#### CS-5630 / CS-6630 Uisualization Maps Alexander Lex



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[xkcd]

## **Two Problematic Maps**



## Kerry vs. Bush, 2004



Matthew Ericson, NY Times

### Challenge: Magnitude of Effect vs Perceived Effect

Bush Kerry



Amount of red and blue shown on map



2004 Popular Vote

62 million

59 million

2,500,000 mi<sup>2</sup>

525,000 mi<sup>2</sup>

Matthew Ericson, NY Times

# Principles

- Special type of Spatial Data Use maps when spatial relationships are paramount Map Tasks: Find Location / Feature (county, country, city, street) **Find Route** 
  - **Compare attributes between Locations/Features**

Identify attribute associated with location (elevation, land/water, GDP)

# Do we really need a map?

Chart Size of Lead	Chart Electoral Votes	≥50%	+40%	+30%
Obama Re-elect The country voted percentage points Republican in 201 2008. Obama lost Carolina and India every tossup exce which remains too Highlight 1	ed d about 5 s more 2 than in t North ana, but won ept Florida, o close to call.			
<b>As Goes Ohio</b> Ohio, which has v winner in every ele 1964, provided th electoral votes in the state likeliest i role again this yea	voted for the ection since e decisive 2004, and it is to play that ar, according to			

Highlight Ohio



# Do we really need a map?

#### It's hard to do more complex things with maps

# Is the spatial context paramount?

State	Est. pct. of votes	margin	NYT projection	NYT win prob.	-1%	Even	+1%	+2%	+3%	+4%	+5%	+6%	+7%	+8%
New Mexico	100%	Clinton +8.2	Clinton +8.2	√ WON										•
Virginia	>95%	Clinton +4.8	Clinton +4.9	√ WON							•			
Colorado	87%	Clinton +2.1	Clinton +3.7	√ WON						•				
Maine	>95%	Clinton +2.7	Clinton +2.6	✓ WON				-						
Nevada	100%	Clinton +2.4	Clinton +2.4	√ WON				•						
Minnesota	100%	Clinton +1.5	Clinton +1.5	√ WON			-0	-						
New Hampshire	100%	Clinton +0.2	Clinton +0.2	86% Dem.		•								
Michigan	100%	Trump +0.2	Trump +0.3	92% Rep.		•								
Wisconsin	100%	Trump +0.9	Trump +0.9	√ won			-							
Pennsylvania	>95%	Trump +1.1	Trump +1.0	√ WON										
Florida	100%	Trump +1.3	Trump +1.3	√ won			•							
North Carolina	100%	Trump +3.8	Trump +3.8	√ won						•				
Arizona	82%	Trump +4.3	Trump +4.5	>95% Rep.										
Georgia	100%	Trump +5.7	Trump +5.7	√ won								•		
Ohio	100%	Trump +8.5	Trump +8.5	√ WON										-•



#### Map Projections

# Why projections?

Earth is a (flattened) Sphere

Need to project or "unfold" the hull of the sphere to fit onto paper/ screens

**Relevant attributes:** 

Area, Shape, Direction, Bearing, Distance, Scale



#### Simple Solution: Use Globe



## **Mercartor Projection**

Gerardus Mercator, 1569 Projection onto a cylinder wrapped around the globe conformal map projection; that is, angles are preserved. Lines of constant bearing are straight lines. Constant bearing means constant compass heading developed for sailors



Central meridian (selected by mapmaker)

Great distortion in high latitudes

Examples of rhumb lines (direction true between any two points)

Equator touches cylinder if cylinder is tangent

Reasonably true shapes and distances within 15° of Equator



#### Mercator Projection



D3 / M. Bostock

#### Mercator Projection of Mars



Based on slide from Hanrahan

# Why Mercator is Problematic

Traditional map, used to teach geography Massive distortion of area distant from equator "unfair to the Global South, making places that are mostly trees, snow, and better-off white people look huge, and the places where most of the world's population lives look puny"

## **Mercartor Projection**

Mercator works really great if you're, say, Ferdinand Magellan looking for a compass bearing that will take you around Cape Horn, because all of the latitude and longitude lines and angles in between lay out nice and straight on the map like we experience them in real life. It also works well if you're Google and you want a map image that you can neatly slice up into little squares that your server sends to a customer's browser. North is always up, your hometown doesn't look squished or slanted when you zoom in to it, and everybody's happy.



United States of America 9,372,180 sq km

Argentina 2,766,889 sq km

Africa: 30,301,596 sq km

Other named countries: 29,843,826 sq km

#### **AFRICA IN PERSPECTIVE**

India 3,166,830 sq km

4,939,927 sq km

China 9,597,000 sq km

> http://strangemaps.wordpress.com/2006/11/20/35-the-sizeof-africa/

#### World Mercator projection with true country size added



#### **Mercartor Puzzle**



#### Caveat

Only a problem for large areas Continents World Distortion is not a problem on a state/city level

## Latitude-Longitude

Does not preserve angles Does not preserve areas Things are squashed

at the top and bottom



Snyder, "Flattening the Earth" Based on slide from Hanrahan



## **Azimuthal Projections**

- Projection onto a plane tangent to the Earth
- angles are correct around the center point
- Great circles through the center are straight lines
- Radii correspond to true distances
- Sometimes see this in airline magazine centered around the hub

Radical Cartography







## Azimuthal Equidistant



D3 / M. Bostock



#### **ON ASSIGNMENT**

In Reykjavik and Rio, New Delhi and Khartoum, Calcutta, Capetown, Sydney and Suva, as you read this—in every troubled news-corner of the globe—are one or more of the 300 special correspondents who work for TIME, LIFE and FORTUNE. In the past twelve months alone, their assignments carried them the 1,505,000 miles you see plotted on this map.

Some of these people are reporters, some photographers, some researchers. Two were on an American cruiser off Hawaii when the Japs blasted Pearl Harbor. Two more were in Manila on December 7, now are interned by the Japanese in ancient Santo Tomas University. Still another managed to make Corregidor from the mainland, filed almost daily dispatches all through January and February, last reported that he had finally reached Australia in safety, joined three other TIME – LIFE – FORTUNE correspondents there. Two of these men had made the trip to Australia in a troop ship with an AEF convoy; the third had arrived on a grimy freighter, he its only passenger, high explosives its only cargo.

But this is not a map of adventure. Rather it is an attempt to visualize a hardworking, world-wide research organization—the News and Picture Bureaus of TIME, LIFE and FORTUNE.

The real significance of the map grows out of the hundreds of fact-finding assignments it represents-the millions of words filed-the stories documented with photos, the weeks and months of observation and analysis it plots.

Eighty thousand of the 1,505,000 miles of travel plotted on the map, for example, were covered by Correspondent Allan Michie. The dispatches he filed from Cairo, Tehran, Simla, Singapore, Batavia and Manila were the basis of news stories in the columns of TIME. Documented with pictures taken by a Picture Bureau photographer in the Middle East, several of his pieces ran in LIFE. Back in New York, he assembled the threads of his experiences and first-hand knowledge on the broad pattern of world strategy into the story of *The Coming Battle for Asia* that appeared in FORTUNE for Mareh.

This same mechanism functions similarly as Walter Graebner, head of the London office, returns to New York to report on the European situation for TIME and LIFE and write the story of British Politics and the War for the April FORTUNE—as Sherry Mangan heads back from Buenos Aires via Santiago, Lima and Panama — as correspondents file their dispatches from Ireland, Alaska, India and Bataan . . .

These and three hundred other men like them are a part of the world-wide news and picture organization which is constantly serving your editors, with spot news, with background information, with well-documented research.

#### TIME-LIFE-FORTUNE

# Winkel Tripel Projection

Modified azimuthal map projection averaged to cylindrical projection Minimizing three kinds of distortion:

- area
- direction
- distance

Considered good projection for world maps, endorsed by National Geographic Society, used in Textbooks





## Albers Equal-Area

Shows areas correctly Distorts distances and shapes



D3 / M. Bostock

## **Composite Projections**



Adaptive Composite Map Projections



15°

Bernhard Jenny

Adjusted standard parallels

Lambert Cylindrical

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https://www.youtube.com/watch?v=f2vI9tyFC94



## **Projections in D3**

#### Many projections included:

https://github.com/d3/d3-geo/blob/ master/README.md#projections

https://github.com/d3/d3-geo-projection/

D3 includes several common projections by default, as shown below. Numerous (lesscommonly used) projections are available in the extended geographic projections plugin and the polyhedral projection plugin.

d3.geo.albersUsa



d3.geo.conicEqua



d3.geo.equirectan



d3.geo.orthograph



#### **Extended Geographic Projections**



mbostock / d3



Alex Morega edited this page 22 days ago · 120 revisions

#### Wiki > API Reference > Geo > Geo Projections

	d3.geo.azimuthalEqualArea	d3.geo.azimuthalEquidistant	cylin
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gular	d3.geo.gnomonic	d3.geo.mercator	eise
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cylindricalEqualArea	cylindricalStereographic	eckert1	eckert2
eckert3	eckert4	eckert5	eckert6
eisenlohr	equirectangular *	fahey	gilbert
gingery	ginzburg4	ginzburg5	ginzburg



# **Unfolding The Earth**

#### Idea: use small patches flatten them out Jarke van Wijk

http://www.win.tue.nl/~vanwijk/ myriahedral/



#### More Info:

#### http://mjfoster83.github.io/projections/



## Map Software / Navigation

#### Mapping Software



Open StreetMap





#### Google Maps



#### Navigation

Abstract



#### Specific

#### Landmarks & Paths



Based on slide from B.Tversky

# LineDrive, 2001

Straighten wiggly lines Turn directions to right angles Expand regions with turns Contract long straight roads Label carefully to avoid clutter Maintain overall orientation



[Agrawala & Stolte, 2001] Based on slide from Hanrahan


### Direct Mapping One data point one pixel

## Mashup: Visualizing Addresses of **Gun Owners**

Mashup map: augmenting a detailed street map with symbols.

Can resolve individual addresses.



http://learning.blogs.nytimes.com/2013/01/08/did-a-newspaper-act-irresponsibly-by-publishing-the-addresses-of-gun-owners/

# **Ethical Questions**

- Published after Connecticut school killings
- What are the ethics of visualization?

Data is public: is making it accessible problematic?



http://learning.blogs.nytimes.com/2013/01/08/did-a-newspaper-act-irresponsibly-by-publishing-the-addresses-of-gun-owners/



## Choropleth Maps

# Principle

- Areas are shaded or patterned in proportion to measurement
- Each spatial unit is filled with a uniform color or pattern

### Early Choropleth Map Illiteracy in France



### Charles Dupin, 1826





PET PEEVE #208: GEOGRAPHIC PROFILE MAPS WHICH ARE BASICALLY JUST POPULATION MAPS

## Where We Live...



Our families are getting smaller-with one vital exception. Compared with those of Europe and Japan, the U.S. population is younger and more colorful because of the continued arrival of immigrants and their higher-than-average birthrates. Of the 100

Ala.; Possum Trot, Ky.; or Lonelyville, N.Y. But they are all probably close to someone's idea of paradise. -By Nancy Gibbs



Matthew Ericson, NY Times



Matthew Ericson, NY Times

## **Approach: Use a Prior, show** difference. Which province is safest?



(a) The Event Density of "mischief" in Canada. (b) The per-capita Event Rate of mischief.

mischief = property damage such as vandalism in Canada

(c) The **Surprise Map** of mischief.

model of population density + accounting for variability when analyzing small numbers



# Surprise Map: Unemployment



(b) Signed Surprise Map.

[Corell 2016]





### A.A. Mäkijärvi proudly presents: The Magnificent BEARS of the Glorious Nation of FINLAND Approximately before & after the year 2010

The amount of individual bears per 1000 km<sup>3</sup>:

0 - 2,0 9 2,1 - 4,0 6 4,1 - 6,0 6,1 - 00

Which means there is about sloo graceful bears ready to kill you and your loved ones in the abole country, excluding the Drsus arctiosless province of Abuenanmaa.

Fun fact! Bear is the national animal of Finland. And Ressia's too.

In the Finnish language a bear goes by the following names: Karha, Mesikämmen, Otso, Kontis, Metsän kuningas, Kalle, Metsän omena, Ohto and Nallukka.



## **Baseball Territories**



# Lakers Dominate Baskeball (2014)







## Proportional Symbol Maps

## Alternative to Choropleth

Use a Symbol instead of color Scale symbol according to data



Matthew Ericson, NY Times



### COAST N.H. Rochester Buffalo

### THE GREAT LAKES

Clinton's large wins in Midwestern cities like Cleveland and Detroit weren't enough to offset the Trump margins from many more smaller cities and counties. For example, Clinton won seven of Ohio's 88 counties. She lost the area around Dayton, a medium-sized city that voted for Obama in 2012.



St. Louis

Grand Rapids ^ ^ ^ ^ /

Mich. ^

~

### Milwaukee y

Λ Λ Λ Madison /

1 ^ ^ ^

~



### ЕАЅТ

### THE NORTHEAST

To no one's surprise, Clinton won decisively in the Northeast Corridor. Those cities provided huge margins for her from Boston to Washington. Trump's most notable big-city win was in Suffolk County on Long Island. While Trump didn't win in the most urban counties, he held a significant edge in suburban counties.

Atlanta

**^** 

Ala.

A ...

~

~

Memphis 🗛 🗛

100 0

Nashville /

Tenn.

### THE URBAN-RURAL DIVIDE

Nationwide, Clinton won the urban core overwhelmingly, but Trump won 75 percent or more of everything else from suburbs to rural counties.

> South Florida Orlando Tampa

### FLORIDA

Clinton held her own in Democratic strongholds in South Florida and Orlando, but Trump flipped St. Petersburg by a slim margin. Trump pulled away with large wins up and down both coasts in areas growing with retirees.

New Orleans · N M



the District of Columbia and Puerto Rico -623 in Utah, 1,114 in Kansas, 101 way out in Alaska. They are clustered by the thousands in large Southern cities like Dallas, Atlanta and Memphis, and huddled in handfuls in unlikely hamlets like Shell Knob, Mo. (pop. 1,393) and Fountain Run, Ky. (pop. 236).

Evacuees fled Hurricane Katrina and the floods that followed in caravans of cars and fleets of buses, on helicopters and

They are scattered through all 60 states, emerges of where they landed, based on ZIP codes from which applications for aid were submitted to the Federal Emergency Management Agency as of Sept. 23.

Of 1,356,704 applications, 86 percent came from Louisiana, Mississippi, Texas and Alabama. But 35,539 families were more than 1,000 miles from the Gulf among the farthest: one in Nome, Alaska, 3,931 miles from the French Quarter and another in Lihue, Hawaii, 4,279 miles away. Residents of New Orleans, a city that

centers. On average, the applicants came from counties where blacks were 28 percent of the population, more than twice the national average.

Baton Rouge, La., appears to be temporary home to 10 percent of evacuees, Houston 6.25 percent. But after the top 18 hubs, applicants are spread like the wind that whipped through their old neighborhoods: none of the other 900-plus metropolitan areas has even 1 percent of the total. Some 4,000 ZIP codes — among them



### Applications by state

Louisiana	523,149	38.6%
Mississ ippi	383,840	28.3%
Texas	156,895	11.6%
Alabama	109,469	8.1%
Georgia	35,342	2.6%
Florida	31,005	2.3%
Tennessee	15,529	1.1%
Arkansas	11,027	0.8%
California	10,953	0.8%
Il limmin	4.400	A E W

### Applications by distance from New Orleans

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523,149	38.6%	MILES	APPLICANTS	PCT.										
383,840	28.3%	0-100	626,232	46.2%										
156,895	11.6%	100-200	338,080	24.9%		1								
109,469	8.1%	200-400	184,169	13.6%										
35,342	2.6%	400-800	143,497	10.6%										
31,005	2.3%	800-1,600	45,371	3.3%										
15,529	1.1%	1,600-3,200	13,403	1.0%	Disteroce	ed tox bluco e								
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### M. Ericson, NY Times

### Manhattan

For both sides, the top ZIP code in the nation for contributions was 10021 on the Upper East Side. Mr. Kerry's appeal, however, was greater throughout much of the rest of Manhattan, bringing in more money than Mr. Bush and the R.N.C. in areas like the Upper West Side, Greenwich Village and SoHo.



Contributions to each national committee

candidate and his party's ----- GEORGE W. BUSH and the Republican National Committee

M. Ericson, NY Times

# Killer circles threaten America

- No sides
- Area equal to  $\pi r^2$
- Extremely round
- Often fatal
- North Dakota, New Mexico, Colorado remain circle-free





Scared of circles

80%

How are Americans reacting to the growing geometric menace?

### What's in a Surname?

America is a nation of Smiths, Johnsons, and Sullivans-but also of Garcias and Nguyens. Zoom in on the map below to see what surnames proliferate in your part of the country.





National Geographic, Jan 2011

## FatFonts

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http://fatfonts.org/



# Contour (Isopleth) Maps

## Early Contour Map Halley's lines of equal

magnetic declination, 1701







The path of the hurricane through southwestern Florida and the population



## Design Critique: Necklace Maps



### Migration in the Netherlands



## Necklace Maps





### Internet Users in Africa
### Cartograms

## Again: Size vs Data effect



### 2004 Popular Vote



Amount of red and blue shown on map



Matthew Ericson, NY Times



## What if we just change the size on the map?

Compromise between geospatial accuracy and quality of data encoding.

# World Population in 1916



https://twitter.com/lisacrost/status/860507536797163522/photo/1

https://digital.library.cornell.edu/catalog/ss:3293861

# World Population in 2018



September 4, 2008

### What Your Global Neighbors Are Buying

How people spend their discretionary income – the cash that goes to clothing, electronics, recreation, household goods, alcohol – depends a lot on where they live. People in Greece spend almost 13 times more money on clothing as they do on electronics. People living in Japan spend more on recreation than they do on clothing, electronics and household goods combined. Americans spend a lot of money on everything. <u>Related Article</u>

CLOTHING	& FOOTWEAR	ELECTRONICS	ALCOH	OL & TOBACC	о но	JSEHOLD GO
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### The World



### Population



### GDP



### Child Mortality



### **Greenhouse Emissions**



# Kerry vs. Bush 2004

Michael Gastner, Cosma Shalizi, and Mark Newman University of Michigan



Matthew Ericson, NY Times

### House Election Results: Democrats Take Control

230 Democrats 📀 Gained 35 seats 54,505,369 votes (51.8%) Q Wash. Mont. N.D. Minn. Mich. Ore. Wyo. Idaho S.D. Ohio Neb. Colo. III. Ind. lowa Nev. Utah Kan. N.M. Ariz. Ark. Tenn. Tex. Calif Miss. Ala. La. Alaska Hawaii Map Cartogram Dem. Rep. Other Lead Win Flip Lead Win Flip Lead Win Flip

One-party rule in Washington is over, at least for the next two years. Democrats won the seats needed to take the House after capturing districts where President Trump is unpopular.

Key States to Watch Florida > New Jersey > New York > Pennsylvania > California >



### 198 Republicans

### Lost 35 seats

48,955,236 votes (46.5%)

Dem. favored	Tossup		Rep. favored		
DISTRICT MARGIN	DISTRICT	MARGIN	DISTRICT	MARGIN	
Ariz. 2	Calif. 10		N.Y. 11		
Calif. 49	Calif. 25		S.C. 1		
Colo. 6	Calif. 48		Minn. 8	///*///	
Fla. 27	Fla. 26		Pa. 14	///	
lowa 1	Ga. 6		Alaska	1	
III. 6	lowa 3		Calif. 50	1	
Kan. 3	III. 14		Fla. 6	1	
Mich. 11	Me. 2		Fla. 16	1	
Minn. 2	Mich. 8		Fla. 18	1	
Minn. 3	N.J. 3		Fla. 25	1	
N.J. 2	N.J. 7		Iowa 4	1	
N.J. 11	N.M. 2		III. 12	1	
Pa. 6	N.Y. 19		III. 13	1	
Pa. 7	Tex. 7		Mich. 6	1	
Pa. 17	Tex. 32		Mo. 2	1	
Va. 10	Va. 2		Mont.	1	
Wash. 8	Va. 7		N.C. 2	1	
Ariz. 1 🗸	Calif. 45	D+1.6	Neb. 2	1	
Nev. 3 🗸	N.Y. 22	D+0.6	N.Y. 24	1	
Nev. 4 🗸	Utah 4	D+0.4	Ohio 1	1	
	Minn. 1		Pa. 16	1	
	Fla. 15	× -	Tex. 22	×	
	Kan. 2	× -	Va. 5	×	
	Ky. 6	× -	Wash. 3	×	
	N.C. 9	× -	Wash. 5	1	
	N.C. 13	× -	Wis. 1	× -	
	Ohio 12	× -	W.Va. 3	×	
	Pa. 1	× -	Ga. 7	R+0.4	
	Pa. 10	× .	N.Y. 27	R+1.1	
	Calif. 39	R+0.0	Tex. 23	R+0.5	

Key Races 80 Total

NYTimes





218

### Republicans -35 198

428 of 435 races called

Guardian

### Flow Maps

# Early Flow Map



Transportation of Passengers in Ireland Henry Drury Harness, 1837



C. Minard, 1869

# Early Weather Map

### Halley's wind map, 1686



# Wind Map



# **Effect of US Civil War** on Cotton Trade





### After



Milestones Project

### Forbes-

### New Posts

Most Popular \$5 Billion Divorce



### Plymouth County (Brockton), Mass.

Population (2010): 494,919
Population (2005): 486,292
nbound income per cap. (2010): \$32,500
Outbound income per cap. (2010): \$29,300
Non-migrant income per cap. (2010): \$33,000





### **Compare to Non-spatial** Representation



### Which is better?

# **Rail Freight Tonnage**



### https://www.washingtonpost.com/graphics/national/maps-of-american-infrastrucure



### Data Driven Maps

## Data Driven Maps

Idea: don't use a map to render on top Let the data make up the map

### ZipDecode

<< <u>ben fry</u>

0

Hit the letter z, or click the word zoom to enable or disable zooming.







### Racial Dot Map



### ZipScribble





# **Taxi Drop-Offs**



### SandDance

### Arrange Particles to create visualizations



http://research.microsoft.com/en-us/projects/sanddance/

### Thematic Maps



2007

http://xkcd.com/256/







# One hour in front of the TV



Map by The Bumblebee <u>http://www.flickr.com/photos/the\_bumblebee/2229041742</u>
