP)

Compare attributes between locations/features

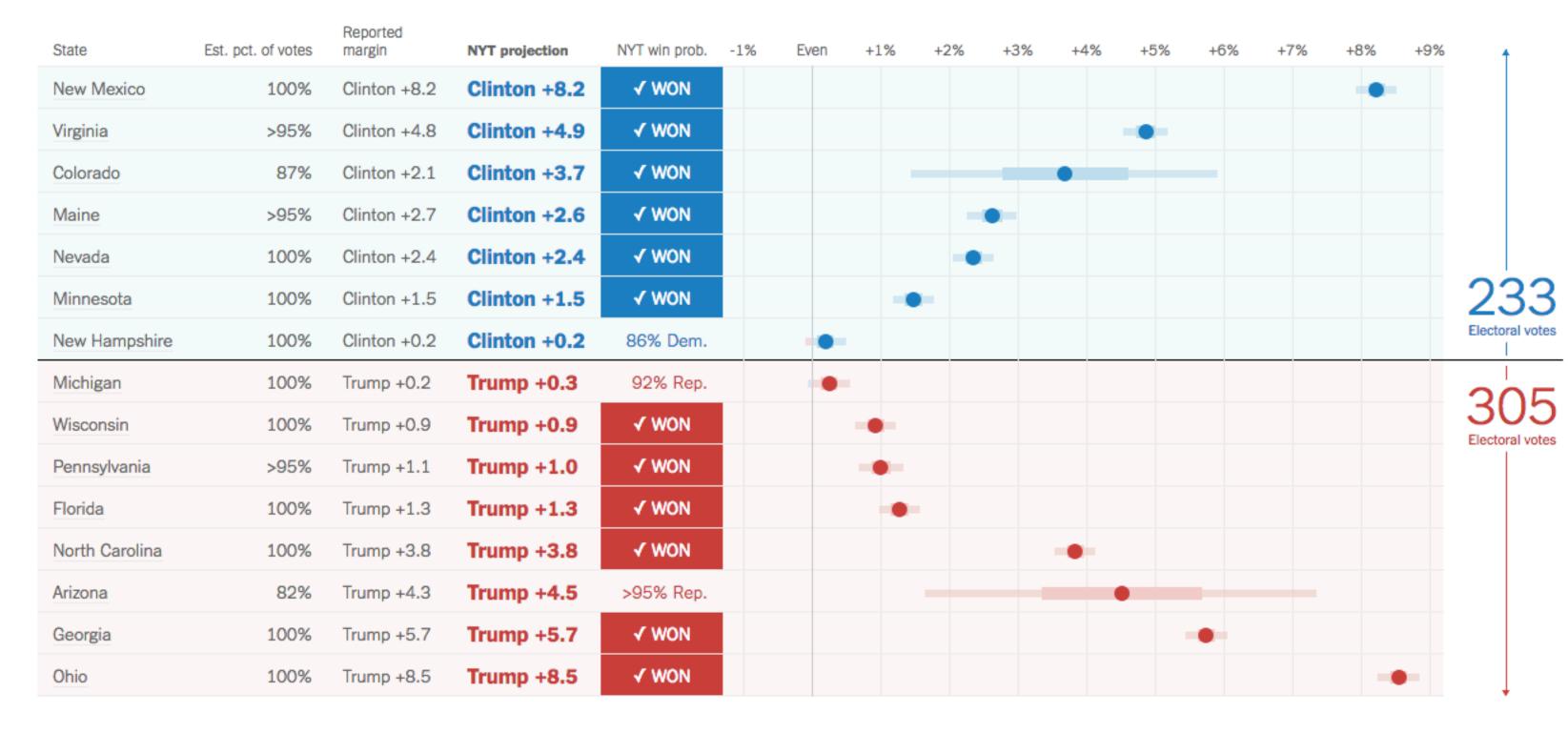
Do we really need a map?



Do we really need a map?

It's hard to do more complex things with maps

Is the spatial context paramount?



Map Projections

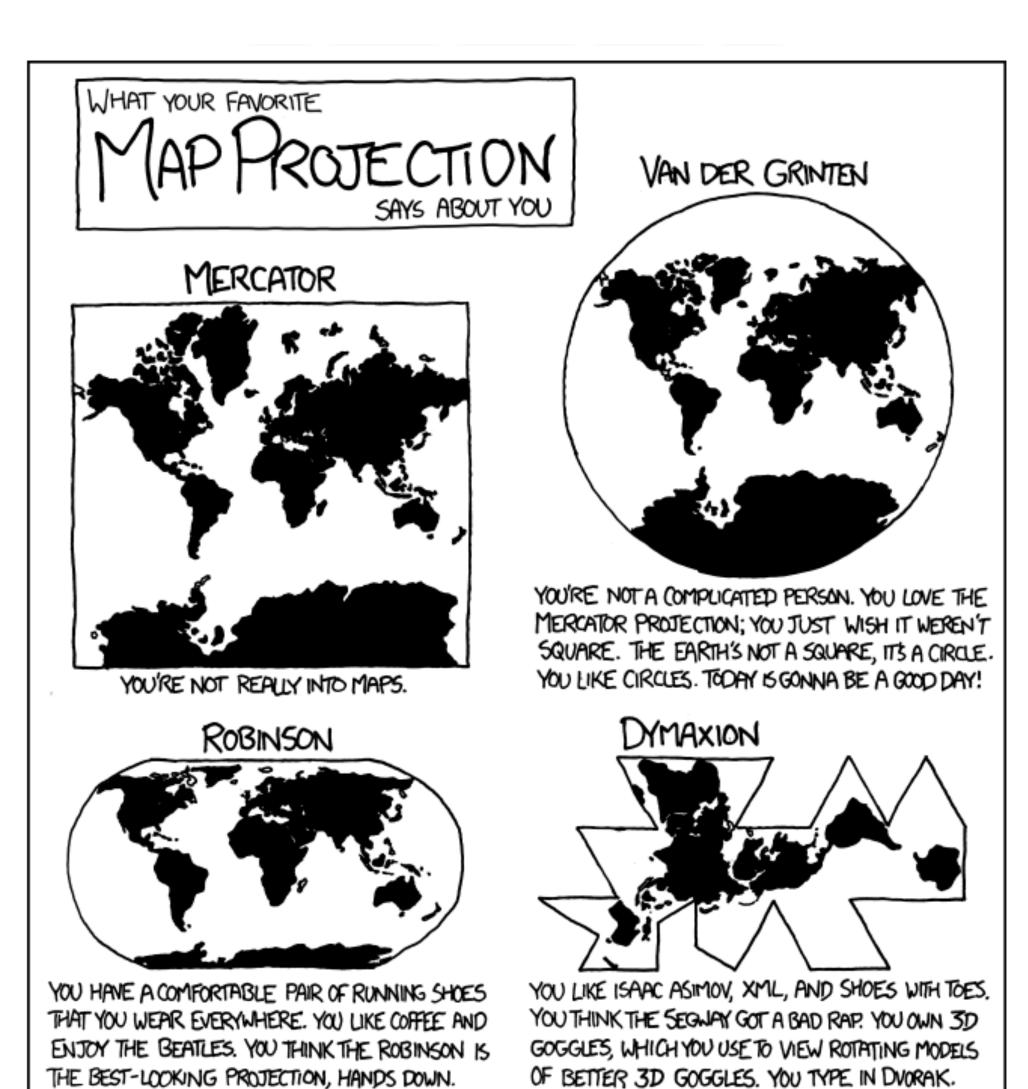
Why projections?

Earth is a (flattened) Sphere

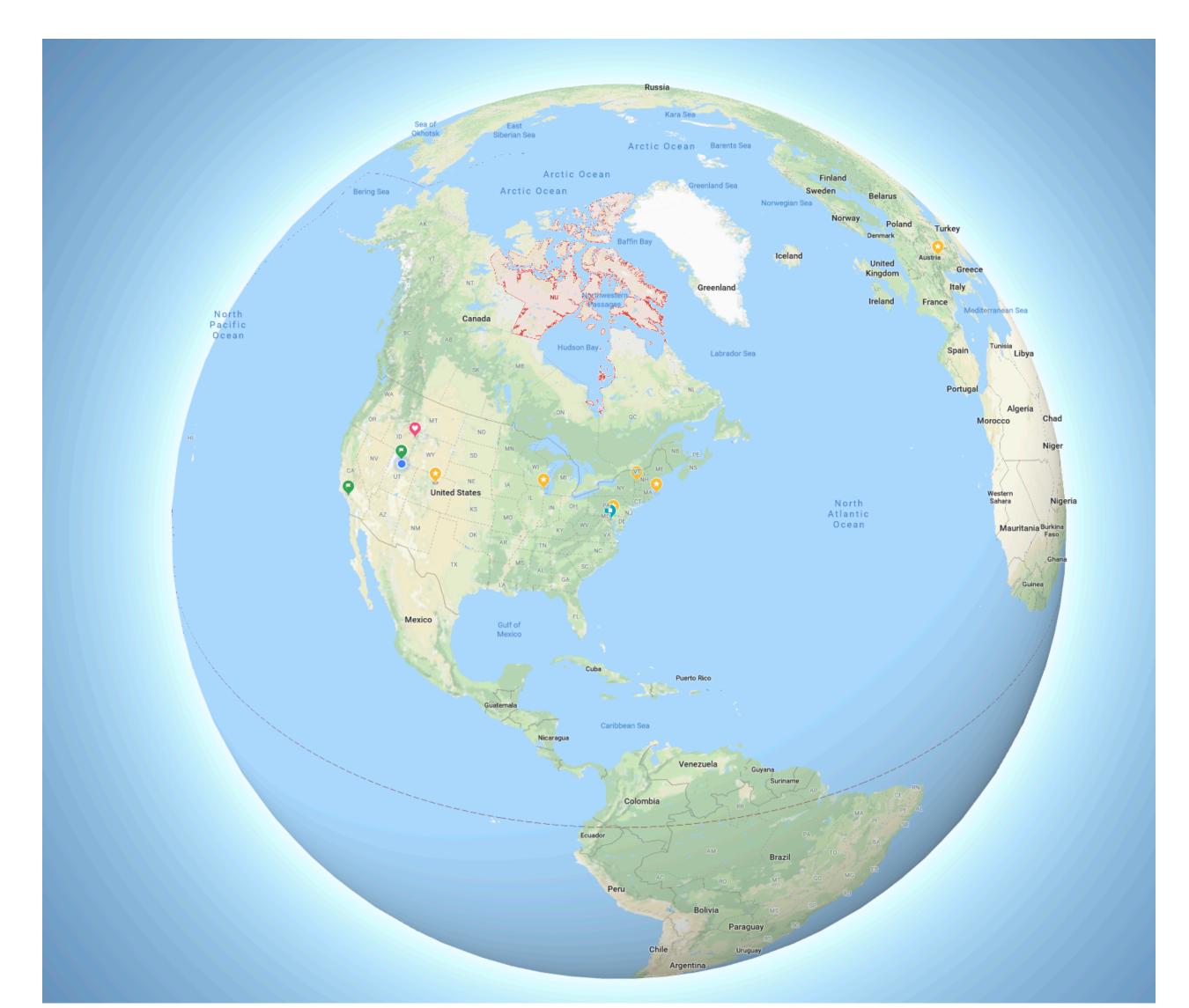
Need to project or "unfold" the hull of the sphere to fit onto paper/ screens

Relevant attributes:

Area, Shape, Direction, Bearing, Distance, Scale



Simple Solution: Use Globe



Mercartor Projection

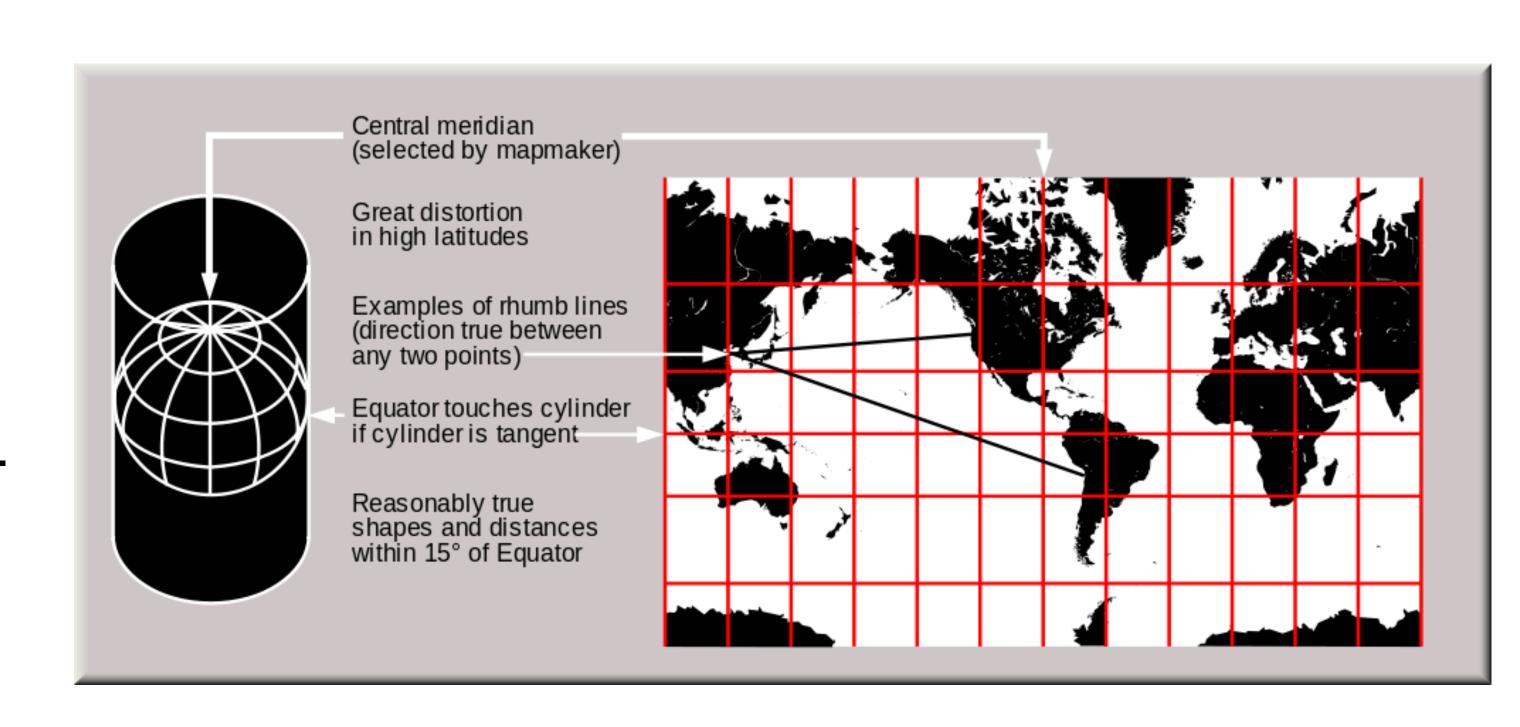
Gerardus Mercator, 1569

Projection onto a cylinder wrapped around the globe

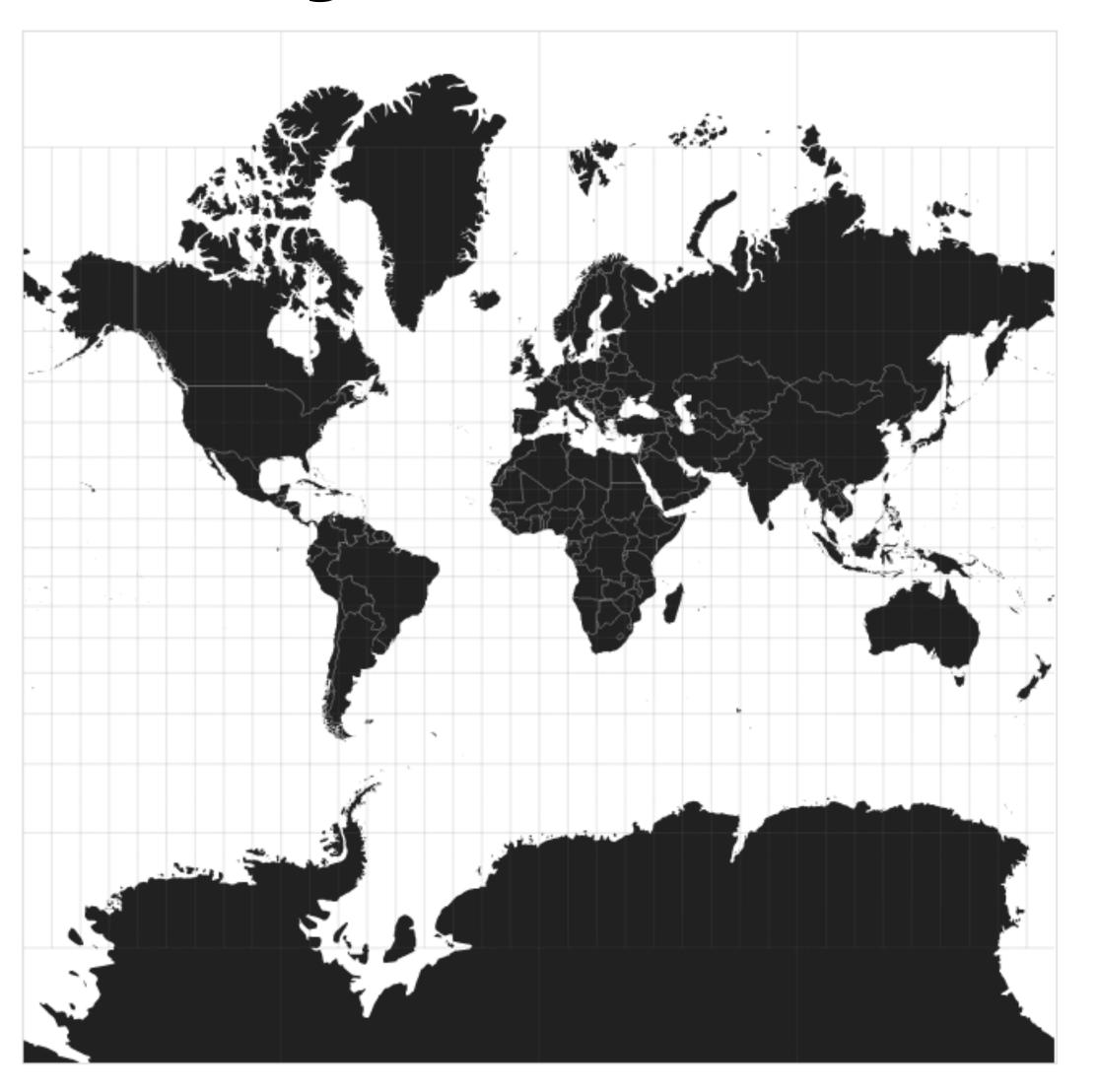
Angles are preserved.

Lines of constant bearing are straight lines.

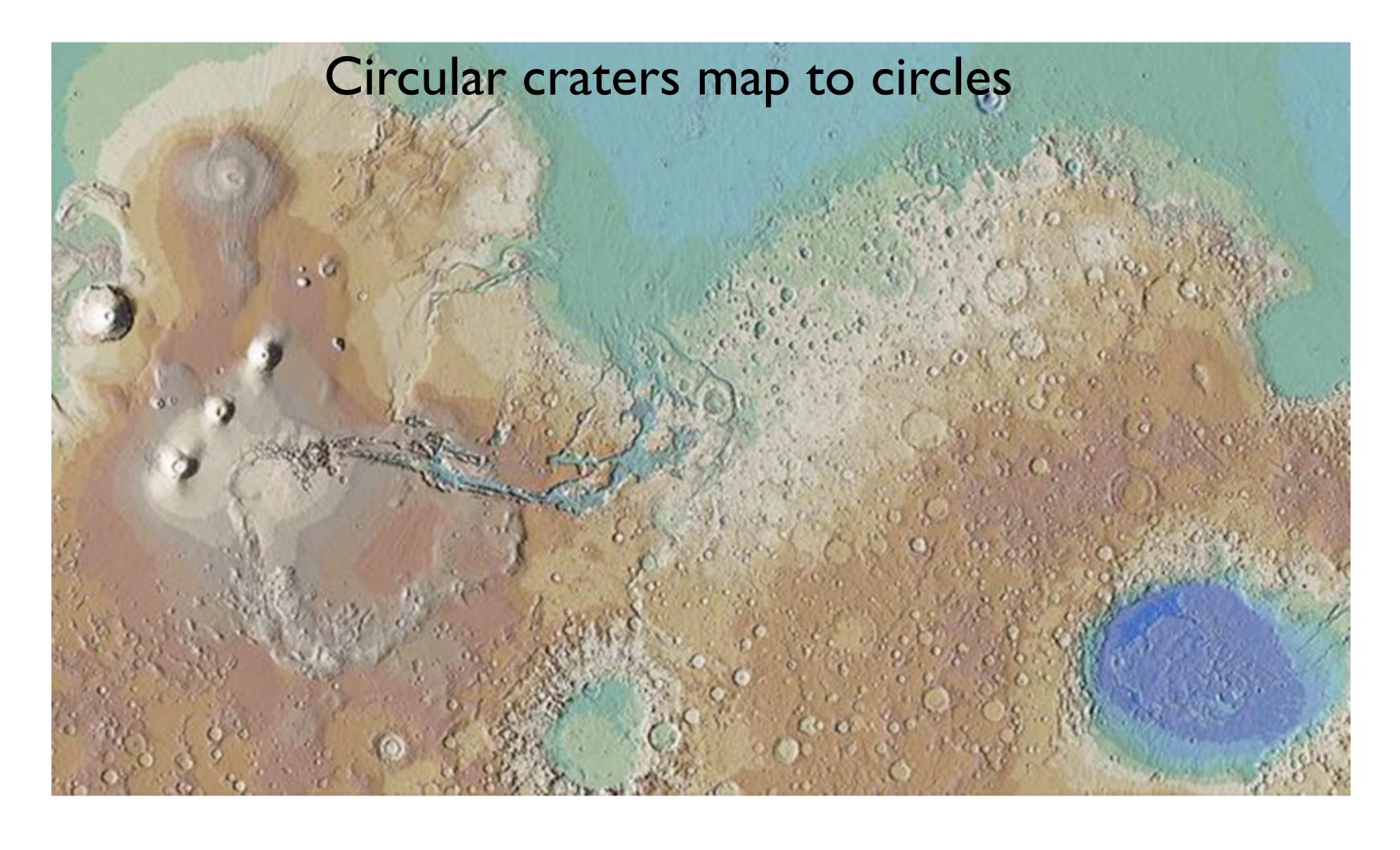
Constant bearing means constant compass heading – developed for sailors



Mercator Projection



Mercator Projection of Mars



Why Mercator is Problematic

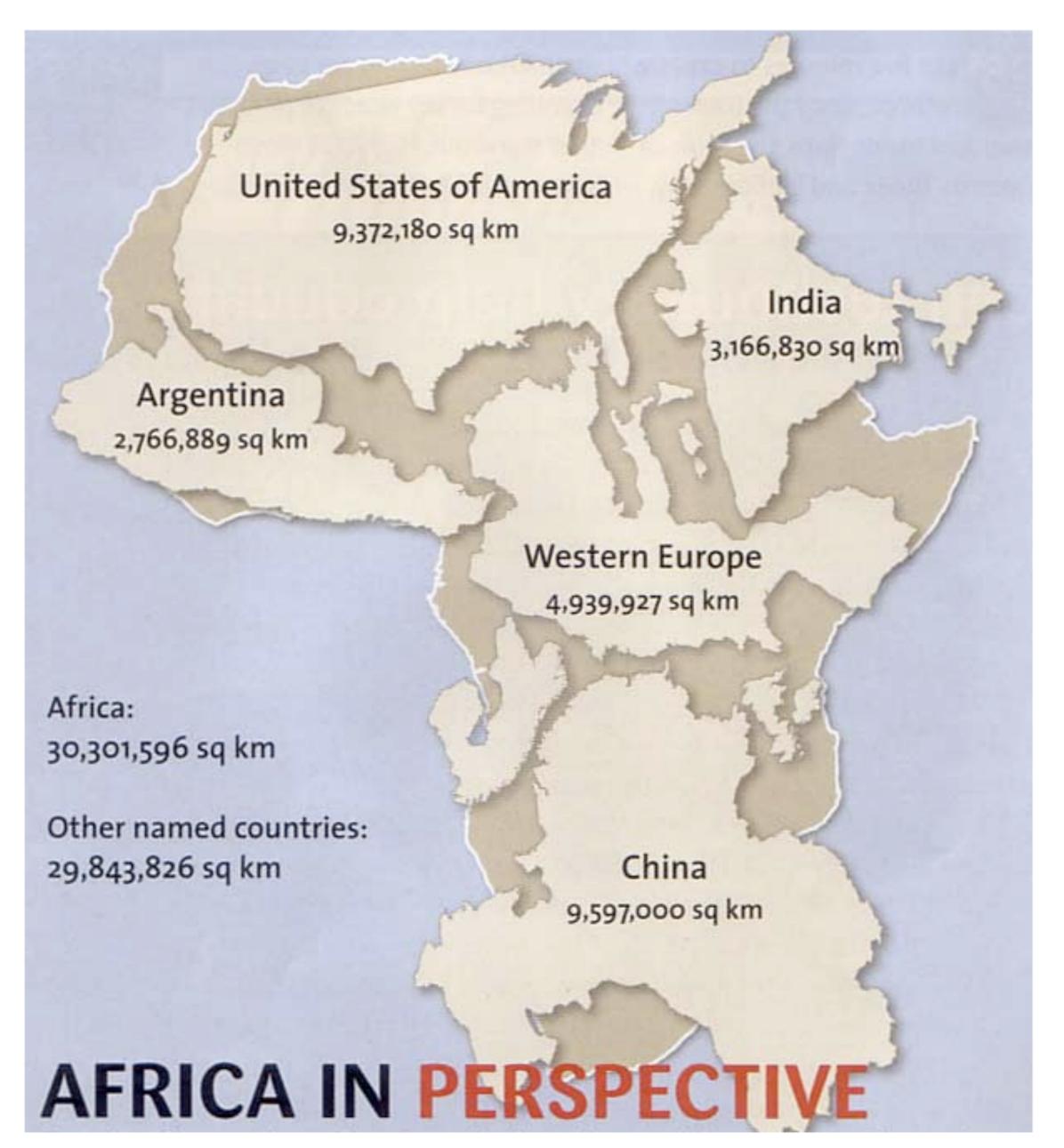
Traditional map, was used to teach geography

Massive distortion of area distant from equator

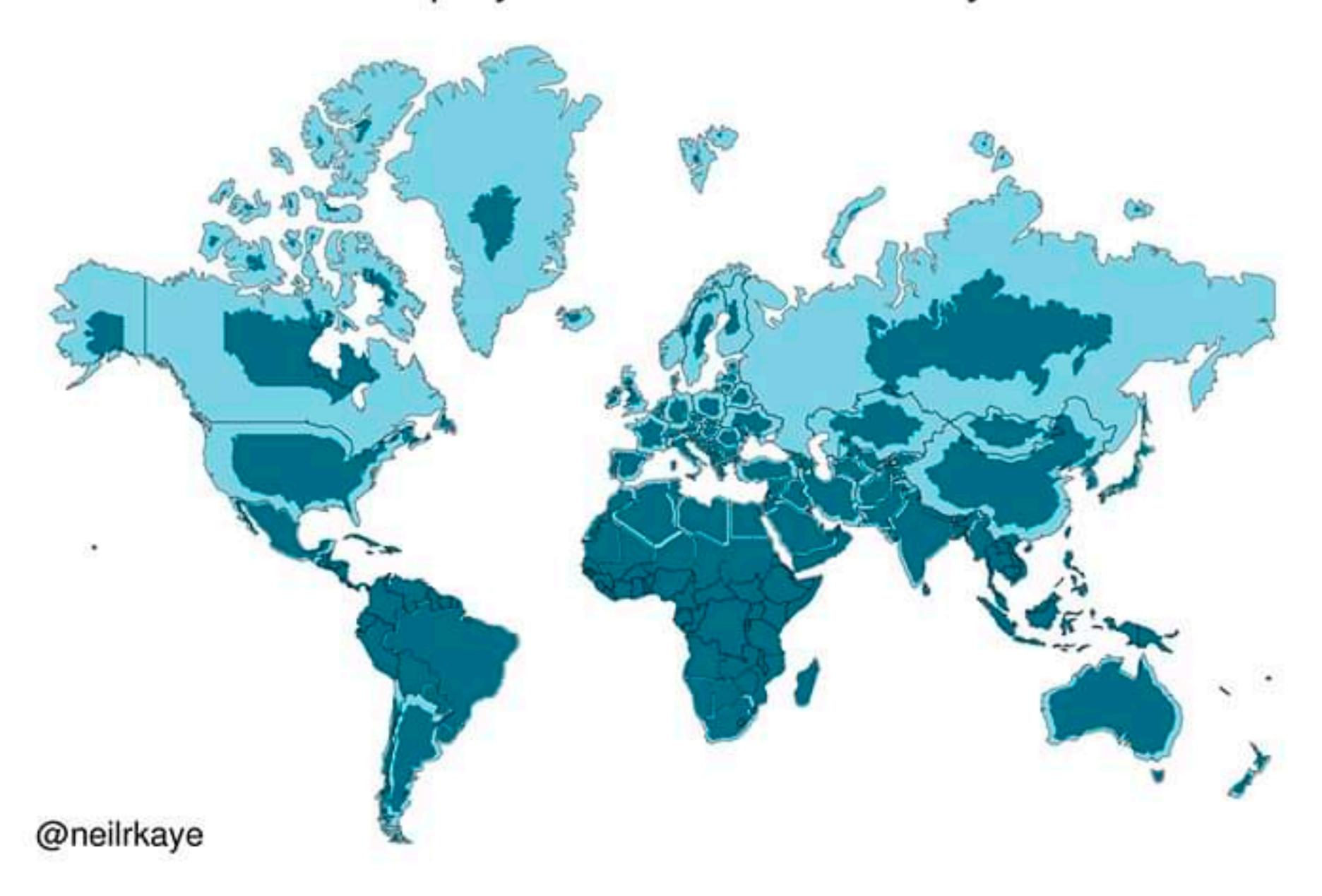
"unfair to the global South, making places that are mostly trees, snow, and better-off white people look huge, and the places where most of the world's population lives look puny"

Mercator Projection

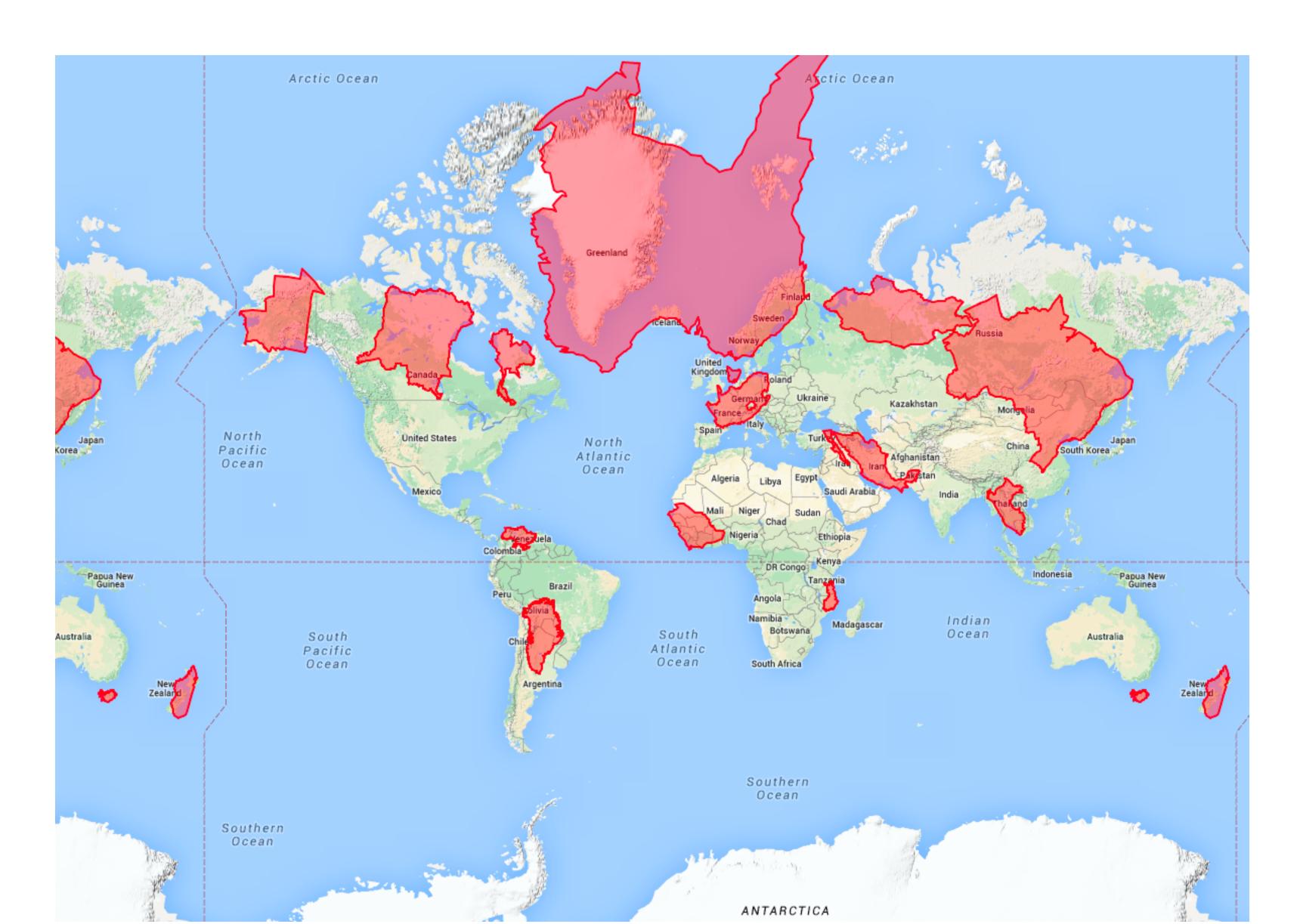
Mercator works really great if you're, say, Ferdinand Magellan looking for a compass bearing that will take you around Cape Horn, because all of the latitude and longitude lines and angles in between lay out nice and straight on the map like we experience them in real life. It also works well if you're Google and you want a map image that you can neatly slice up into little squares that your server sends to a customer's browser. North is always up, your hometown doesn't look squished or slanted when you zoom in to it, and everybody's happy.



World Mercator projection with true country size added



Mercator Puzzle



Caveat

Only a problem for large areas

Continents

World

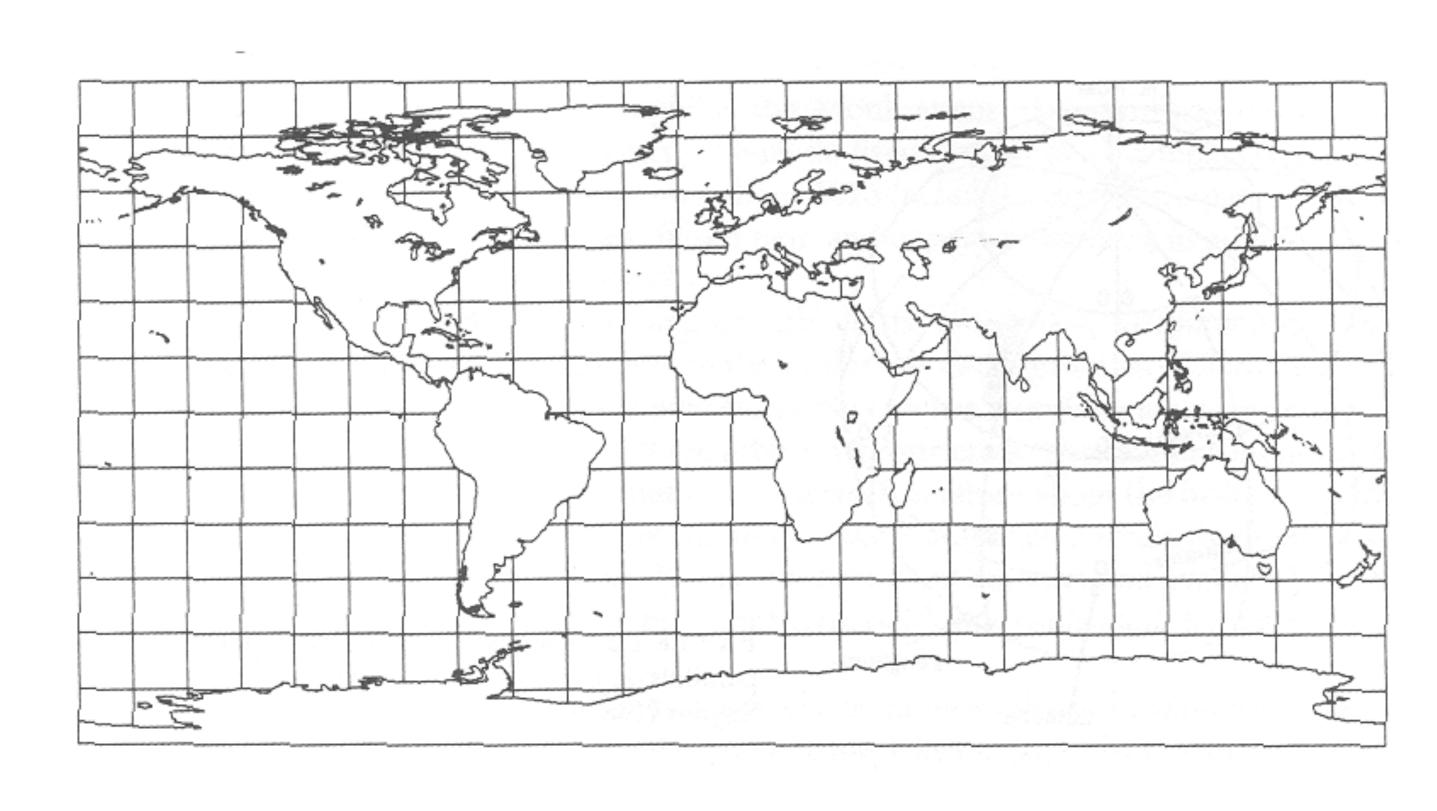
Distortion is not a problem on a state/city level

Latitude-Longitude

Does not preserve angles

Does not preserve areas

Things are squashed at the top and bottom



Azimuthal Projections

Projection onto a plane tangent to the Earth

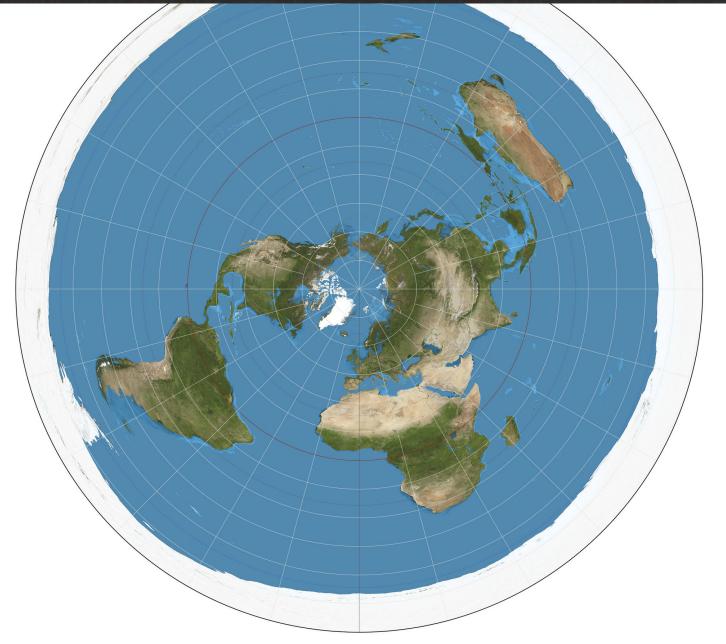
angles are correct around the center point

Great circles through the center are straight lines

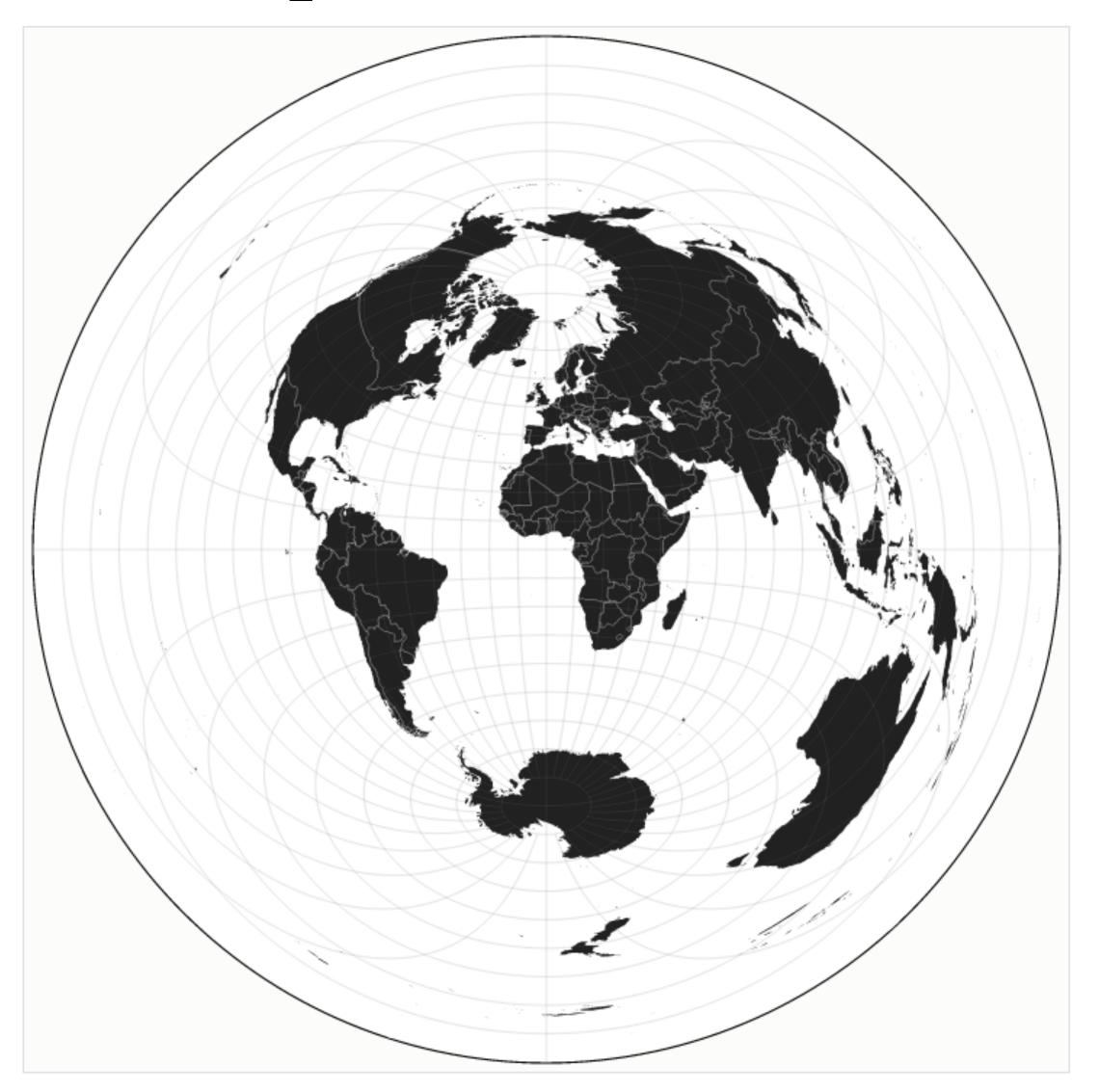
Radii correspond to true distances

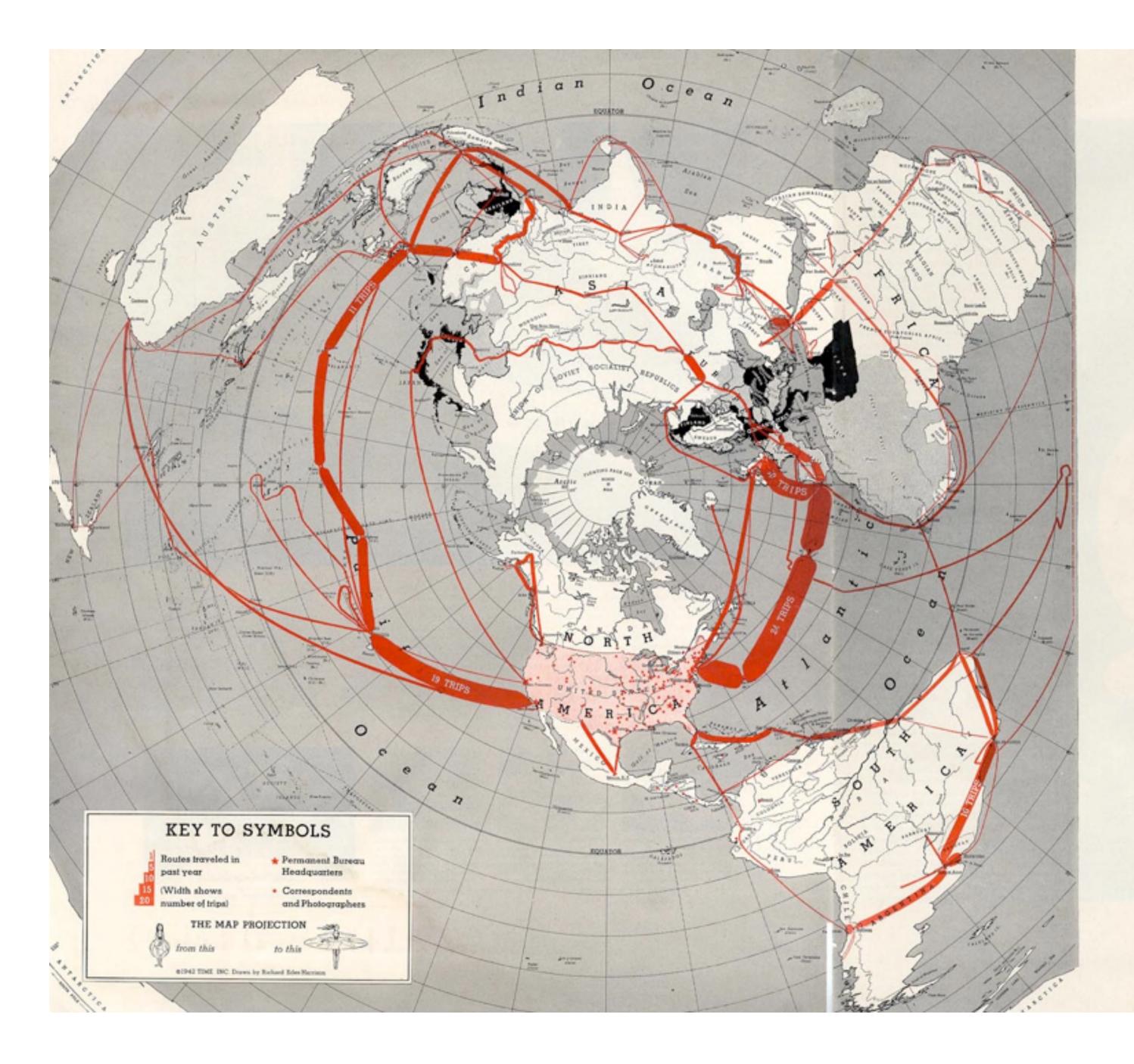
Sometimes see this in airline magazine centered around the hub





Azimuthal Equidistant





ON ASSIGNMENT

In Reykjavik and Rio, New Delhi and Khartoum, Calcutta, Capetown, Sydney and Suva, as you read this—in every troubled news-corner of the globe—are one or more of the 300 special correspondents who work for TIME, LIFE and FORTUNE. In the past twelve months alone, their assignments carried them the 1,505,000 miles you see plotted on this map.

Some of these people are reporters, some photographers, some researchers. Two were on an American cruiser off Hawaii when the Japs blasted Pearl Harbor. Two more were in Manila on December 7, now are interned by the Japanese in ancient Santo Tomas University. Still another managed to make Corregidor from the mainland, filed almost daily dispatches all through January and February, last reported that he had finally reached Australia in safety, joined three other TIME — LIFE — FORTUNE correspondents there. Two of these men had made the trip to Australia in a troop ship with an AEF convoy; the third had arrived on a grimy freighter, he its only passenger, high explosives its only cargo.

But this is not a map of adventure. Rather it is an attempt to visualize a hardworking, world-wide research organization—the News and Picture Bureaus of TIME, LIFE and FORTUNE.

The real significance of the map grows out of the hundreds of fact-finding assignments it represents—the millions of words filed—the stories documented with photos, the weeks and months of observation and analysis it plots.

Eighty thousand of the 1,505,000 miles of travel plotted on the map, for example, were covered by Correspondent Allan Michie. The dispatches he filed from Cairo, Tehran, Simla, Singapore, Batavia and Manila were the basis of news stories in the columns of TIME. Documented with pictures taken by a Picture Bureau photographer in the Middle East, several of his pieces ran in LIFE. Back in New York, he assembled the threads of his experiences and first-hand knowledge on the broad pattern of world strategy into the story of The Coming Battle for Asia that appeared in FORTUNE for March.

This same mechanism functions similarly as Walter Graebner, head of the London office, returns to New York to report on the European situation for TIME and LIFE and write the story of British Politics and the War for the April FORTUNE—as Sherry Mangan heads back from Buenos Aires via Santiago, Lima and Panama — as correspondents file their dispatches from Ireland, Alaska, India and Bataan . . .

These and three hundred other men like them are a part of the world-wide news and picture organization which is constantly serving your editors, with spot news, with background information, with well-documented research.

TIME-LIFE-FORTUNE

Winkel Tripel Projection

Modified azimuthal map projection

averaged to cylindrical projection

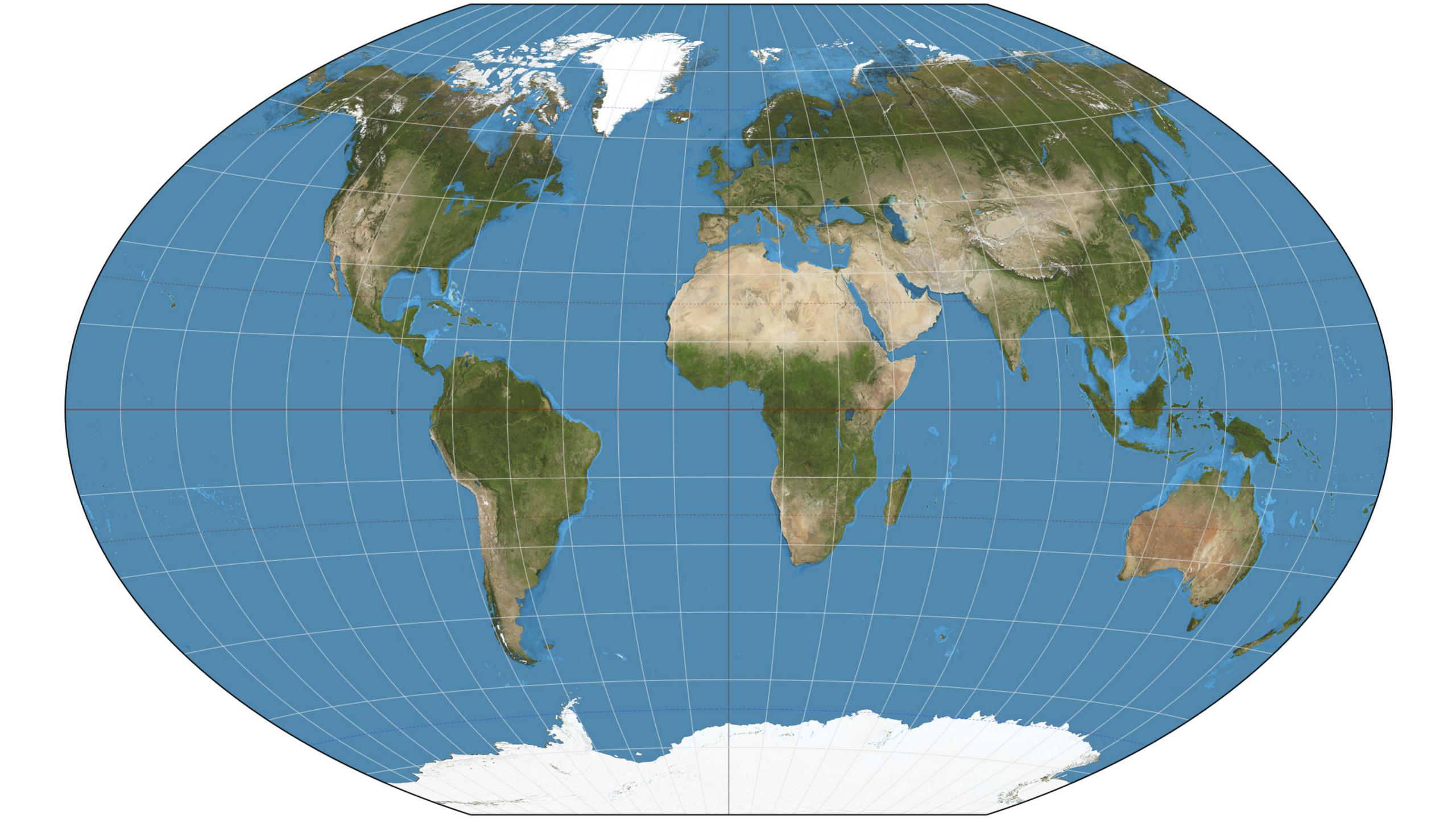
Minimizing three kinds of distortion:

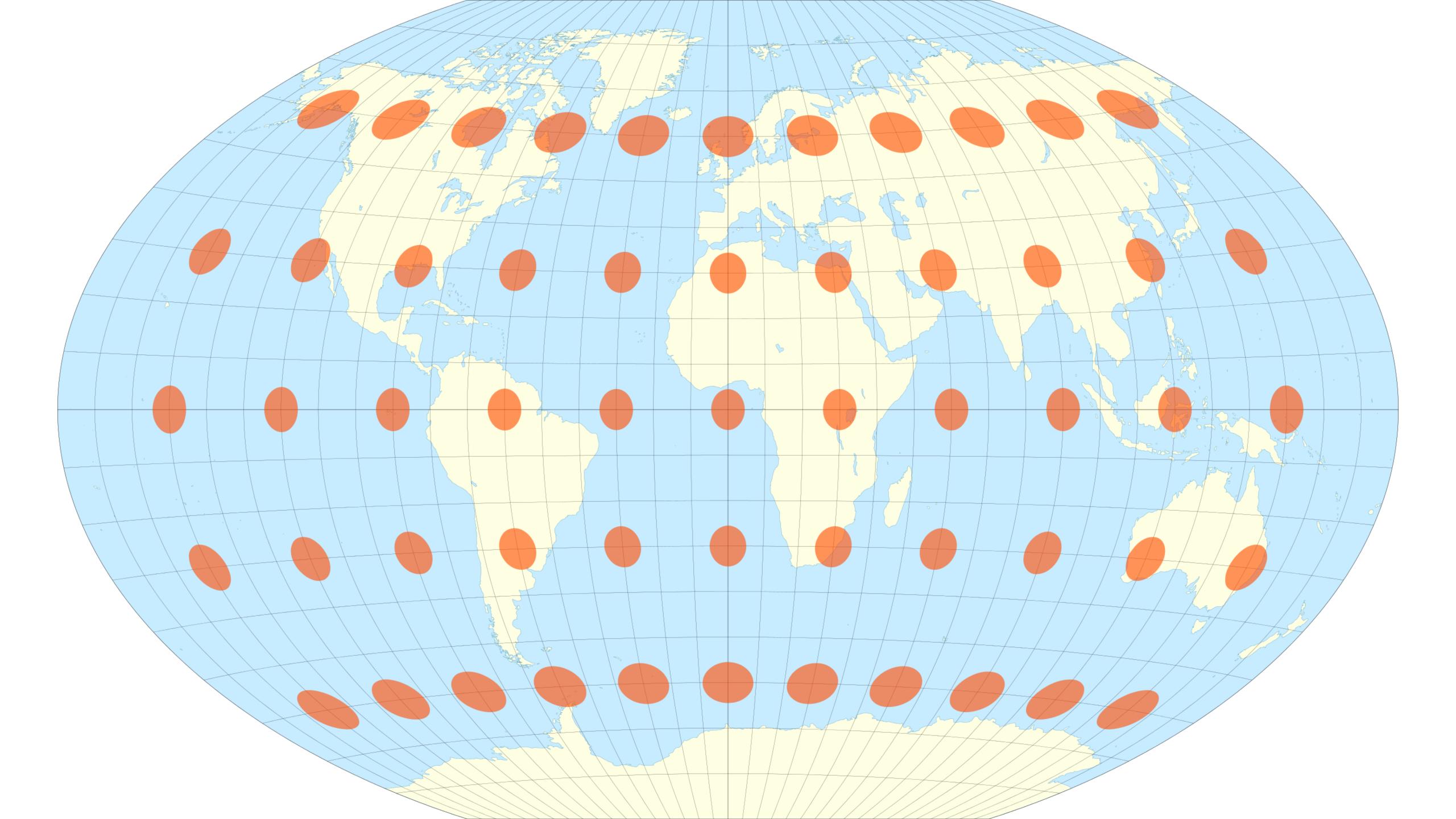
area

direction

distance

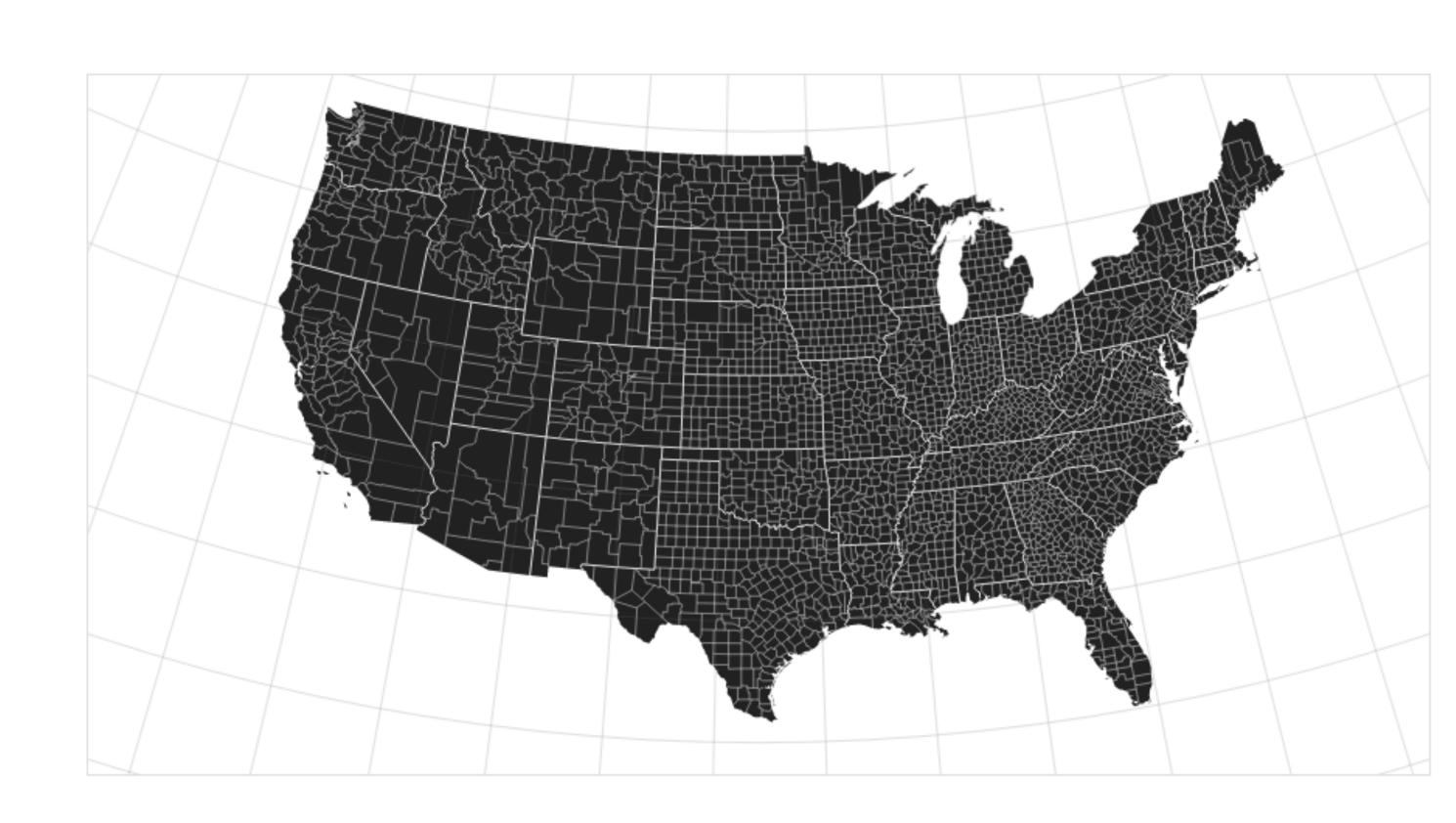
Considered good projection for world maps, endorsed by National Geographic Society, used in Textbooks



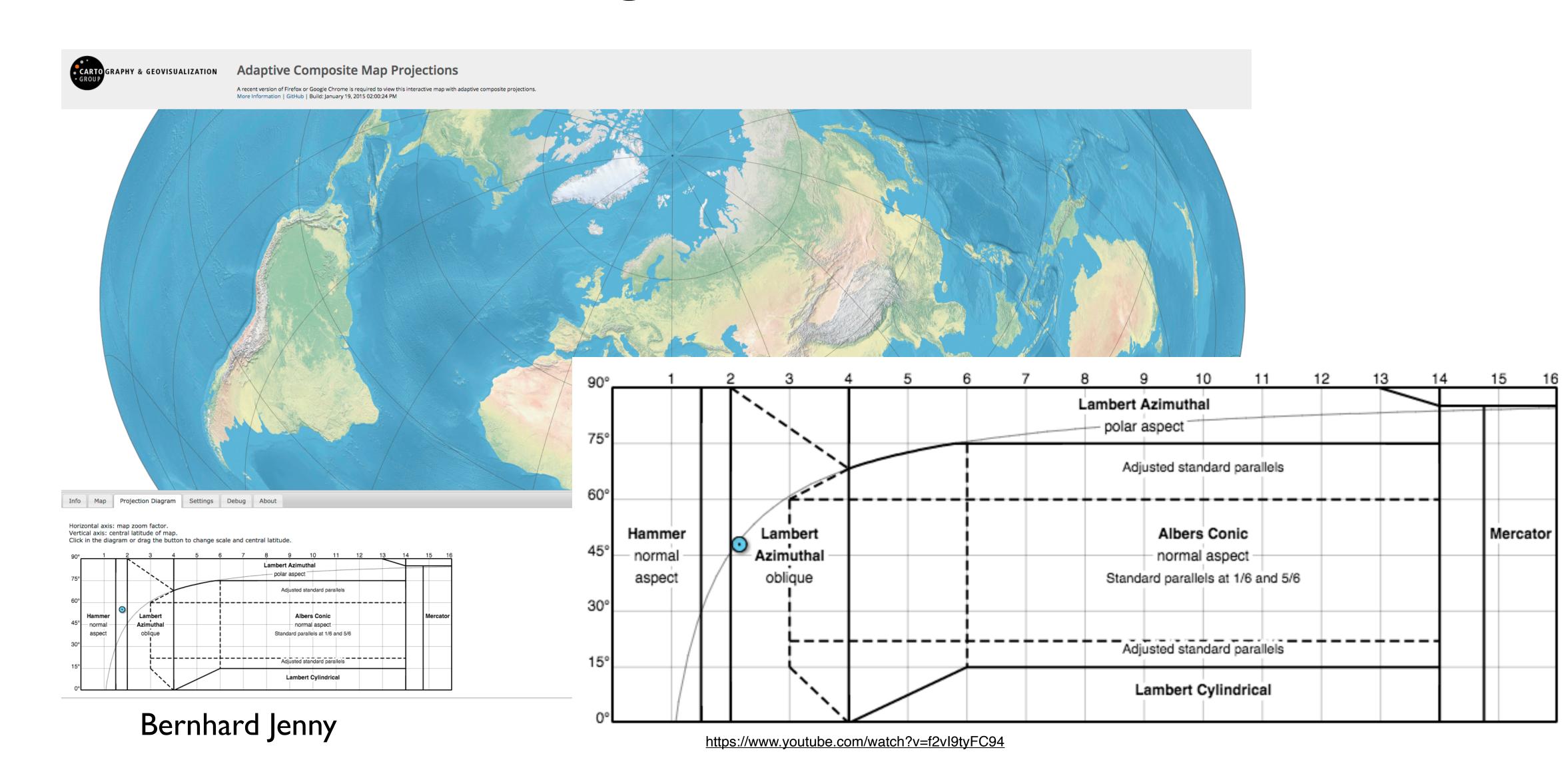


Albers Equal-Area

Shows areas correctly
Distorts distances and
shapes



Composite Projections

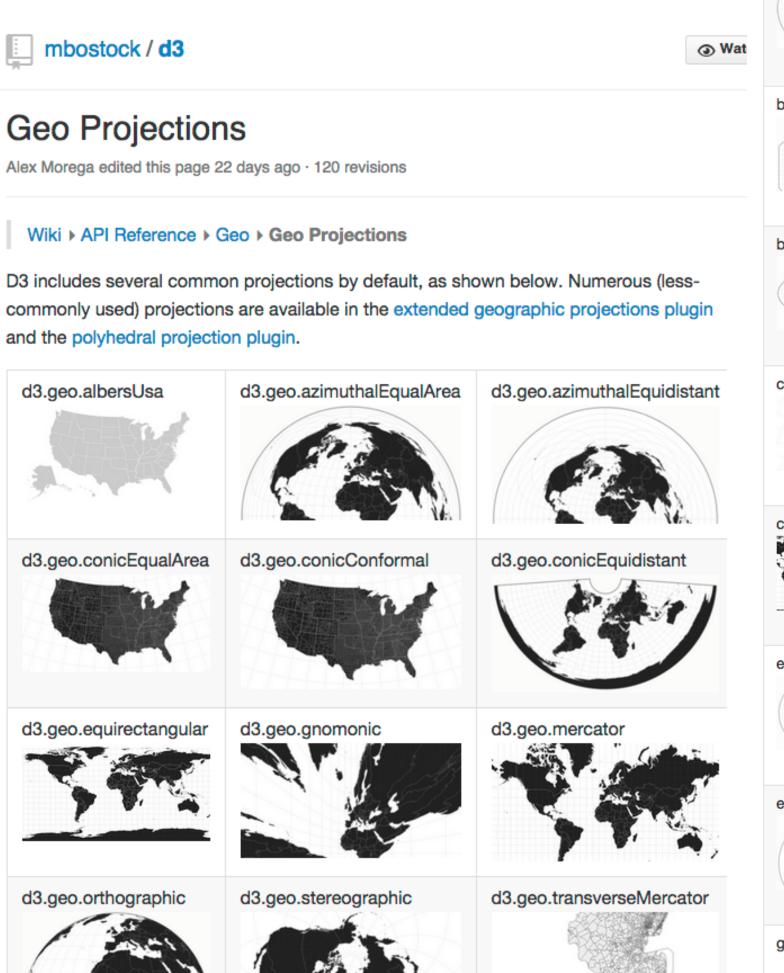


Projections in D3

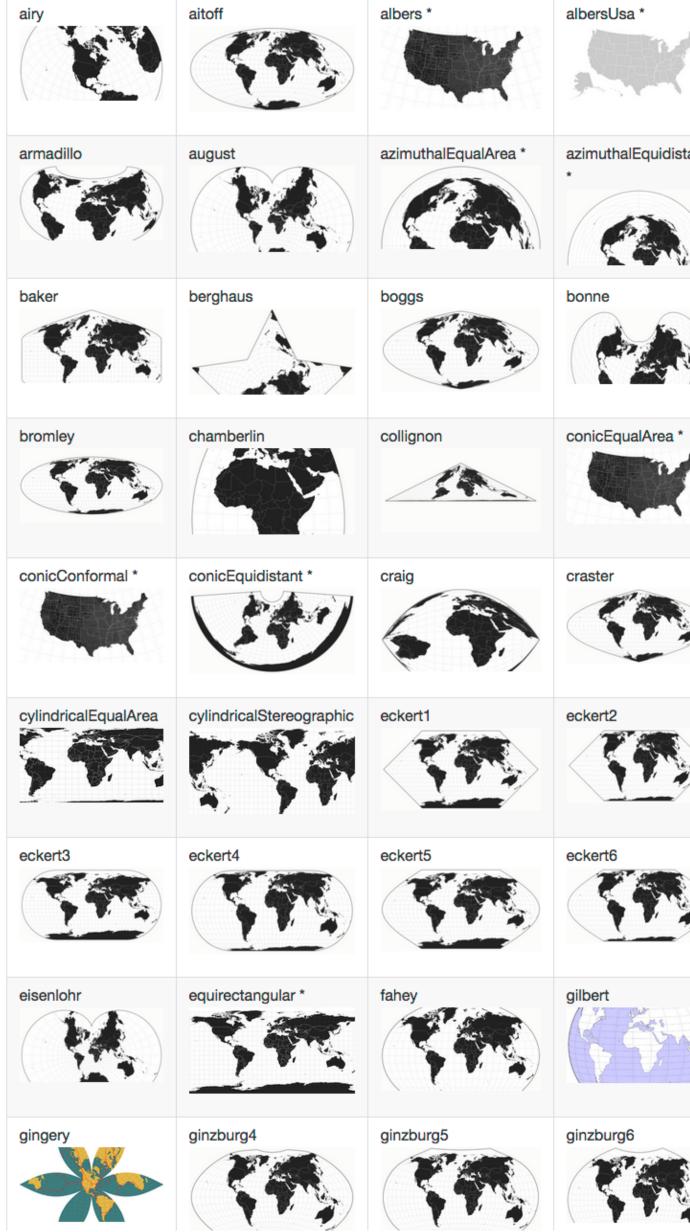
Many projections included:

https://github.com/d3/d3-geo/blob/master/README.md#projections

https://github.com/d3/d3-geo-projection/



Extended Geographic Projections

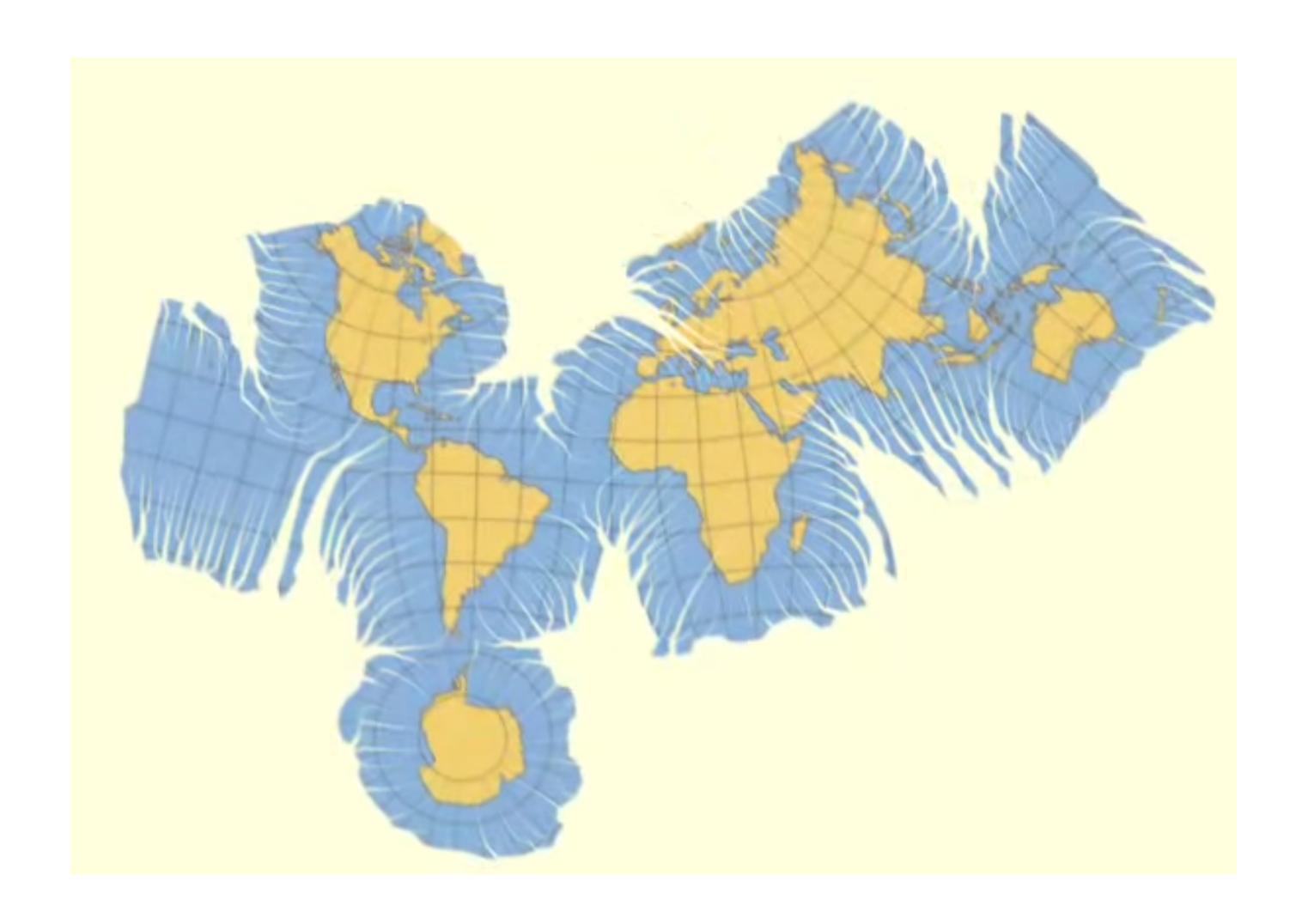


Unfolding The Earth

Idea: use small patches flatten them out

Jarke van Wijk

http://www.win.tue.nl/~vanwijk/myriahedral/

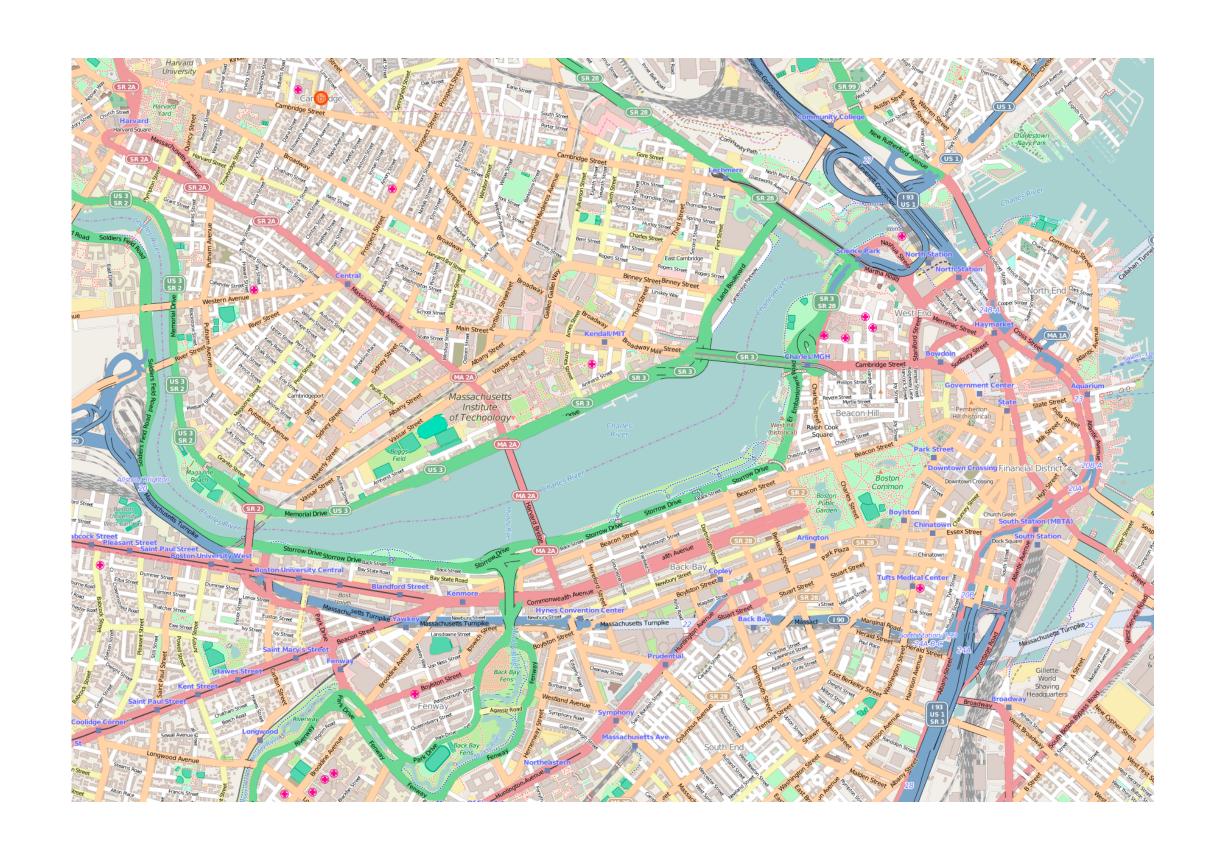


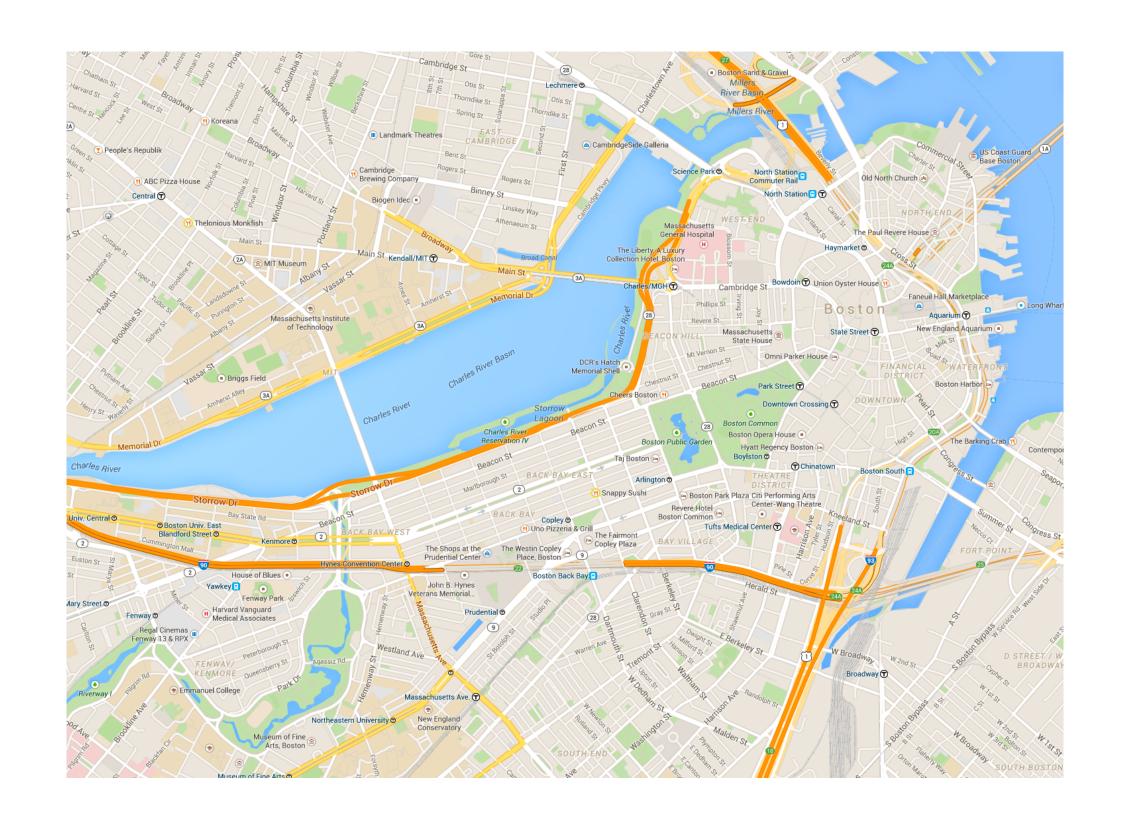
More Info:

http://mjfoster83.github.io/projections/

Map Software / Navigation

Mapping Software



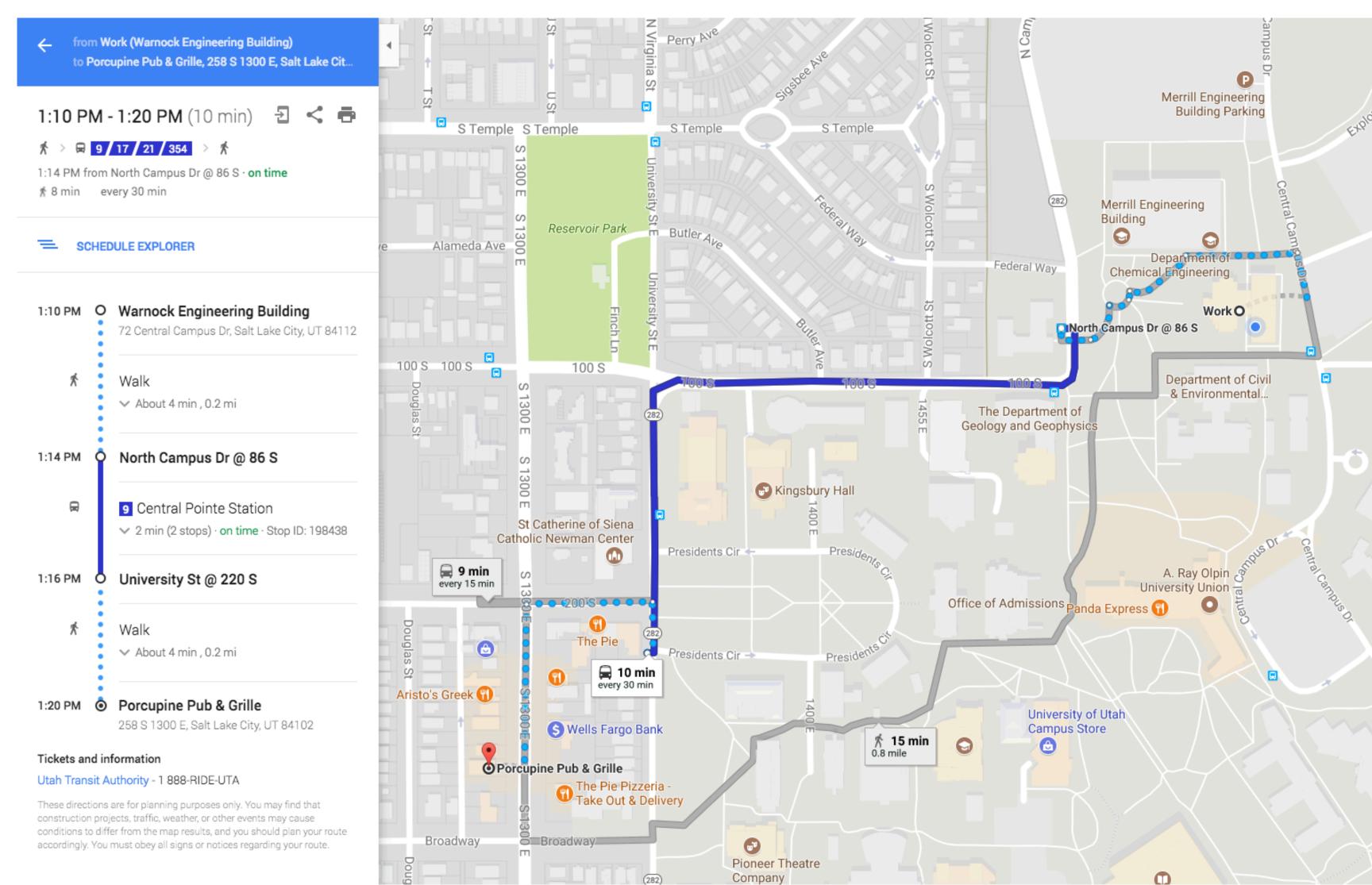


Open StreetMap

Google Maps

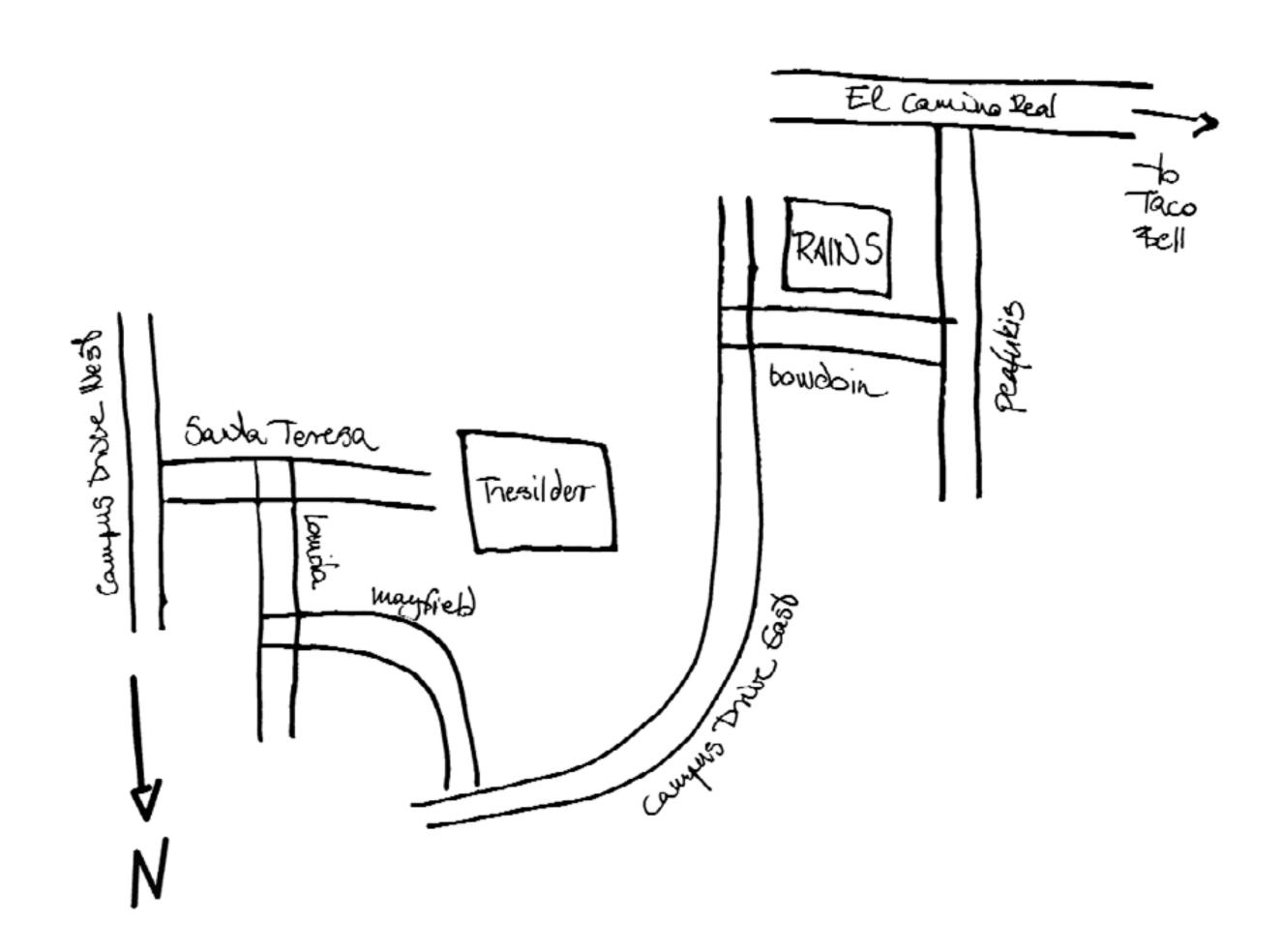
Navigation

Specific



Abstract

Landmarks & Paths



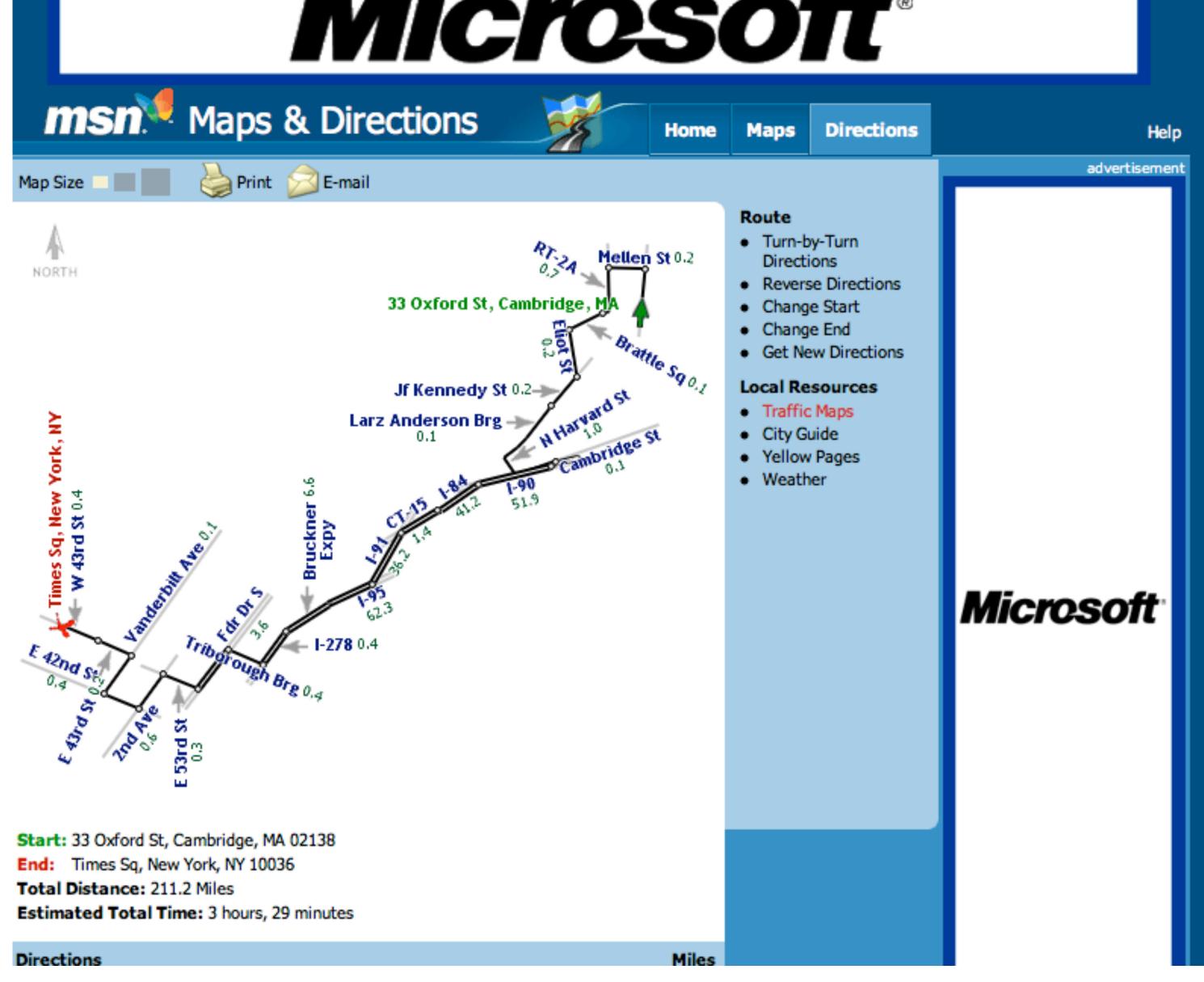
LineDrive, 2001

Straighten wiggly lines
Turn directions to right angles
Expand regions with turns
Contract long straight roads
Label carefully to avoid clutter
Maintain overall orientation





Microsoft



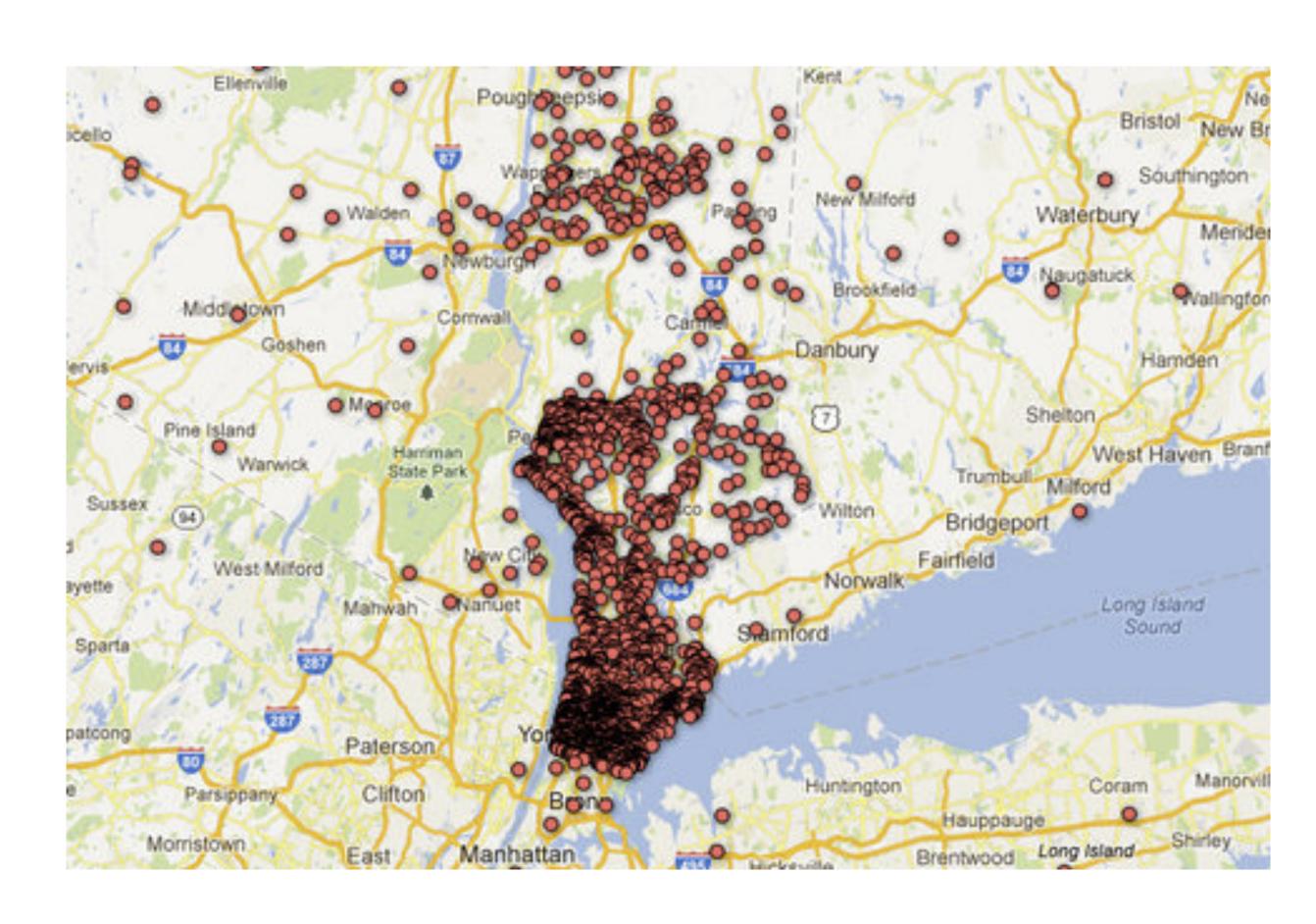
Direct Mapping

One data point one pixel

Mashup: Visualizing Addresses of Gun Owners

Mashup map: augmenting a detailed street map with symbols.

Can resolve individual addresses.

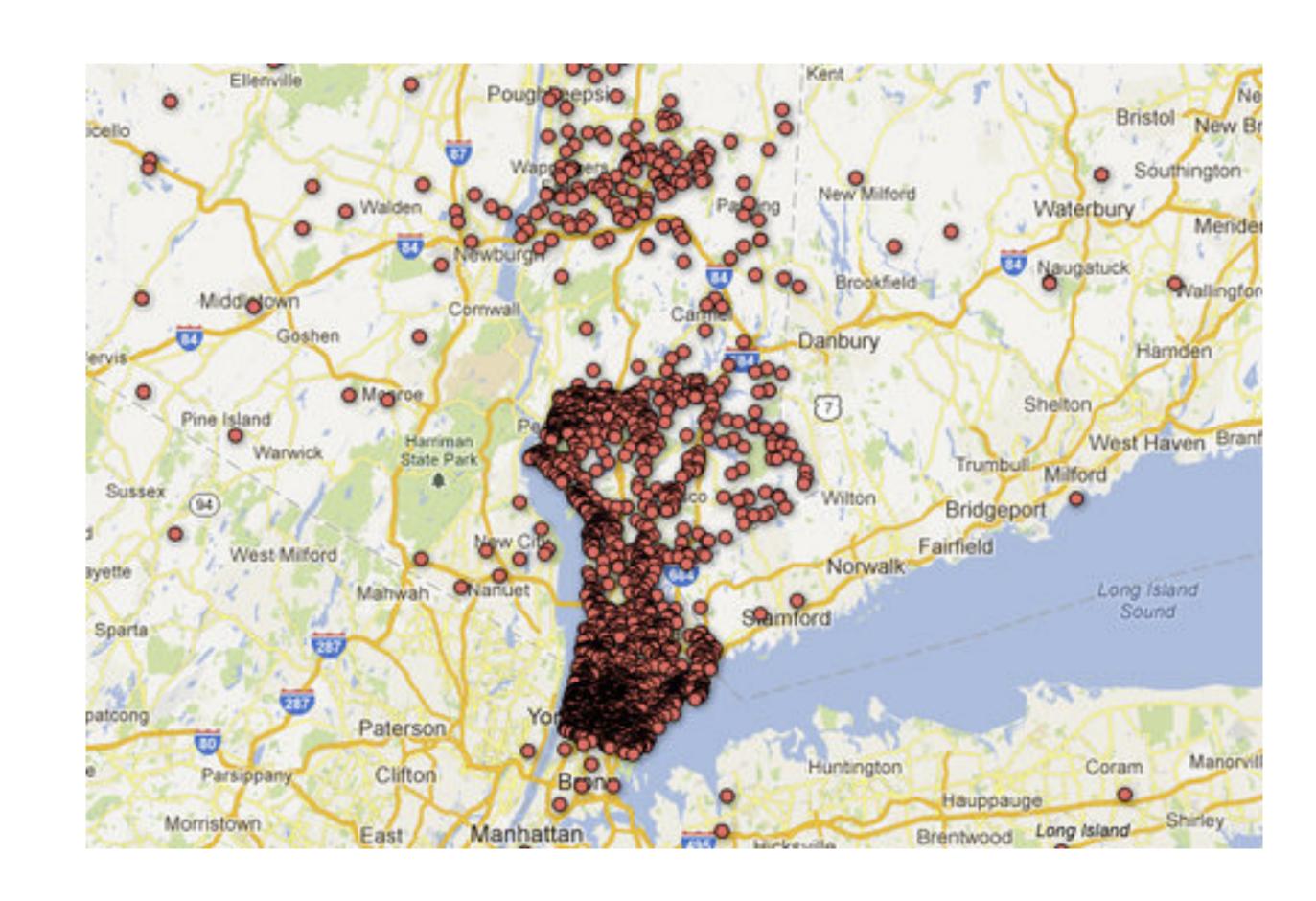


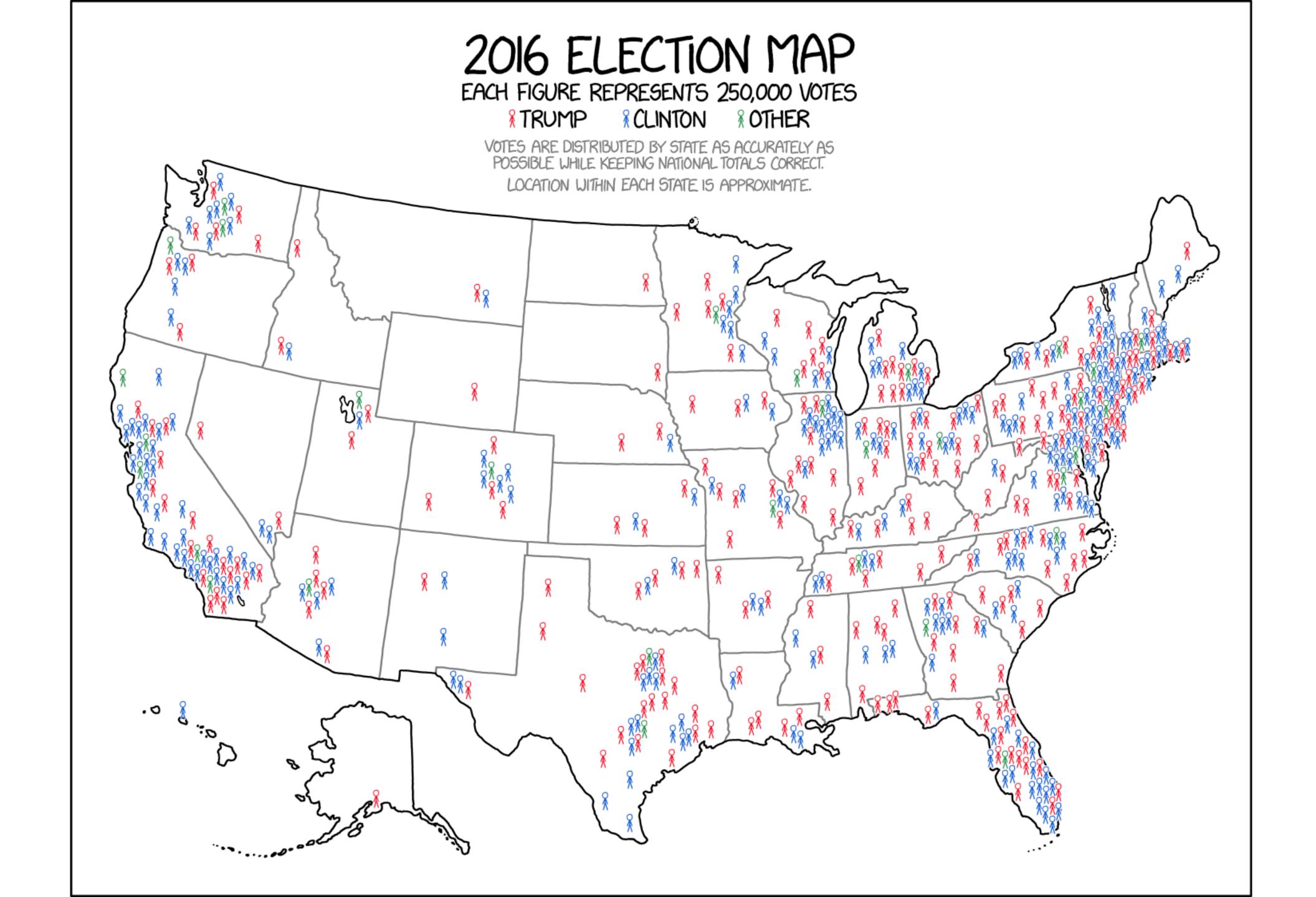
Ethical Questions

Published after Connecticut school killings

What are the ethics of visualization?

Data is public: is making it accessible problematic?





Choropleth Maps

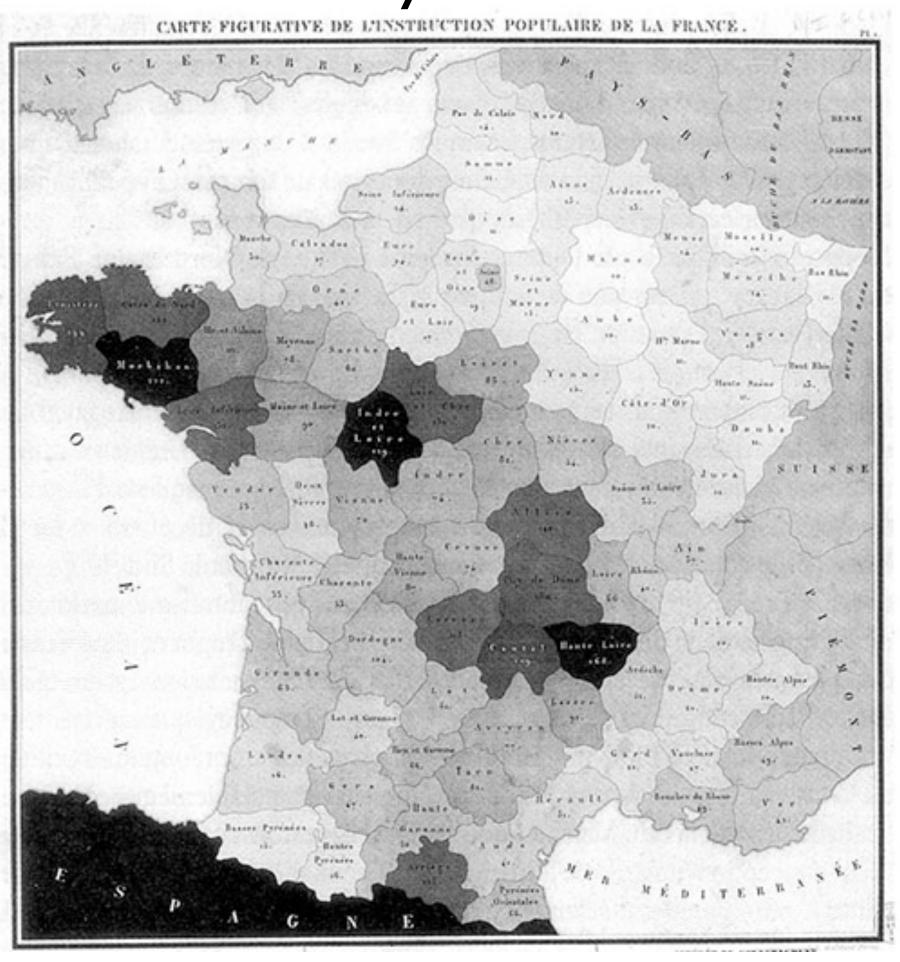
Principle

Areas are shaded or patterned in proportion to measurement

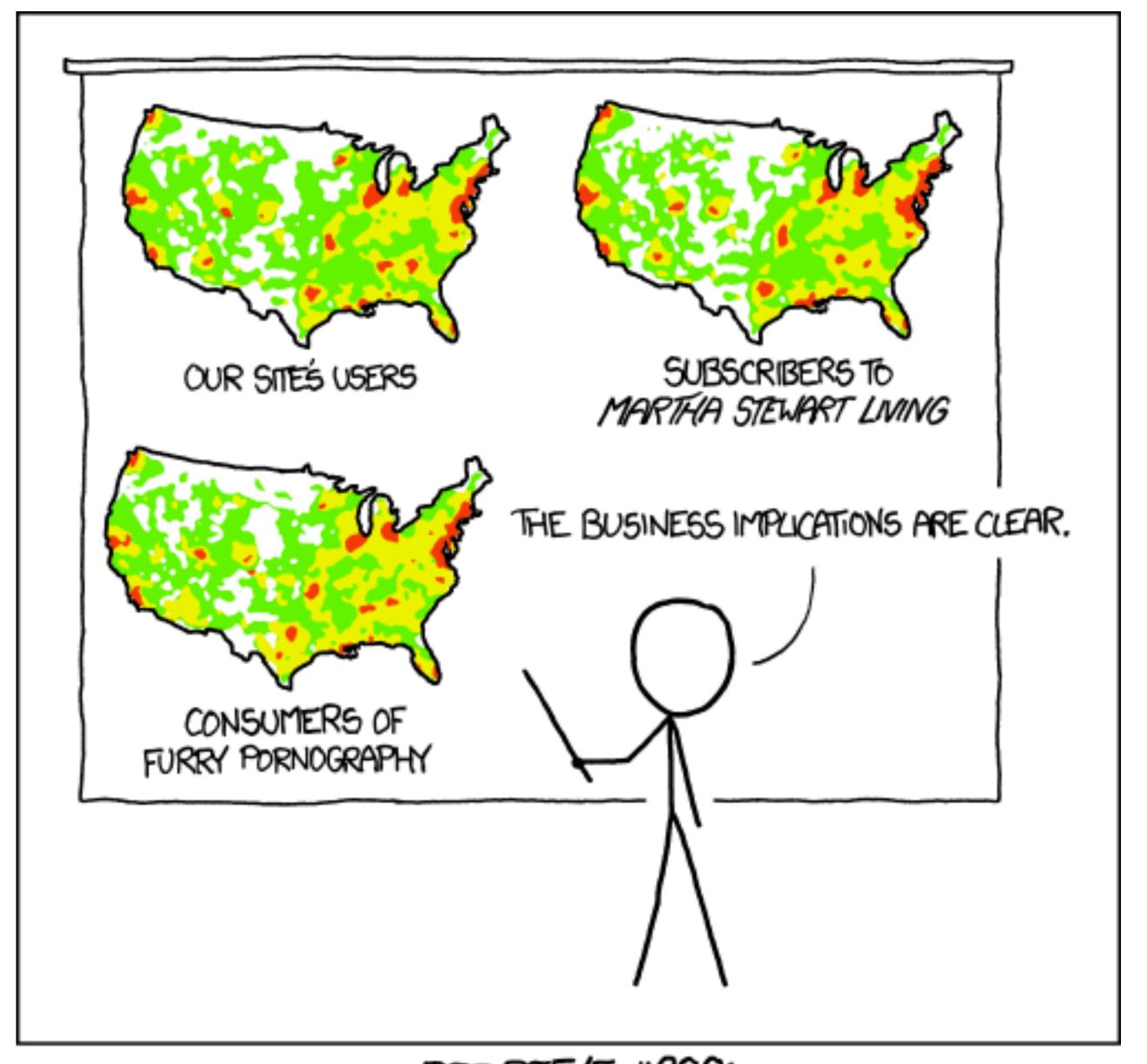
Each spatial unit is filled with a uniform color or pattern

Early Choropleth Map

Illiteracy in France



Charles Dupin, 1826



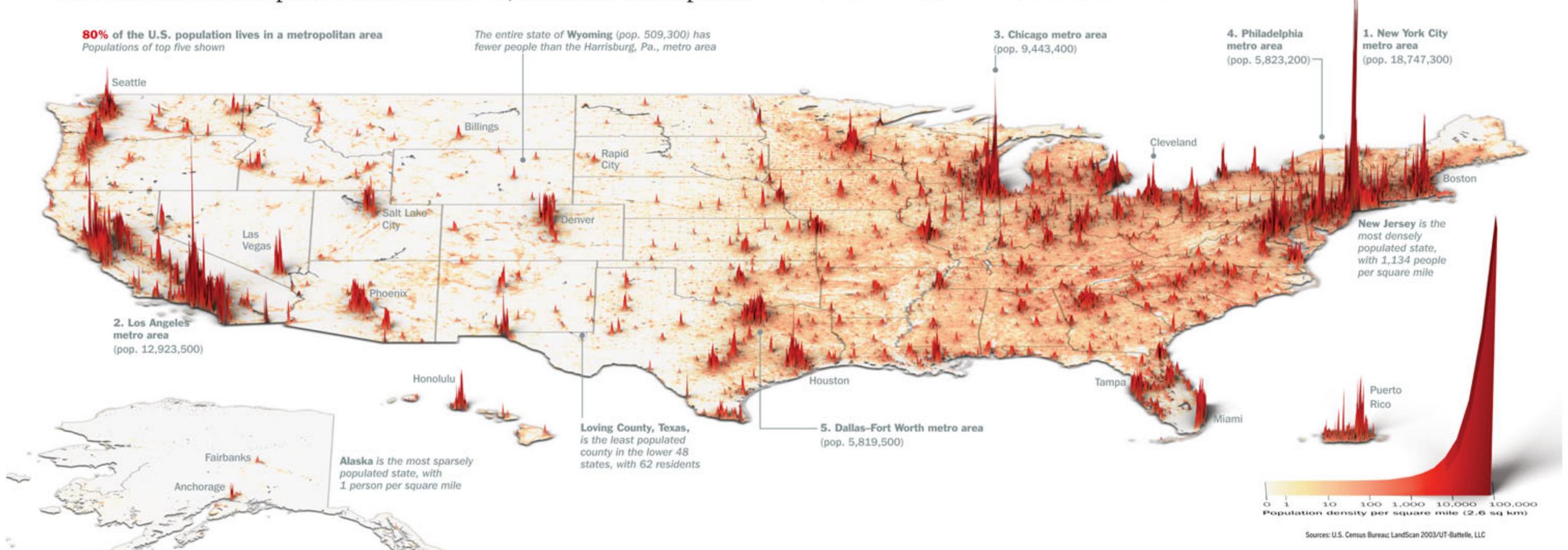
PET PEEVE #208: GEOGRAPHIC PROFILE MAPS WHICH ARE BASICALLY JUST POPULATION MAPS

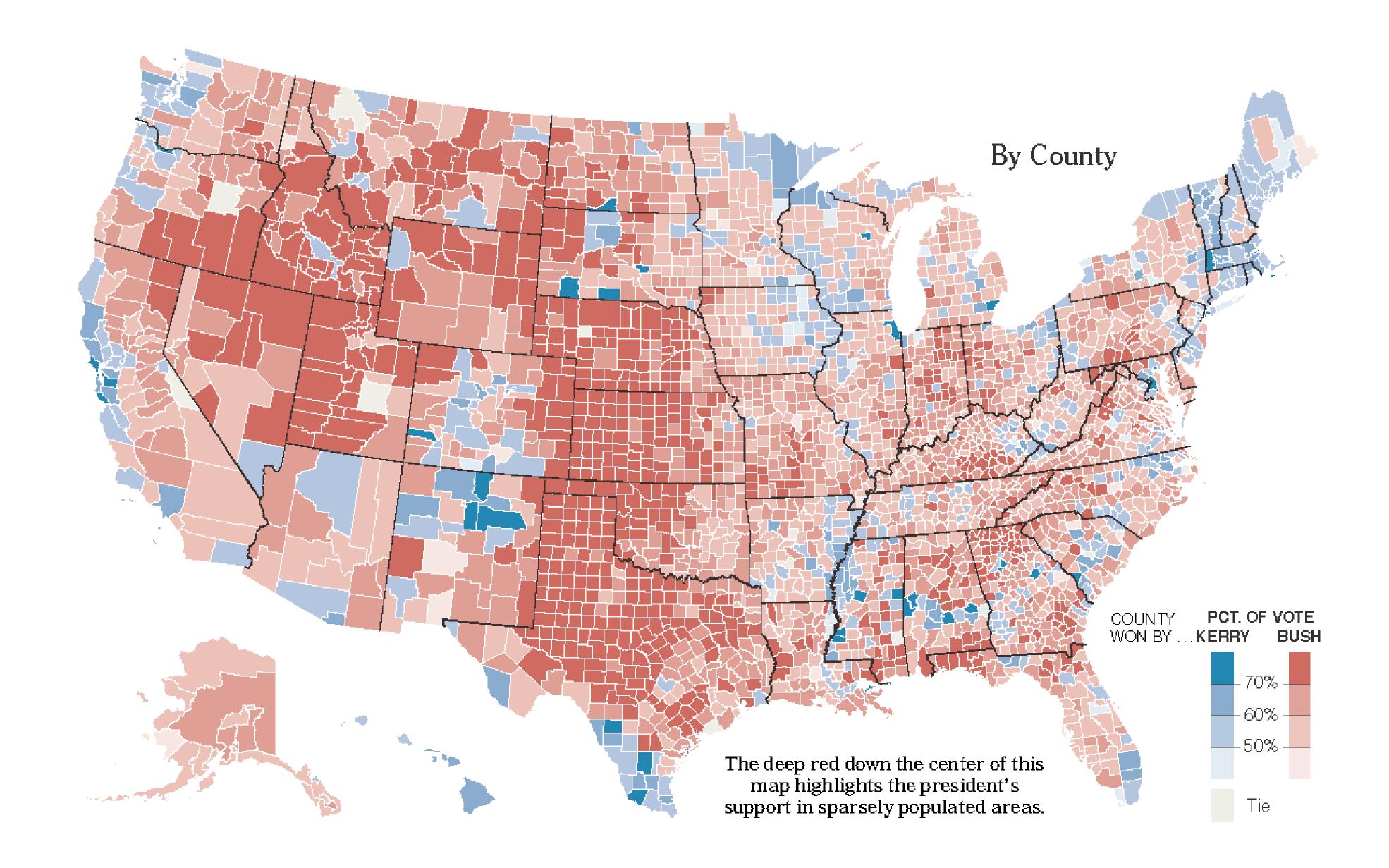
Where We Live...

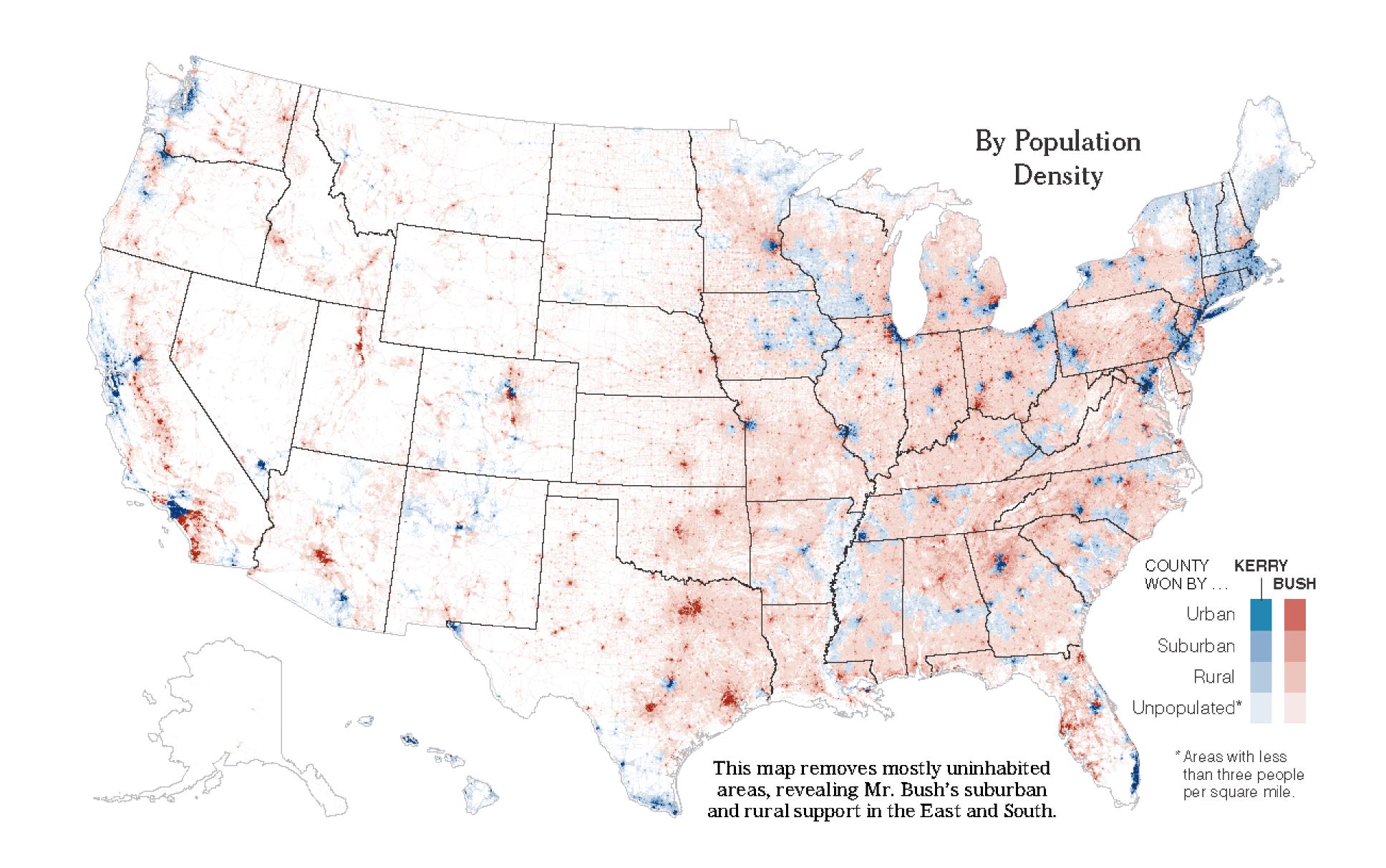
Unlike many developed countries, the U.S. keeps growing. We are also moving south and west. But compared with China or India, the nation is a vast prairie

Our families are getting smaller—with one vital exception. Compared with those of Europe and Japan, the U.S. population is younger and more colorful because of the continued arrival of immigrants and their higher-than-average birthrates. Of the 100 million Americans who will join us in the next 37 years, half will be immigrants or their children. In the next few decades, 97% of the world's population growth will occur in the developing world; the U.S. is the largest developed country in the world that is still growing at a healthy clip. That matters, strategically, economical-

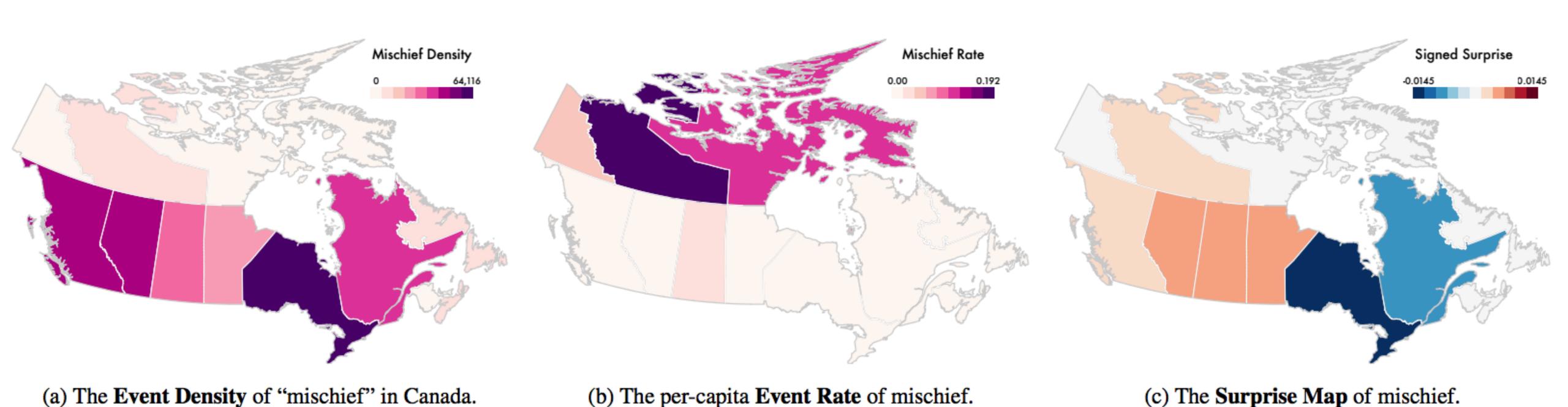
Ala.; Possum Trot, Ky.; or Lonelyville, N.Y. But they are all probably close to someone's idea of paradise. —By Nancy Gibbs







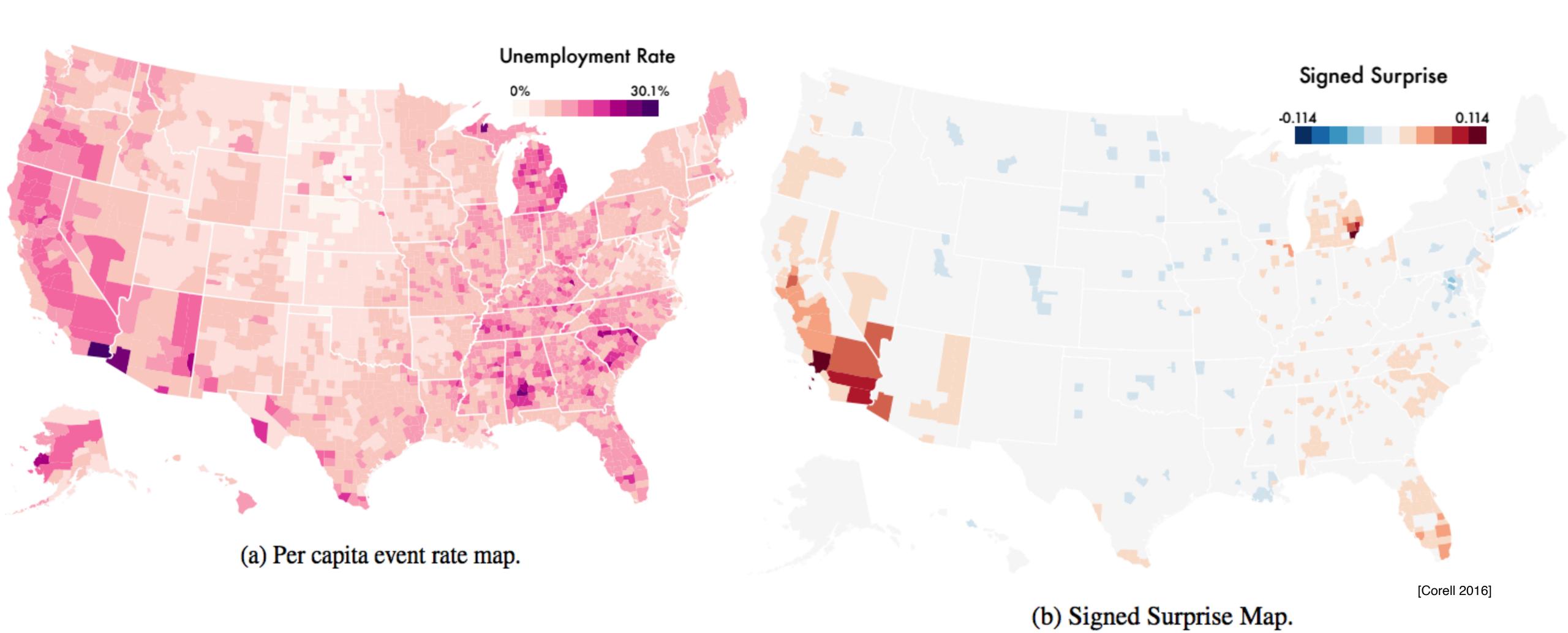
Approach: Use a Prior, show difference. Which province is safest?



mischief = property damage such as vandalism in Canada

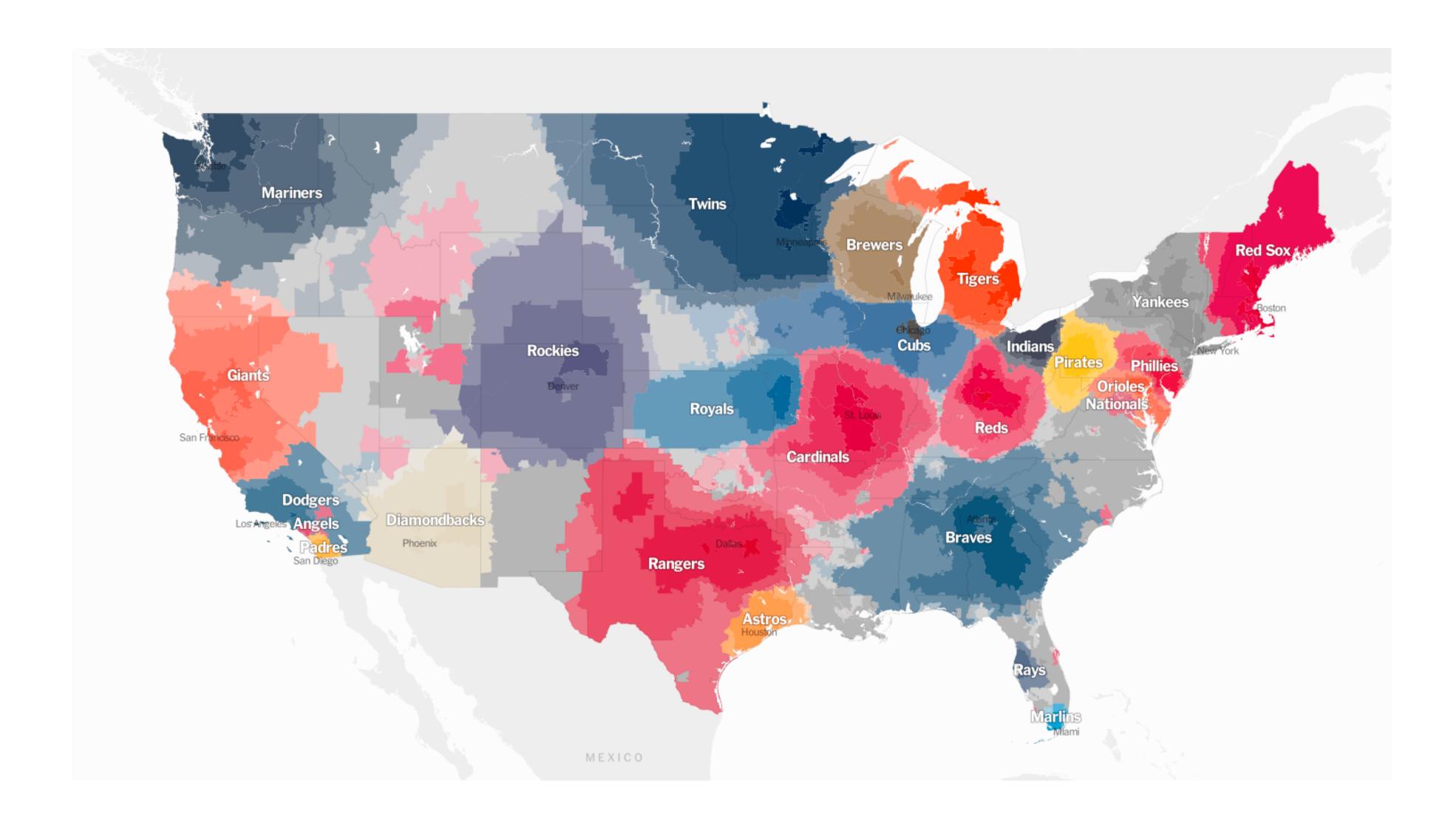
model of population density + accounting for variability when analyzing small numbers

Surprise Map: Unemployment

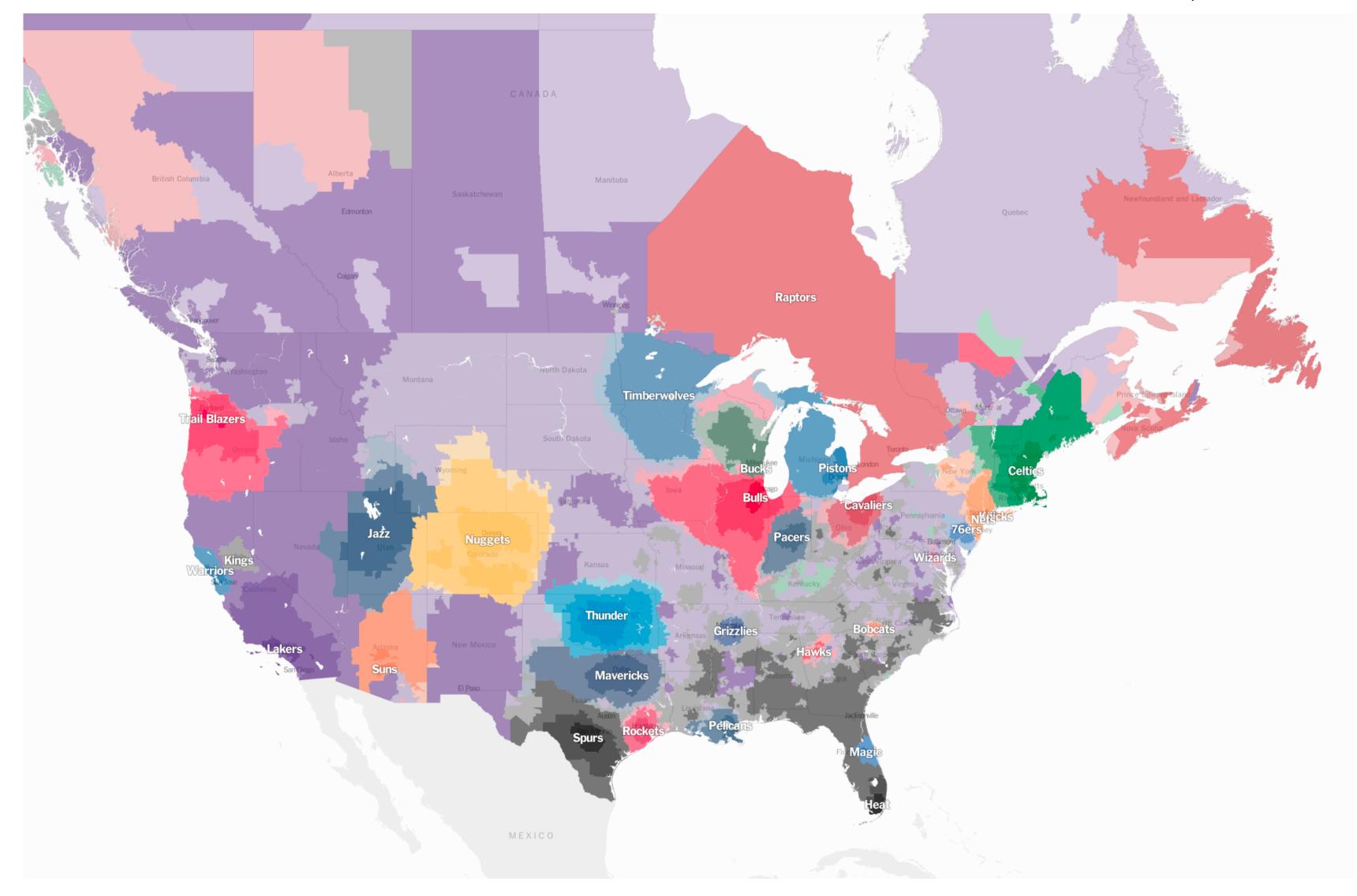


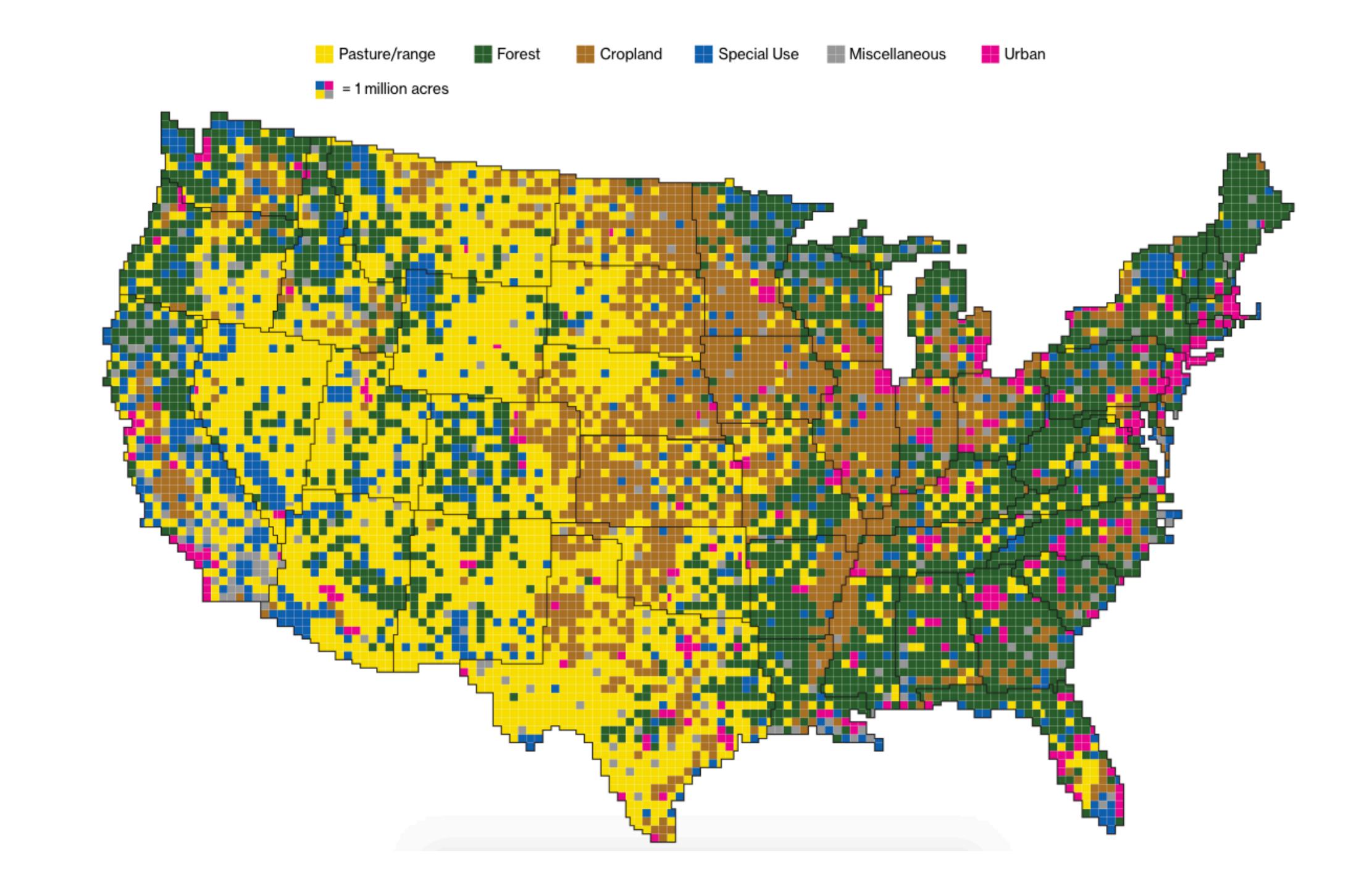


Baseball Territories



Lakers Dominate Baskeball (2014)



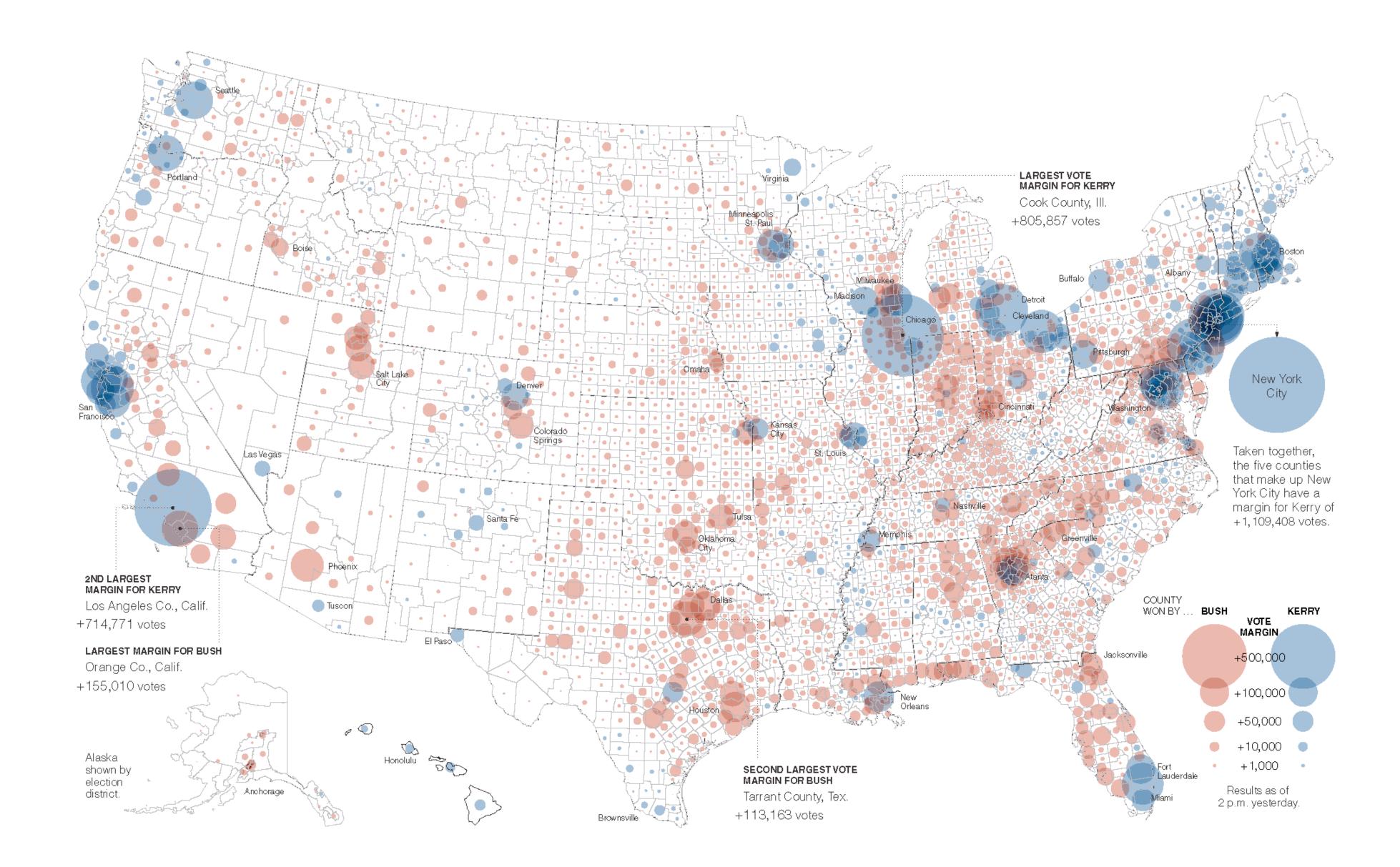


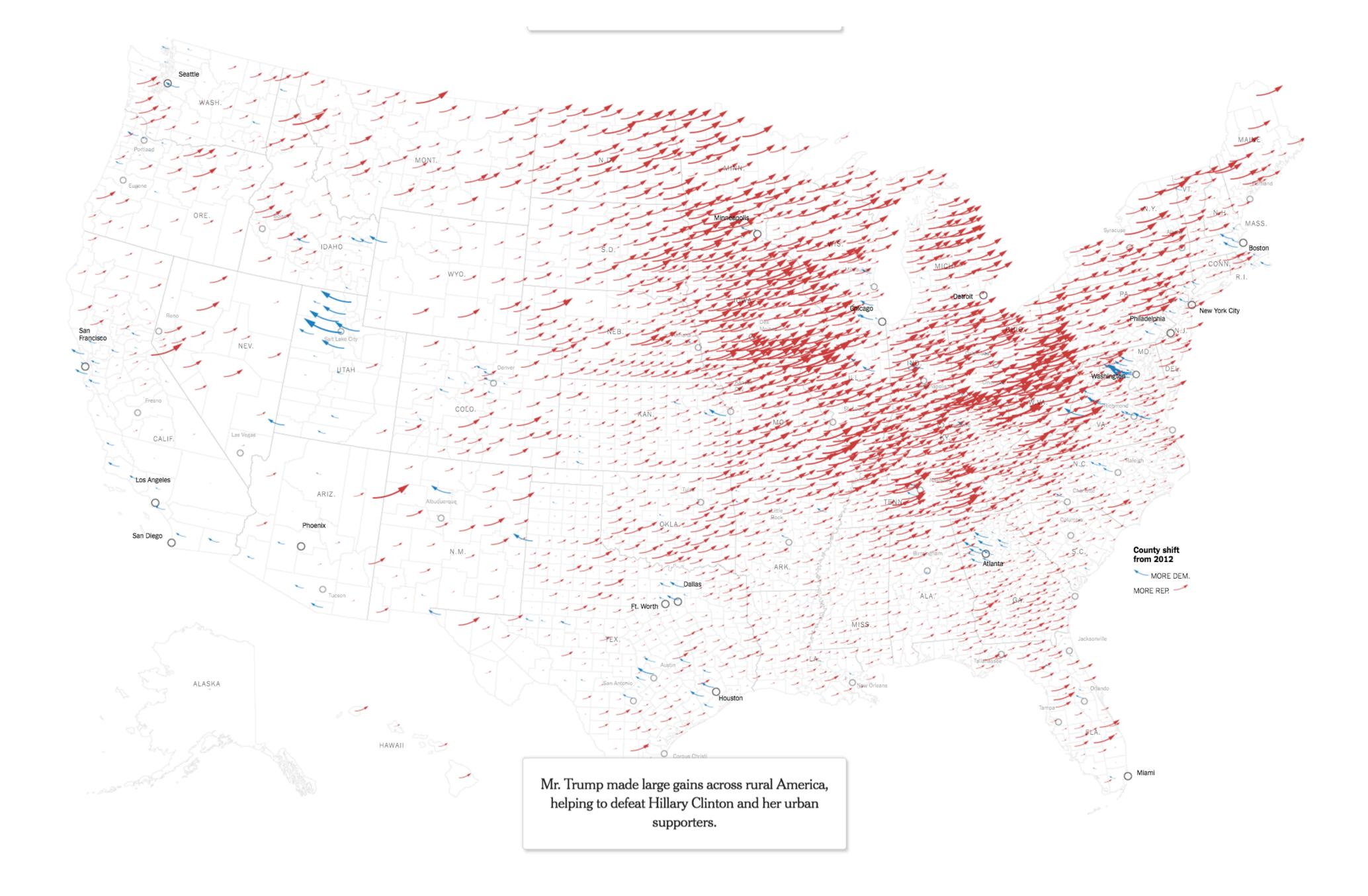
Proportional Symbol Maps

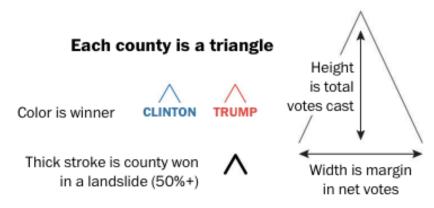
Alternative to Choropleth

Use a Symbol instead of color

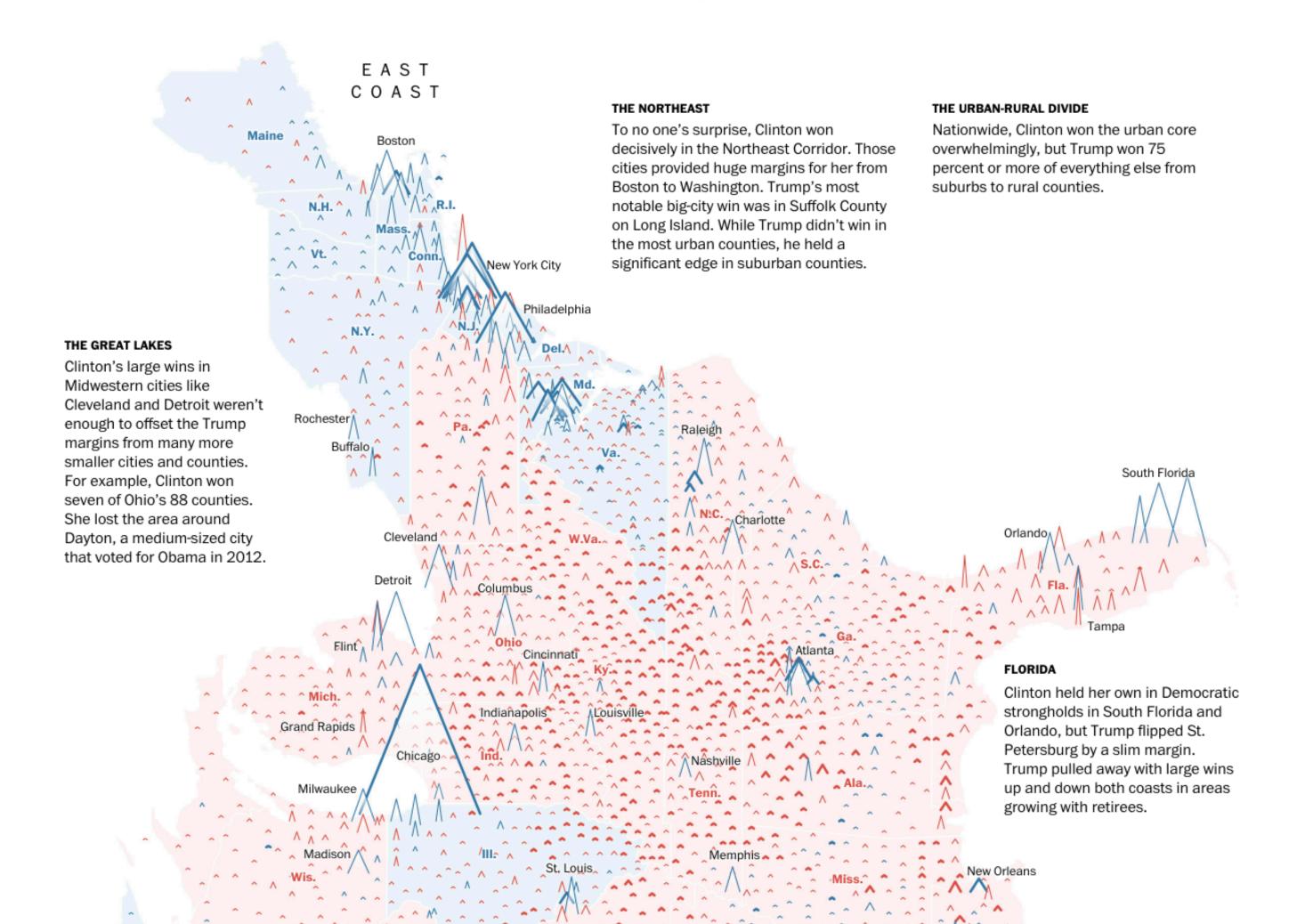
Scale symbol according to data







Data as of 7 a.m. Eastern



Katrina's Diaspora The victims of Hurricane Katrina have filed for assistance from FEMA from every state. The map shows the distribution WASHINGTON and number of the 1.36 million individual NORTH assistance applications as of Sept. 23. DAKOTA Minneapolis MINNESOTA "St. Paul SOUTH DAKOTA IDAHO 1-86 Boise 88 CALIF WYONING New York 4, 186 NEBRASKA Philadelphia. 1,582 NEWADA. City 448 COLORADO San 1 Francis 1,954 Washington 4,852 Las Vegas 1,210 Number of applications from selected ARIZONA. metropolitan 21028 Allouguerque 4,435 San Diego Counties from which families filed applications Circles are sized according 29,252 to the number of applications from a ZIP code Tucson El Paso Jacksonville 10,000 5,000 Honolulu Et Walton 1,000 Beach Tampa San Antonio" », 3,343 100. 2,907 Houston 8,035 * 84,749 101 New Orleans 183,617 Corpus Christ Miami Miles Ft Lauderdale 4,188 300 200 PUERTO RICO centers. On average, the applicants came They are scattered through all 50 states, emerges of where they landed, based on Applications by state Applications by distance from New Orleans

the District of Columbia and Puerto Rico — 623 in Utah, 1,114 in Kansas, 101 way out in Alaska. They are clustered by the thousands in large Southern cities like Dallas, Atlanta and Memphis, and huddled in handfuls in unlikely hamlets like Shell Knob, Mo. (pop. 1,393) and Fountain Run, Ky. (pop. 236).

Evacuees fled Hurricane Katrina and the floods that followed in caravans of cars and fleets of buses, on helicopters and

ZIP codes from which applications for aid were submitted to the Federal Emergency

Management Agency as of Sept. 23. Of 1,356,704 applications, 86 percent came from Louisiana, Mississippi, Texas and Alabama. But 35,539 families were more than 1,000 miles from the Gulf among the farthest: one in Nome, Alaska, 3,931 miles from the French Quarter and another in Lihue, Hawaii, 4,279 miles away. Residents of New Orleans, a city that

from counties where blacks were 28 percent of the population, more than twice the national average.

Baton Rouge, La., appears to be temporary home to 10 percent of evacuees, Houston 6.25 percent. But after the top 18 hubs, applicants are spread like the wind that whipped through their old neighborhoods: none of the other 900-plus metropolitan areas has even 1 percent of the total. Some 4,000 ZIP codes — among them

Louisiana 523,149 38.6% Mississippi 383,840 28.3% Teixas Alabama Georgia Florida

156,895 11.6% 109,469 8.1% 35,342 2.6% 31,005 2.3% 15,529 1.1% Tennessee 11,027 0.8% Arkansas California 10,953 0.8% 4.400 A EW

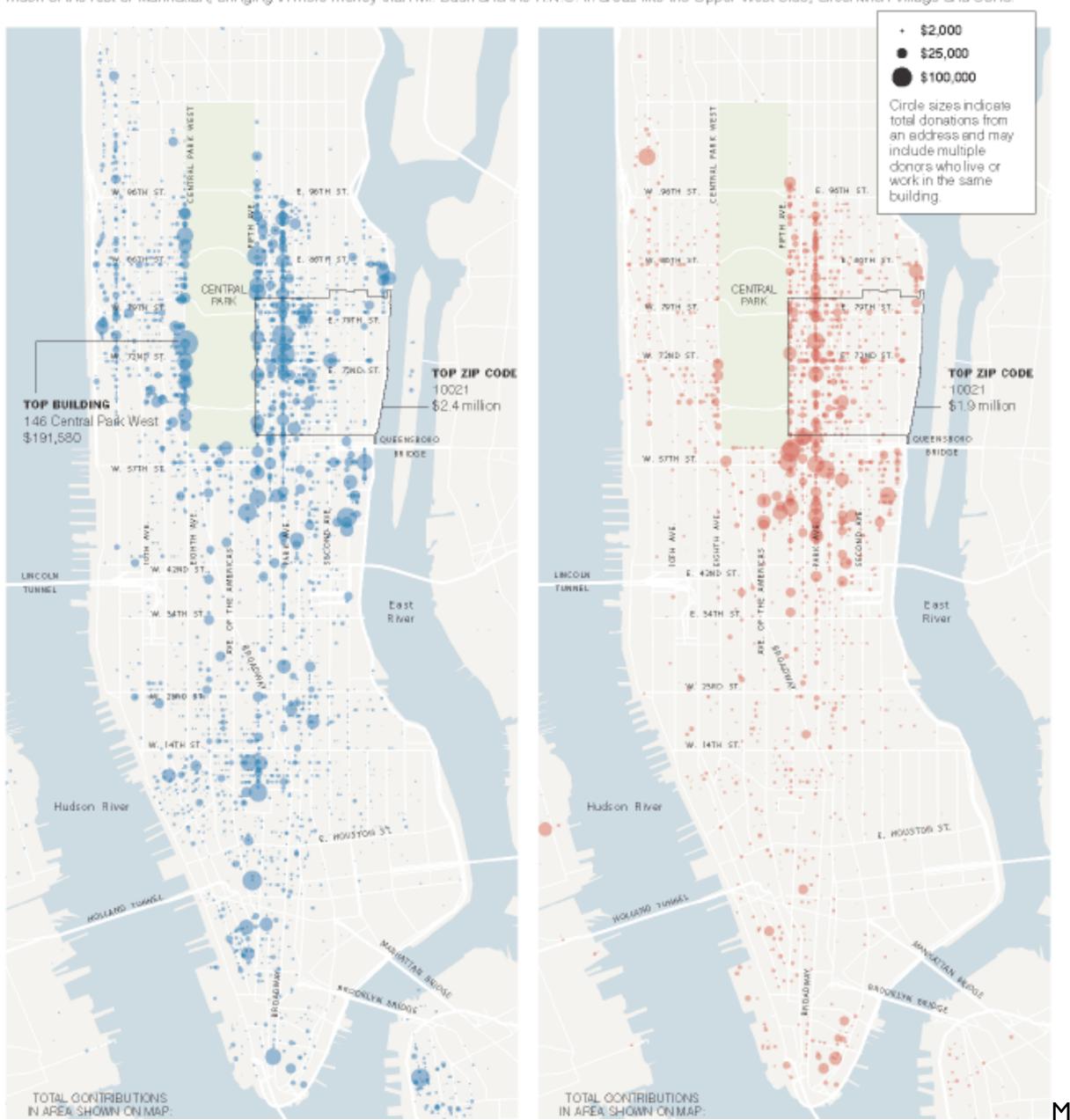
| MILES | APPLICANTS | PCT. | |
|-------------|------------|-------|--|
| 0-100 | 626,232 | 46.2% | |
| 100-200 | 338,080 | 24.9% | |
| 200-400 | 184,169 | 13.6% | |
| 400-800 | 143,497 | 10.6% | |
| 800-1,600 | 45,371 | 3.3% | |
| 1,600-3,200 | 13,403 | 1.0% | Distances could not be |
| 3,200+ | 232 | 0.0% | salculated for 0.4 per- cent of applications. |
| | | | |

Contributions to each national committee

candidate and his party's ------ GEORGE W. BUSH and the Republican National Committee

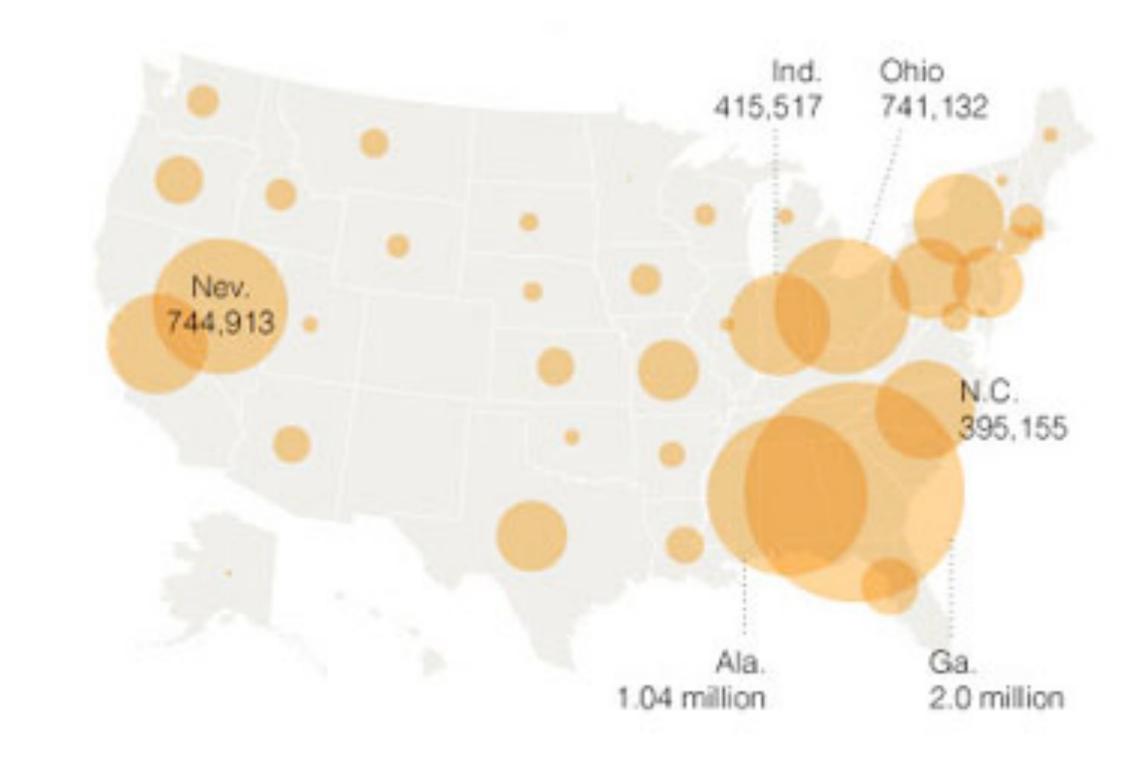
Manhattan

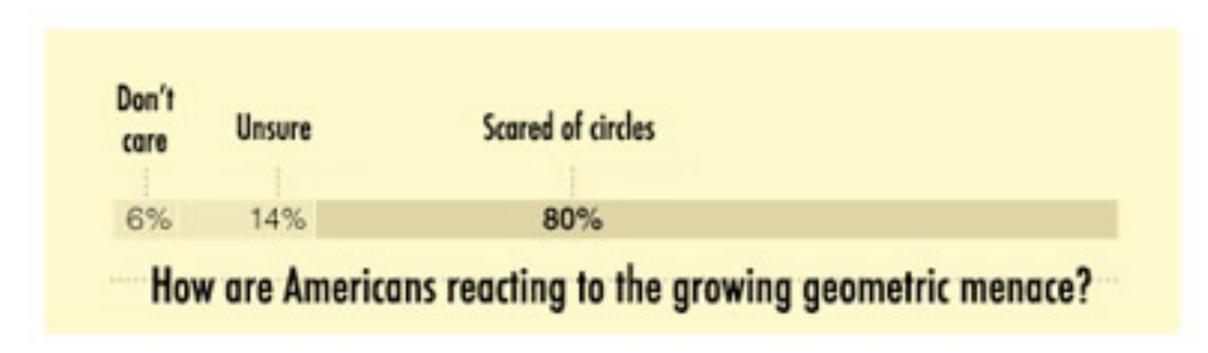
For both sides, the top ZIP code in the nation for contributions was 10021 on the Upper East Side. Mr. Kerry's appeal, however, was greater throughout much of the rest of Manhattan, bringing in more money than Mr. Bush and the R.N.C. in areas like the Upper West Side, Greenwich Village and SoHo.



Killer circles threaten America

- No sides
- Area equal to πr^2
- Extremely round
- Often fatal
- North Dakota, New Mexico, Colorado remain circle-free

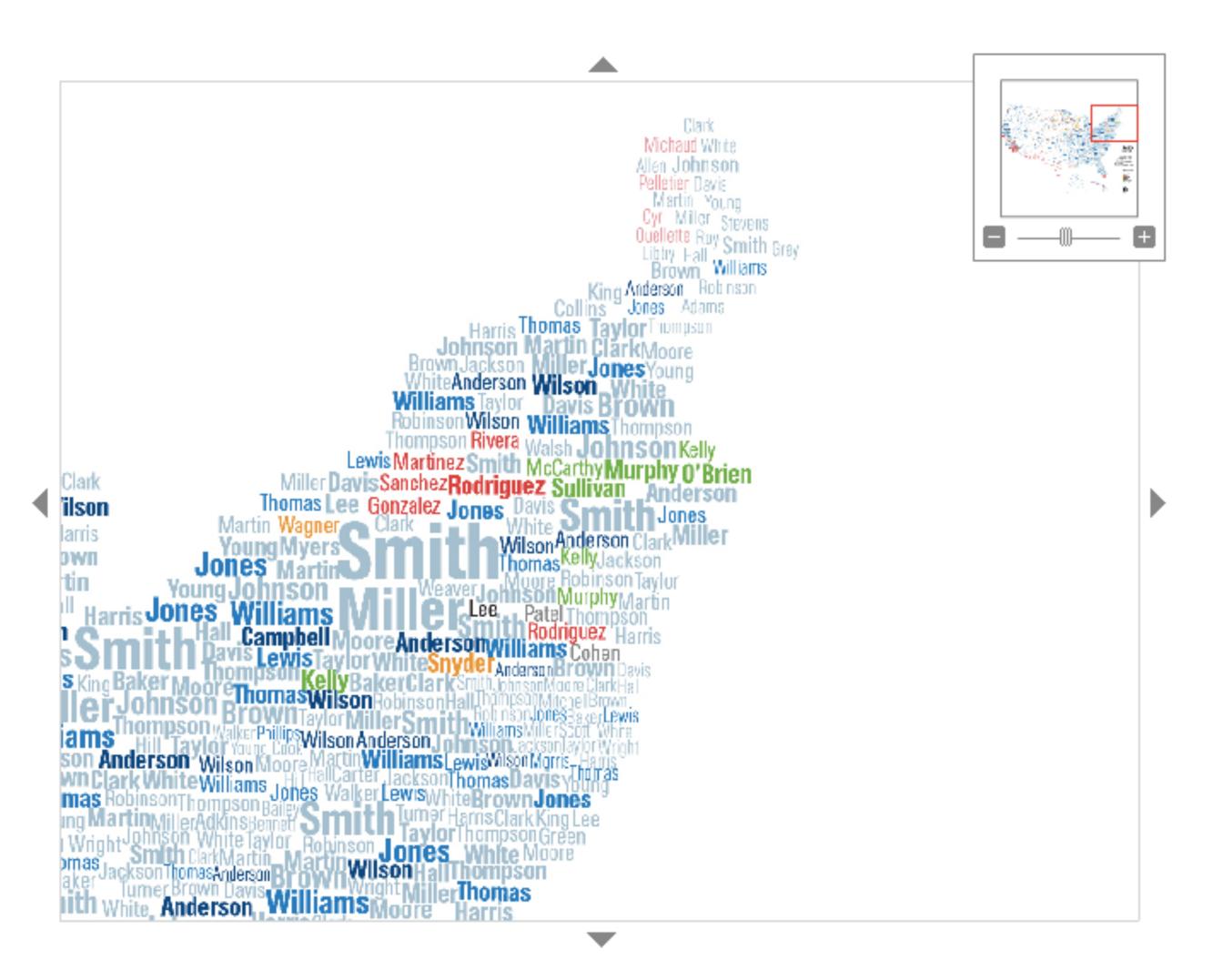




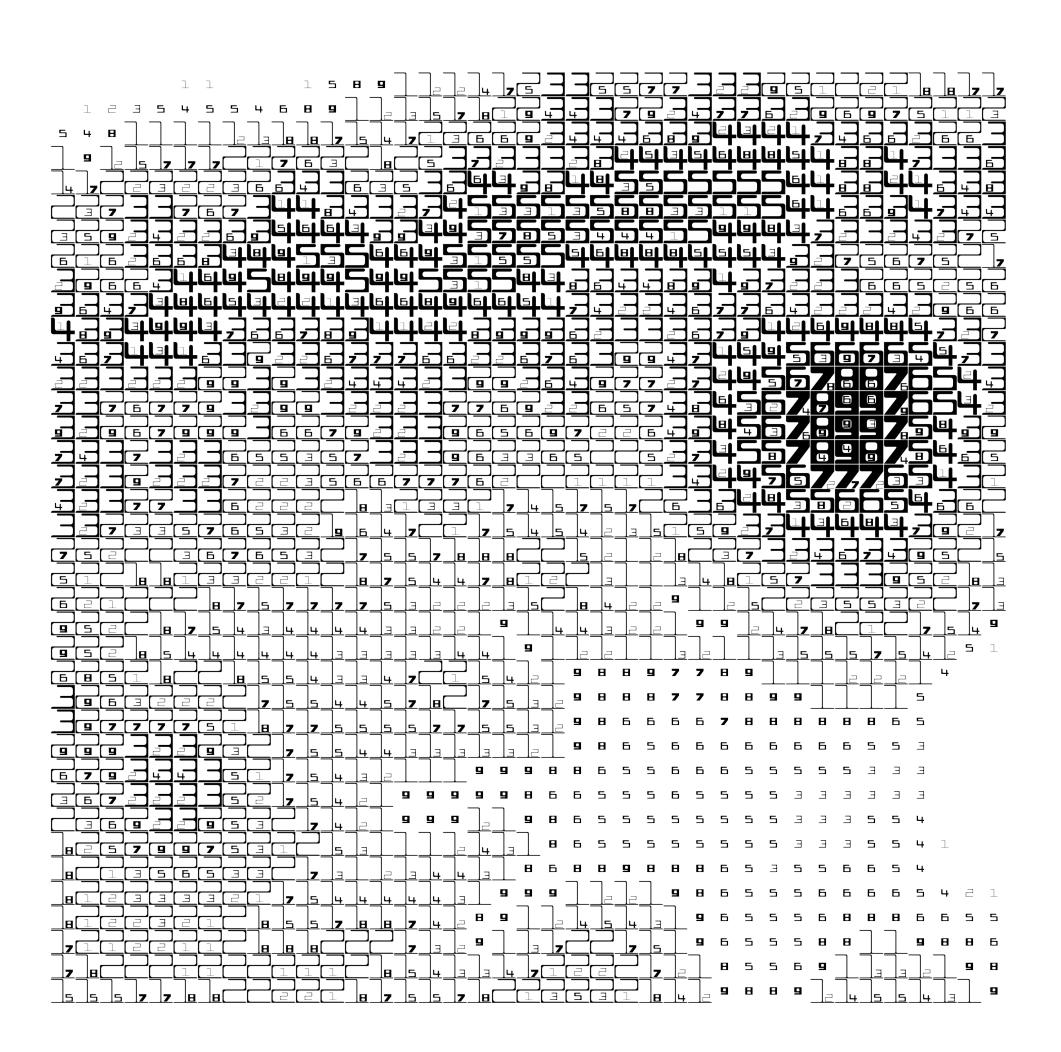
What's in a Surname?

Facebook Twitter 🔂 More x

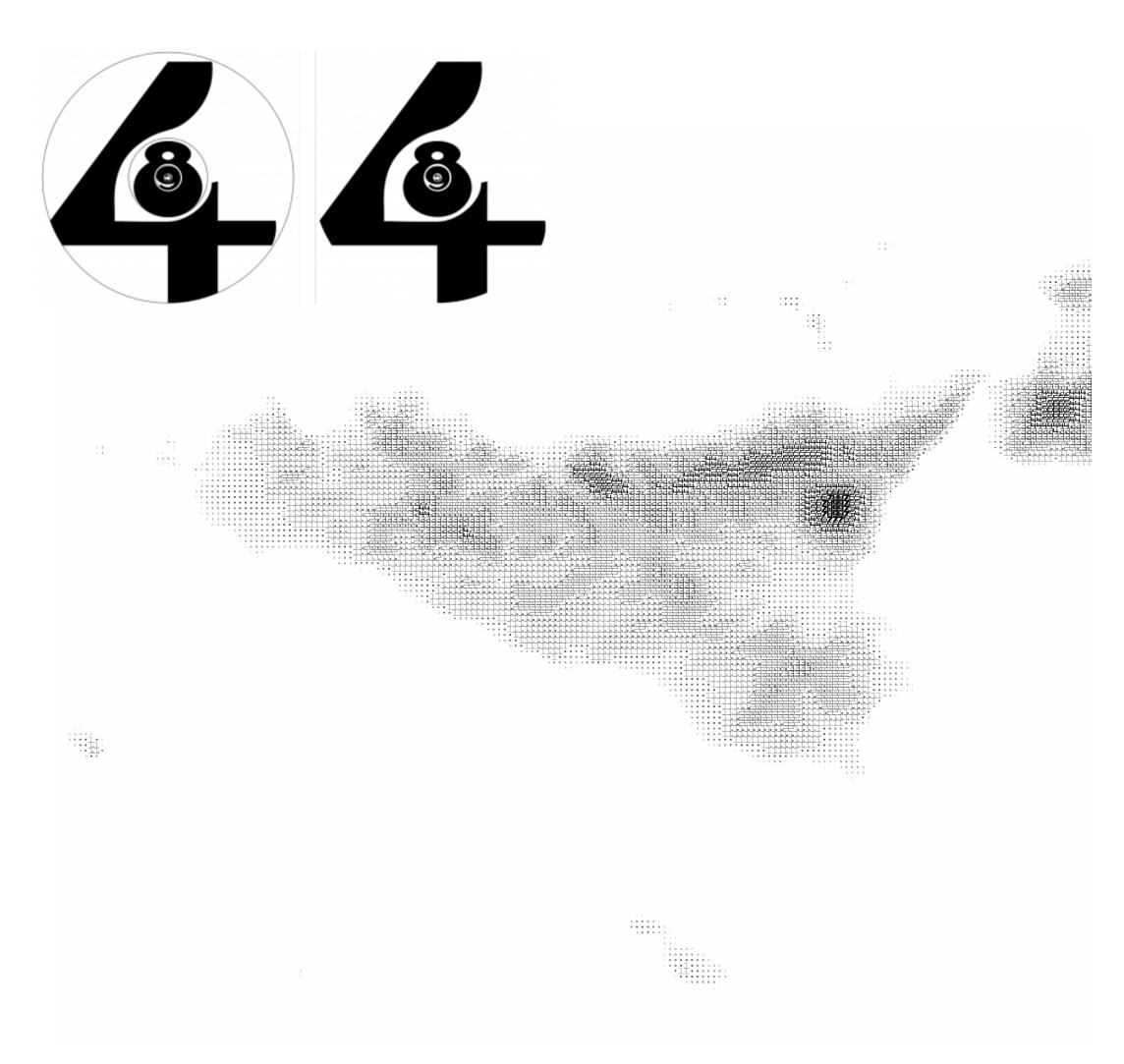
America is a nation of Smiths, Johnsons, and Sullivans—but also of Garcias and Nguyens. Zoom in on the map below to see what surnames proliferate in your part of the country.

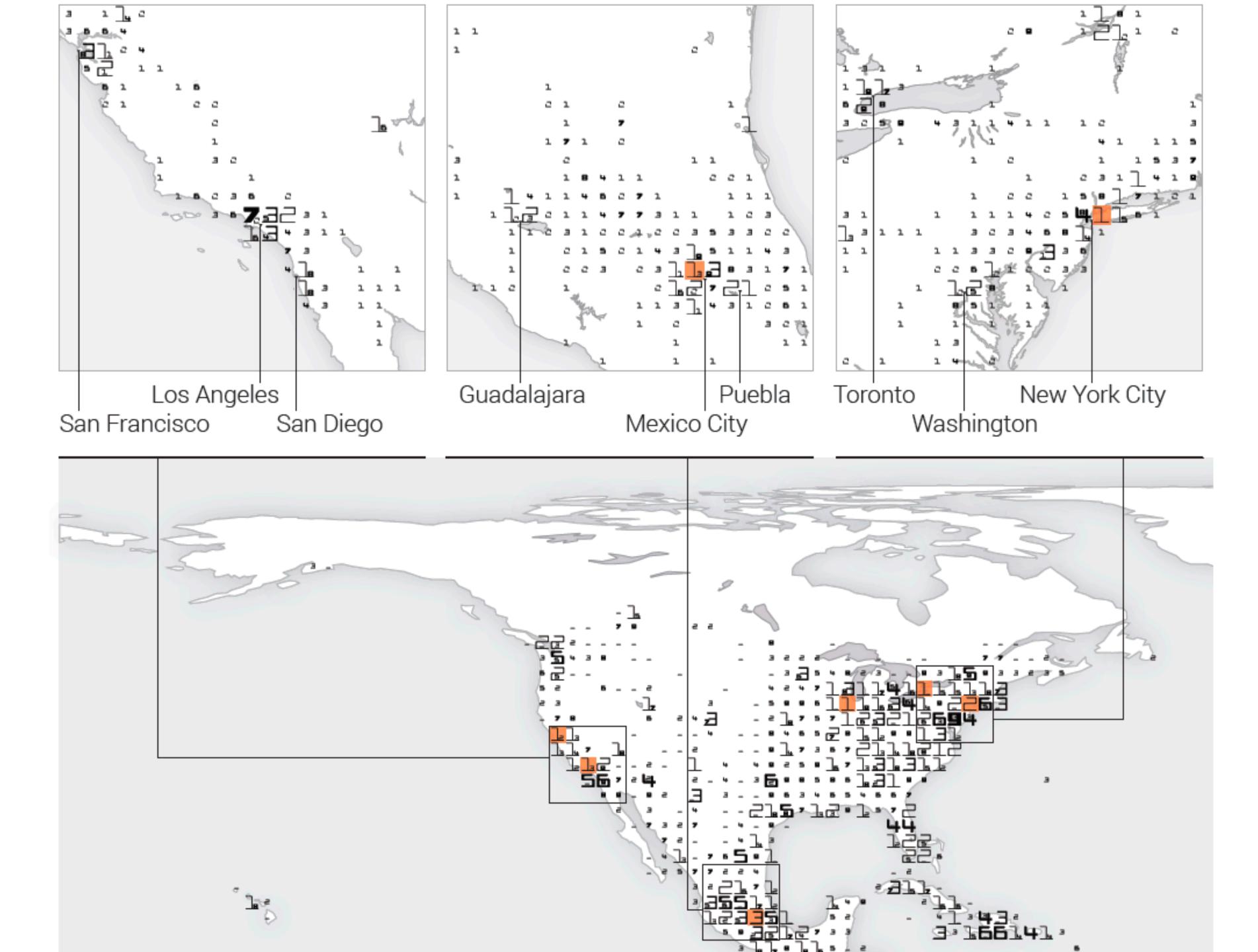


FatFonts





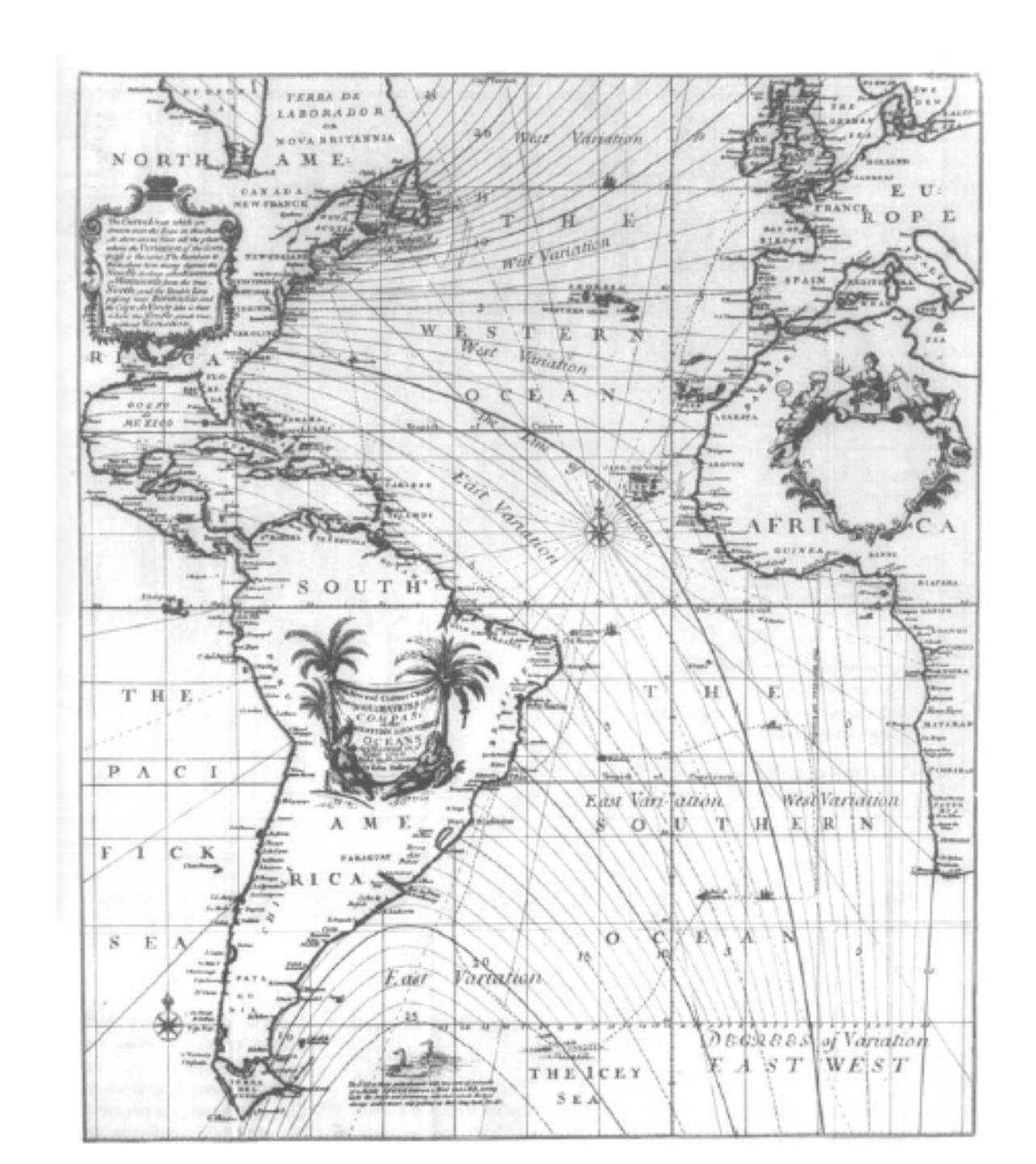


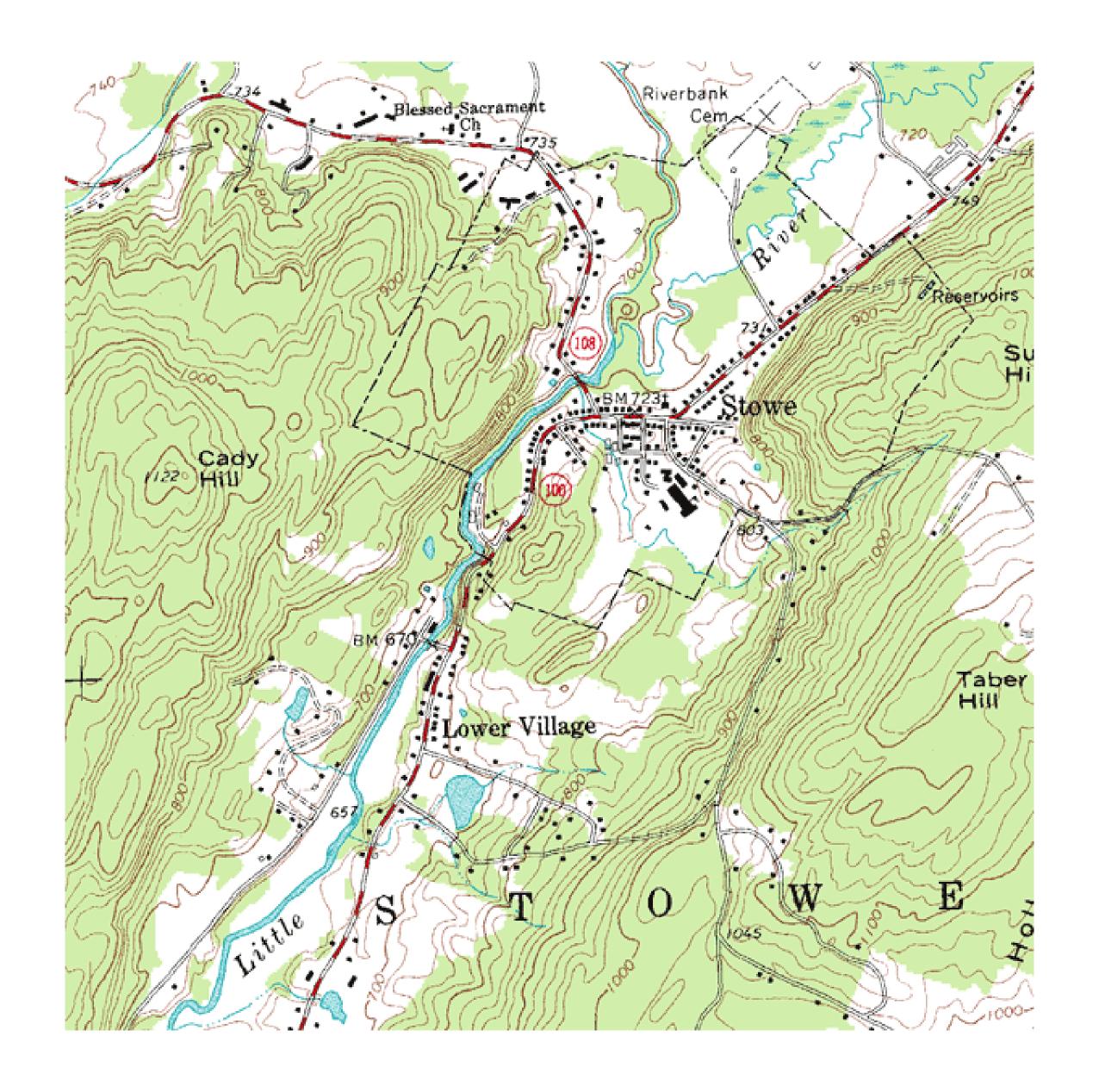


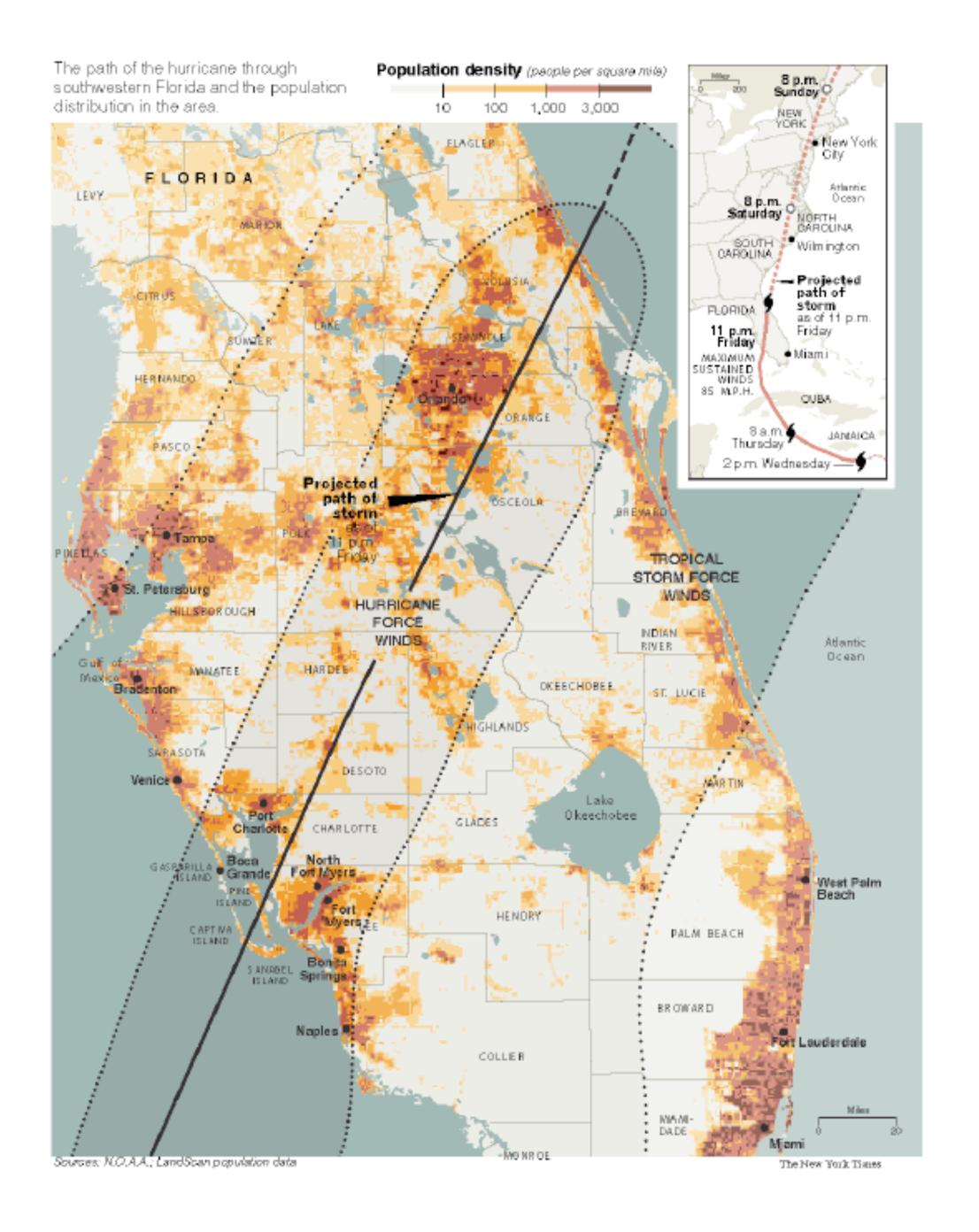
Contour (Isopleth) Maps

Early Contour Map

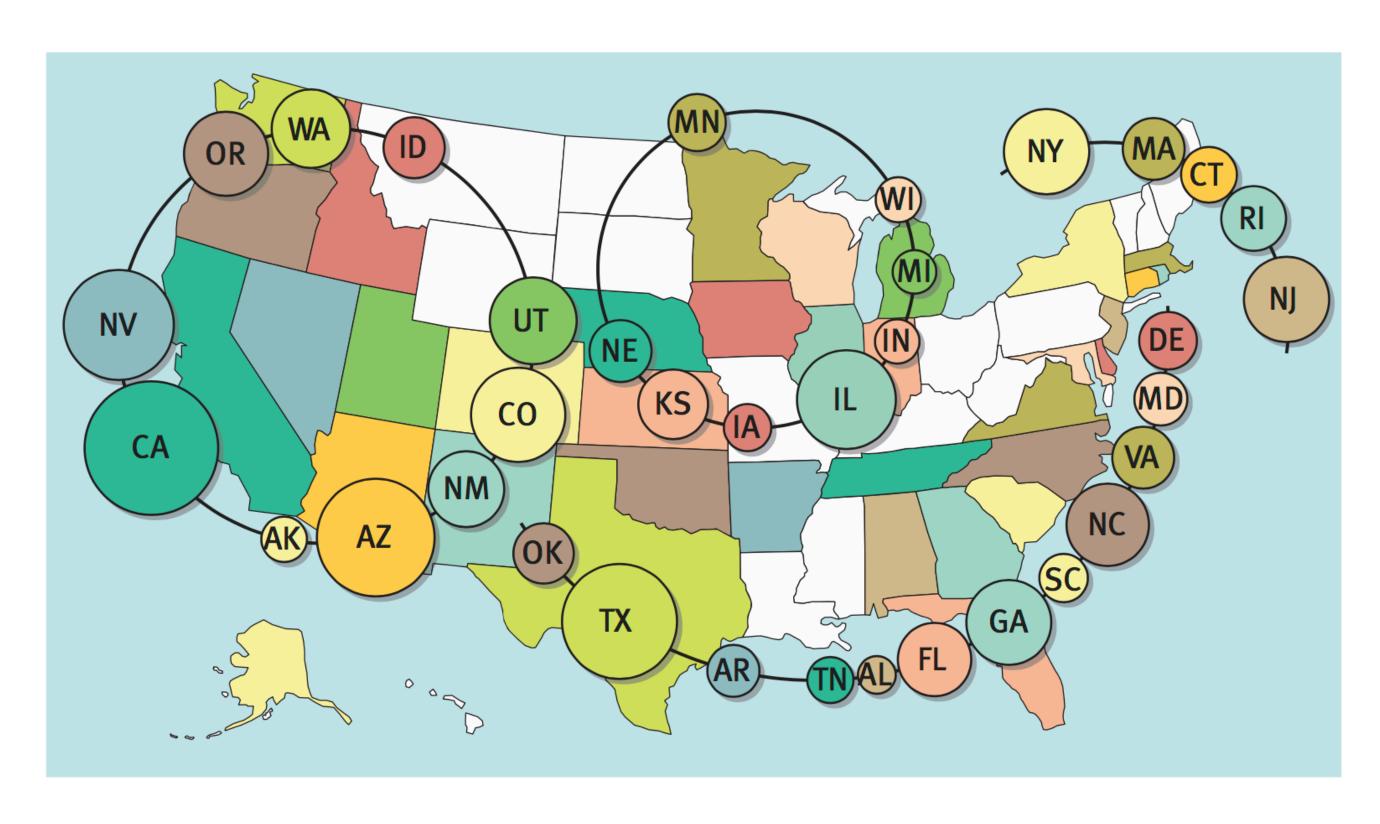
Halley's lines of equal magnetic declination, 1701



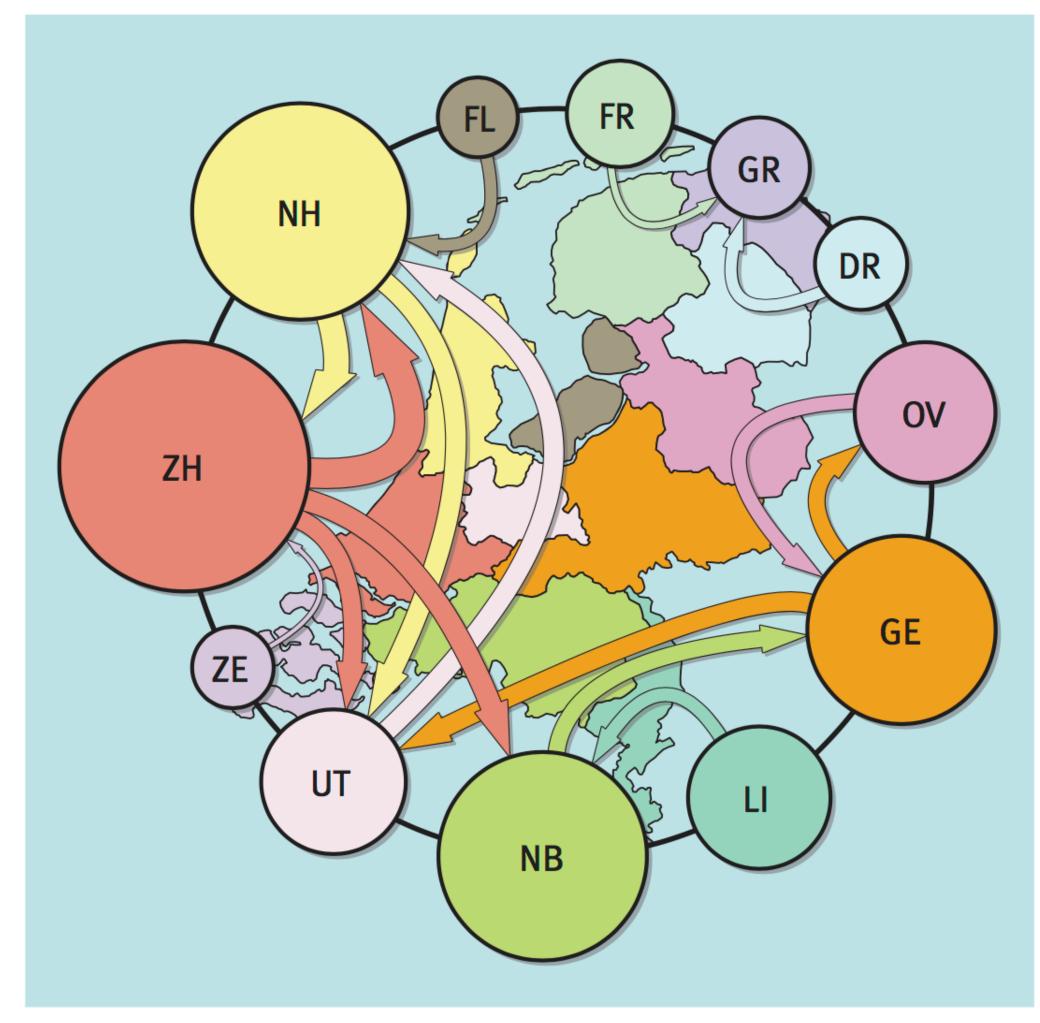




Design Critique: Necklace Maps

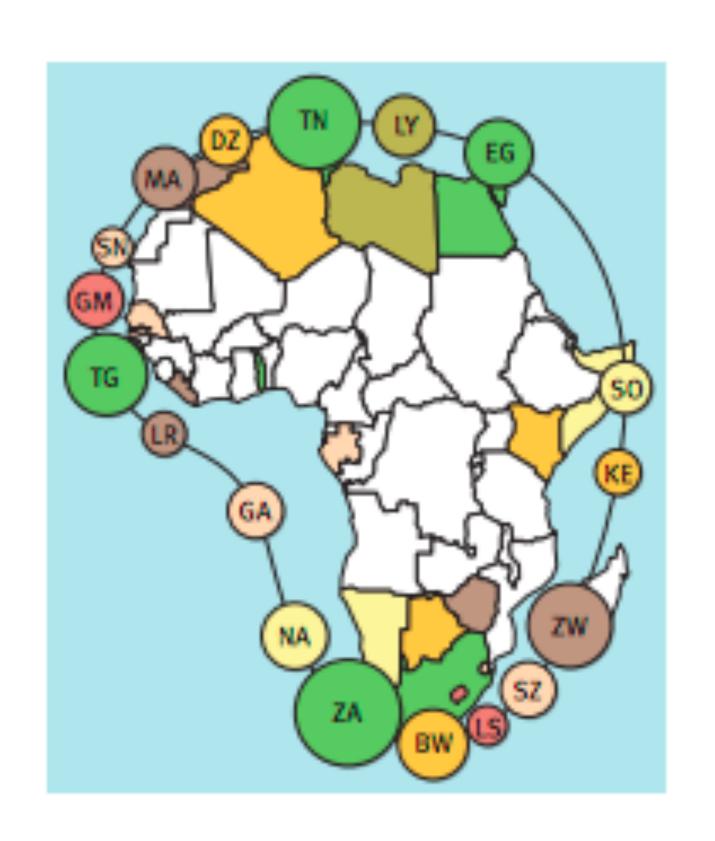


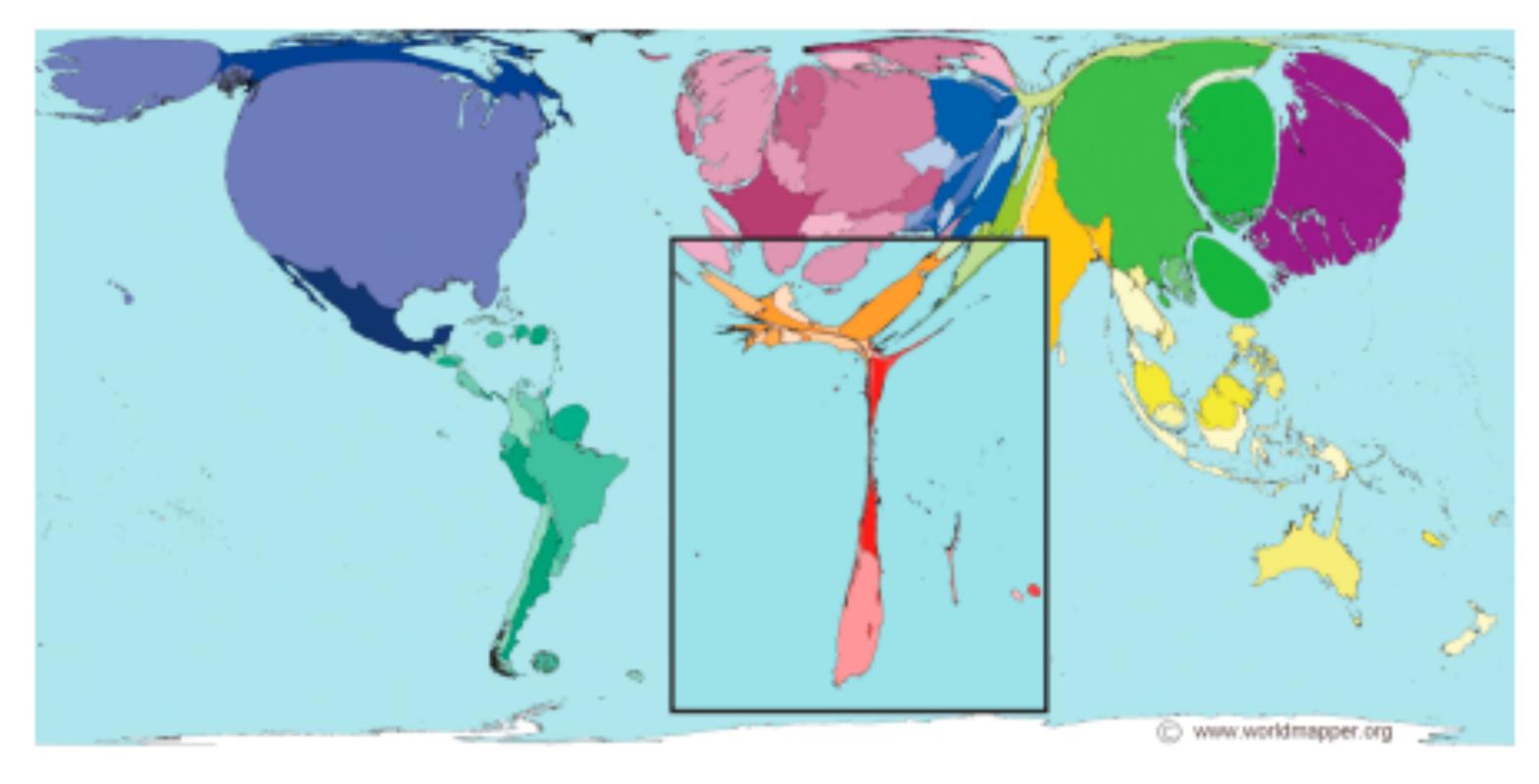
Illegal Immigrants in the US



Migration in the Netherlands

Necklace Maps

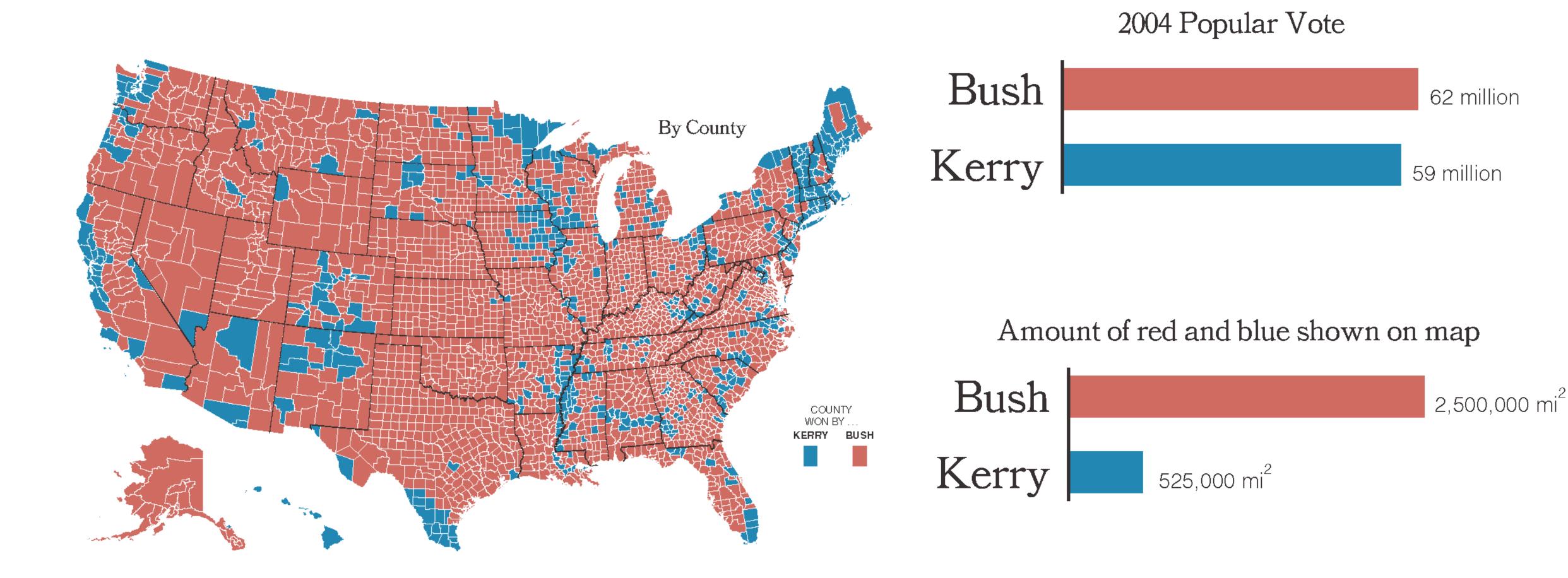




Internet Users in Africa

Cartograms

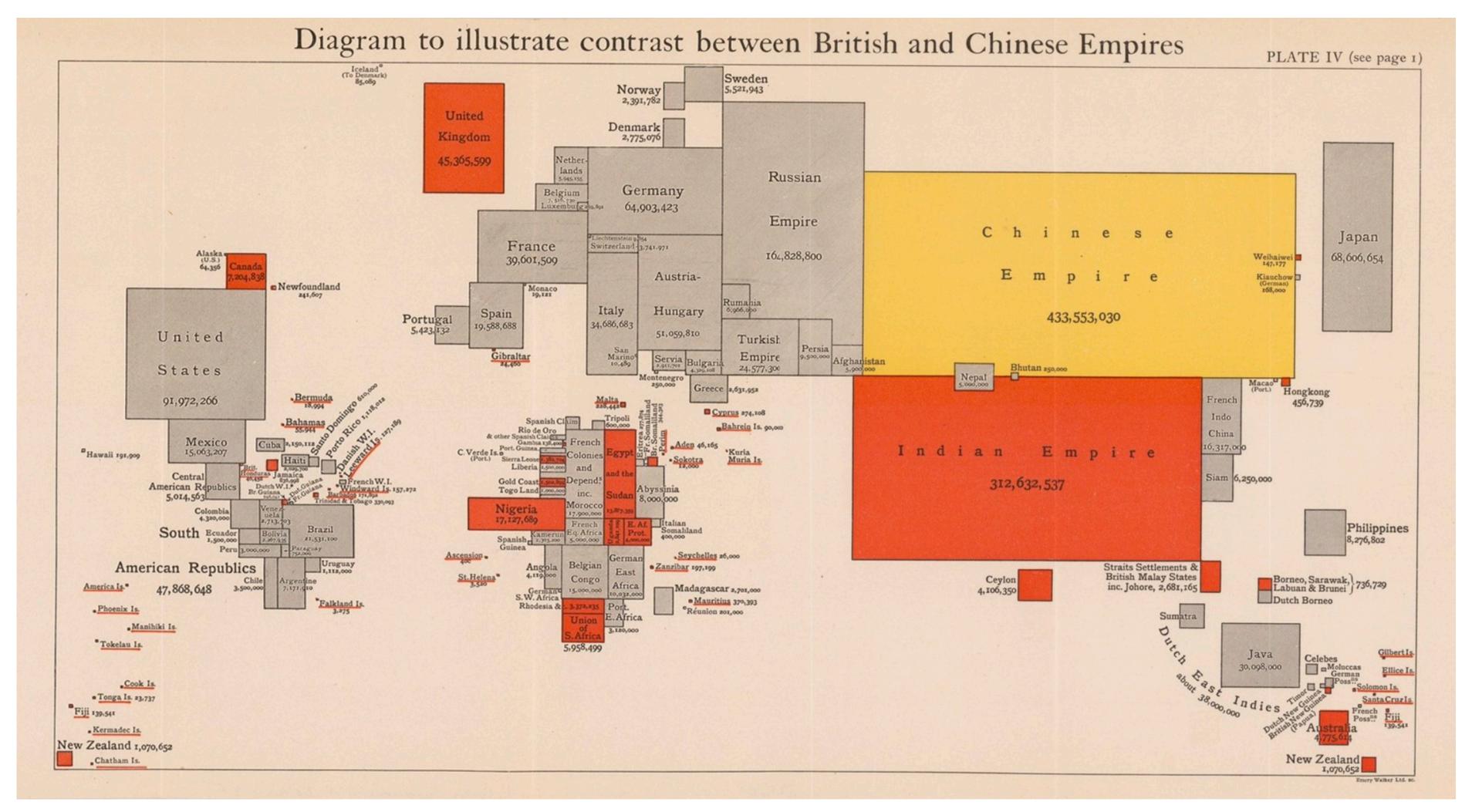
Again: Size vs Data effect



What if we just change the size on the map?

Compromise between geospatial accuracy and quality of data encoding.

World Population in 1916



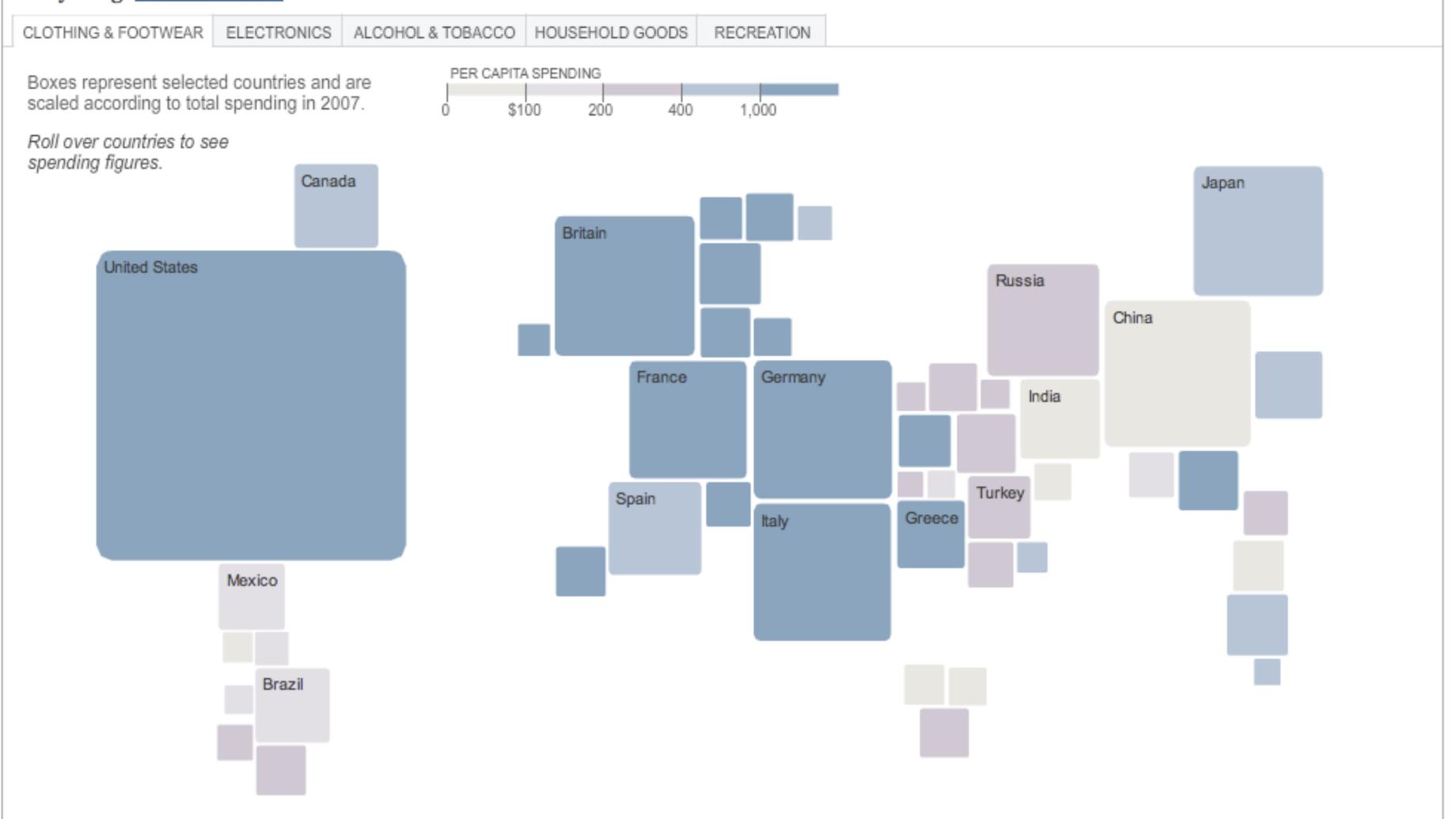
World Population in 2018



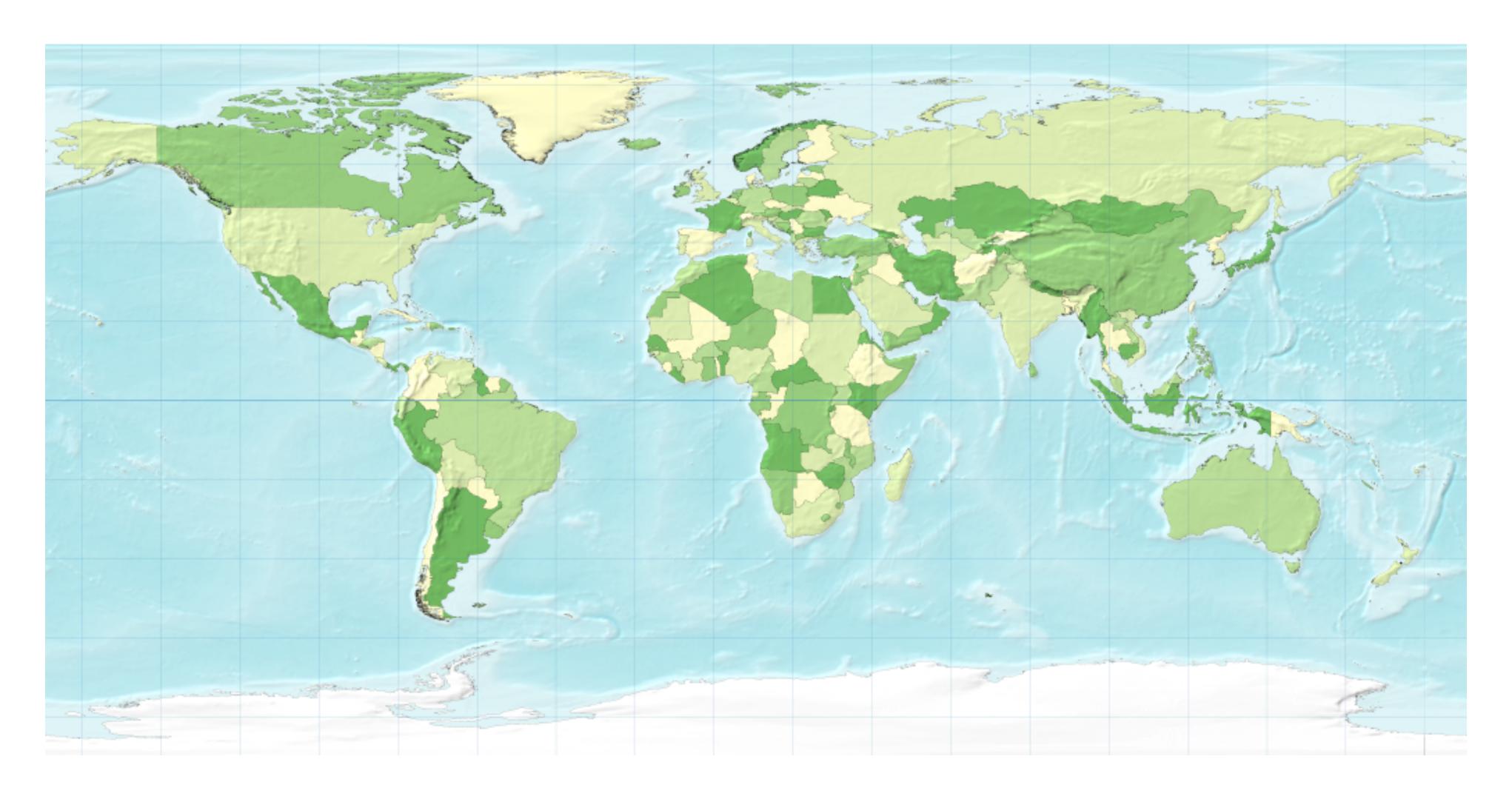
September 4, 2008 E-MAIL FEEDBACK

What Your Global Neighbors Are Buying

How people spend their discretionary income – the cash that goes to clothing, electronics, recreation, household goods, alcohol – depends a lot on where they live. People in Greece spend almost 13 times more money on clothing as they do on electronics. People living in Japan spend more on recreation than they do on clothing, electronics and household goods combined. Americans spend a lot of money on everything. Related Article



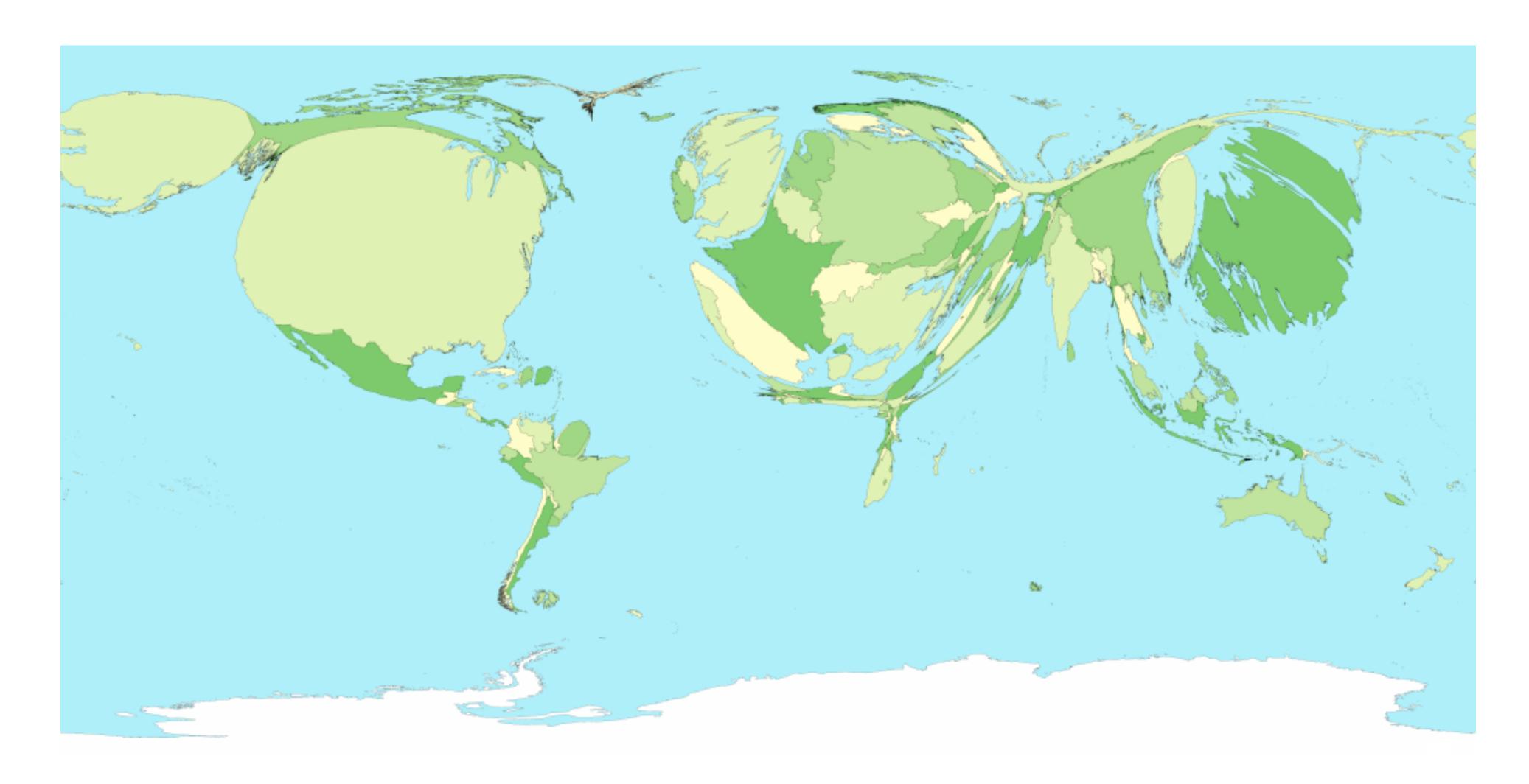
The World



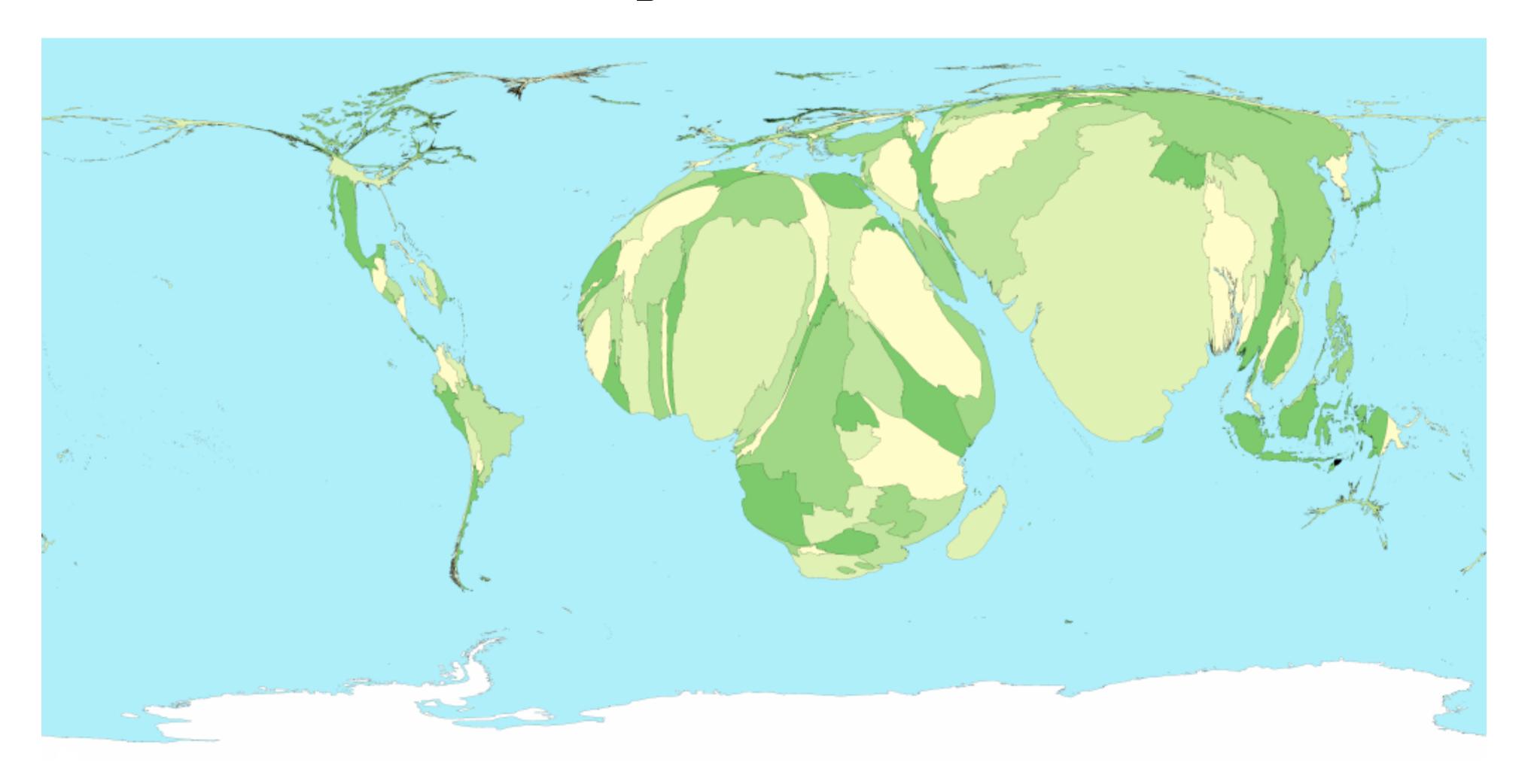
Population



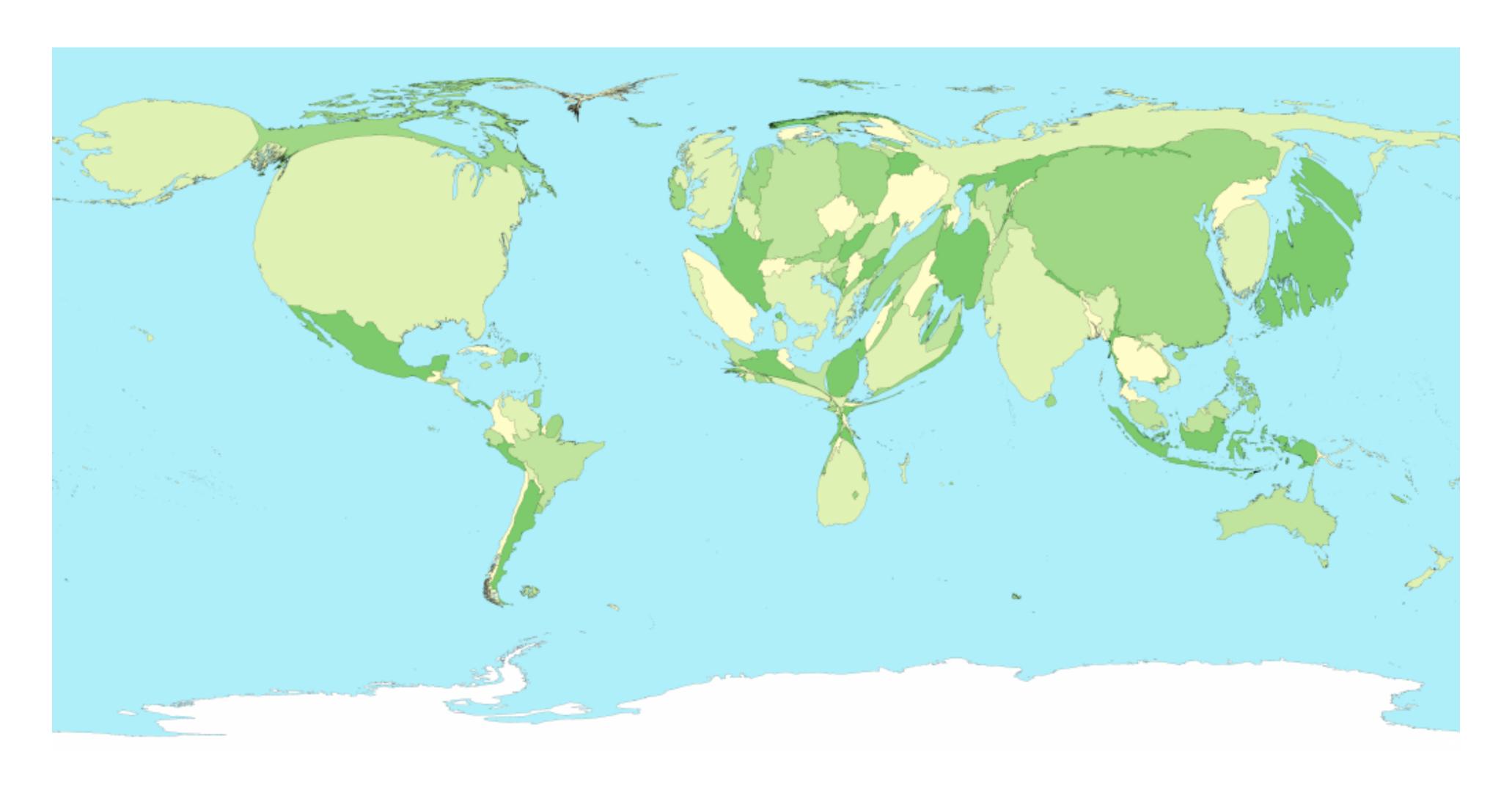
GDP



Child Mortality



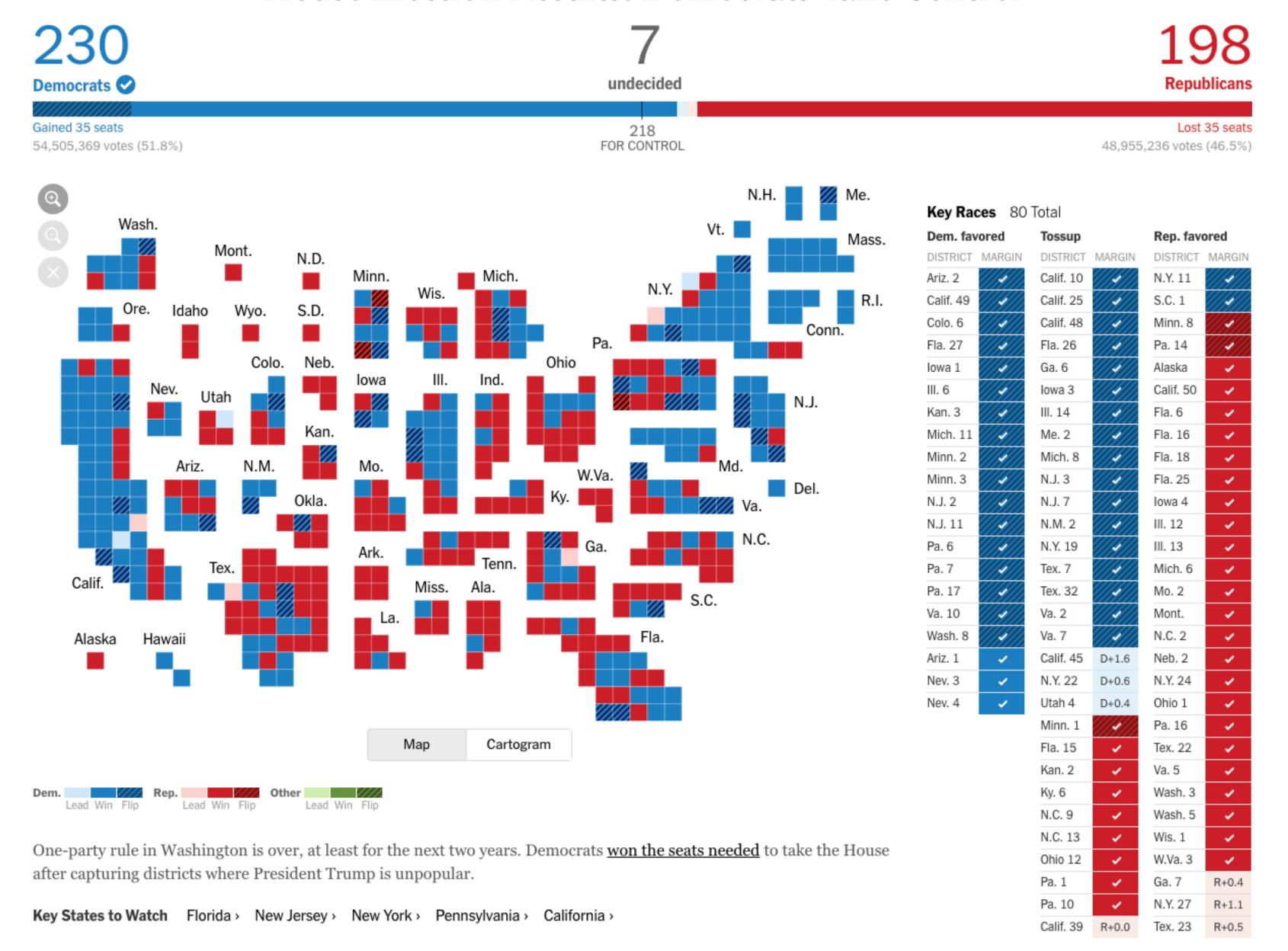
Greenhouse Emissions

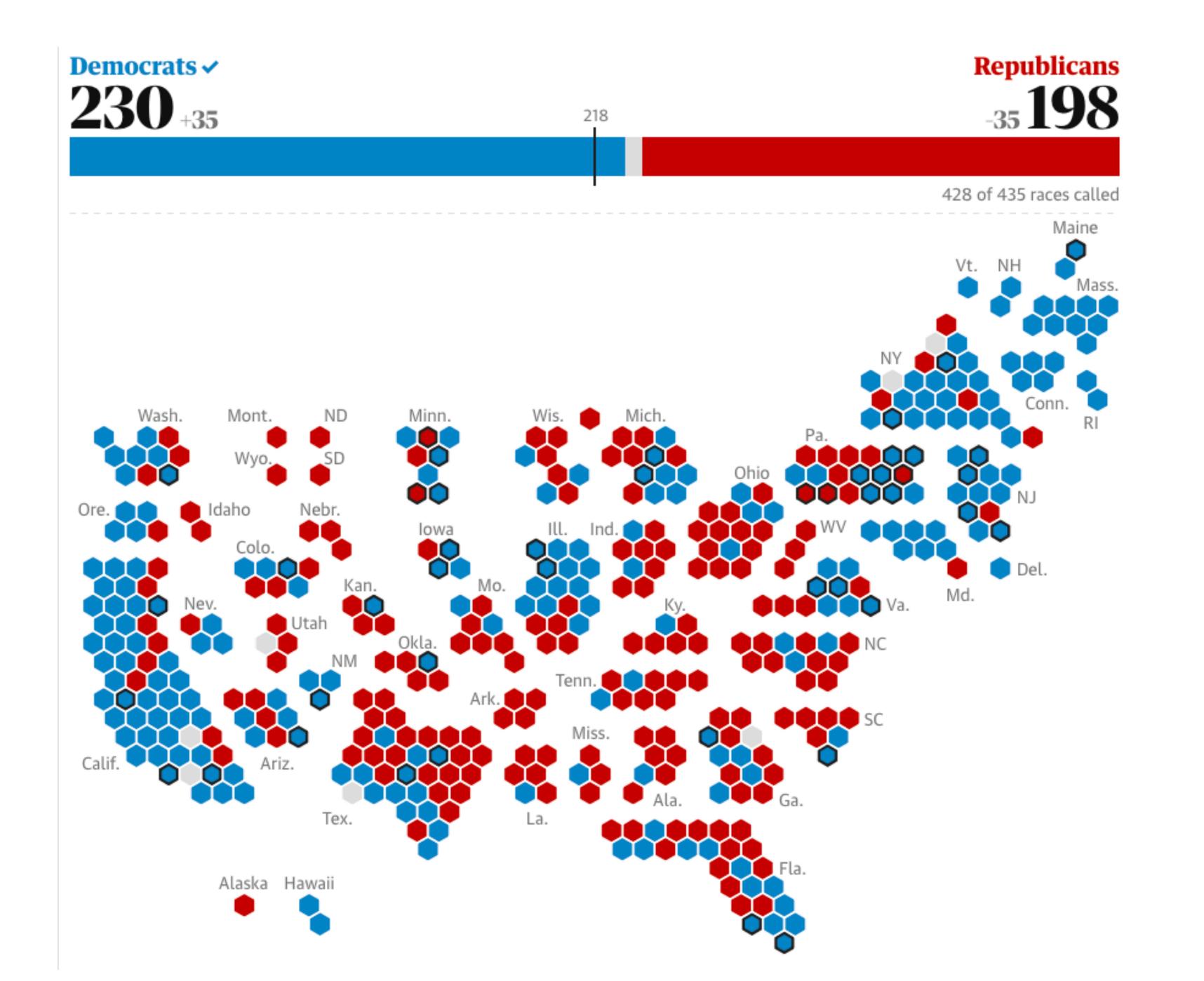


Kerry vs. Bush 2004



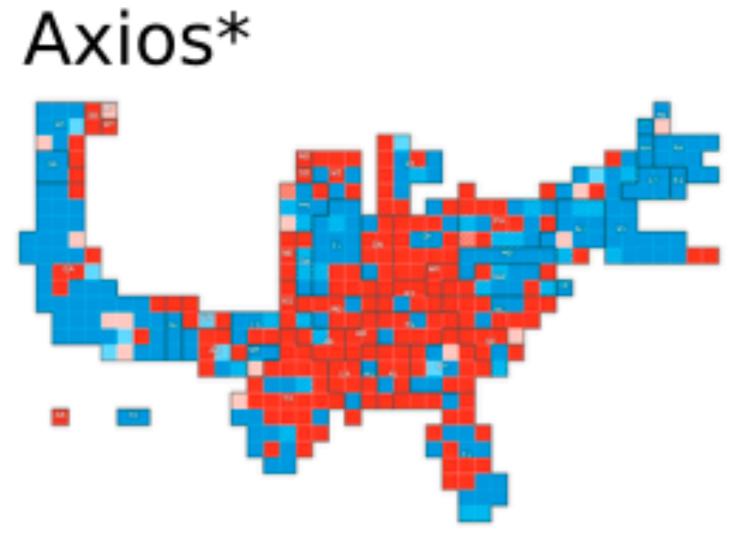
House Election Results: Democrats Take Control

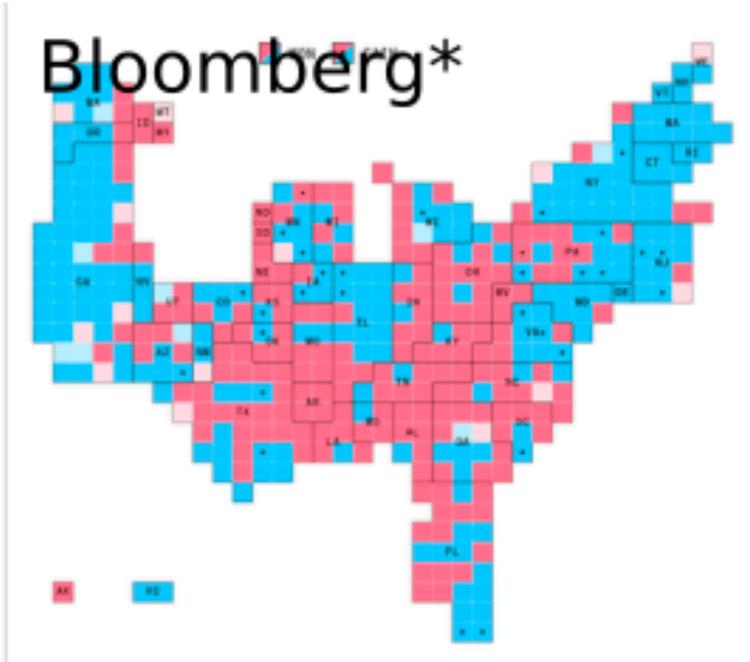




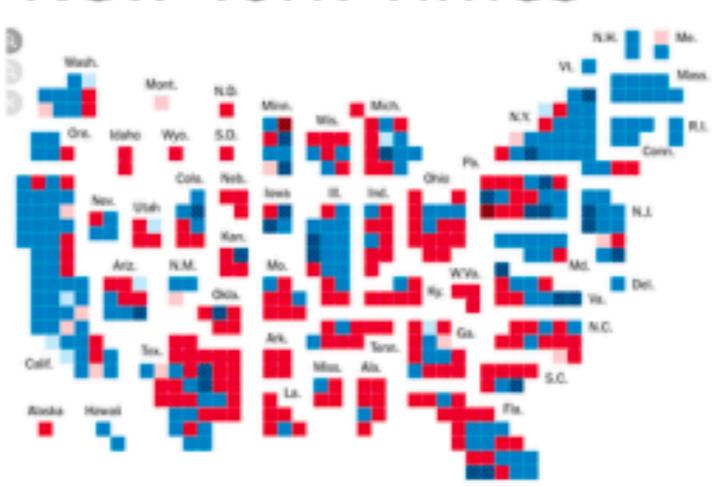
Guardian



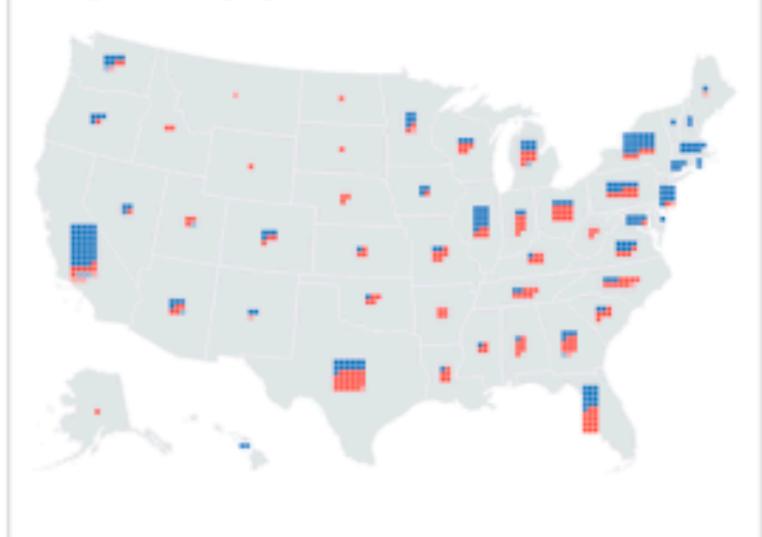




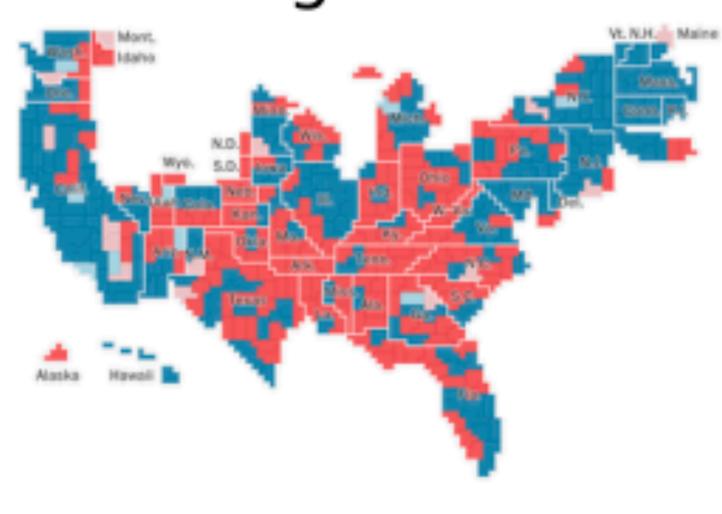
New York Times*



Politico

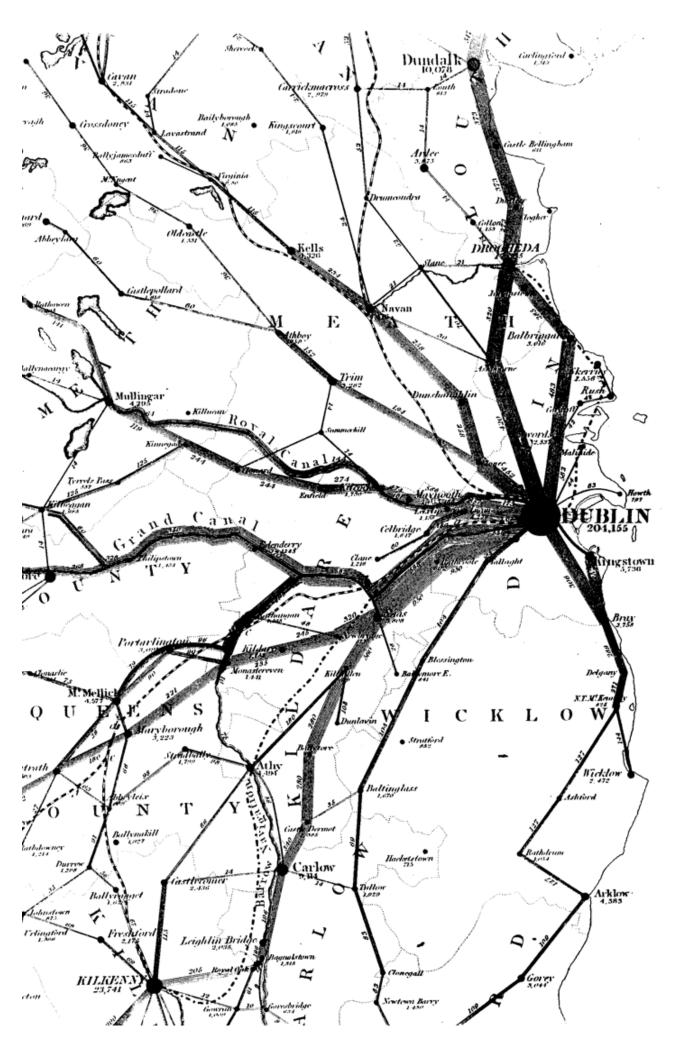


Washington Post*

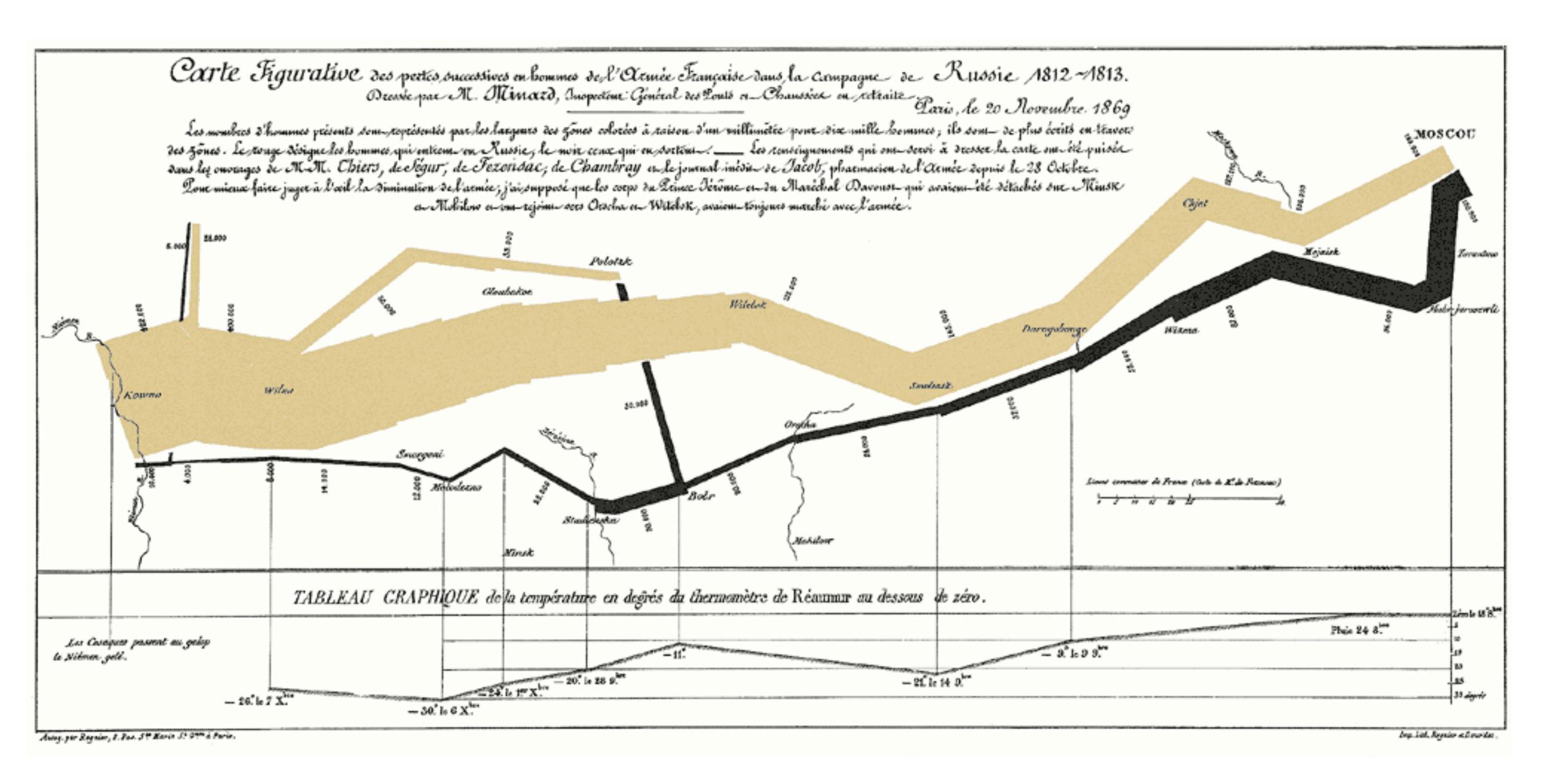


Flow Maps

Early Flow Map

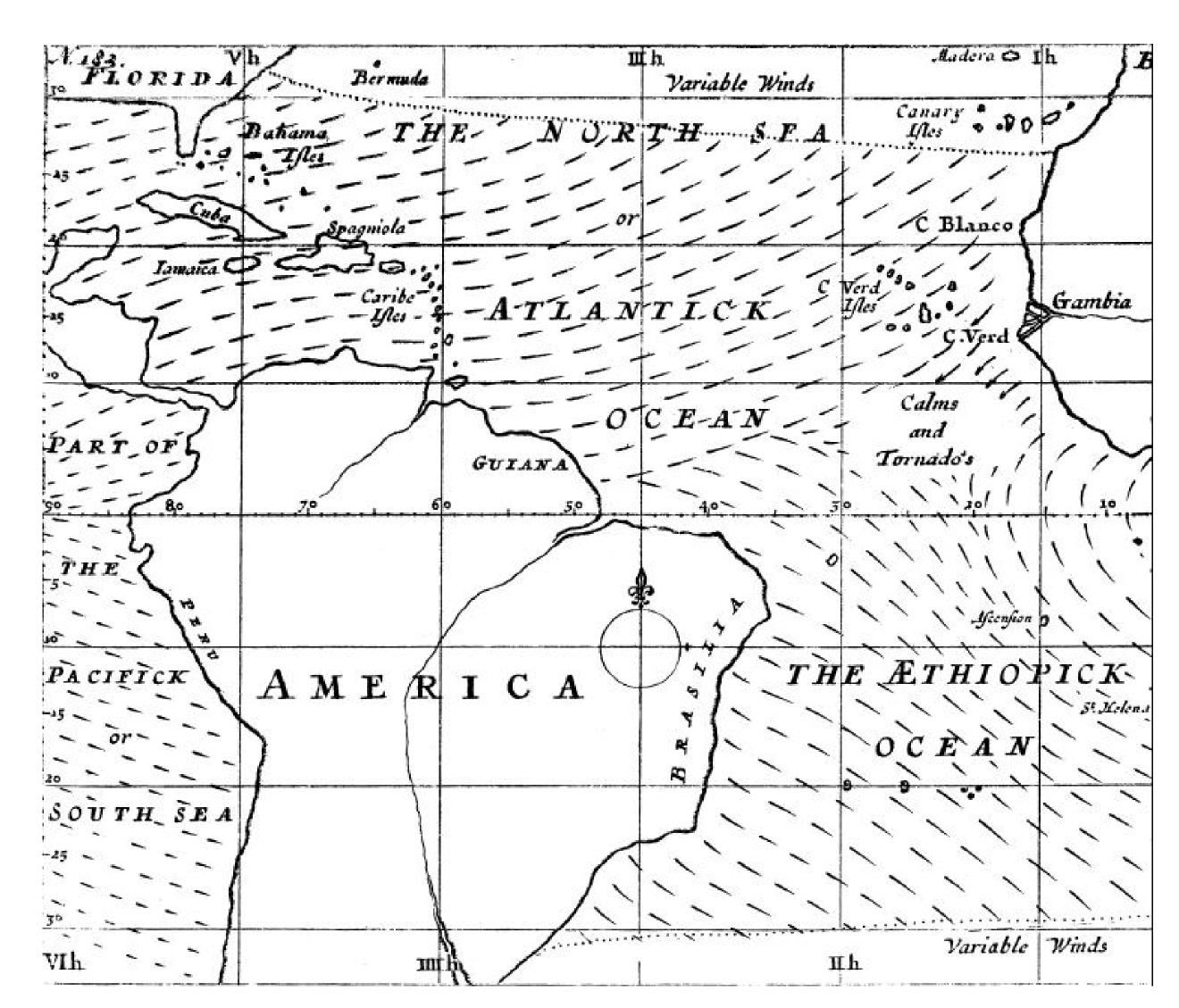


Transportation of Passengers in Ireland Henry Drury Harness, 1837

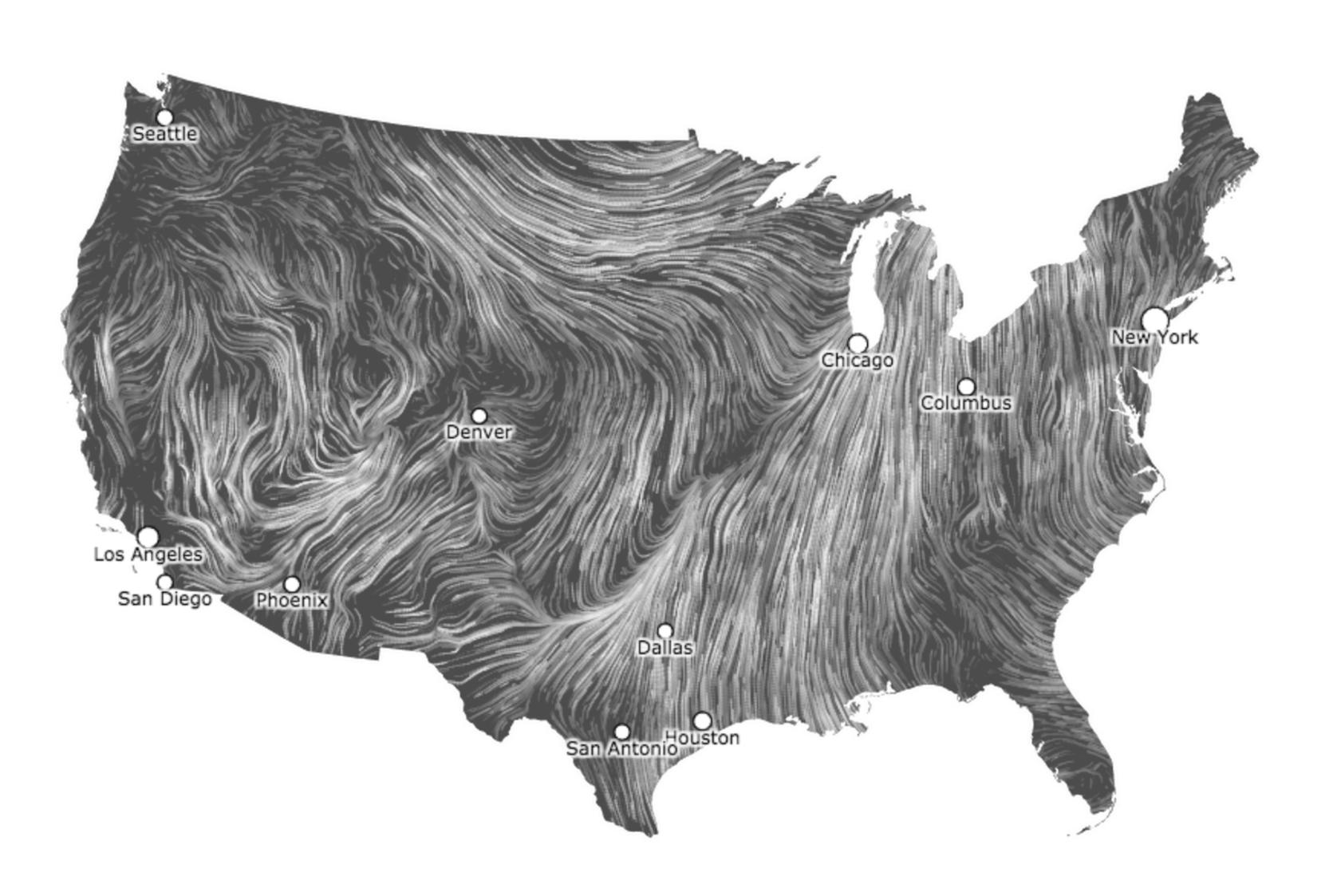


Early Weather Map

Halley's wind map, 1686

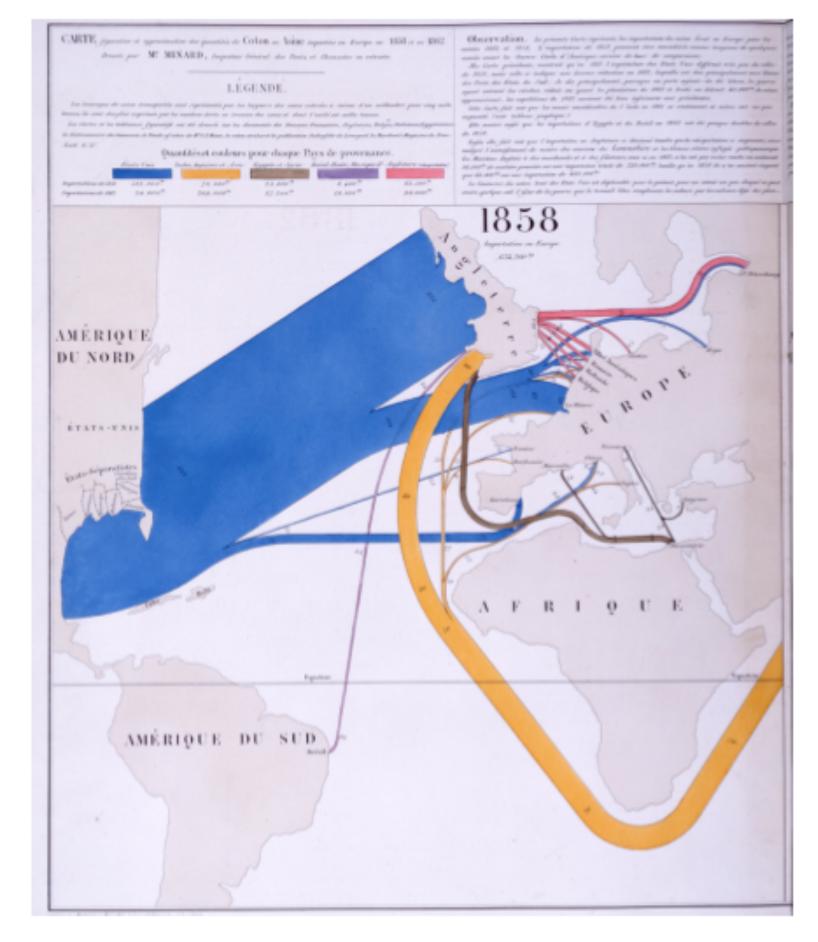


Wind Map

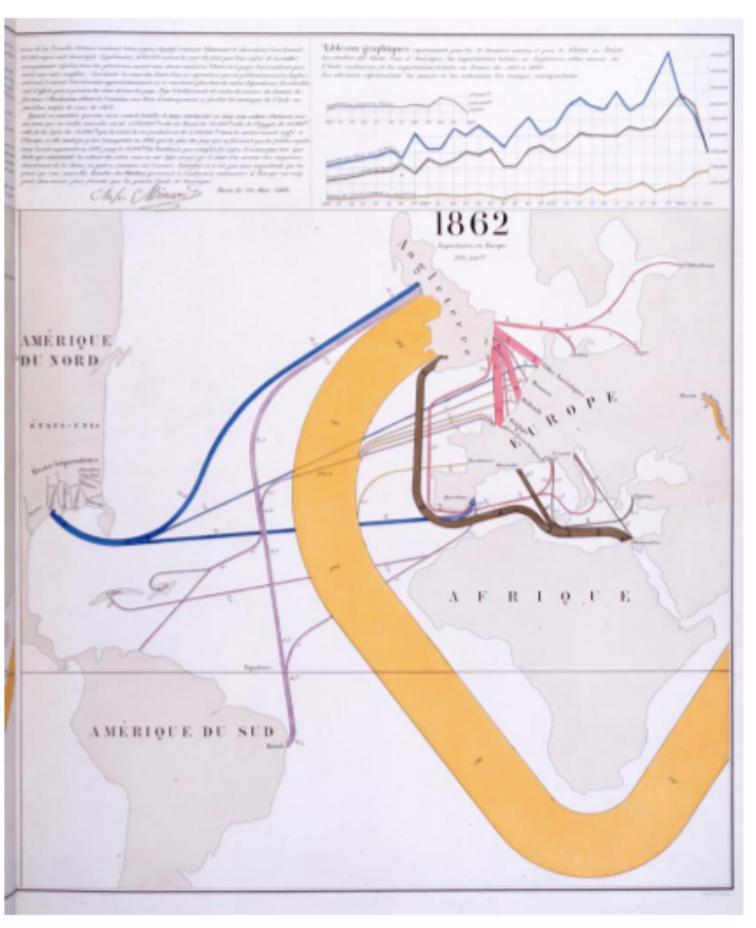


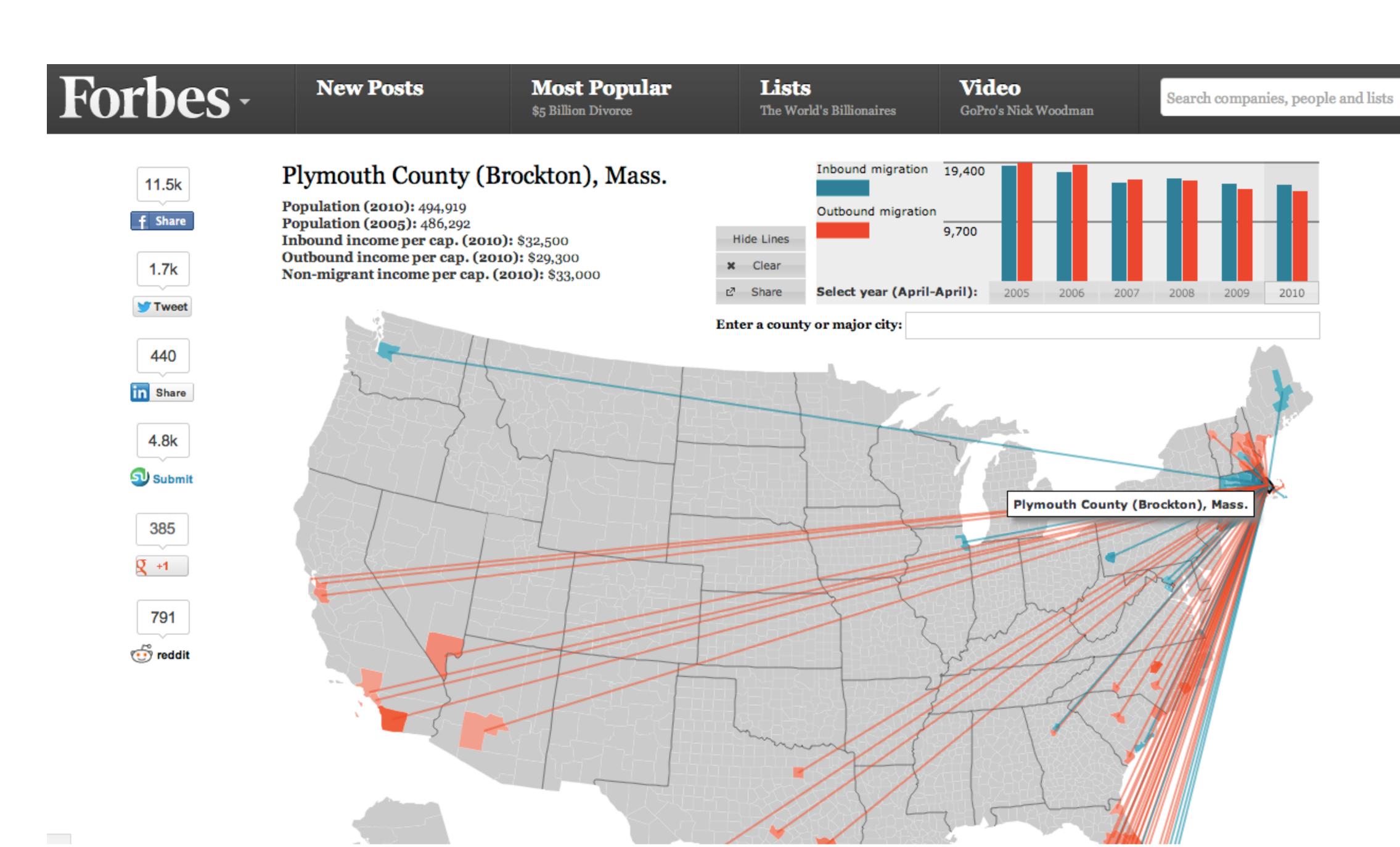
Effect of US Civil War on Cotton Trade

Before

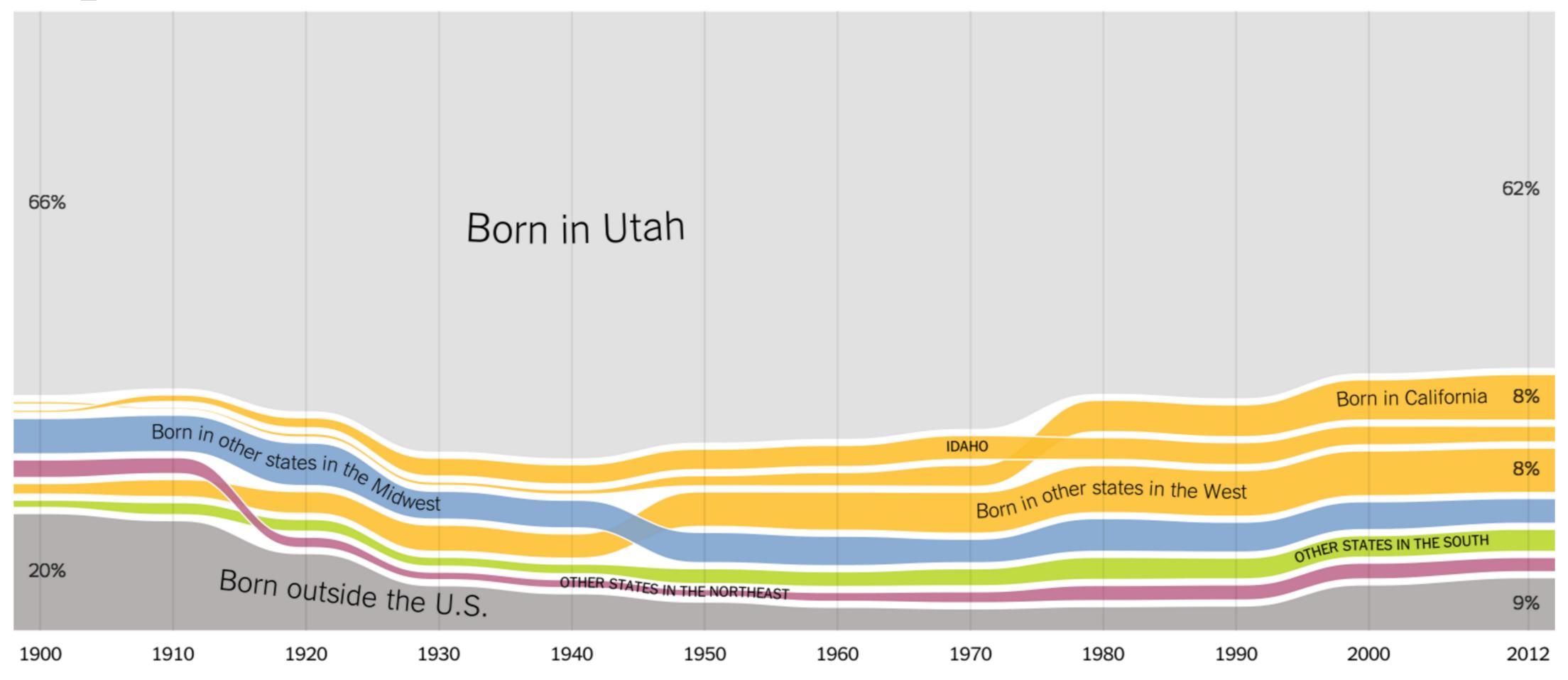


After



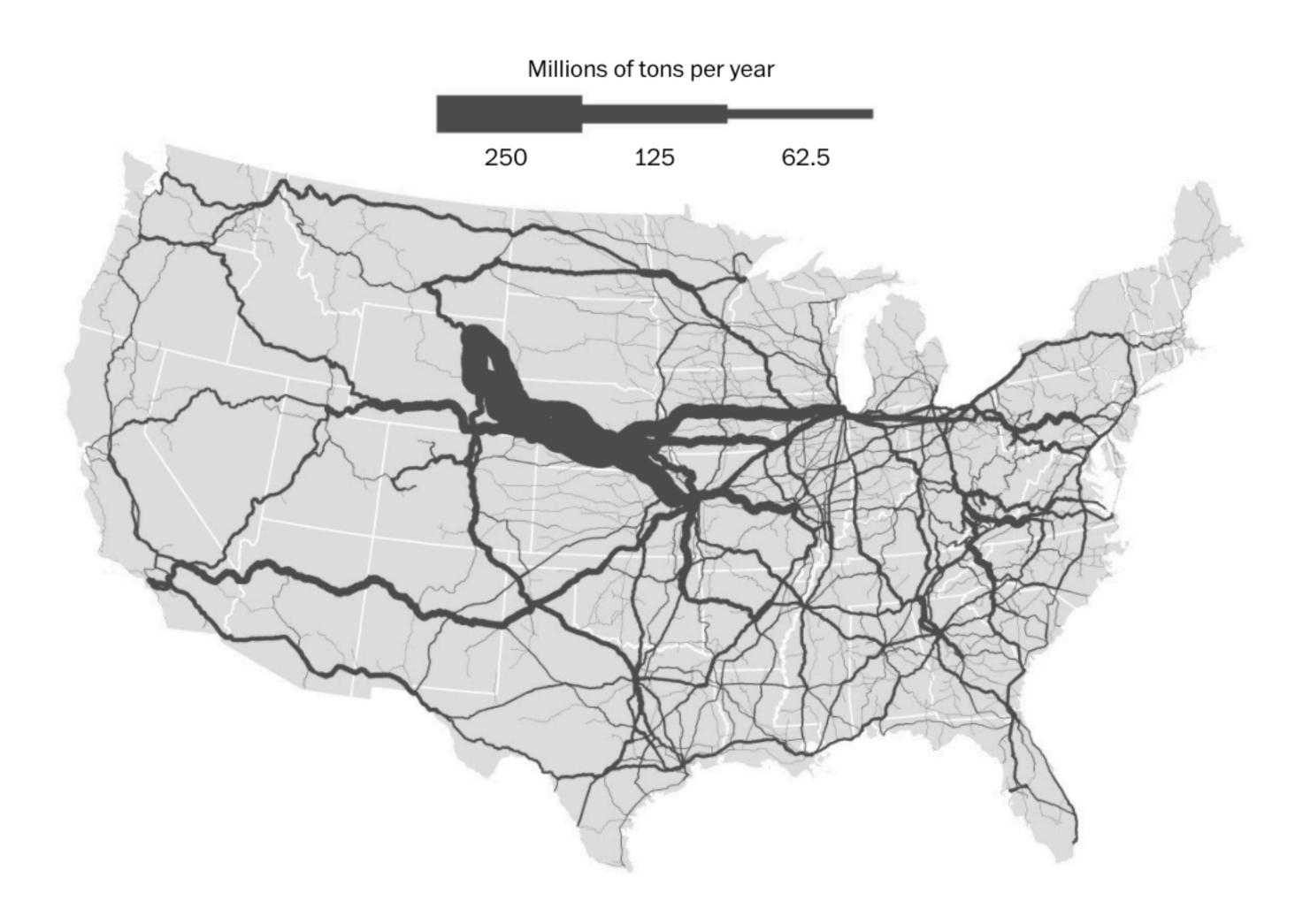


Compare to Non-spatial Representation

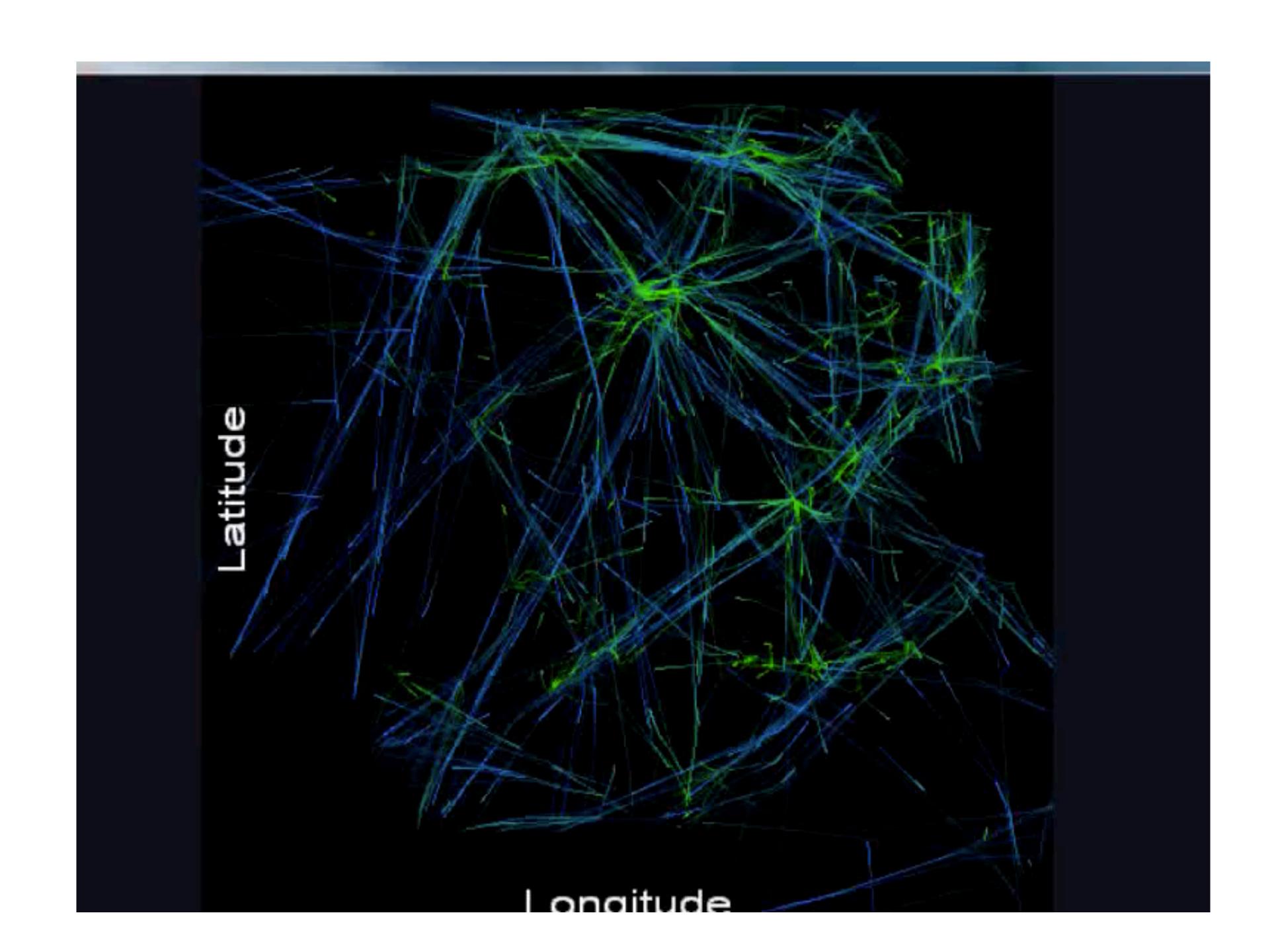


Which is better?

Rail Freight Tonnage



https://www.washingtonpost.com/graphics/national/maps-of-american-infrastrucure



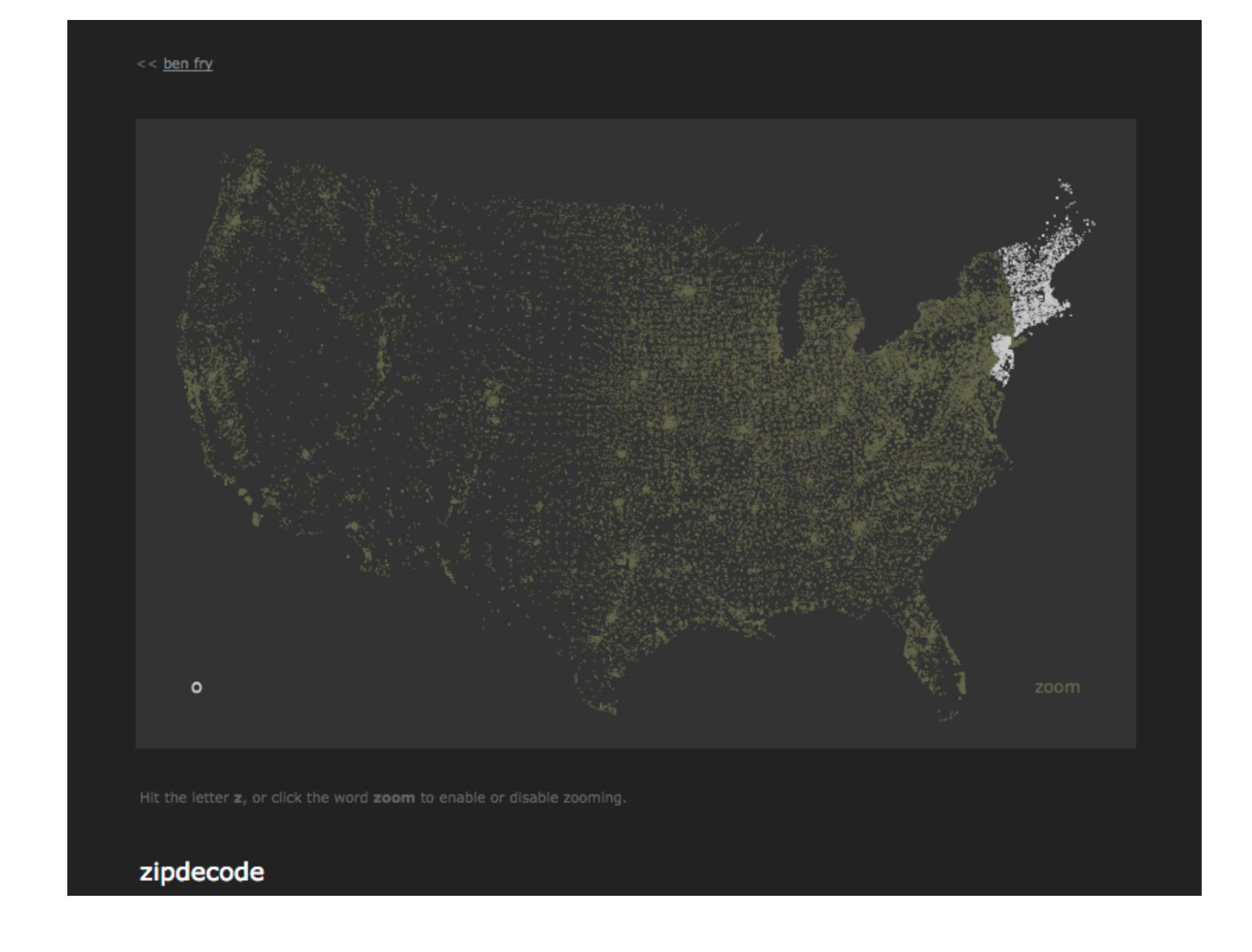
Data Driven Maps

Data Driven Maps

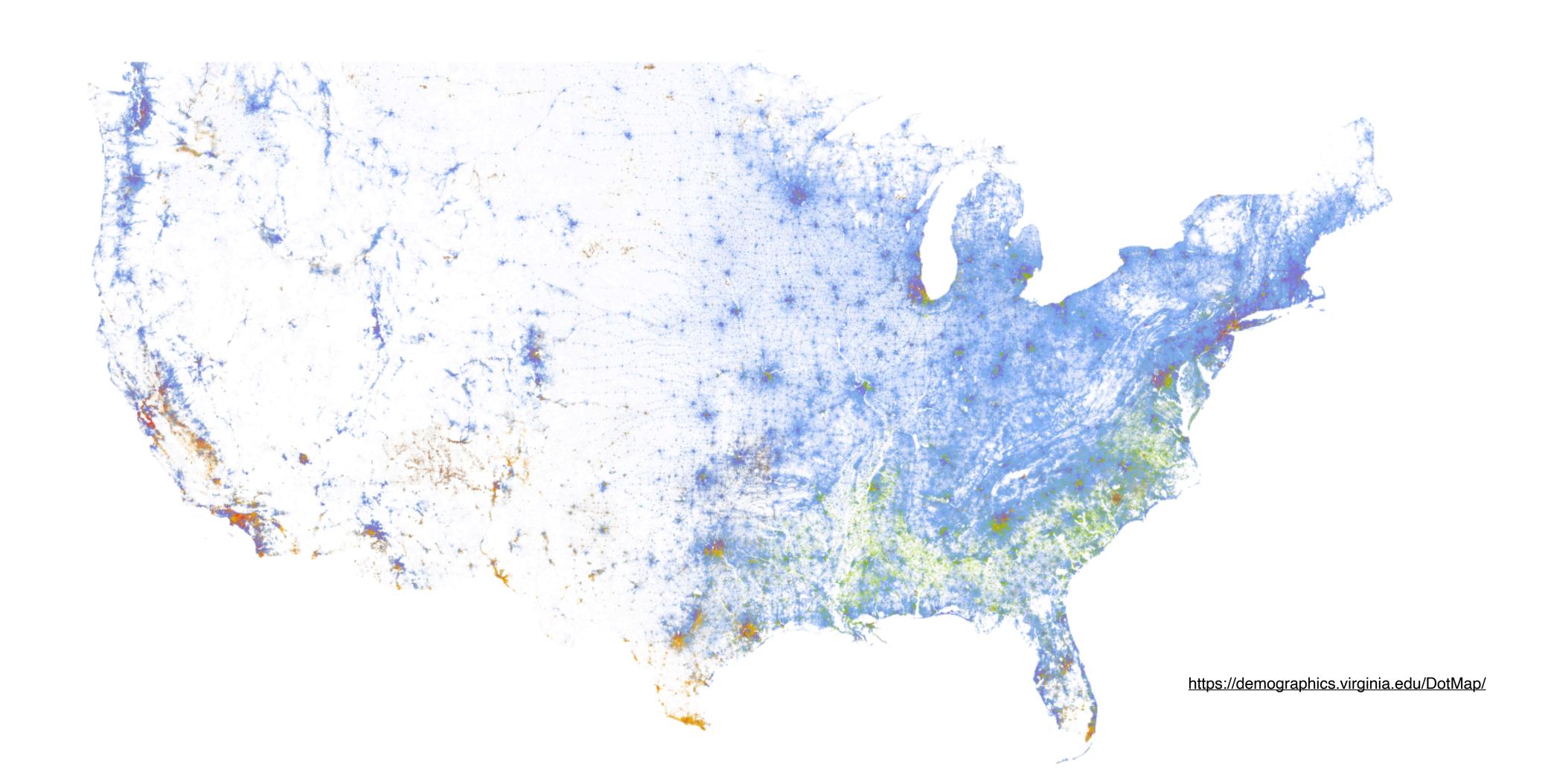
Idea: don't use a map to render on top

Let the data make up the map

ZipDecode



Racial Dot Map



ZipScribble

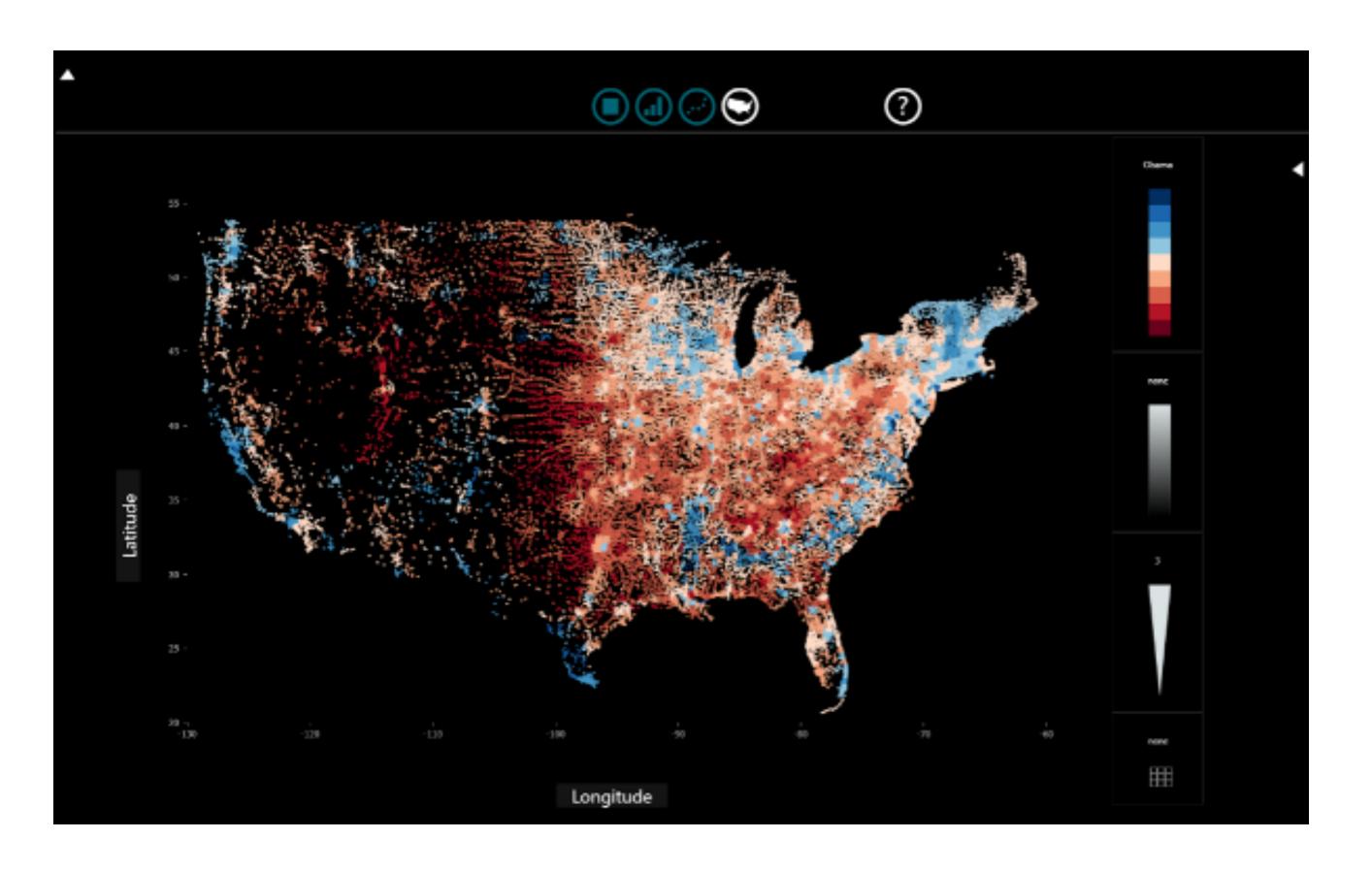


Taxi Drop-Offs

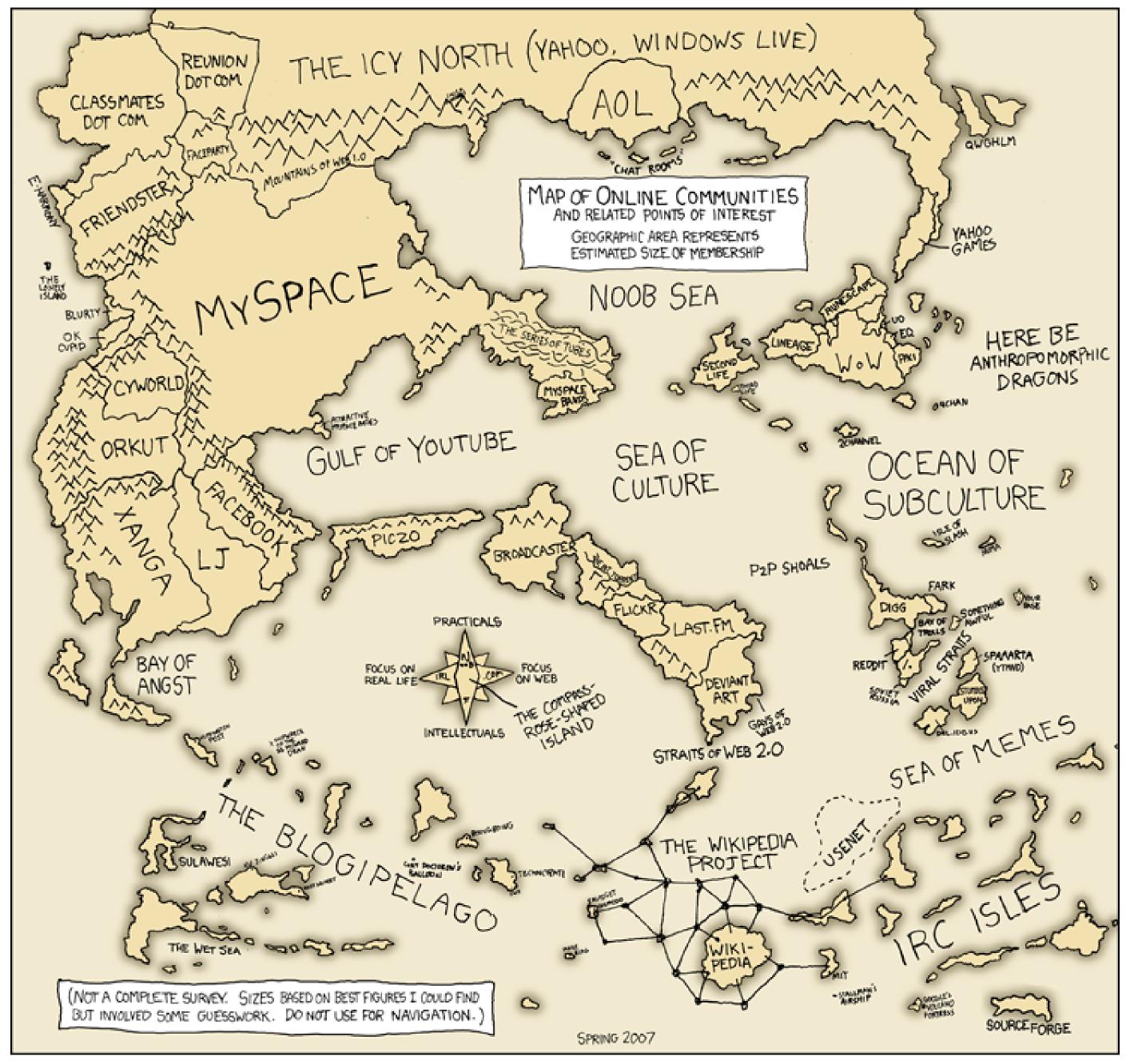


SandDance

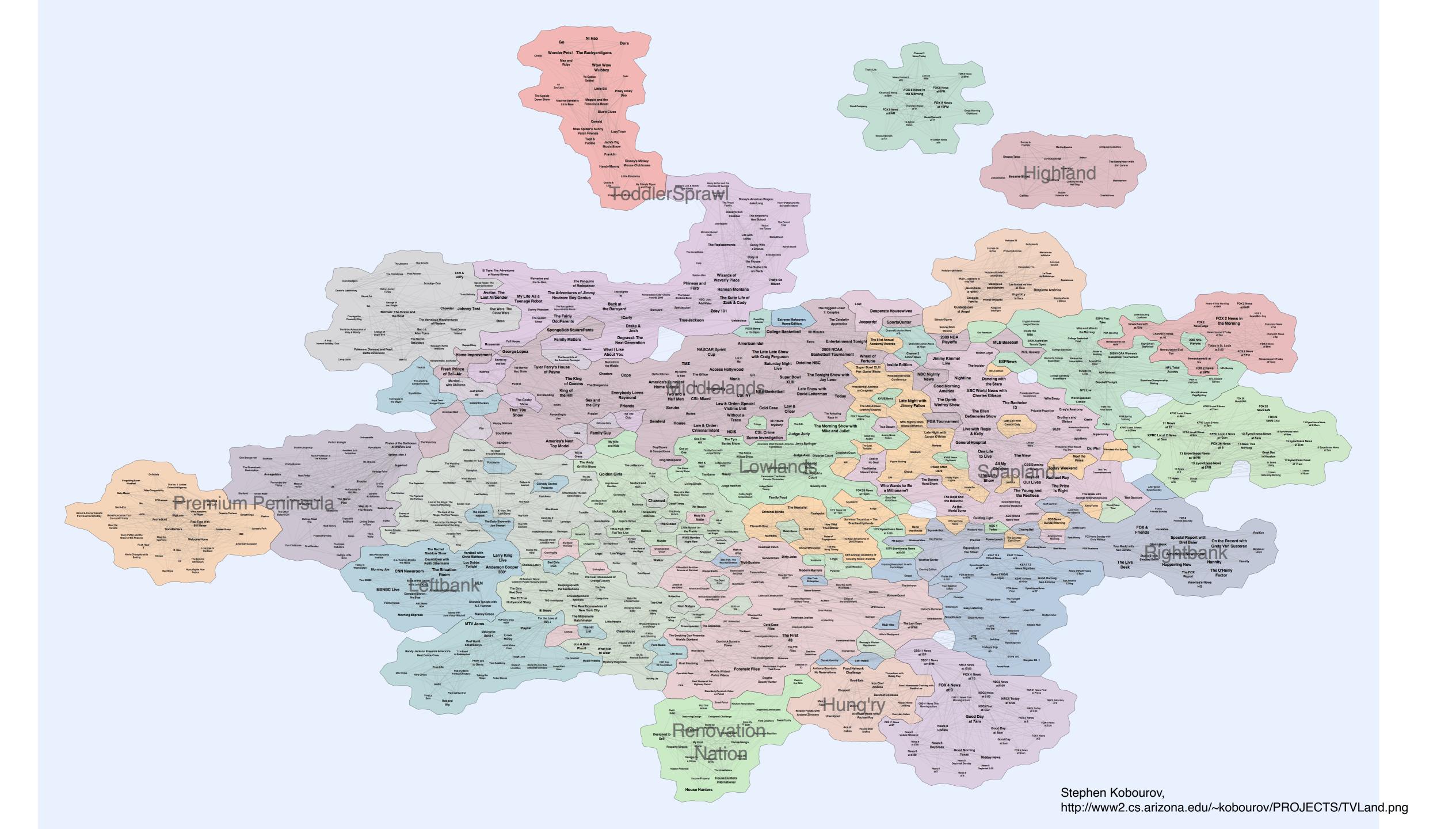
Arrange Particles to create visualizations



Thematic Maps







One hour in front of the TV

