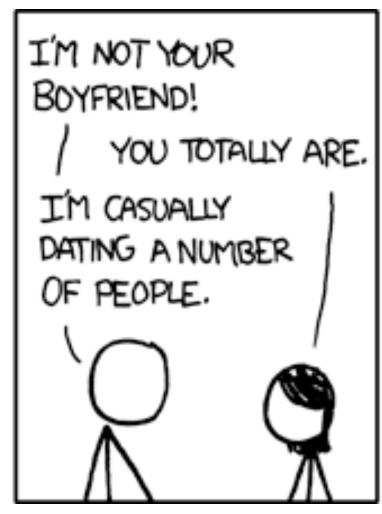
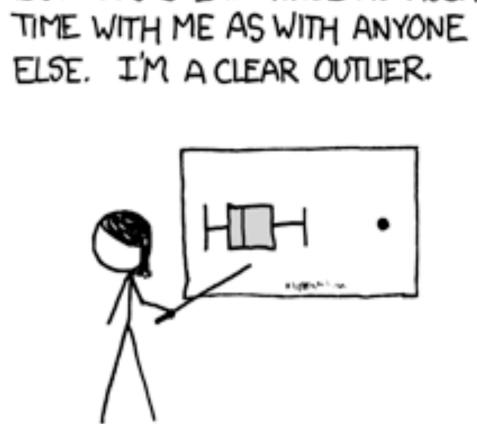
## CS-5630 / CS-6630 Uisualization for Data Science Filtering & Aggregation

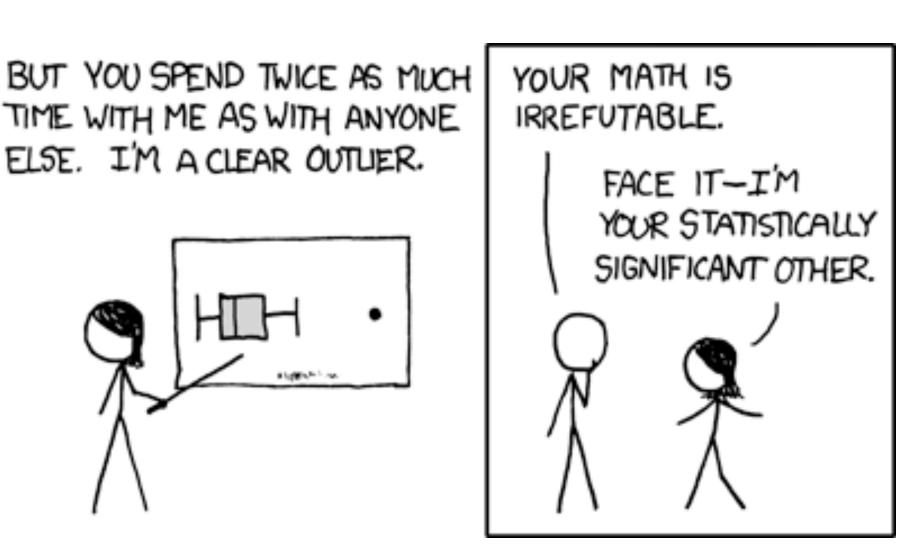
Alexander Lex alex@sci.utah.edu





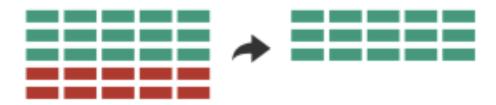






#### **Reducing Items and Attributes**

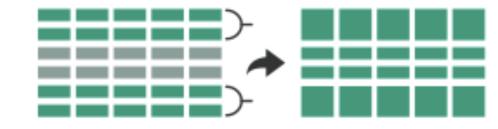
- → Filter
  - → Items



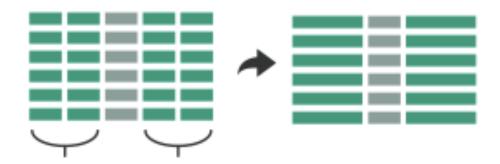
→ Attributes



- Aggregate
  - → Items



→ Attributes



### Filter

elements are eliminated

What drives filters?

Any possible function that partitions a dataset into two sets

Bigger/smaller than x

Fold-change

Noisy/insignificant



## Dynamic Queries / Filters

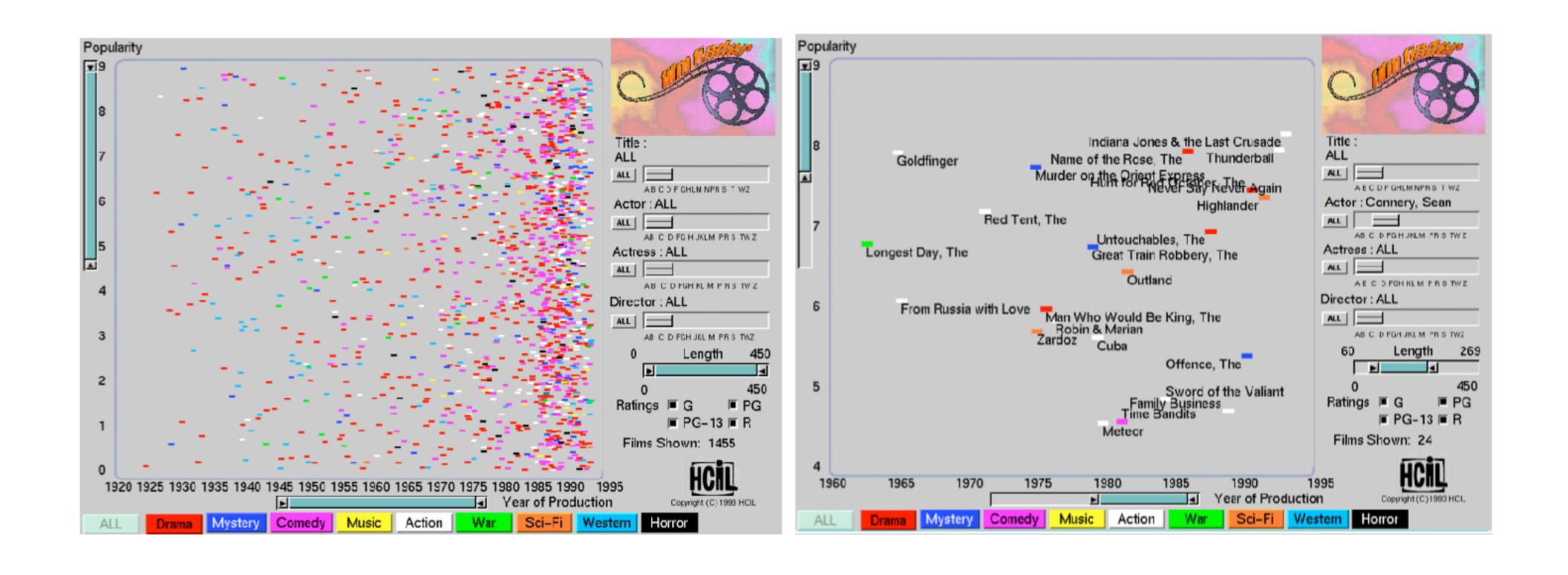
coupling between encoding and interaction so that user can immediately see the results of an action

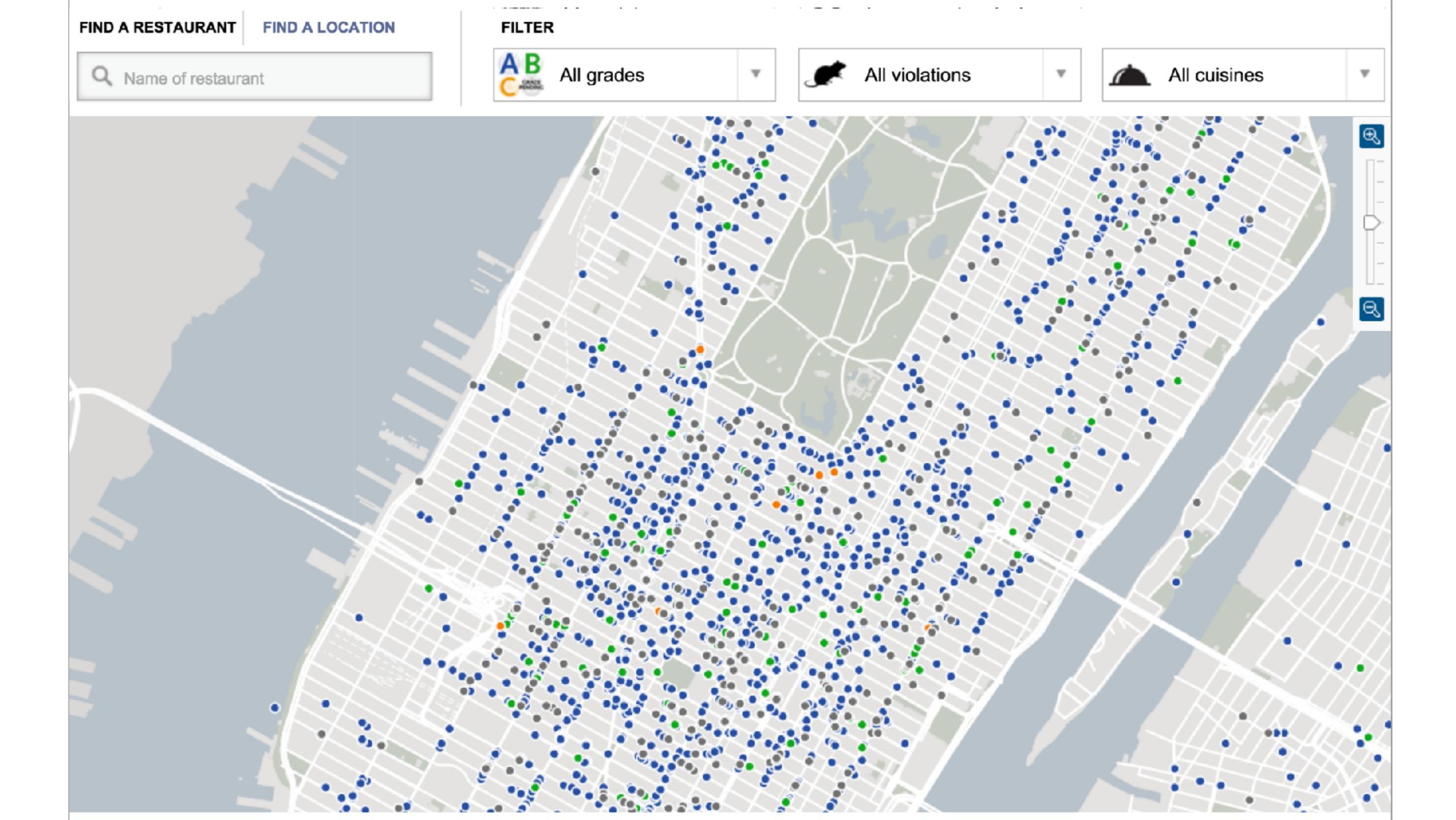
Queries: start with 0, add in elements

Filters: start with all, remove elements

Approach depends on dataset size

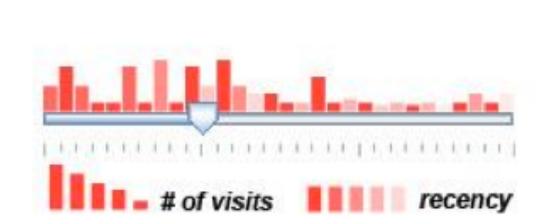
## ITEM FILTERING



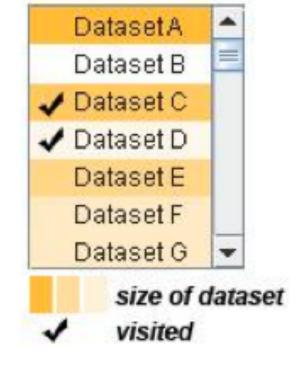


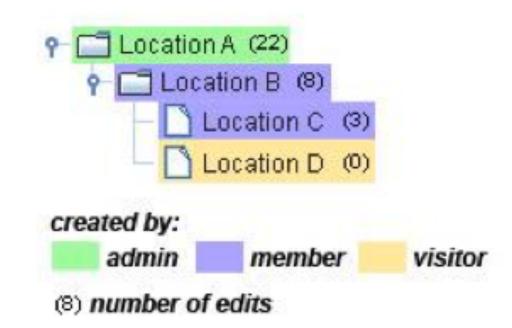
## Scented Widgets

information scent: user's (imperfect) perception of data GOAL: lower the cost of information foraging through better cues





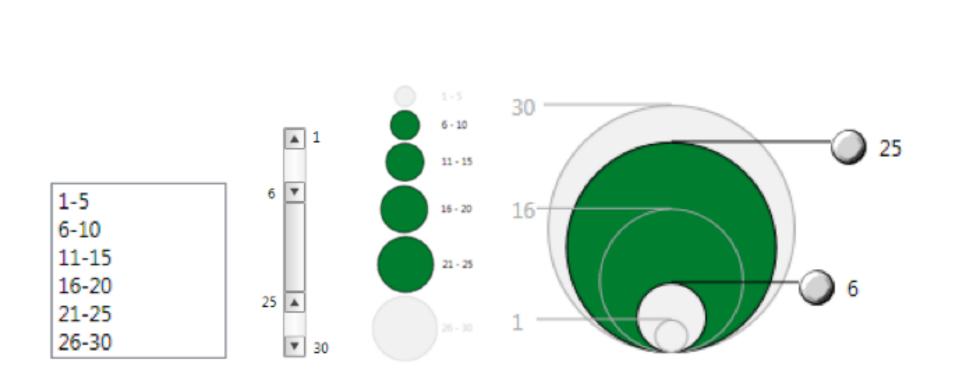


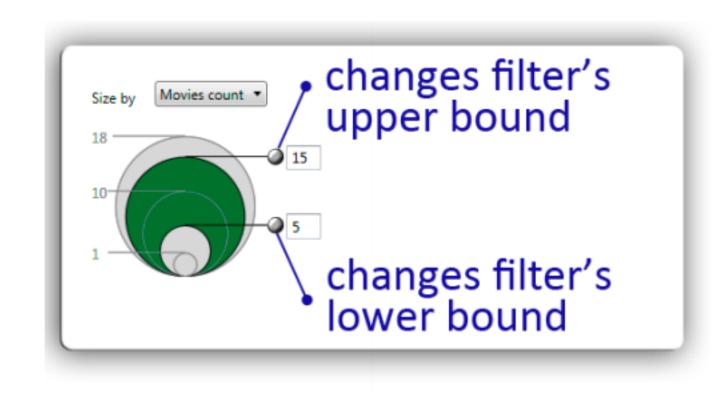


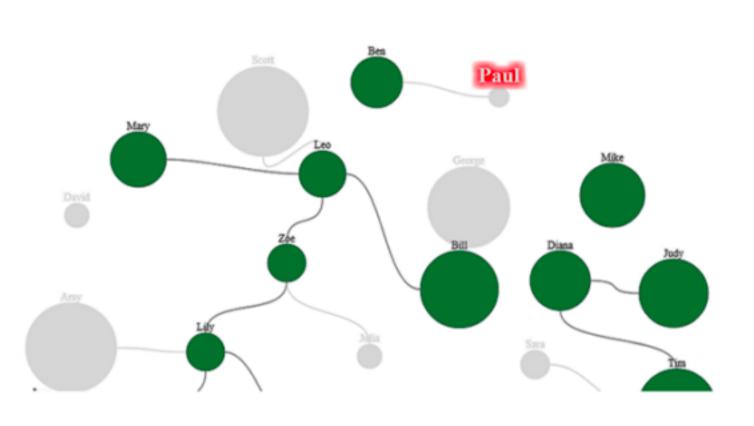
## Interactive Legends

Controls combining the visual representation of static legends with interaction mechanisms of widgets

Define and control visual display together



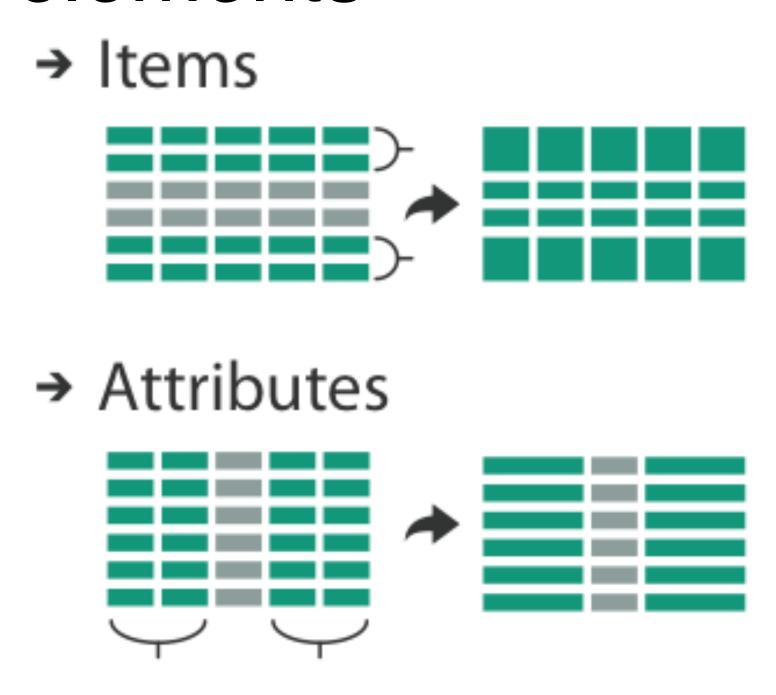




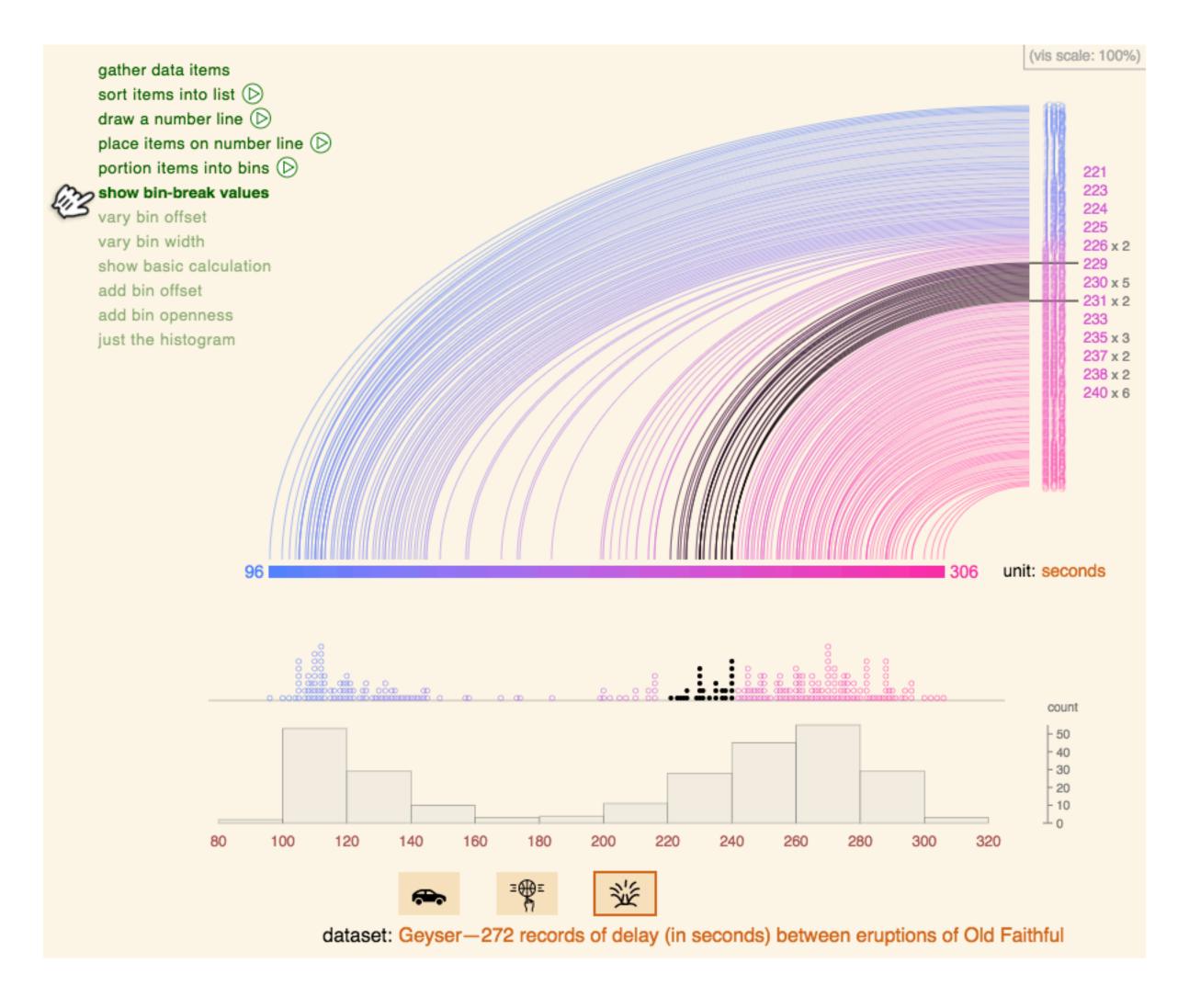
# Aggregation

## Aggregate

a group of elements is represented by a (typically smaller) number of derived elements



## Histograms Explained



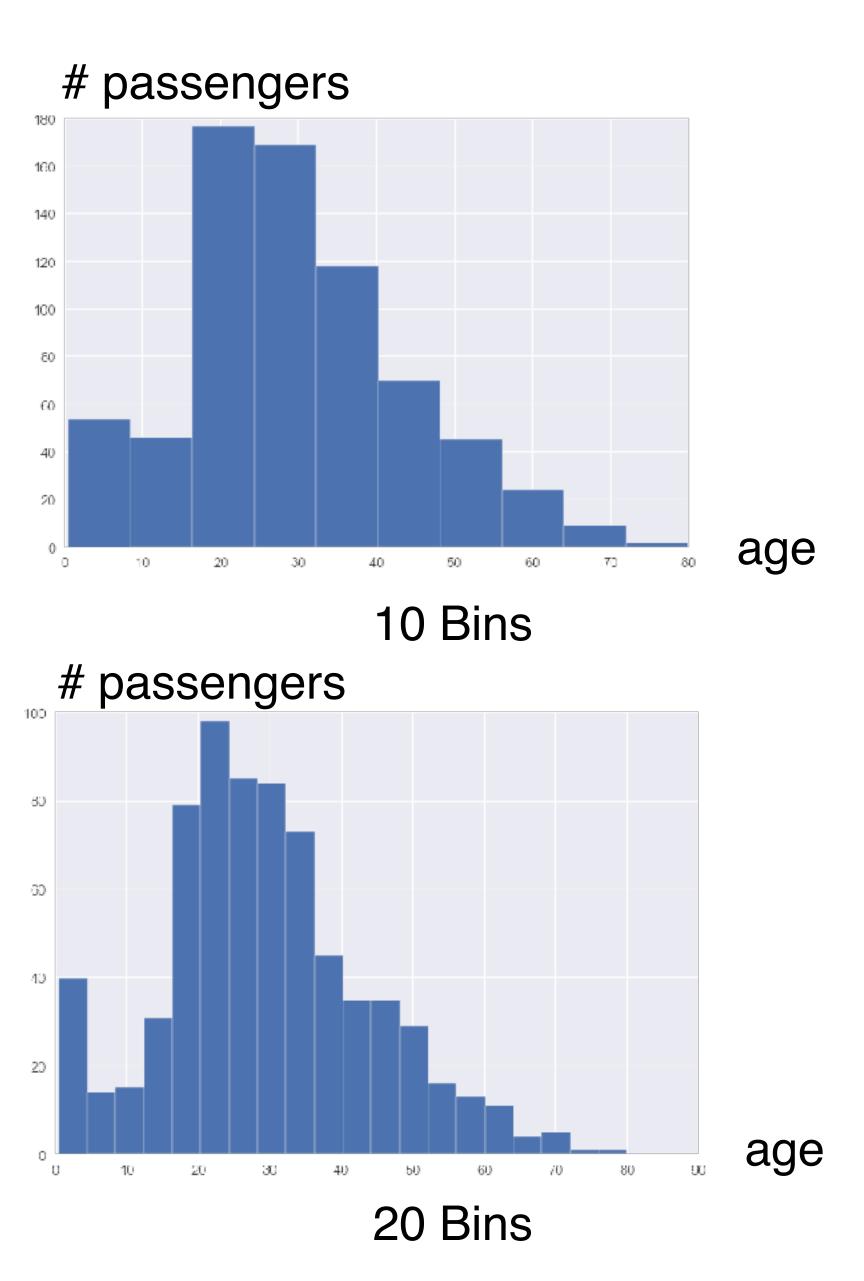
http://tinlizzie.org/histograms/

## Histogram

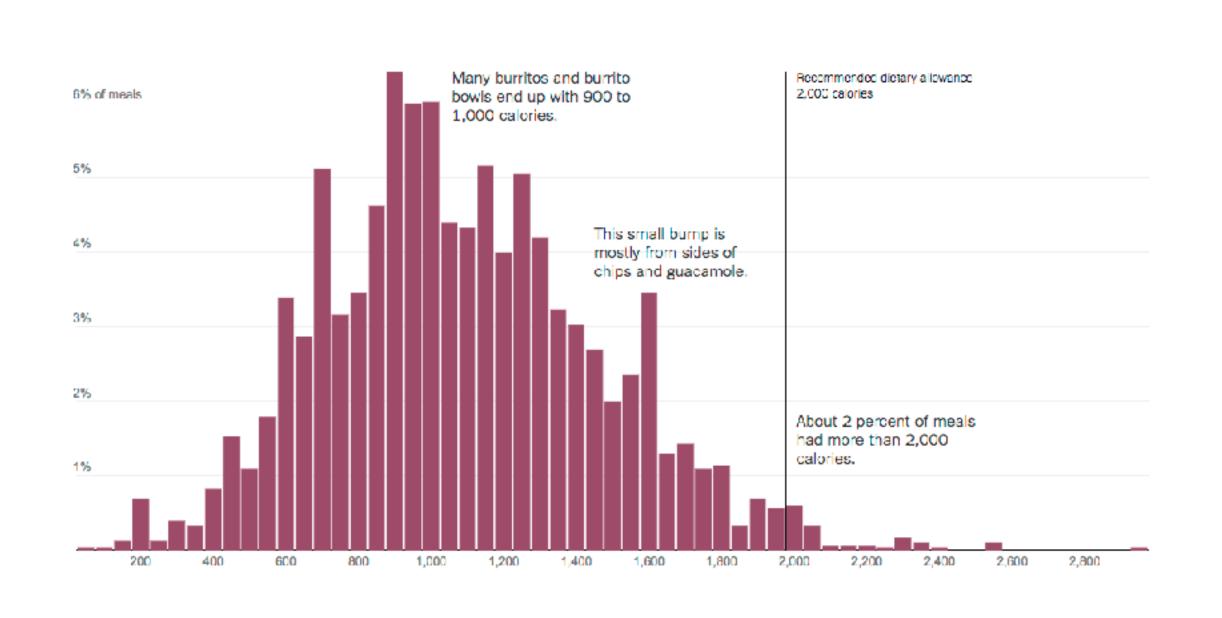
Good #bins hard to predict make interactive!

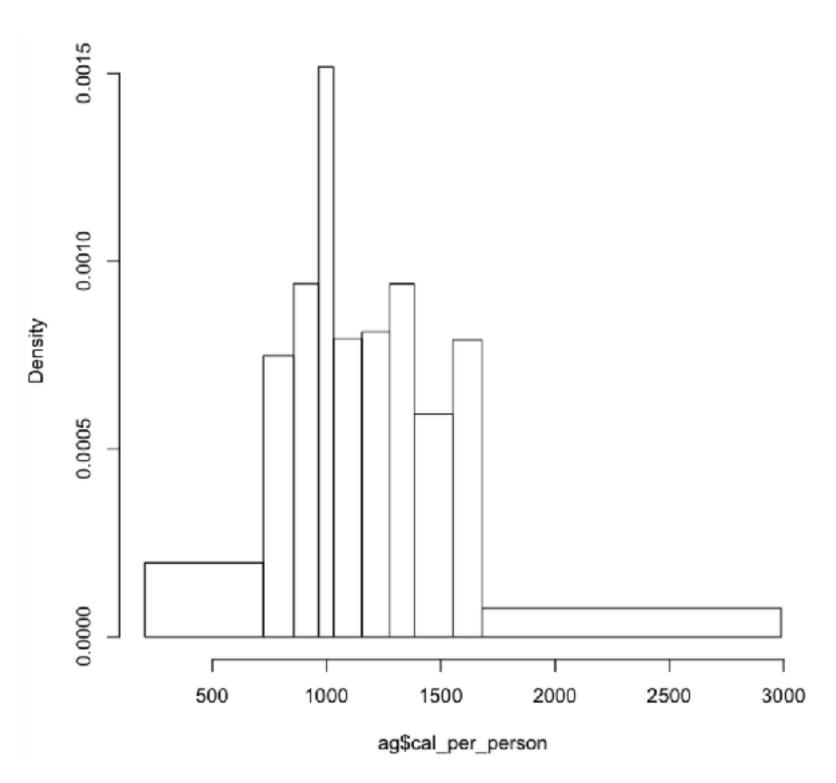
rules of thumb:

```
#bins = sqrt(n)
#bins = log2(n) + 1
```



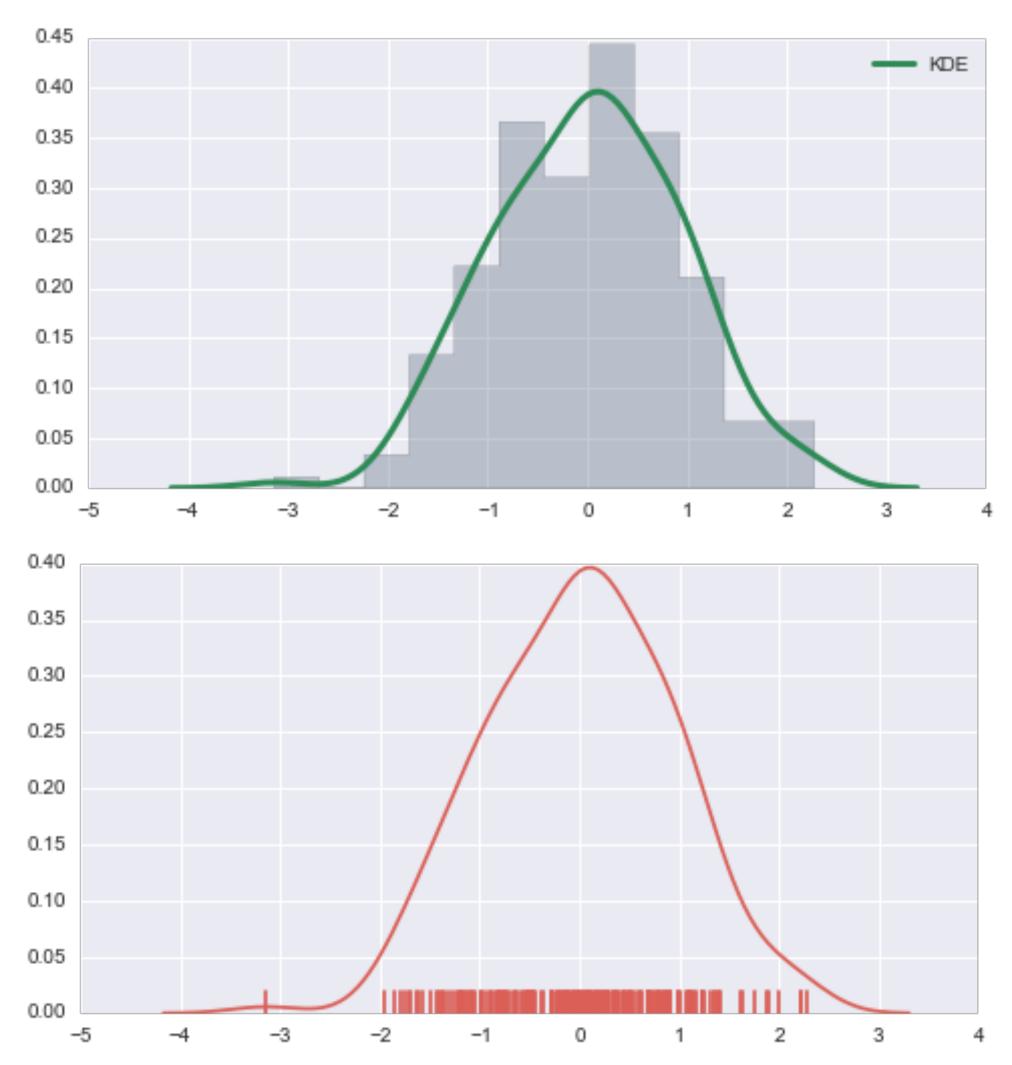
## Unequal Bin Width





Can be useful if data is much sparser in some areas than others Show density as area, not hight.

## Density Plots



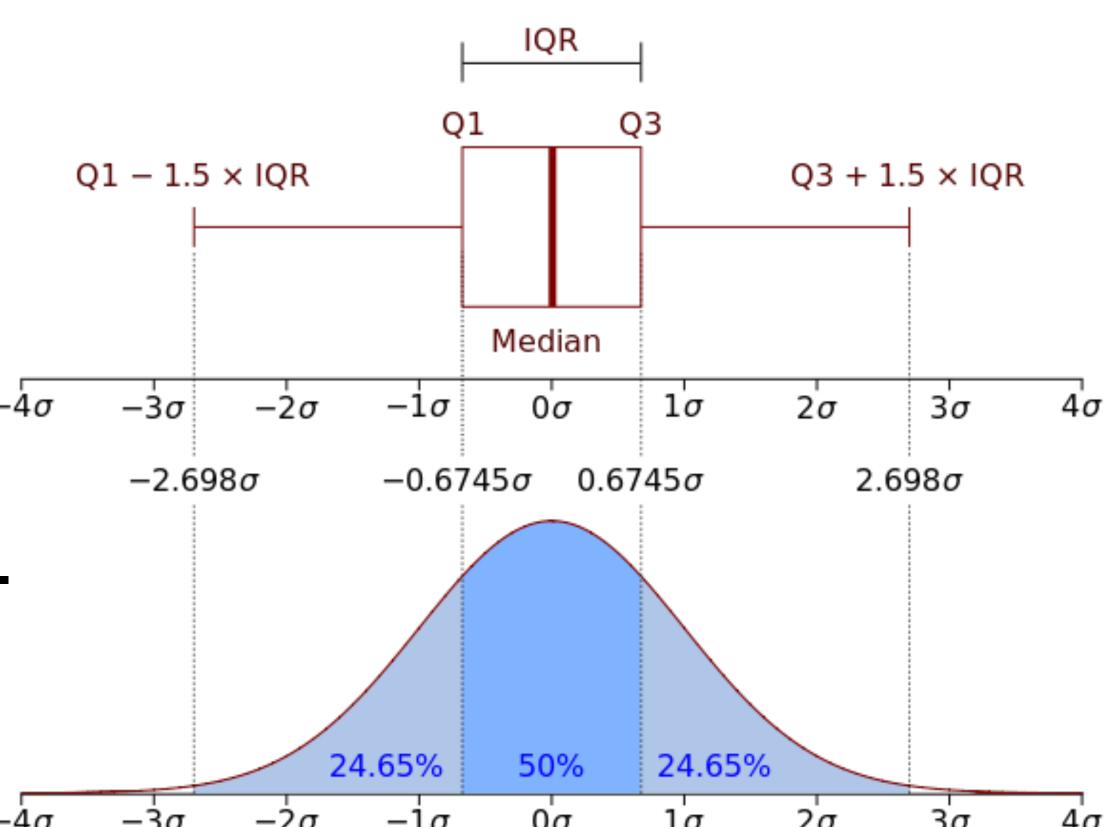
### Box Plots

aka Box-and-Whisker Plot

Show outliers as points!

Not so great for non-normal distributed data

Especially bad for bi- or multimodal distributions



## One Boxplot, Four Distributions

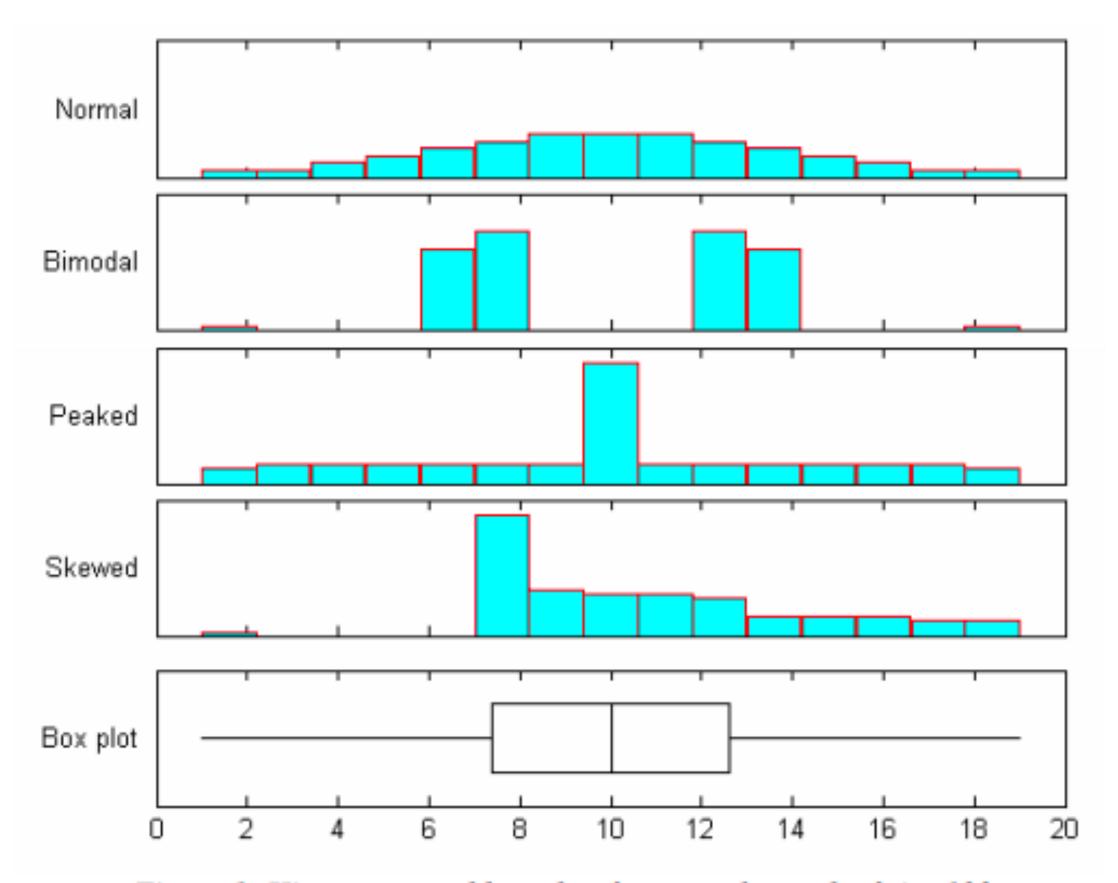


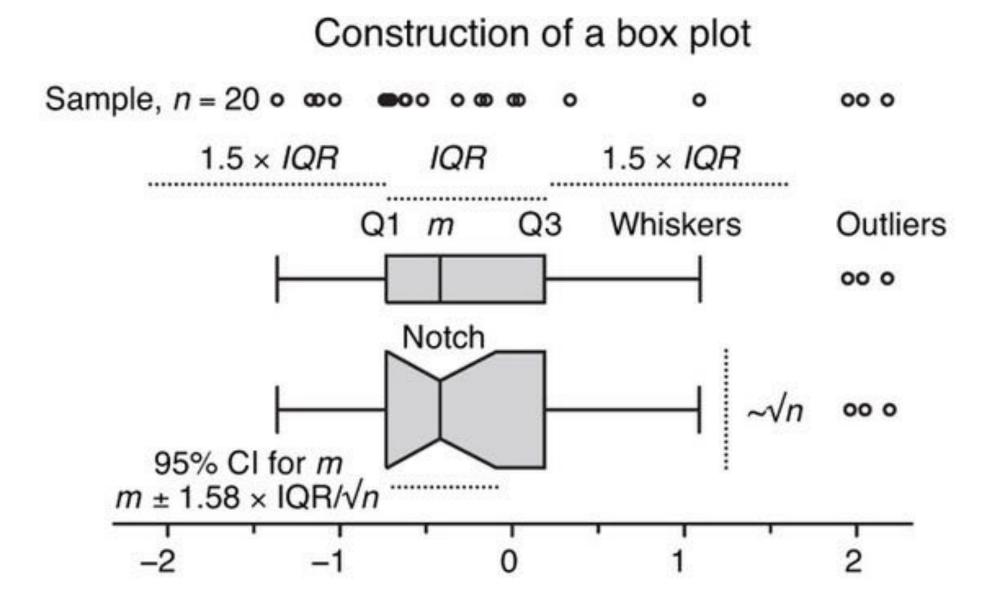
Figure 1: Histograms and box plot: four samples each of size 100

### Notched Box Plots

Notch shows m +/- 1.5i x IQR/sqrt(n)

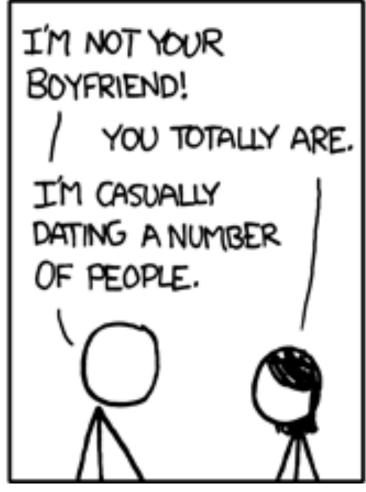
-> 95% Confidence Intervall

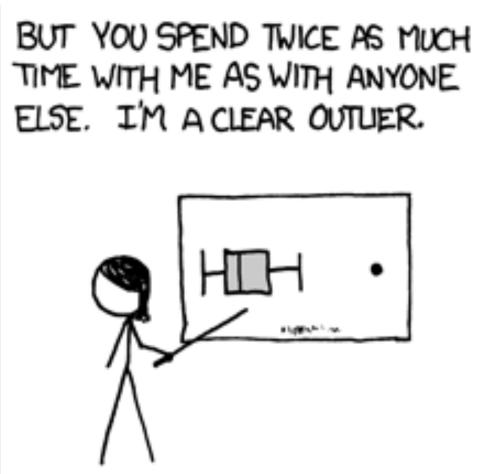
A guide to statistical significance.

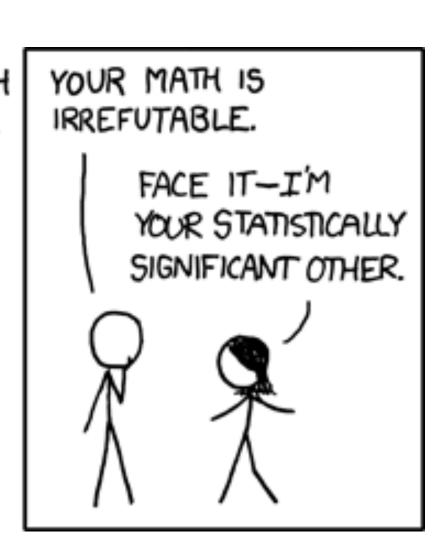


## Box(and Whisker) Plots

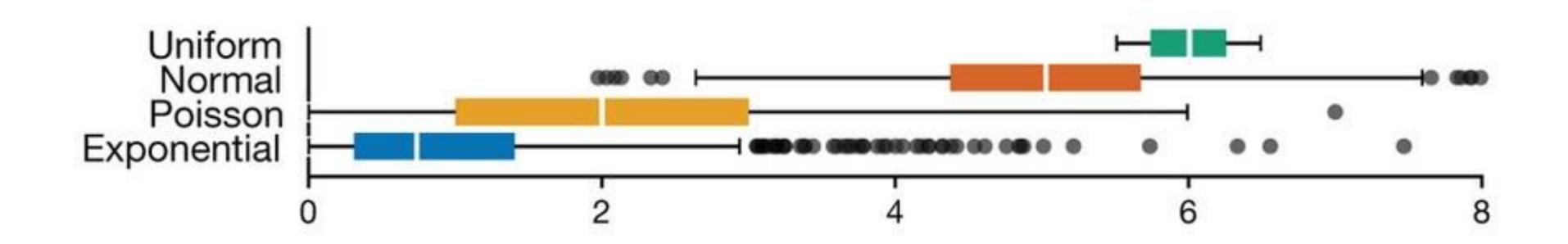




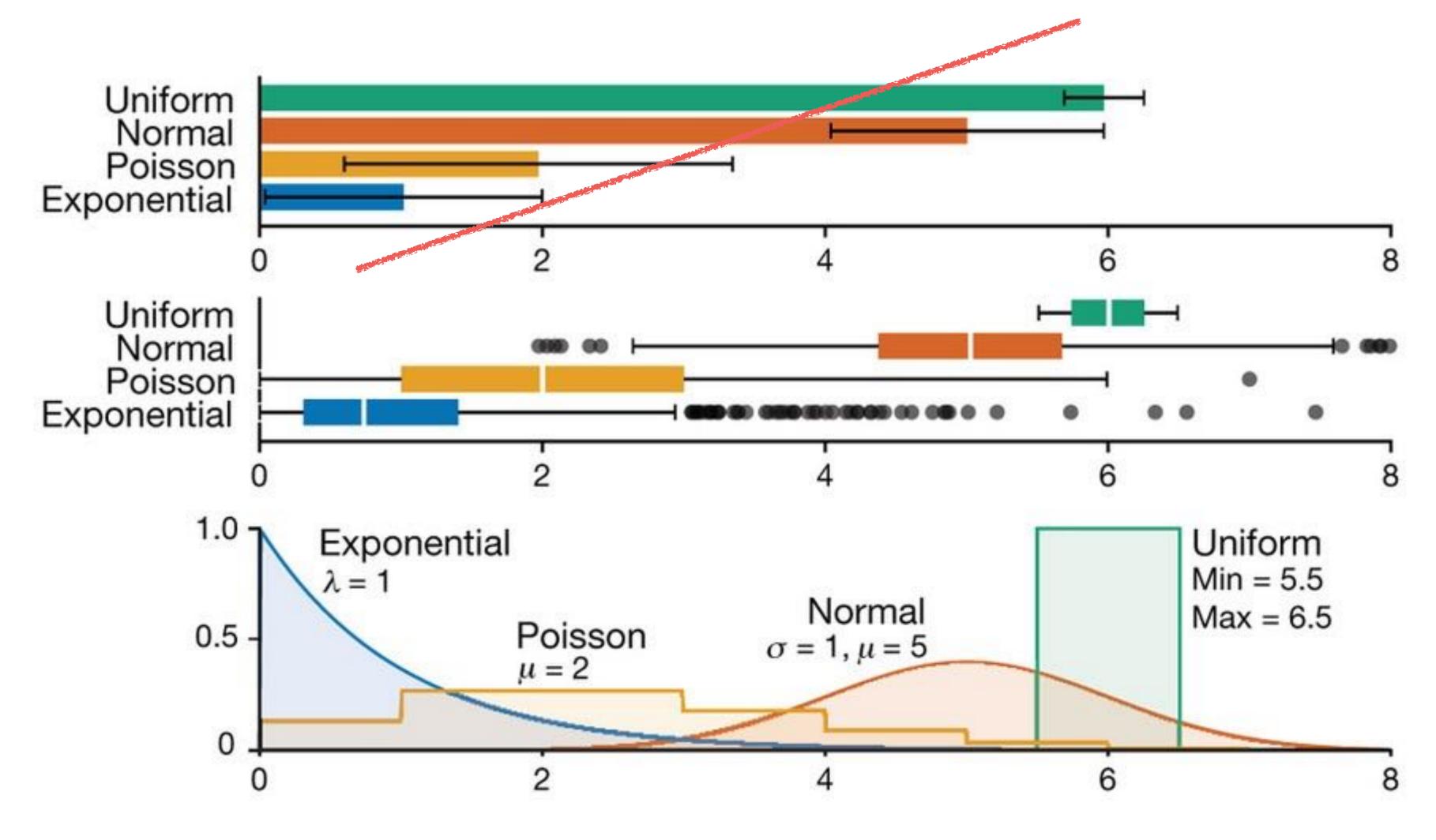




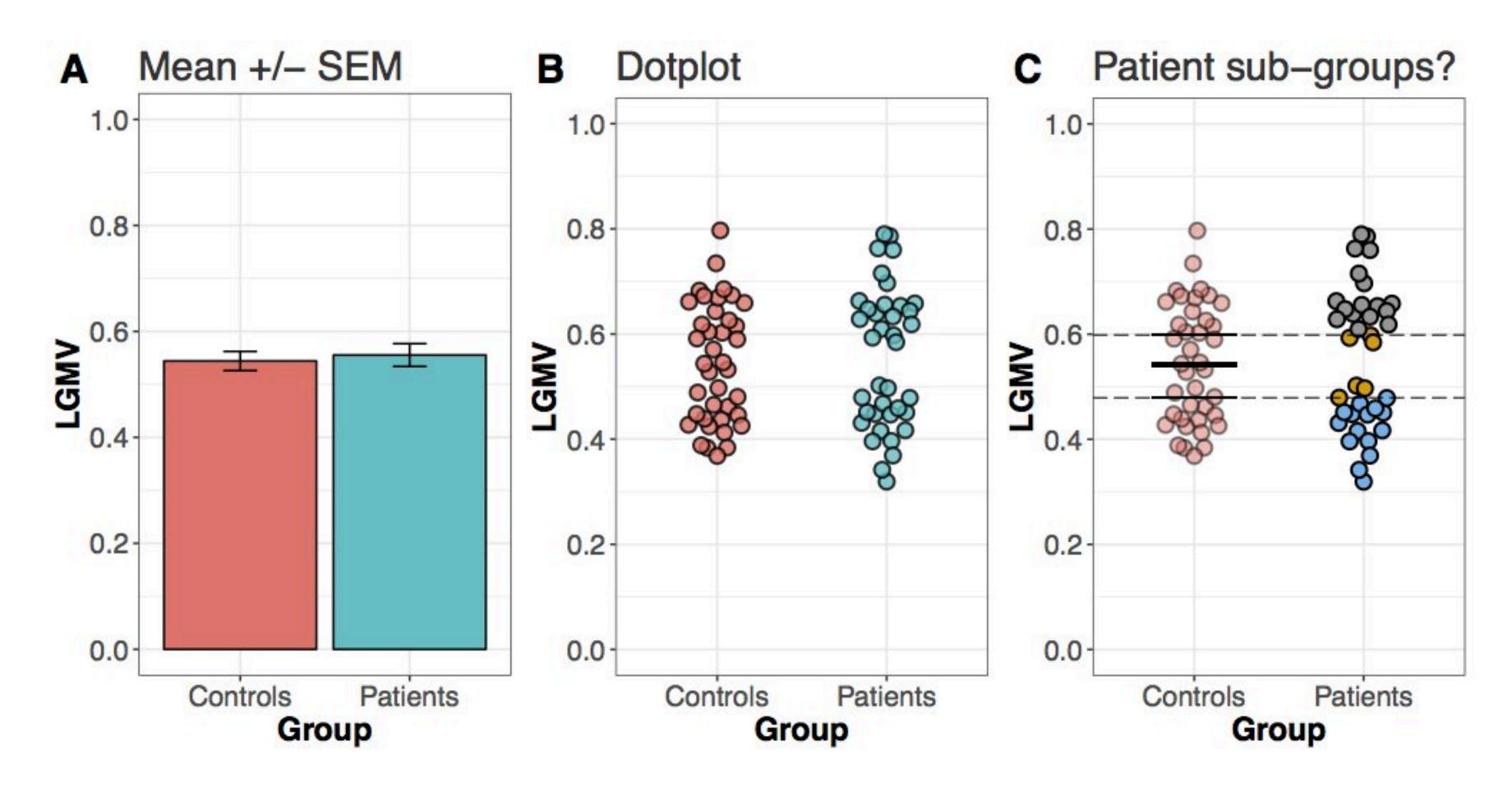
http://xkcd.com/539/



## Comparison

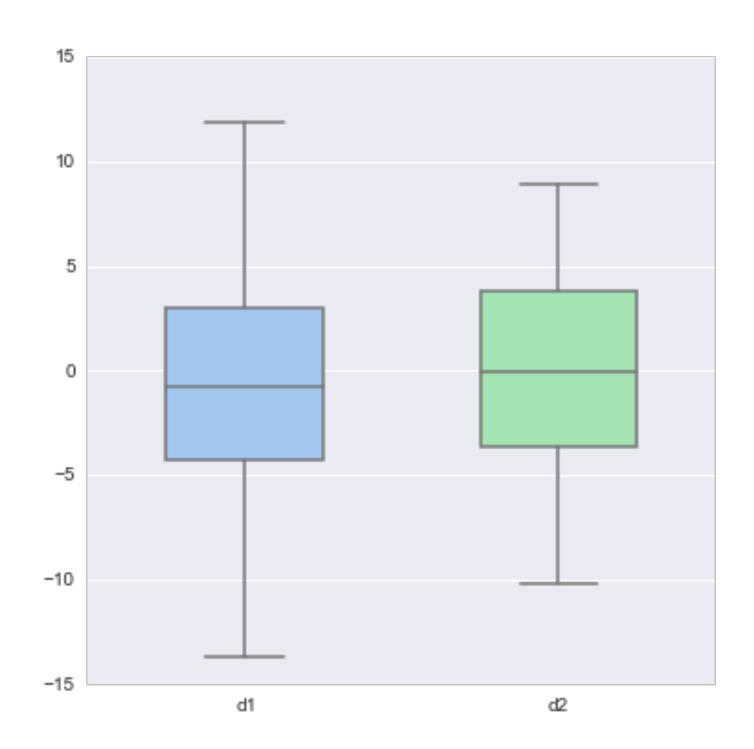


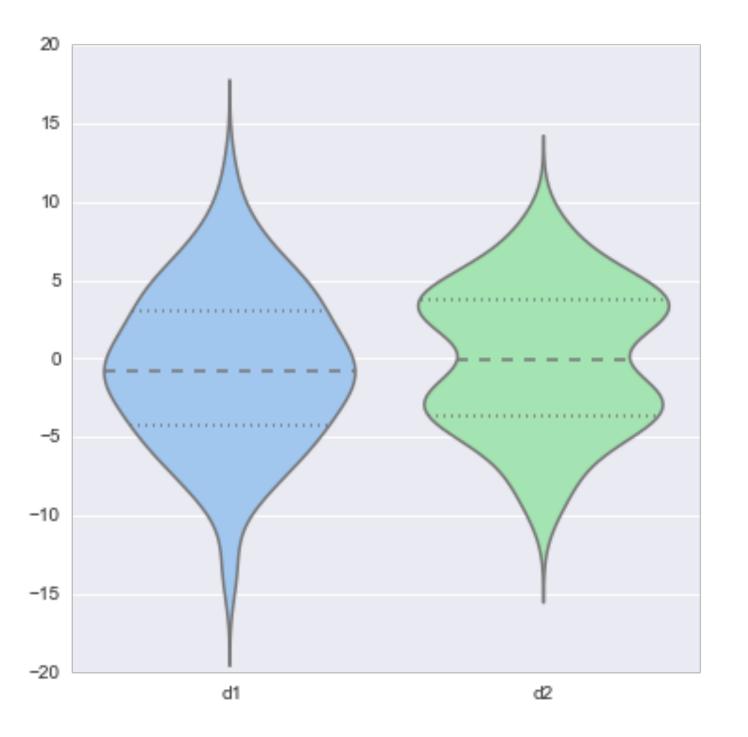
### **Bar Charts vs Dot Plots**



## Violin Plot

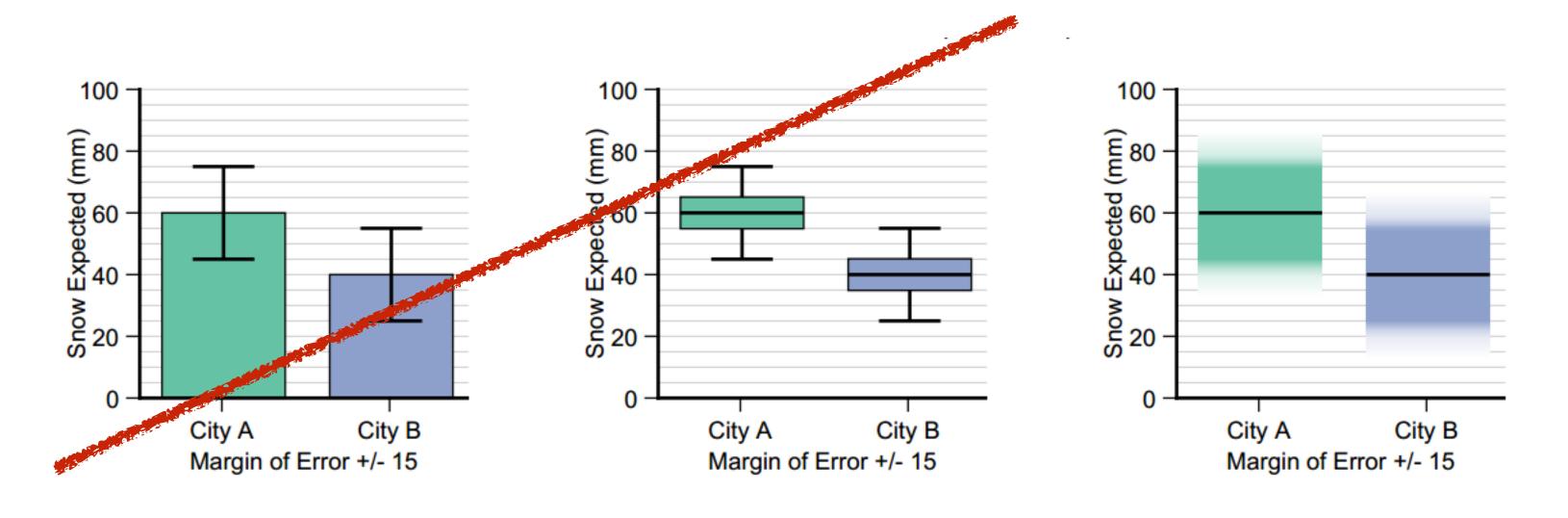
#### = Box Plot + Probability Density Function





# Showing Expected Values & Uncertainty

NOT a distribution!

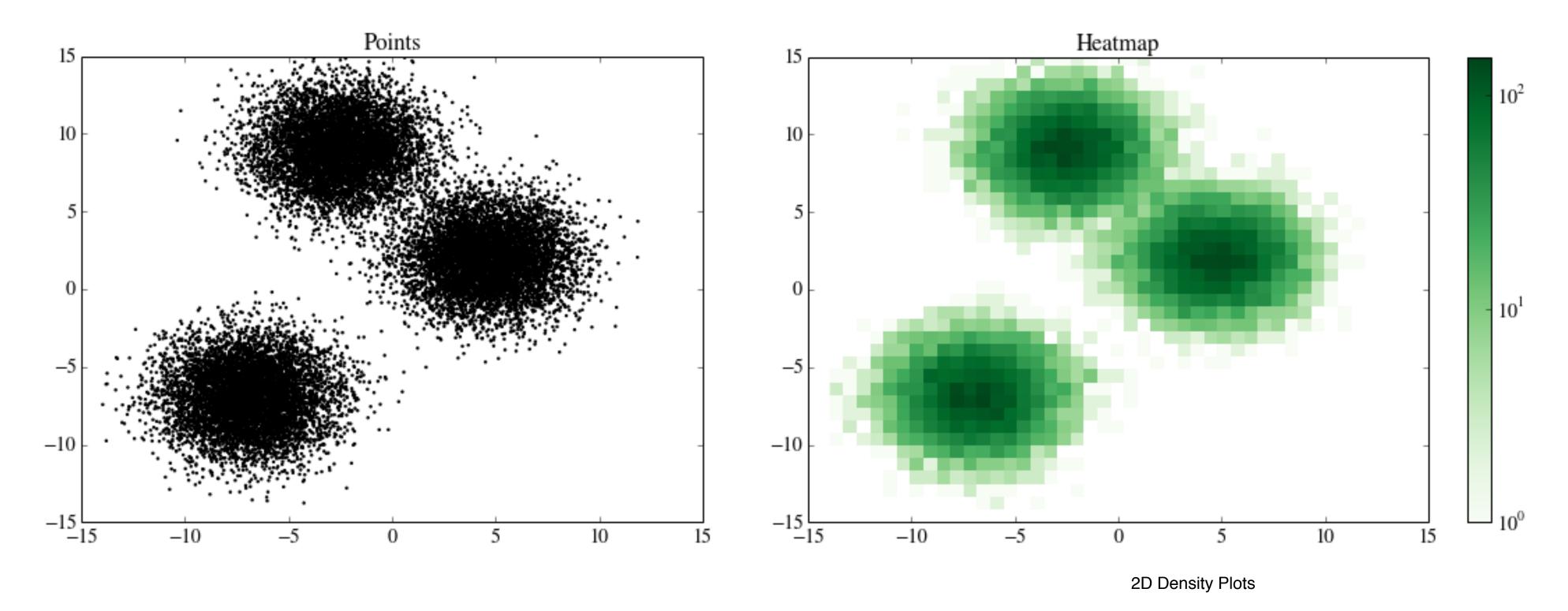


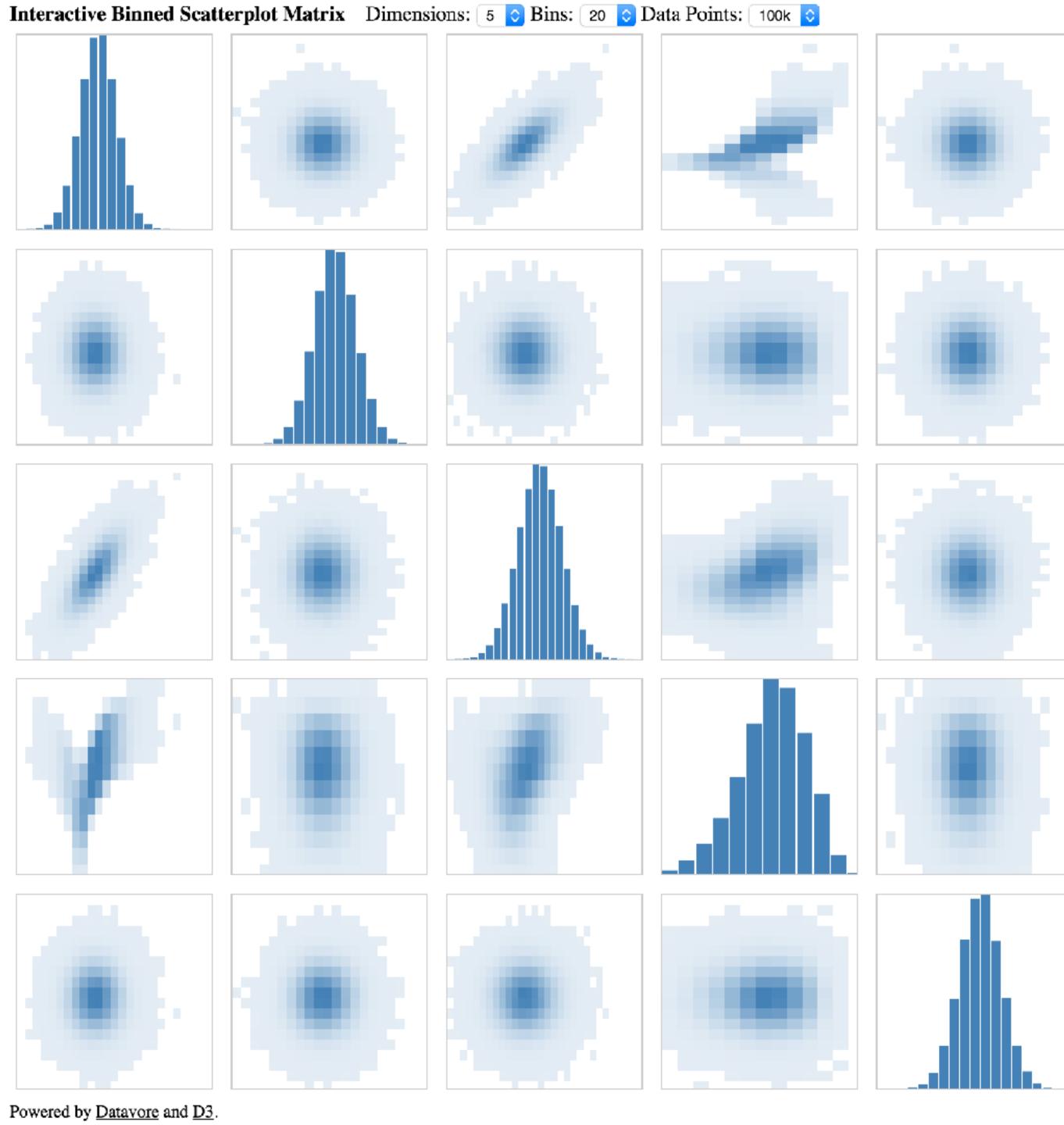


Error Bars Considered Harmful: Exploring Alternate Encodings for Mean and Error Michael Correll, and Michael Gleicher

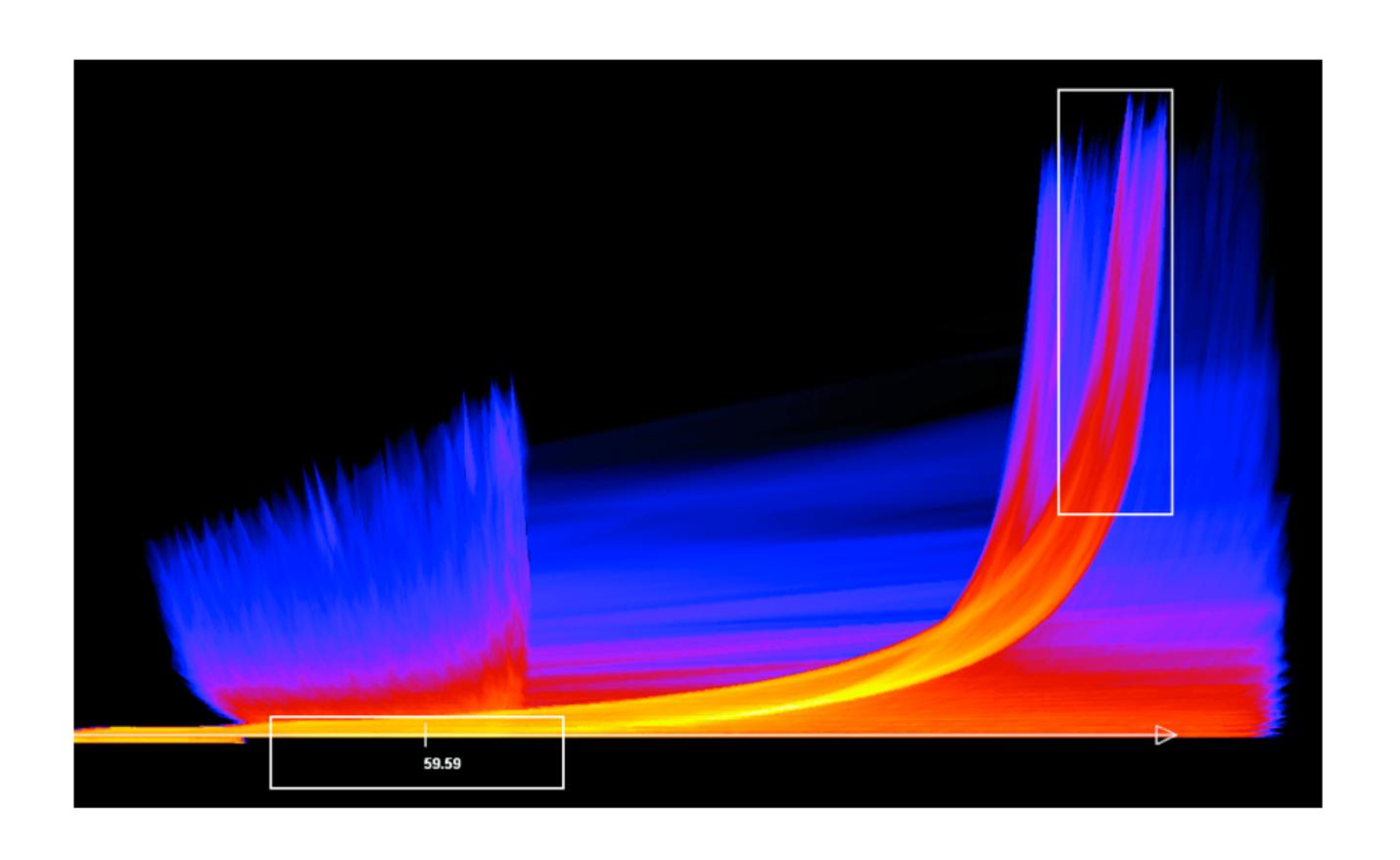
## Heat Maps

binning of scatterplots instead of drawing every point, calculate grid and intensities





## Continuous Scatterplot

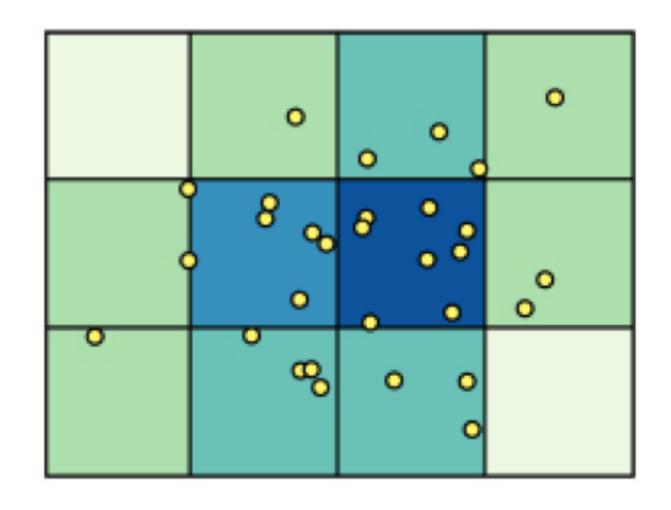


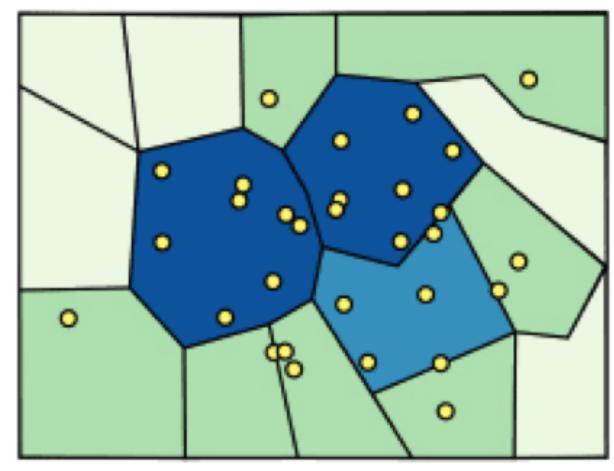
# Spatial Aggregation

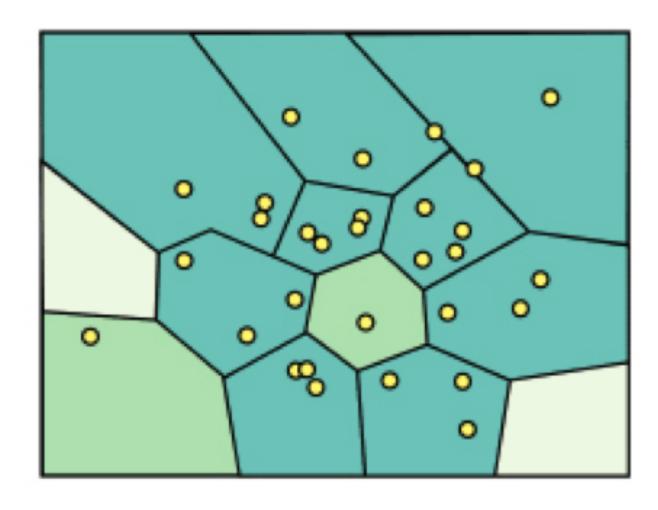
## Spatial Aggregation

#### modifiable areal unit problem

in cartography, changing the boundaries of the regions used to analyze data can yield dramatically different results

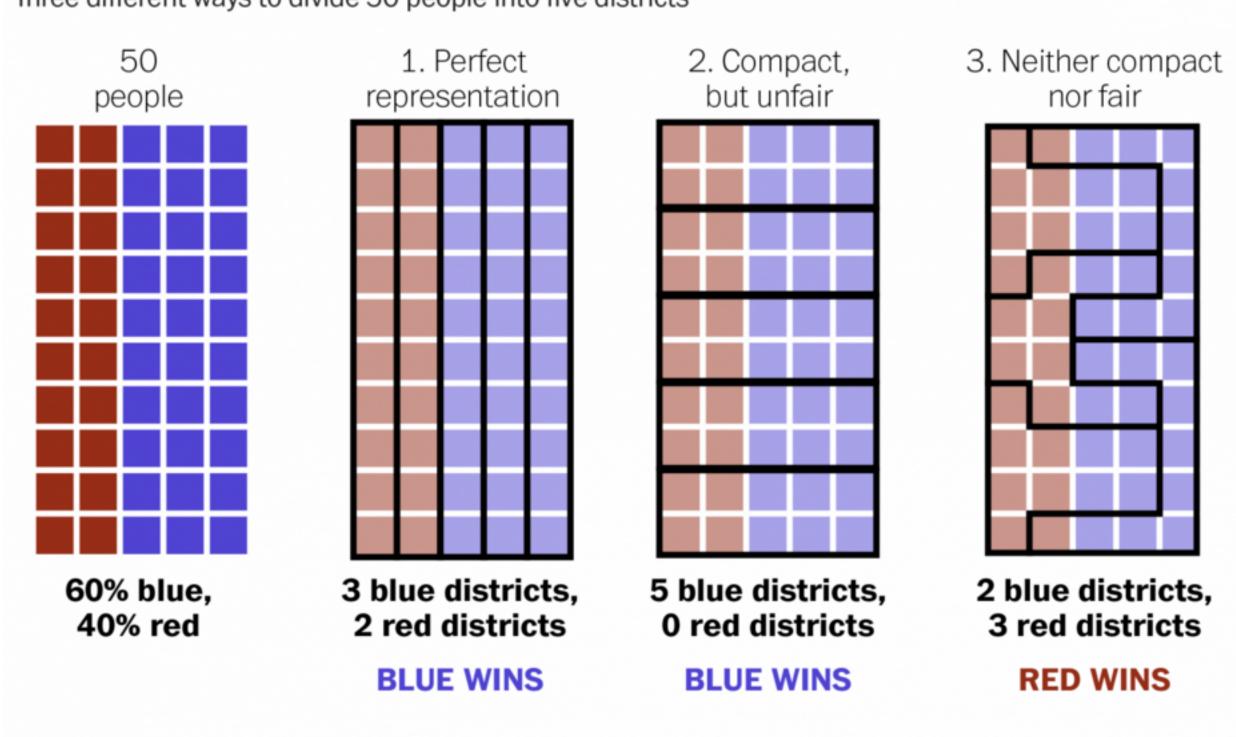






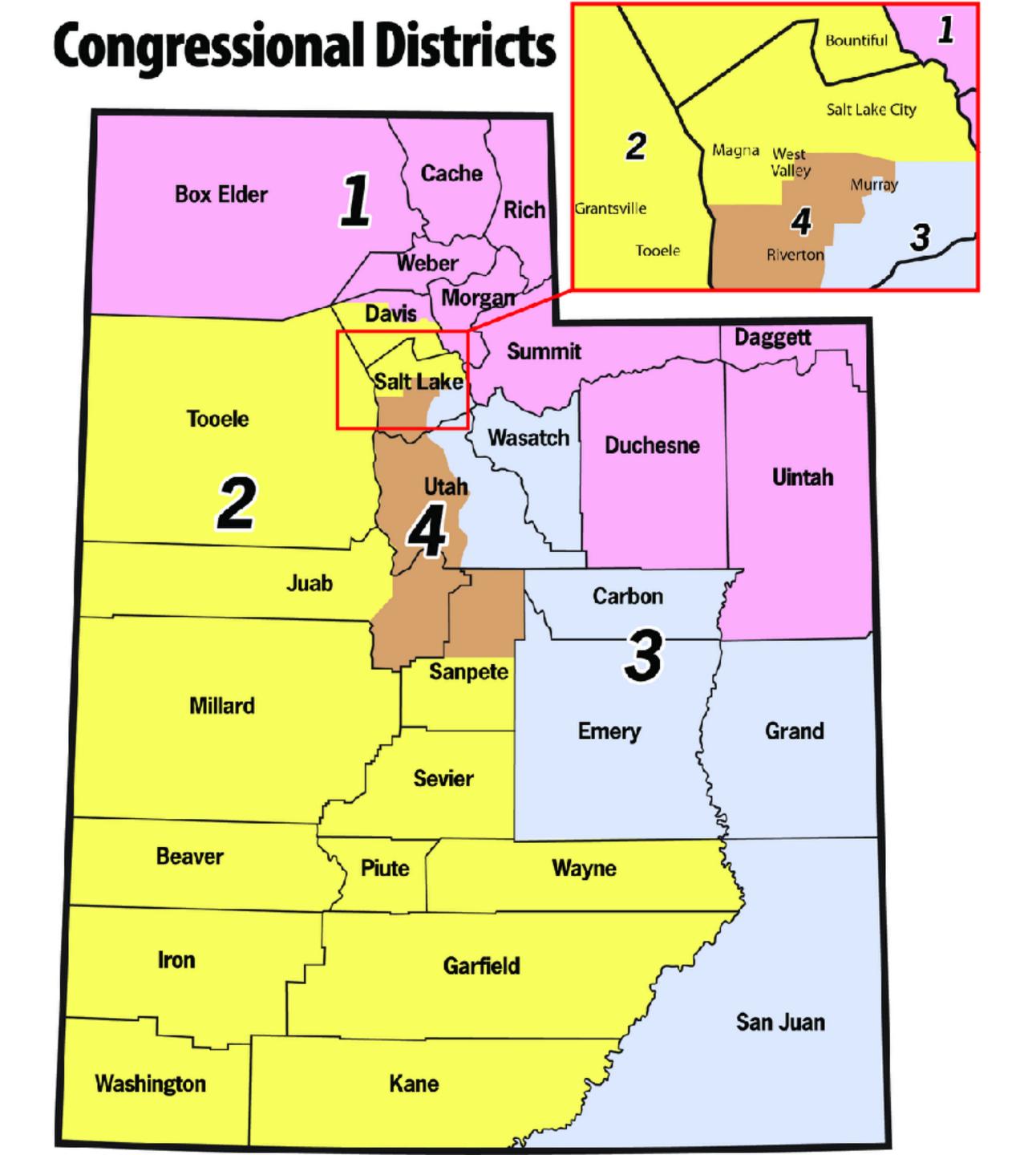
#### Gerrymandering, explained

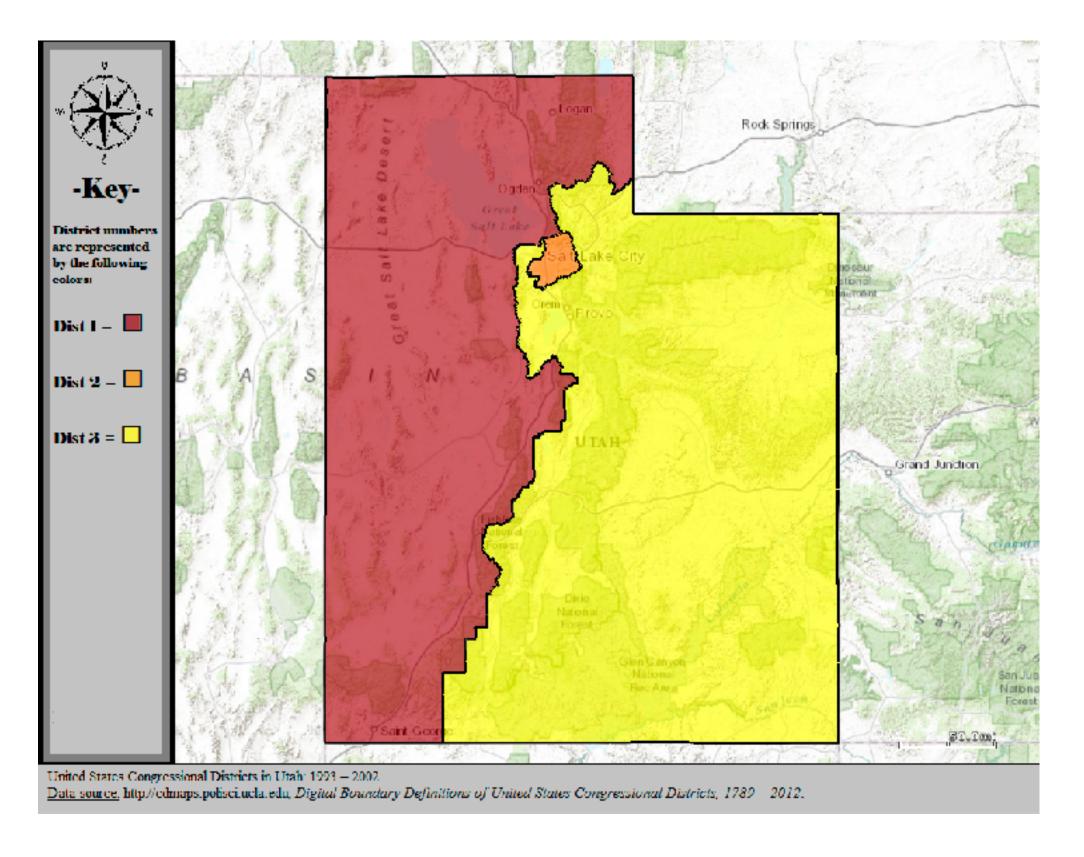
Three different ways to divide 50 people into five districts



A real district in Pennsylvania Democrats won 51% of the vote but only 5 out of 18 house seats

Adapted from Stephen Nass



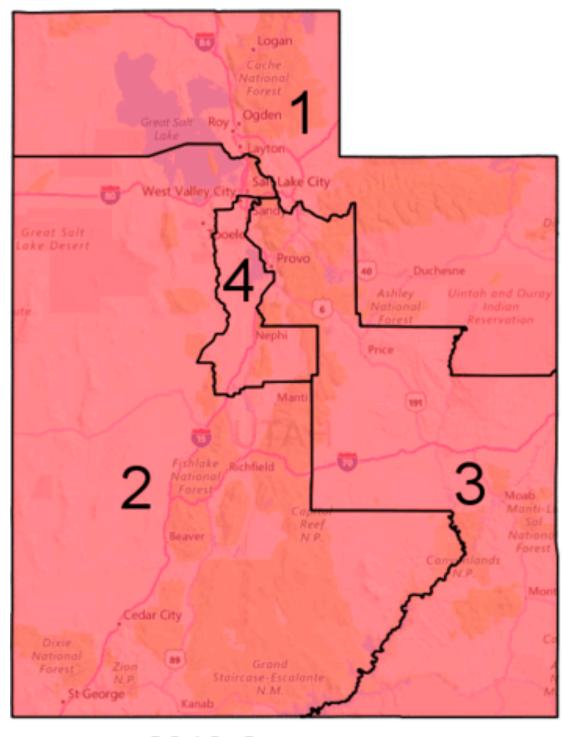


Valid till 2002

http://www.sltrib.com/opinion/ 1794525-155/lake-salt-republicancounty-http-utah

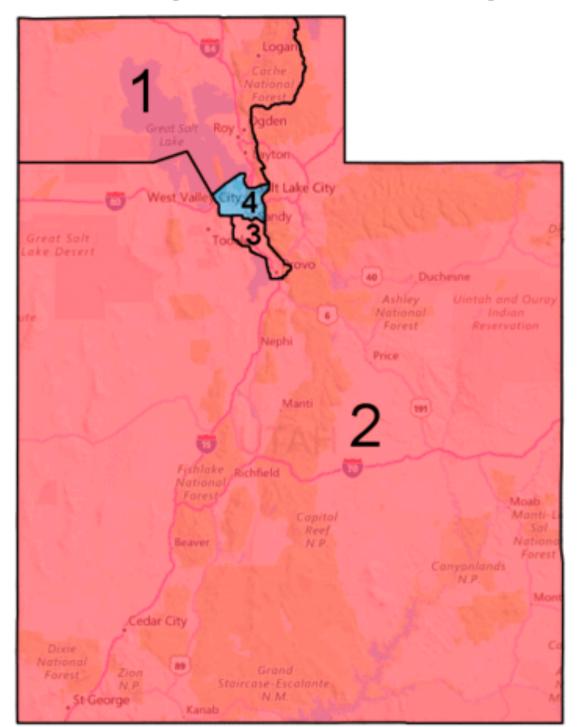
## 2016 Congressional Elections

Utah's Republican Congressional Map



2016 Outcome Republican (4)

Hypothetical Nonpartisan Map



Predicted Outcome

- Democratic (1)
- Republican (3)



## Voronoi Diagrams

Given a set of locations, for which area is a location n closest?

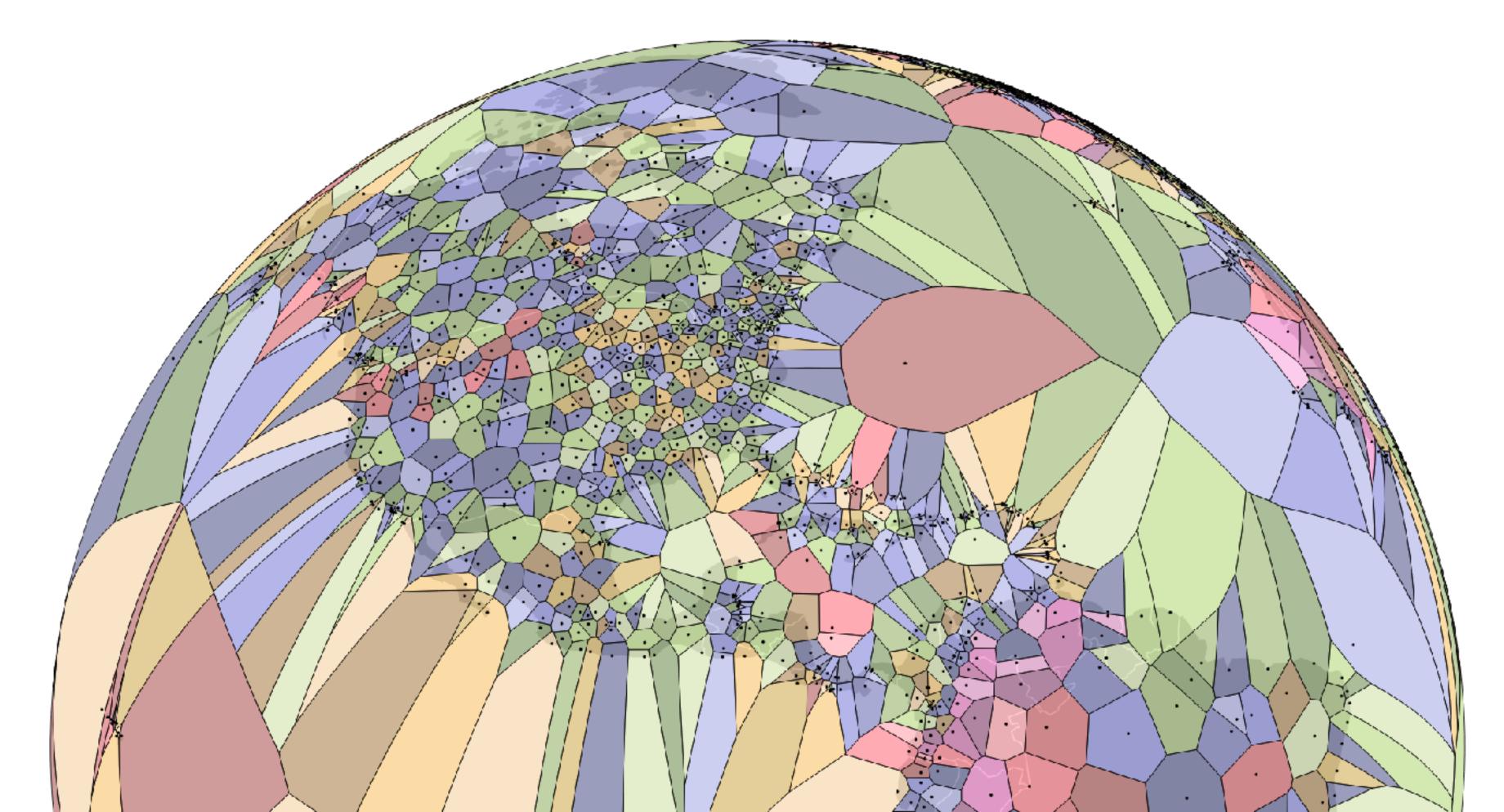
D3 Voronoi Layout:

https://github.com/d3/d3-voronoi



## Voronoi Examples

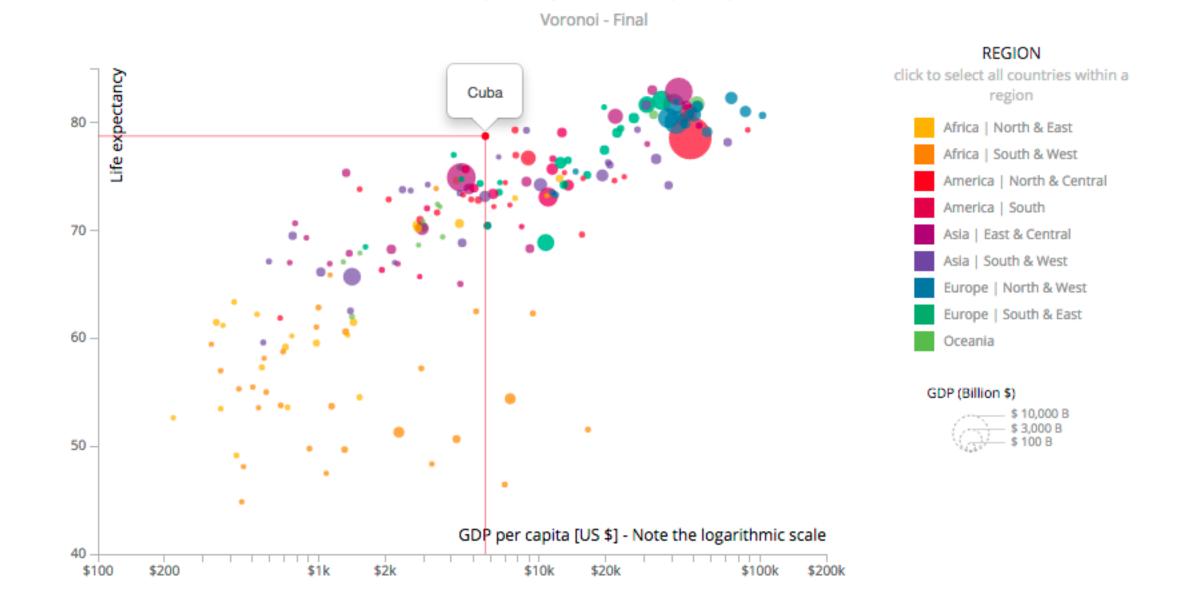
World Airports Voronoi



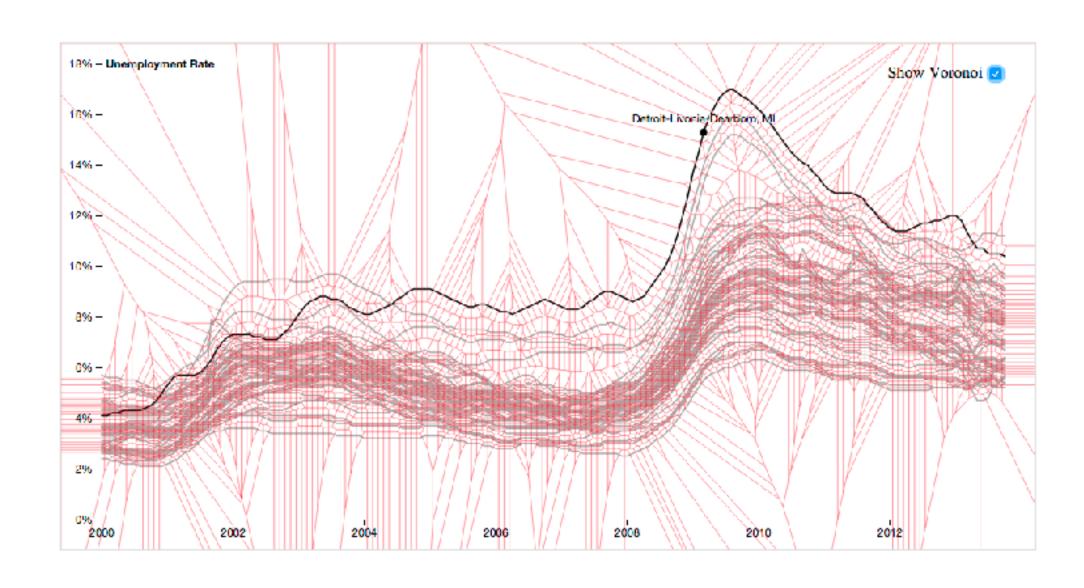
# Voronoi for Interaction

Useful for interaction: Increase size of target area to click/hover

Instead of clicking on point, hover in its region



Life expectancy versus GDP per Capita

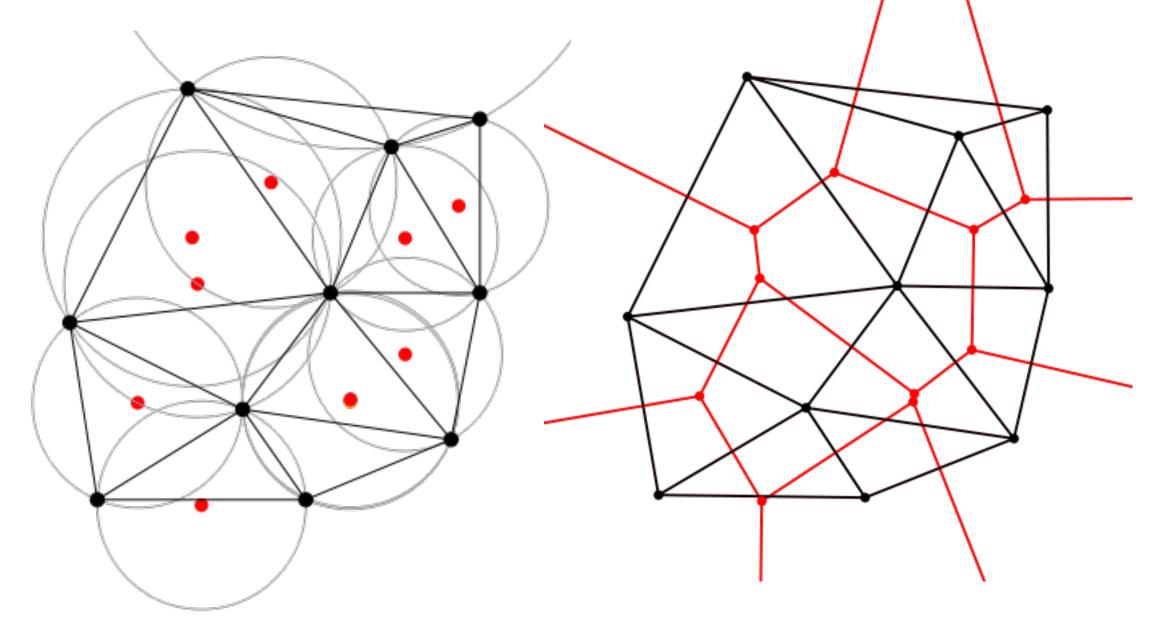


Constructing a Voronoi Diagram

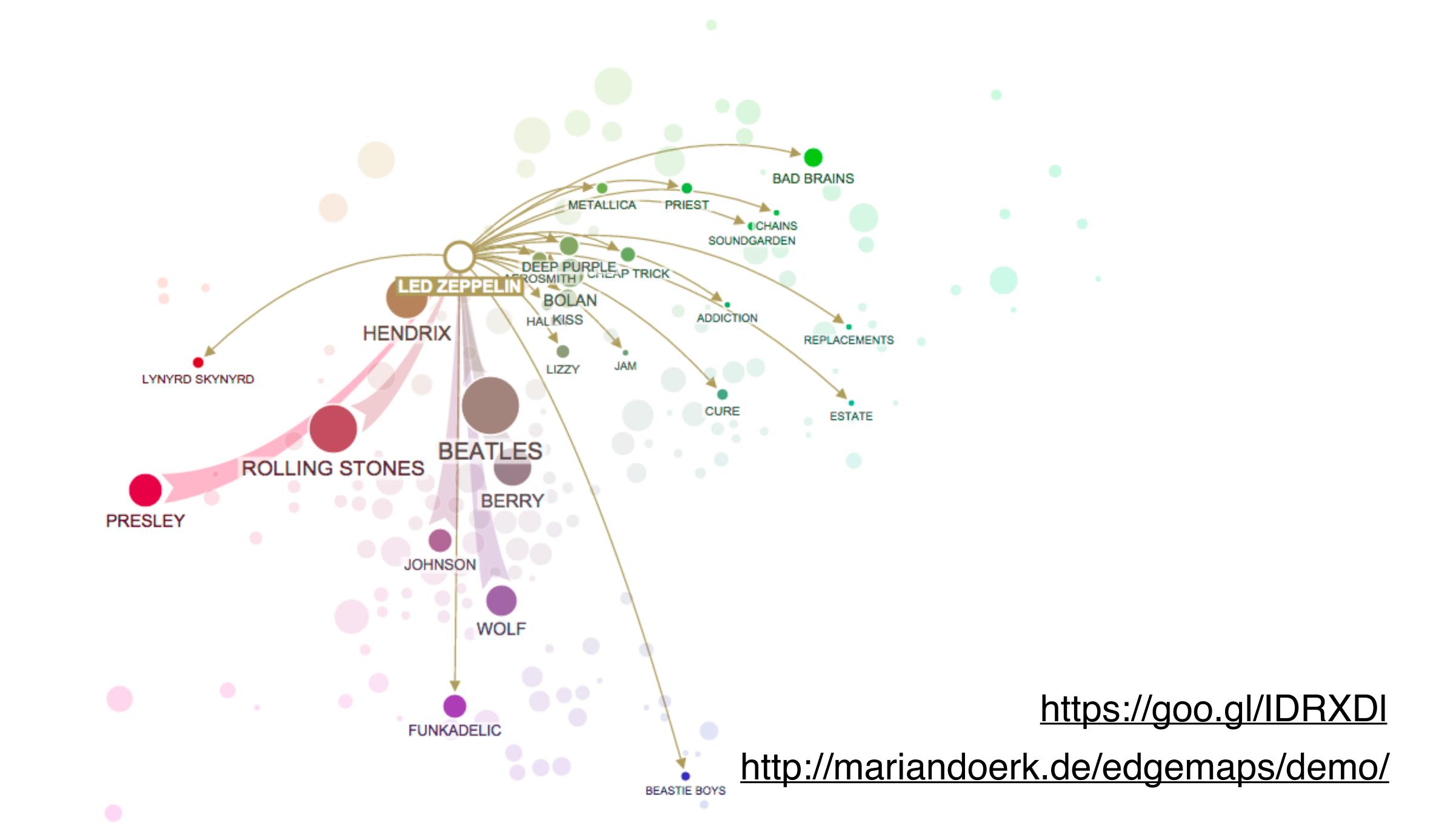
Calculate a Delauney triangulation

Triangulation where no vertices are in a circle described by the vertices of a triangle

Voronoi edges are perpendicular to triangle edges.



# Design Critique



# Clustering

# Clustering

Classification of items into "similar" bins

Based on similarity measures

Euclidean distance, Pearson correlation, ...

Partitional Algorithms

divide data into set of bins

# bins either manually set (e.g., k-means) or automatically determined (e.g., affinity propagation)

Hierarchical Algorithms

Produce "similarity tree" – dendrogram

**Bi-Clustering** 

Clusters dimensions & records

Fuzzy clustering

allows occurrence of elements in multiples clusters

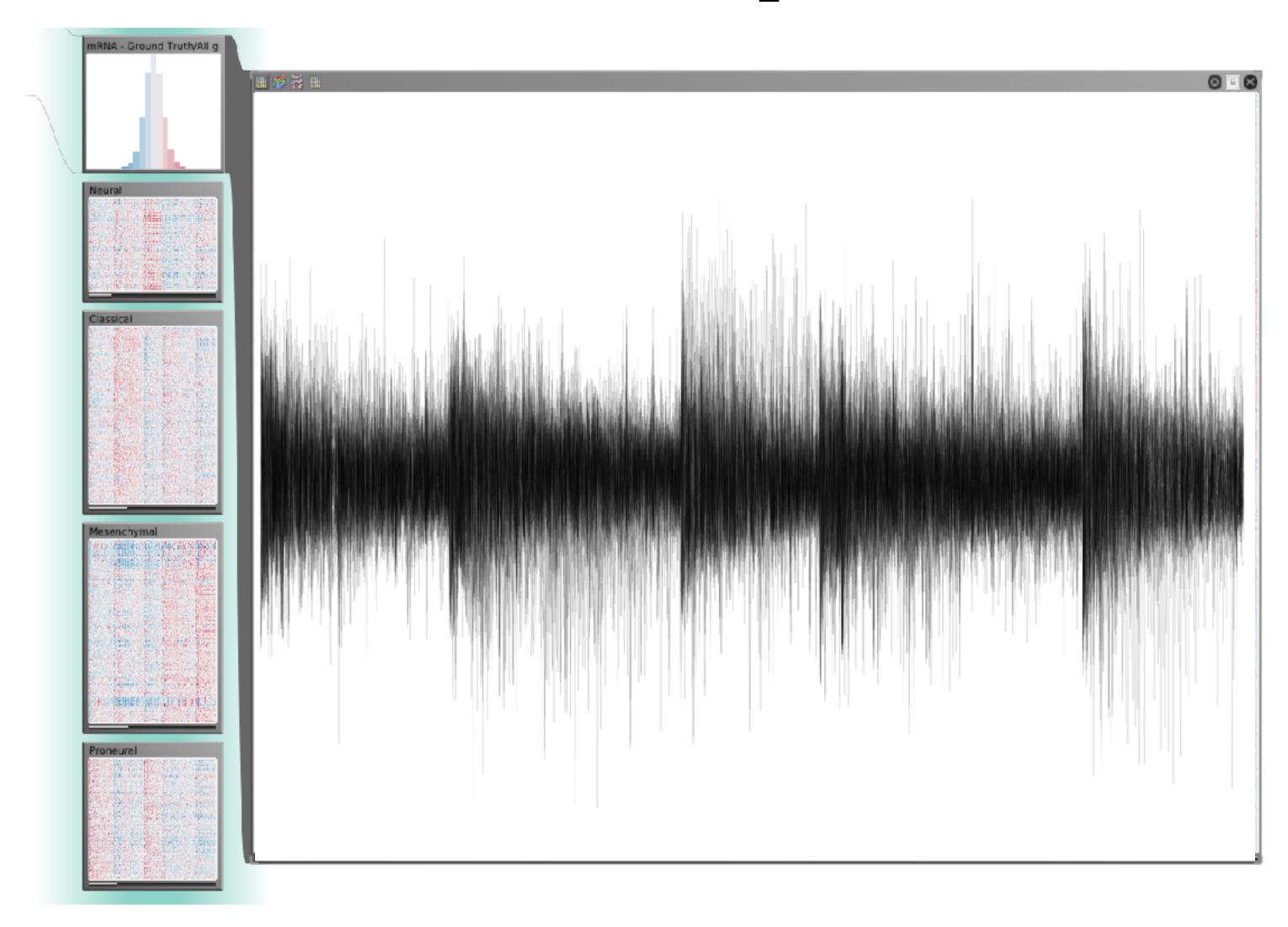
## Clustering Applications

Clusters can be used to order (pixel based techniques) brush (geometric techniques) aggregate

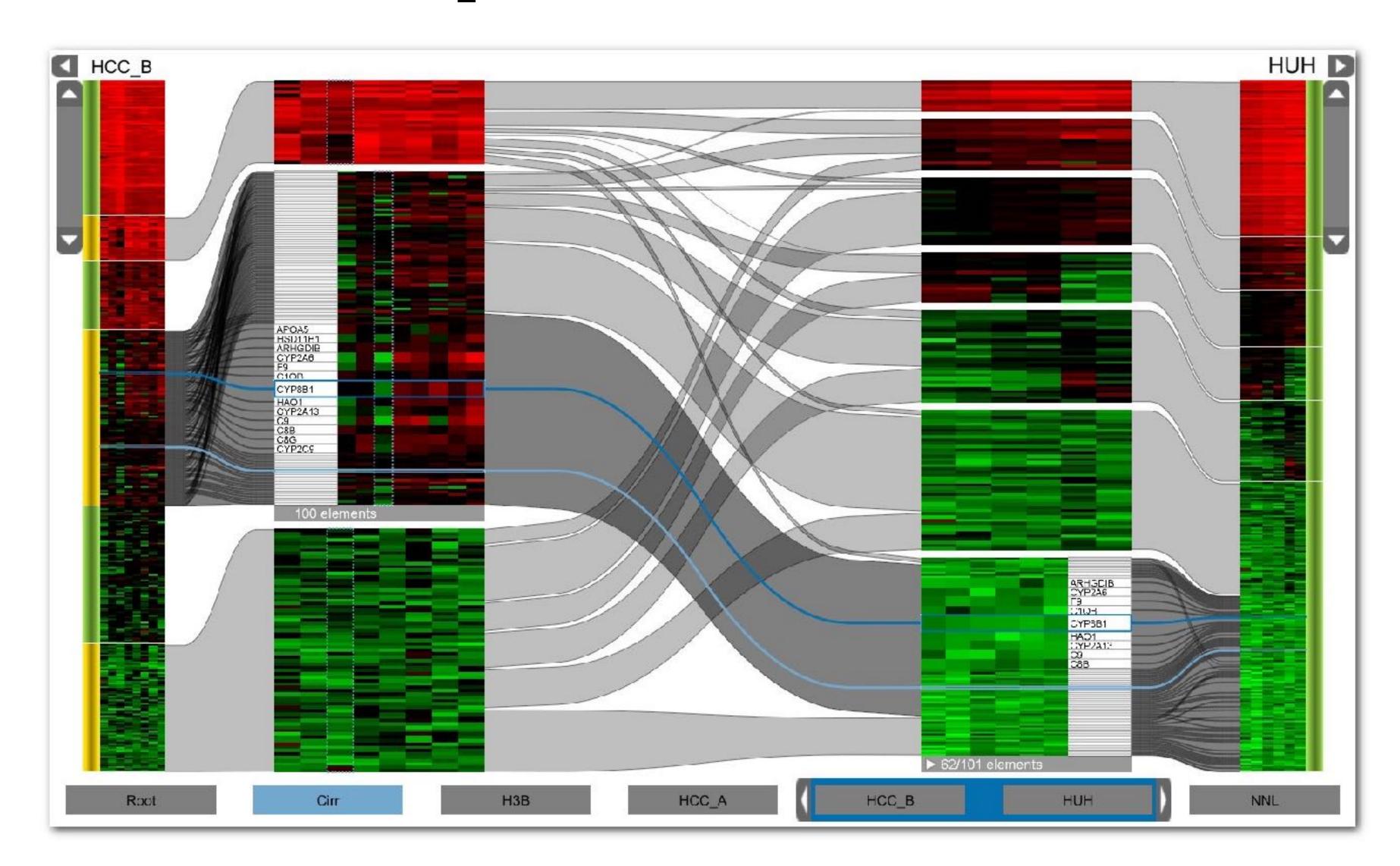
#### Aggregation

cluster more homogeneous than whole dataset statistical measures, distributions, etc. more meaningful

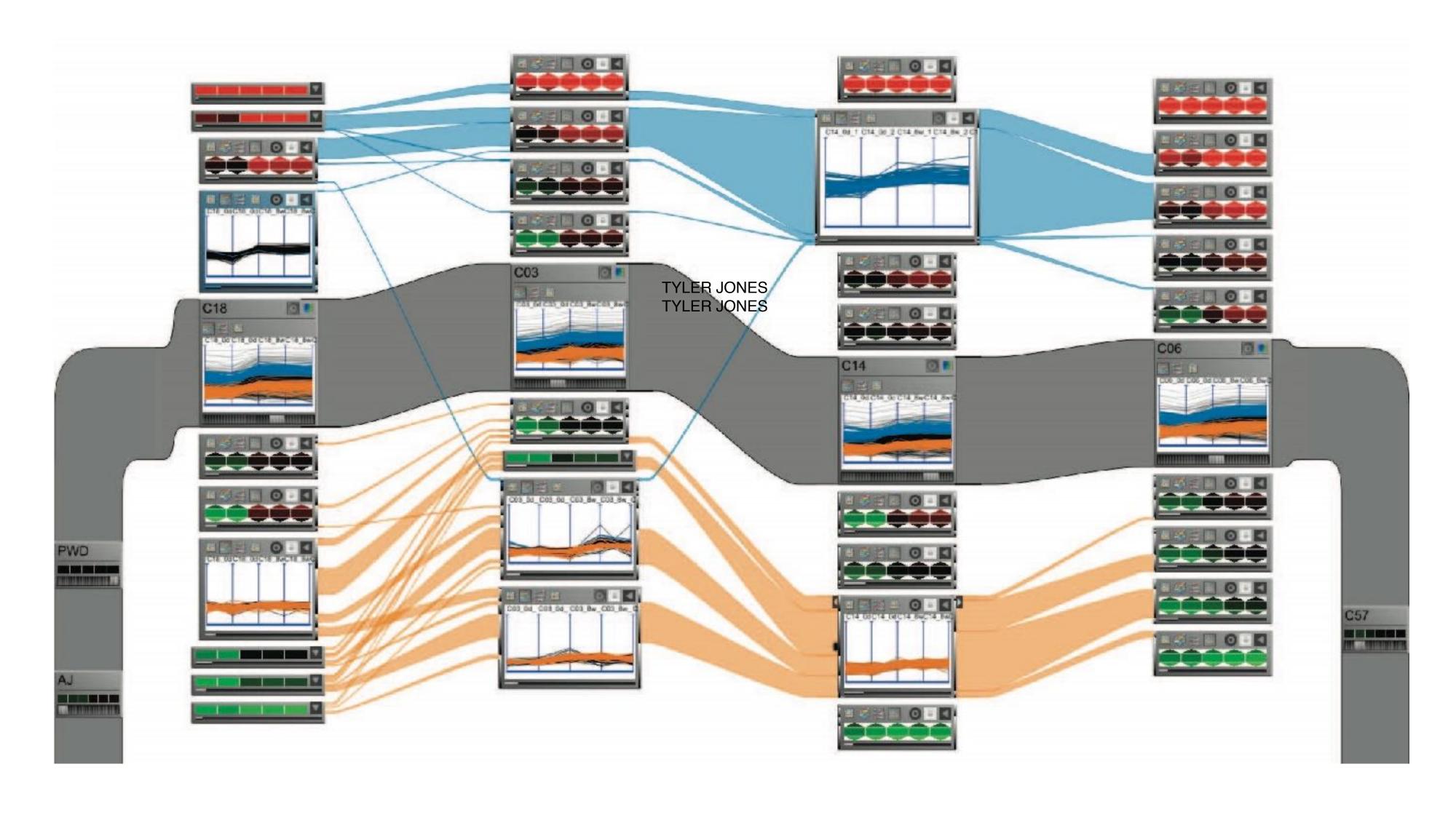
## Clustered Heat Map



## Cluster Comparison



# Aggregation



## Example: K-Means

Goal: Minimize aggregate intra-custer distance (inertia)

$$\underset{C}{argmin} \sum_{i=1}^{k} \sum_{x \in C_i} ||x - \mu_i||^2$$

total squared distance from point to center of its cluster for euclidian distance: this is the variance measure of how internally coherent clusters are

## Lloyd's Algorithm

Input: set of records  $x_1 \dots x_n$ , and k (nr clusters)

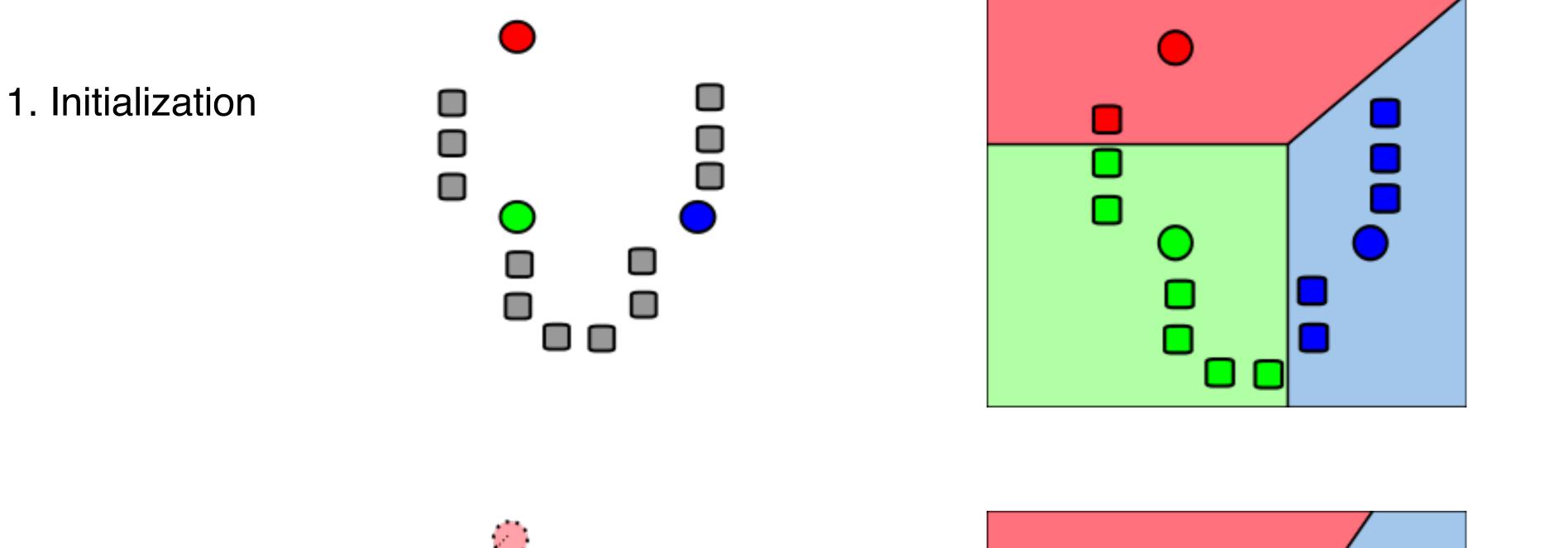
Pick k starting points as centroids  $c_1 \dots c_k$ 

#### While not converged:

- 1. for each point  $x_i$  find closest centroid  $c_j$ 
  - for every  $c_i$  calculate distance  $D(x_i, c_j)$
  - assign x<sub>i</sub> to cluster j defined by smallest distance
- 2. for each cluster j, compute a new centroid  $c_j$  by calculating the average of all  $x_i$  assigned to cluster j

#### Repeat until convergence, e.g.,

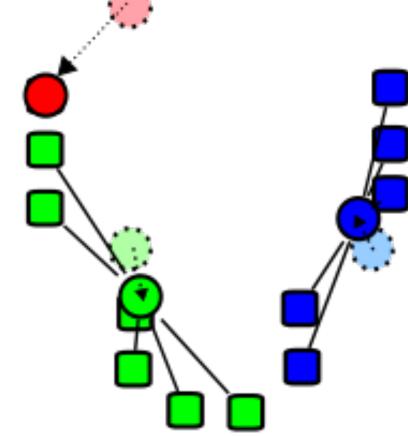
- no point has changed cluster
- distance between old and new centroid below threshold
- number of max iterations reached



4. Assign Clusters

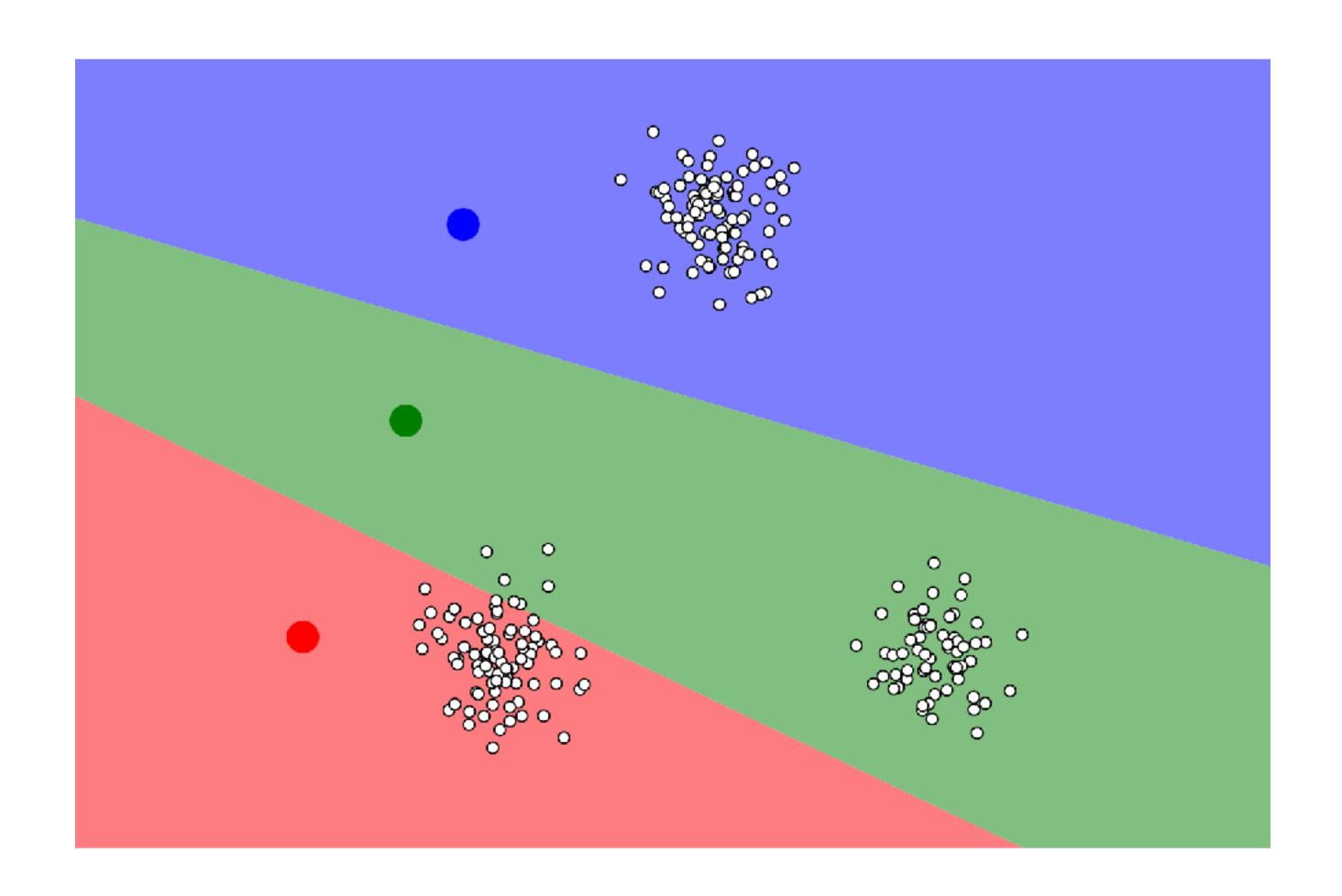
2. Assign Clusters

3. Update Centroids



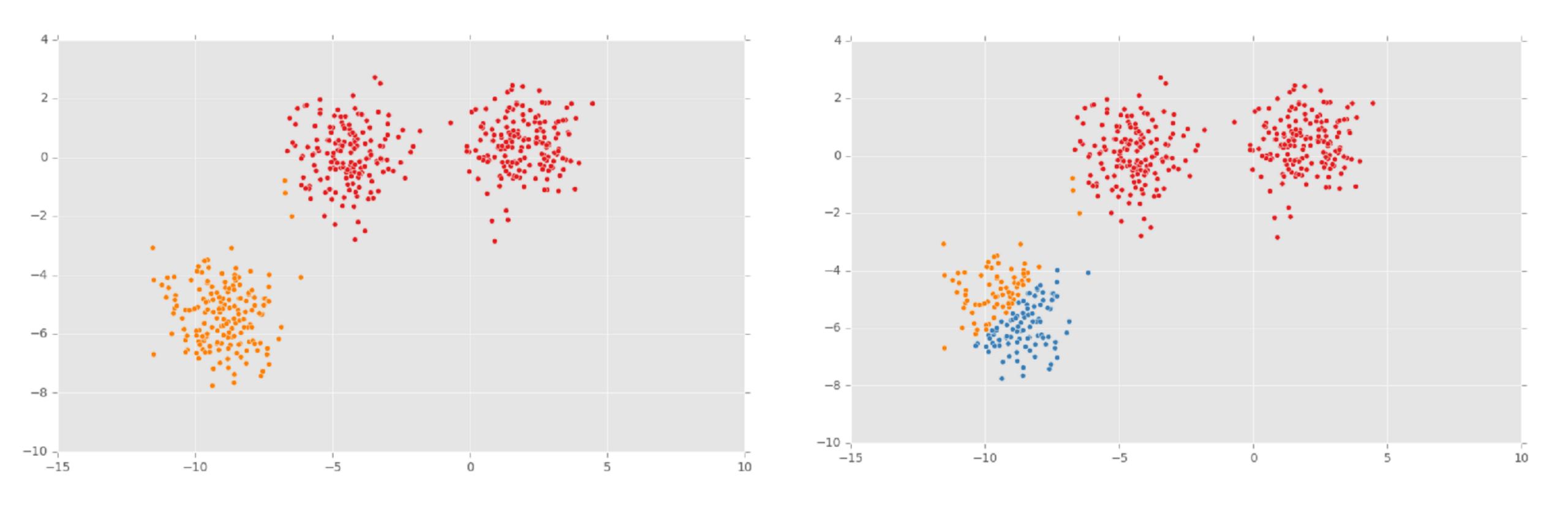
And repeat until converges

## Illustrated



https://www.naftaliharris.com/blog/visualizing-k-means-clustering/

# ChoosingK



## Properties

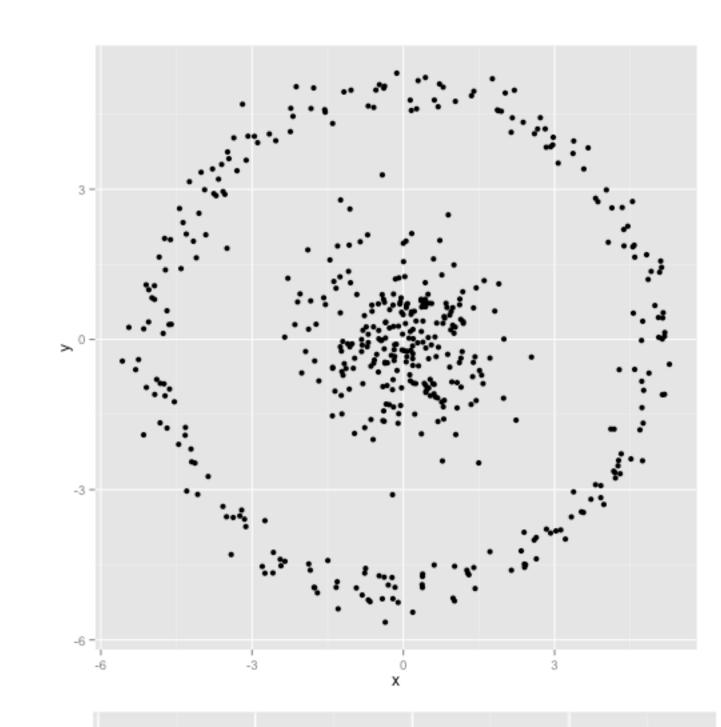
Lloyds algorithm doesn't find a global optimum Instead it finds a local optimum

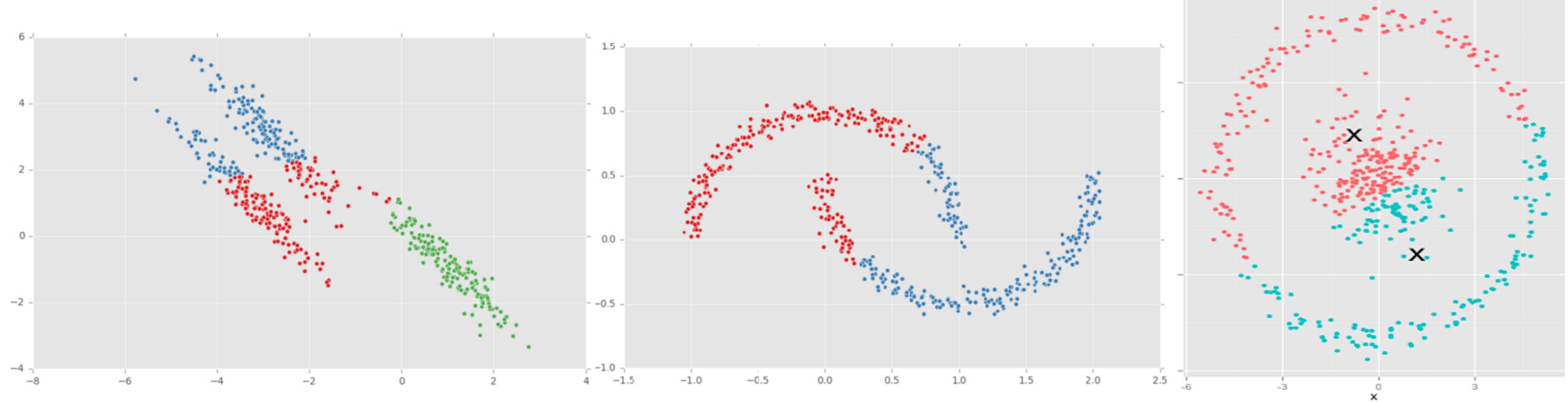
It is very fast:

common to run multiple times and pick the solution with the minimum inertia

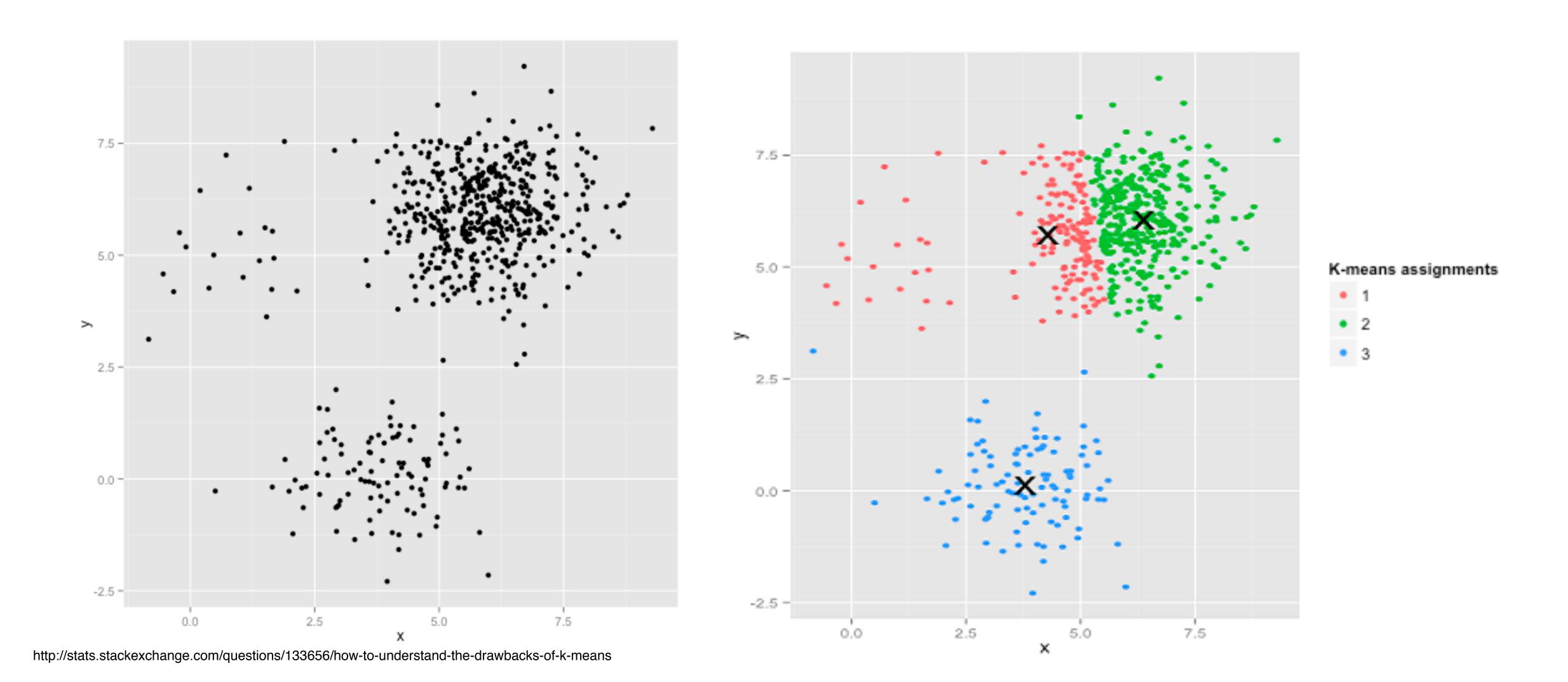
## K-Means Properties

Assumptions about data: roughly "circular" clusters of equal size





## K-Means Unequal Cluster Size



## Hierarchical Clustering

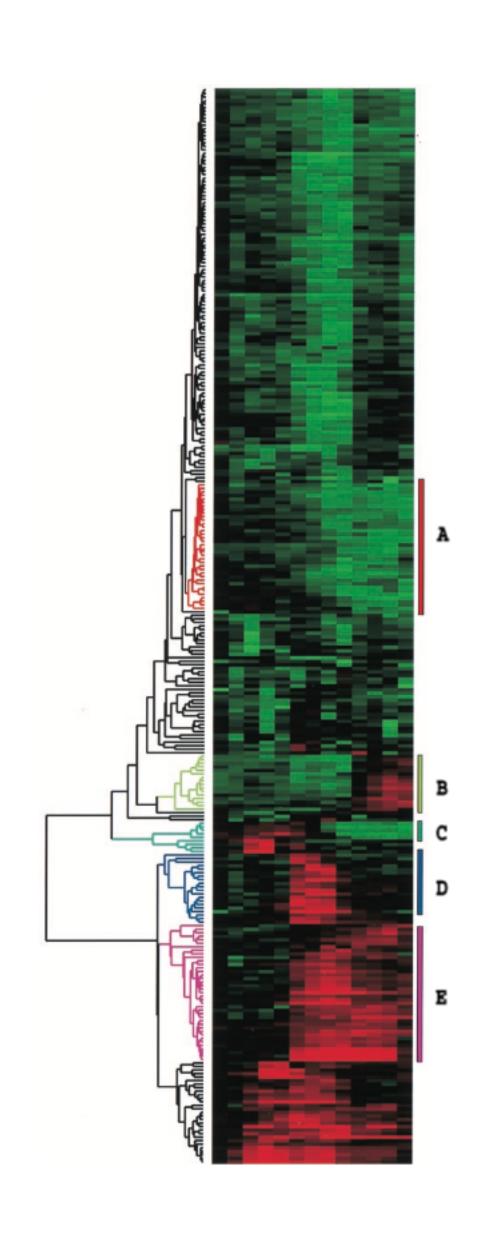
#### Two types:

agglomerative clustering

start with each node as a cluster and merge

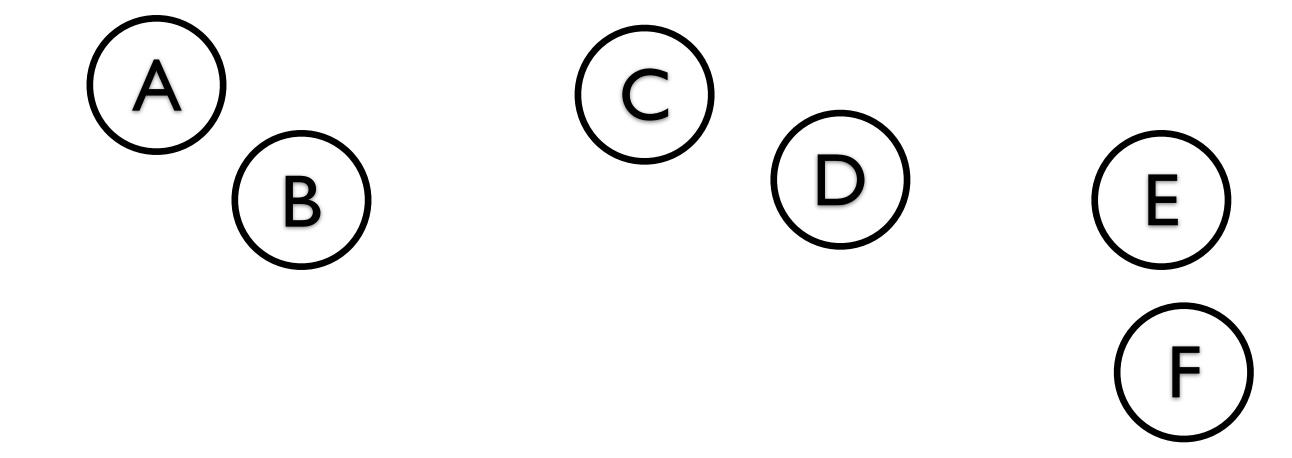
divisive clustering

start with one cluster, and split



## Agglomerative Clustering Idea

(A)(B)(C)(D)(E)(F)



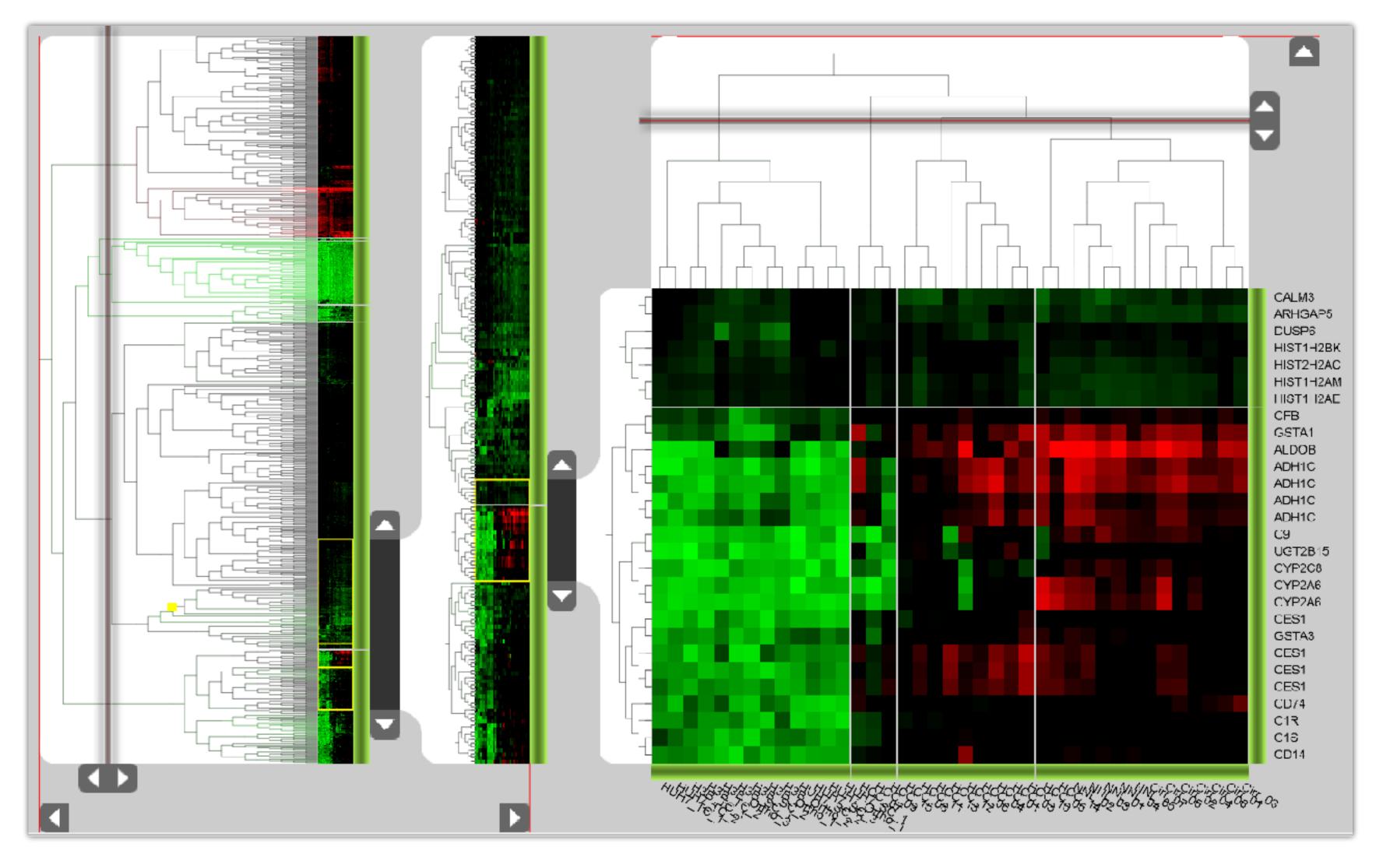
## Linkage Criteria

How do you define similarity between two clusters to be merged (A and B)?

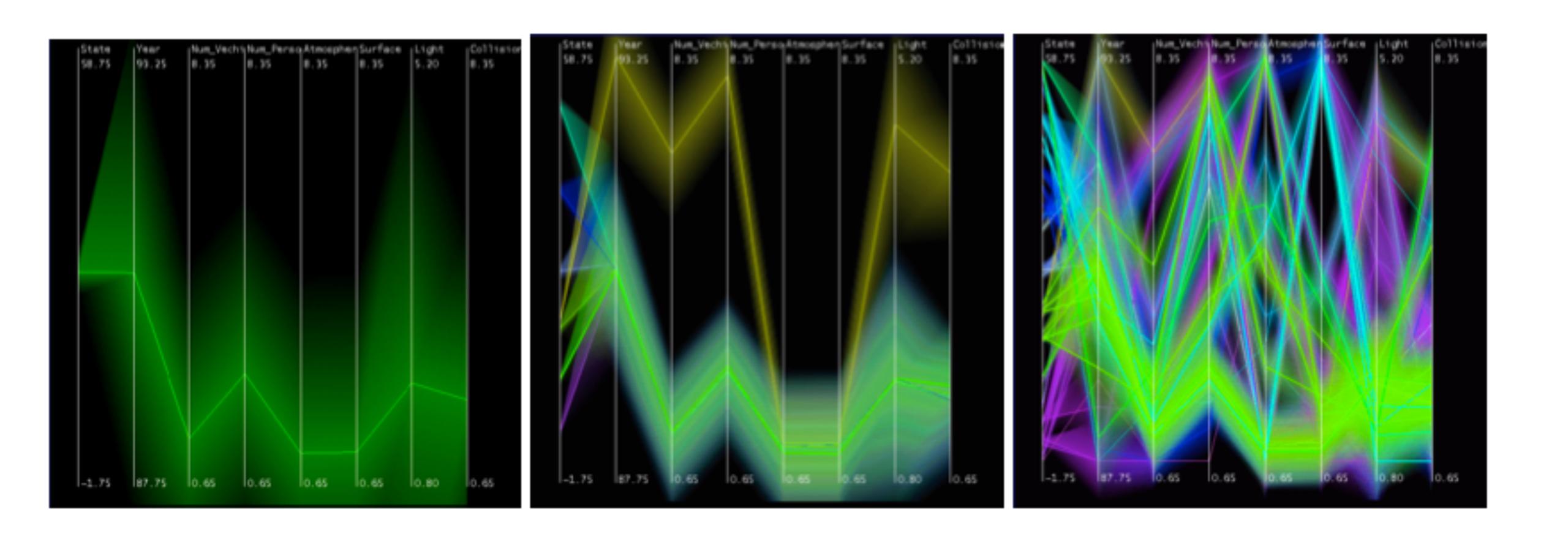
- maximum linkage distance: two elements that are apart the furthest
- use minimum linkage distance: the two closest elements
- use average linkage distance
- use centroid distance

| Names  | Formula   |
|--|---|
| Maximum or complete-linkage clustering       | $\max\{d(a,b):a\in A,b\in B\}.$   |
| Minimum or single-linkage clustering         | $\min\{d(a,b):a\in A,b\in B\}.$   |
| Mean or average linkage clustering, or UPGMA | $\frac{1}{ A  B }\sum_{a\in A}\sum_{b\in B}d(a,b).$   |
| Centroid linkage clustering, or UPGMC        | $\ c_s-c_t\ $ where $c_s$ and $c_t$ are the centroids of clusters $s$ and $t$ , respectively. |

## F+C Approach, with Dendrograms



## Hierarchical Parallel Coordinates



# Dimensionality Reduction

## Dimensionality Reduction

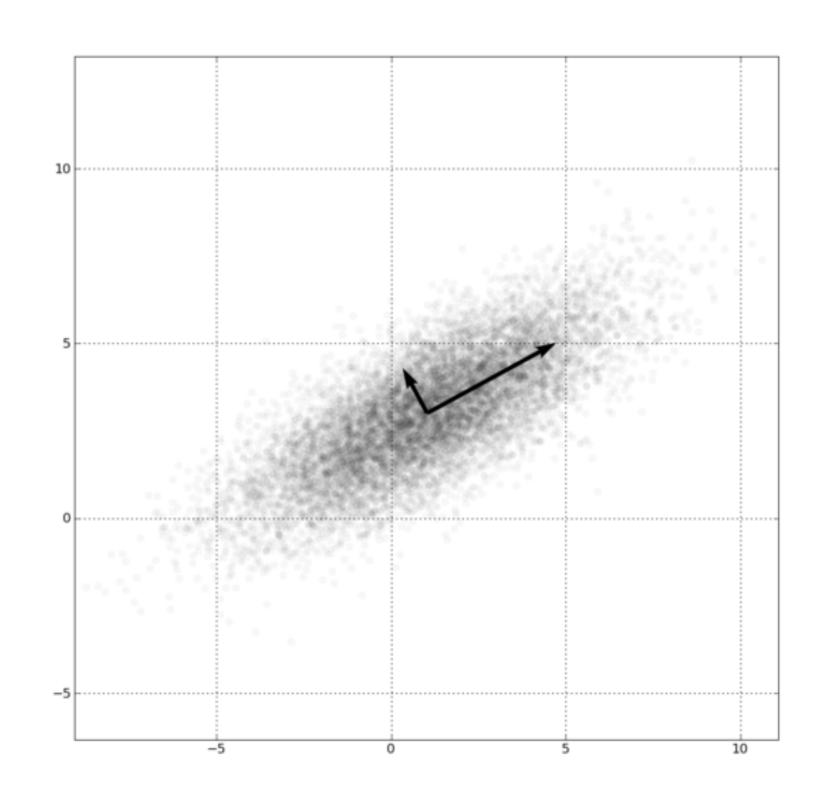
Reduce high dimensional to lower dimensional space

Preserve as much of variation as possible

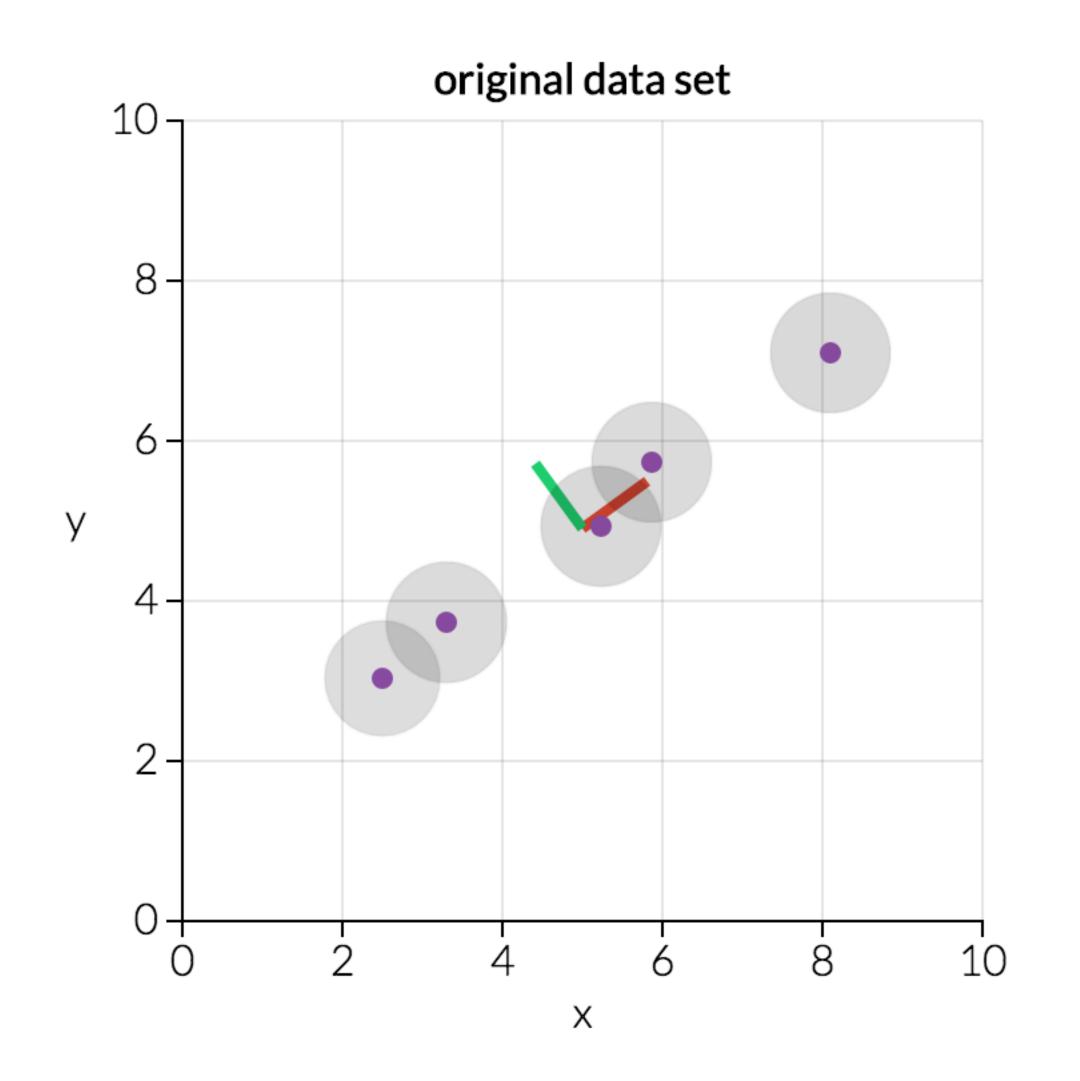
Plot lower dimensional space

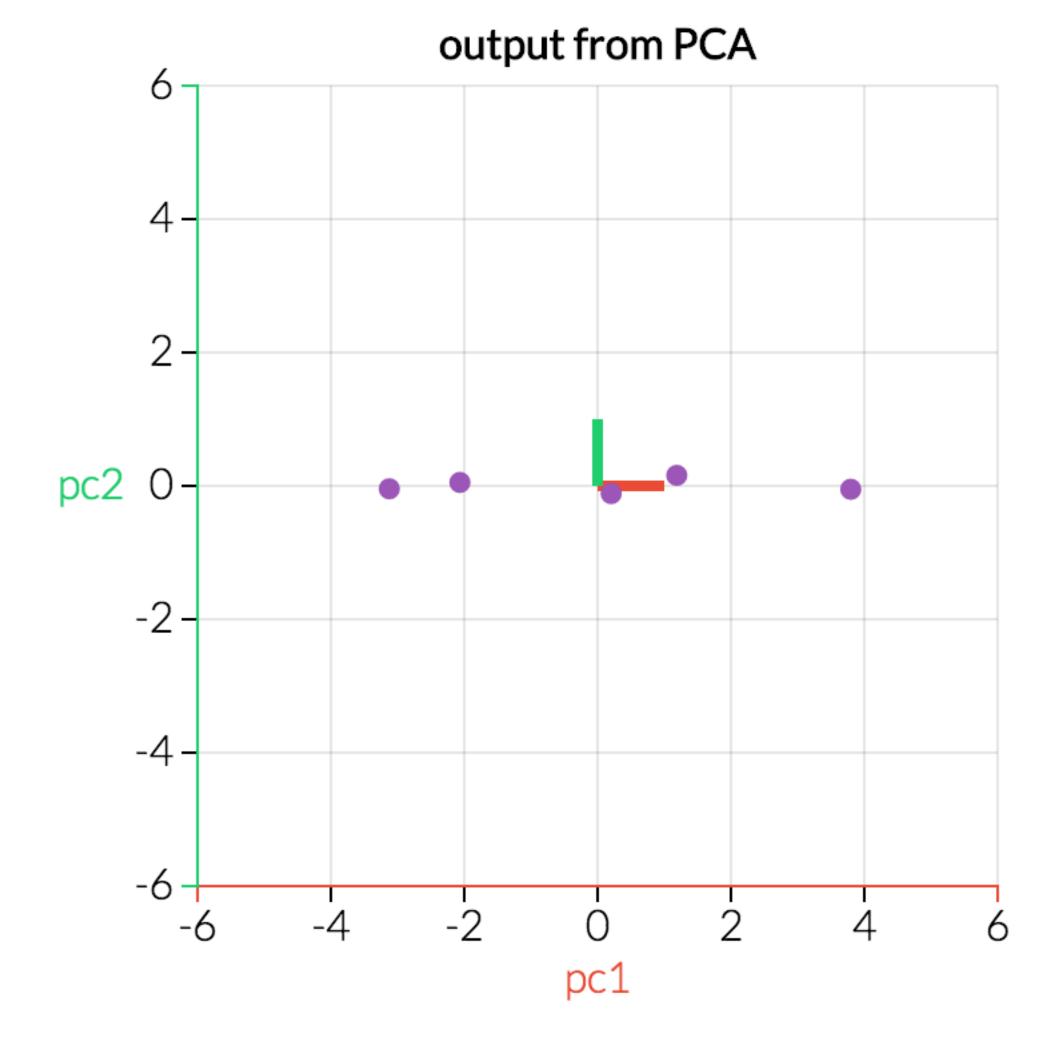
Principal Component Analysis (PCA)

linear mapping, by order of variance

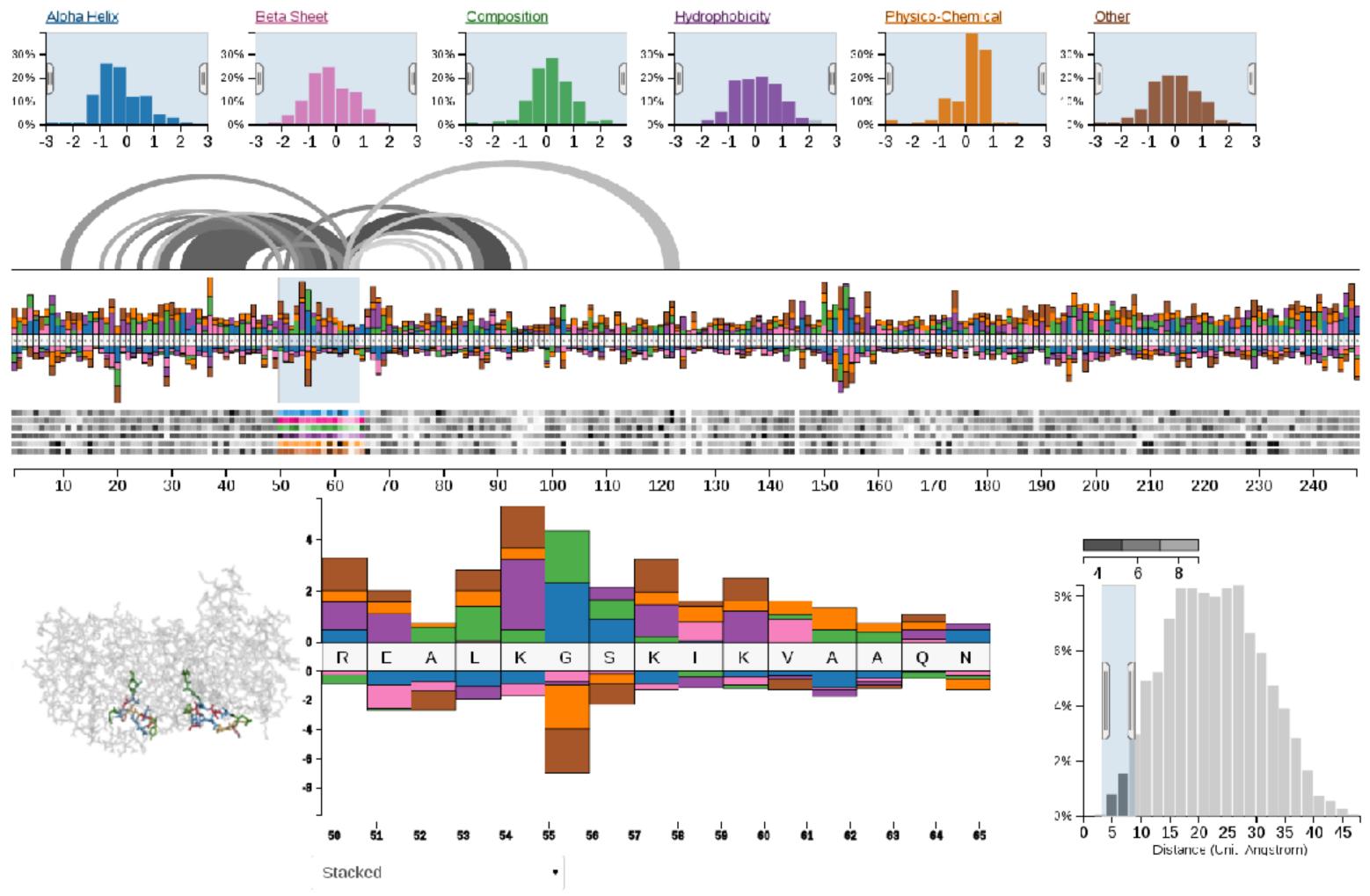


## PCA





## PCA Example - Class Project 2013



## Multidimensional Scaling

Nonlinear, better suited for some DS

Multiple approaches

Works based on projecting a similarity matrix

How do you compute similarity?

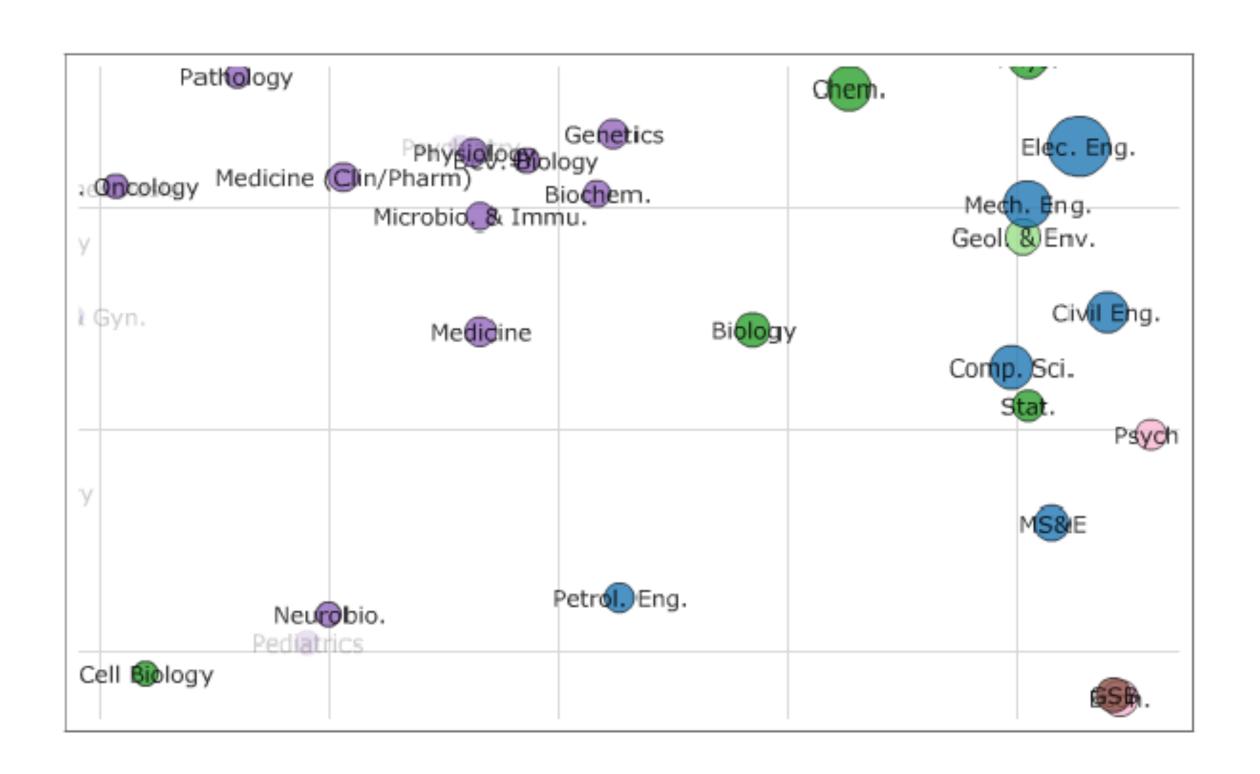
How do you project the points?

Popular for text analysis

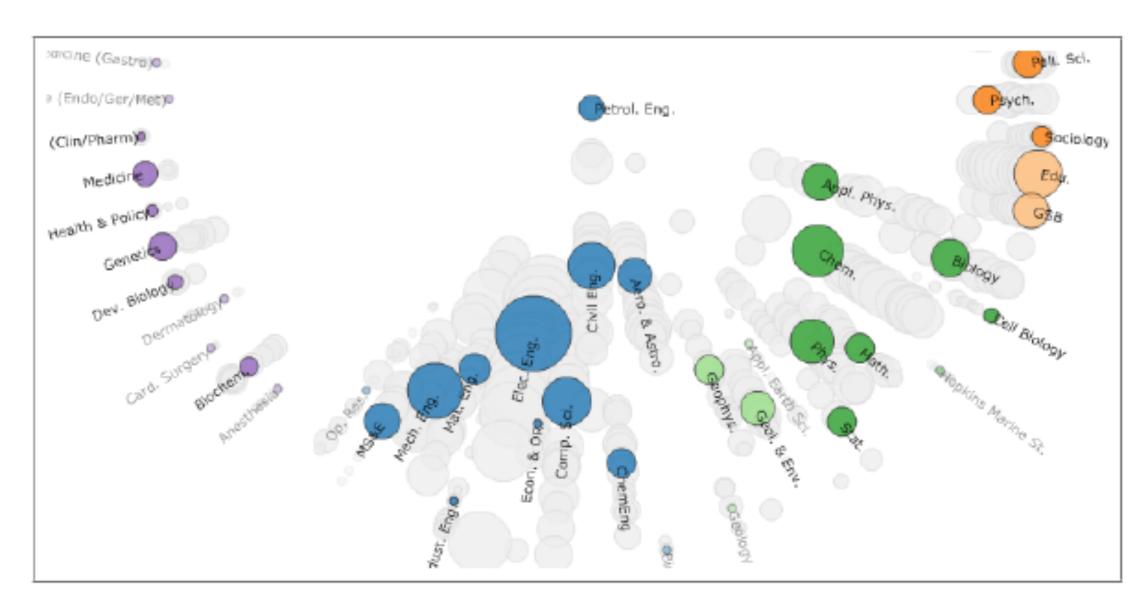


### Can we Trust Dimensionality Reduction?

## Topical distances between departments in a 2D projection



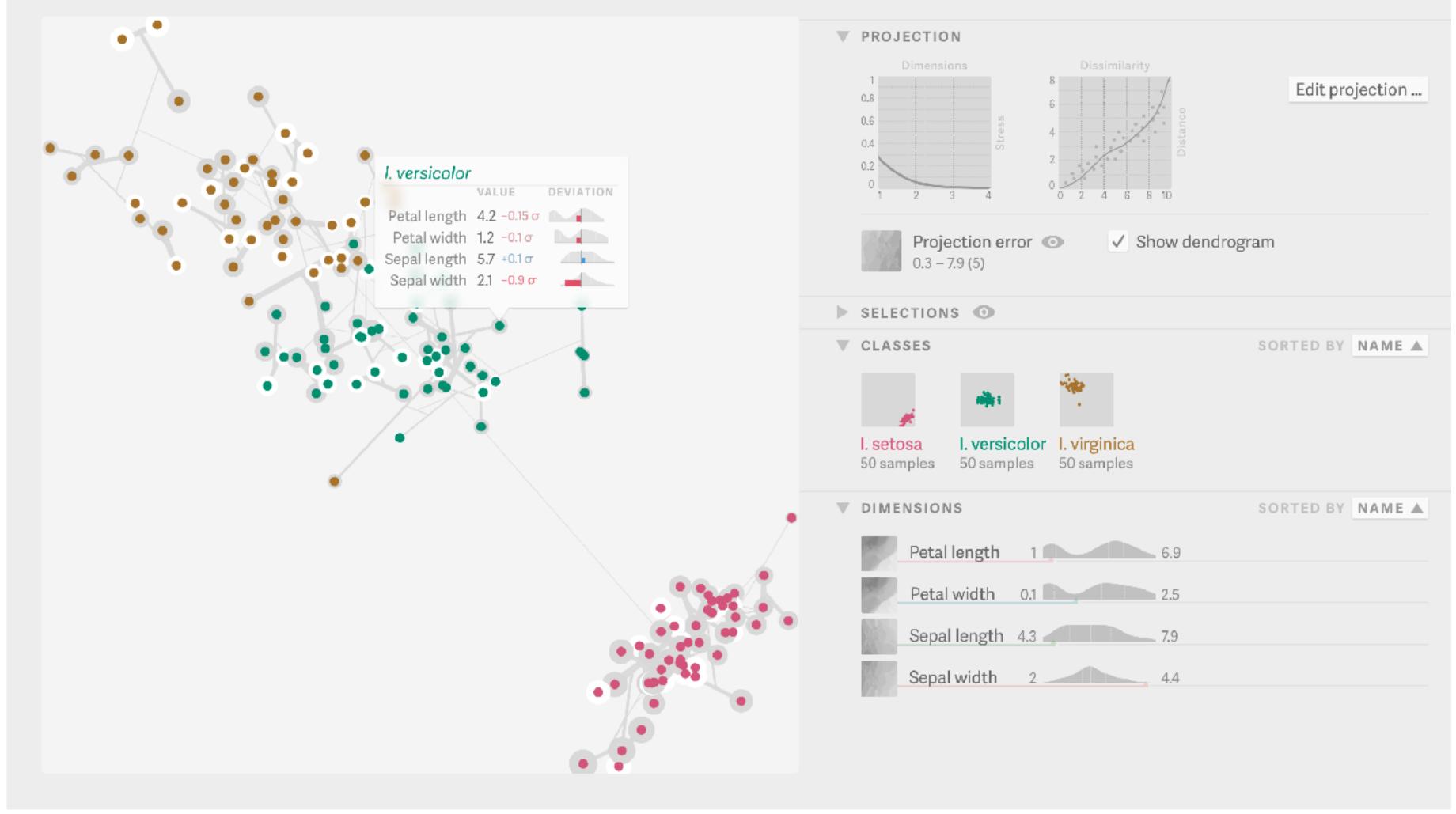
## Topical distances between the selected Petroleum Engineering and the others.



[Chuang et al., 2012]

http://www-nlp.stanford.edu/projects/dissertations/browser.html

# Probing Projections



## MDS for Temporal Data: TimeCurves

